

Selena (Sungeun) Han

W.P.Carey, Arizona State University
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EDUCATION

Arizona State University <i>Ph.D, Computer Information Systems</i>	Tempe, AZ Aug 2022 – Present
Hankuk University of Foreign Studies <i>B.S, Computer and Electronic System Engineering</i> <i>Global Business and Technology (Minor)</i>	Young-In, South Korea Mar 2017 – Feb 2022

RESEARCH INTERESTS

Topics: Socio-Economic issues in Emerging Digital Realms, Human-AI teaming, Healthcare Analytics

Methods: Econometrics, Experimental Design, Machine Learning/Deep Learning

CONFERENCE/WORKSHOP PRESENTATIONS AND PAPERS

Conference/Workshop Presentations

International Conference on Information Systems (ICIS)	2025
Post-ICIS KrAIS Research Workshop	2025
Conference on Information Systems and Technology (CIST)	2025
INFORMS Annual Meeting	2025
Americas Conference on Information Systems (AMCIS)	2025
MISQ Virtual Author Development Workshop	2024
INFORMS Annual Meeting	2024
INFORMS Society for Marketing Science (ISMS)	2024
Hawaii International Conference on System Sciences (HICSS)*	2024
China Summer Workshop on Information Management (CSWIM)*	2024
INFORMS Annual Meeting	2023
Korean Association for Information Systems (KrAIS) Summer Workshop	2023

Conference Papers

International Conference on Information Systems (ICIS)	2025
Americas Conference on Information Systems (AMCIS)	2025
Hawaii International Conference on System Sciences (HICSS)	2024

* not the presenter

TEACHING EXPERIENCE

Arizona State University <i>CIS 308 Advanced Excel in Business</i>	Tempe, Arizona Jan 2026 - Present
Hankuk University of Foreign Studies <i>Tutor, Linear Algebra</i>	Young-in, South Korea Aug 2018 - Dec 2018

WORK EXPERIENCE

EY Consulting <i>Technology Consulting - Technology Transformation Team, Internship</i>	Seoul, South Korea Mar 2022 - July 2022
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HONORS & AWARDS

ASU Information Systems PhD Spring 2025 Research Grant	Jan 2026
Best Paper Award at Post-ICIS KrAIS Research Workshop	Dec 2025
ASU Information Systems PhD Summer 2025 Research Grant	June 2025
ASU Information Systems PhD Summer 2024 Research Grant	June 2024
ASU Information Systems PhD Summer 2023 Research Grant	June 2023
Student Contribution Award, Academy of Asian Business (AAB)	Aug 2020
Entrepreneurship Award, San Jose State University (SJSU SVSITP)	Aug 2020
Project Presentation Award, San Jose State University (SJSU SVSITP)	Aug 2020
Dean's list, Southeast Missouri State University	June 2019/Dec 2019
Excellent Tutor Prize, Hankuk University of foreign studies	Dec 2018

PROFESSIONAL SERVICE

Reviewer

Pacific Asia Conference on Information Systems (PACIS)	2025
Workshop on Information Systems and Technology (WITS)	2025
Americas Conference on Information Systems (AMCIS)	2025
Decision Support Systems	2025
International Conference on Information Systems (ICIS)	2024
International Conference on Information Systems (ICIS)	2023
Conference on Information Systems and Technology (CIST)	2023
Hawaii International Conference on System Sciences (HICSS)	2023
Korean Association for Information Systems (KrAIS)	2023

Volunteer

Conference on Information Systems and Technology (CIST)	2023
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Ambassador

PhD Ambassador (W.P.Carey School of Business)	2023-2024
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RESEARCH EXPERIENCE *(Before PhD)*

Ajou University

Undergraduate Research Assistant, Medical Industry Lab Suwon, South Korea
Aug 2021 – Feb 2022

Advisor: Prof. Munjae Lee

Research Topic: "Development of AI care service model to realize social value through the establishment of Bio Health ecosystem"

Hankuk University of Foreign Studies

Class-Project, Global Business Technology Young-in, South Korea
Sep 2020 – Dec 2020

Advisor: Prof. Jung Lee

Thesis Topic: "Analysis of success factors in the film industry during Covid-19"

Hankuk University of Foreign Studies

Capstone project, Computer Science Young-in, South Korea
Jan 2020 – Dec 2020

Advisor: Prof. Nak Hyun Kim

Thesis Topic: "Translation web service of instructions for overseas products through AI"

San Jose State University Silicon Valley Innovation & Technology Program

AI Exam-Cheating Detector

July 2020 – Aug 2020

EXTRA-CURRICULAR ACTIVITIES

Academy of Asian Business(AAB), Sungkyunkwan University

Seoul, South Korea

Academy of Asian Business international conference volunteer/staff

July 2020 – July 2021

Hankuk University of Foreign Studies

Young-in, South Korea

SW Startup Program

Aug 2020 – Dec 2020

San Jose State University

Silicon Valley Innovation & Technology Program (SJSU SVSITP)

July 2020 – Aug 2020

SKILLS

Computer Skills: Python, R, SQL

Languages: Korean (Native), English(Proficient)