

## **EDUCATION**

---

<b>Master of Education, Higher and Postsecondary Education</b> <i>Arizona State University, Tempe, AZ</i>	May 2011
<b>Bachelor of Science, Psychology</b> <i>Arizona State University, Tempe, AZ</i>	May 2006
<b>Bachelor of Science, Justice Studies</b> <i>Arizona State University, Tempe, AZ</i>	May 2006

## **PROFESSIONAL EXPERIENCE**

---

### **ALL In Education and ALL In EdAction Fund, Phoenix, AZ**

#### **Executive Director** - April 2020 to Present

- Grow and scale a new education advocacy organization from incubation to standalone organization.
- Identify, establish and manage boards of directors for both the 501c3, ALL In Education and the 501c4, ALL In EdAction Fund.
- Manage and run the day-to-day operations of ALL In Education.
- Develop, implement and execute on a multi-year strategic vision and plan for the organization.
- Develop and support the overall vision and direction for the research and data analysis of ALL In Education's leadership programs to ensure positive outcomes and effectiveness for program participants.
- Hire, train and manage a team to execute on the organizational strategic plan.
- Cultivate donor relationships for ALL In Education in order to fundraise towards the annual operating and program budgets for the organization.

### **Arizona Education Association, Phoenix, AZ**

#### **Government Relations Director** – October 2016 to March 2020

- Represent the Arizona Education Association (AEA) in legislative lobbying efforts, community and organizational partnerships and other public relations meetings.
- Staff the Government Relations and Legislative Task Force for AEA members to develop the organization's legislative platform and annual policy agenda.
- Policy development focused on lifting up the teaching profession and improving the lives of students in Arizona classrooms.
- Communicate AEA's policy development and lobbying efforts to the 20,000 members across the state via weekly social media and email legislative updates.
- Develop AEA's legislative strategy with governance and staff on the Legislative Strategy Team.
- Manage the AEA Public Policy team to ensure the organization's legislative and political agenda is moving forward.
- Serve as the AEA representative for legislative and statewide candidates during election cycles.
- Support AEA Regional Field Staff with member engagement around public policy and political work in Arizona.

### **Arizona State University, College of Public Service and Community Solutions, Tempe, AZ**

#### **Faculty Associate** – August 2016 to December 2016

- Prepare lesson plans and provide face-to-face instruction for CPP 194: Foundations of Cross Sector Leadership.
- Expose students in the Public Service Academy to a values-based leadership development curriculum with the goal of establishing them as strong ethical leaders.

### **Independent Consultant, Phoenix, AZ**

#### **Campaign Manager** – Arizona Legislative District 29 – March 2016 to November 2016

- Build and execute an effective campaign plan for candidates in the Arizona State Senate and House of Representatives in Legislative District 29, which is in the West Valley and includes Maryvale and Glendale.
- Coordinate with a market research firm to launch an effective survey program and analyze the survey results to build and inform the campaign plan strategy.
- Develop and manage the communications strategy for the candidates to include community outreach, civic

**Stephanie Parra, M.Ed.**  
(480) 370-0430, [stephanie@allineducation.org](mailto:stephanie@allineducation.org)

mobilization, digital strategy and the design of social media graphics.

- Oversee the field program for the candidates to include managing the campaign in VoteBuilder, tracking voter contacts, building and executing a successful voter contact strategy.

**Nonprofit Advisor** – March – May 2016

- Consult with a nonprofit on building an overall strategic plan that outlined the vision and goals of the organization.
- Develop and propose a fundraising strategy to assist the organization with cultivating local Arizona based donors.
- Identify the key metrics of success for the organization and outline them in a way that can be easily communicated to funders.
- Design a one-page overview of the organization's mission, vision and goals that can be used to build community partnerships and donor support.

**T.W. Lewis Foundation, Tempe, AZ**

**Executive Director** – March 2015 to March 2016

- Support the Foundation Trustee in setting the vision and goals around the annual giving budget and strategy.
- Represent T.W. Lewis Foundation in the community in order to build partnerships with other local foundations and non-profit organizations to advance the mission of supporting children, youth and families in Arizona.
- Develop a key-metrics assessment tool for the non-profit receiving gifts from T.W. Lewis Foundation in order to ensure the organizations are meeting grant outcomes.
- Serve the liaison between the Foundation Trustee and all grantees by interfacing with organization leaders on a regular basis by phone and site visits as necessary.
- Create and manage the Grant Application review and award process for the Foundation.

**Teach For America, Phoenix, AZ**

**Manager, Social Entrepreneurship and Innovation** – March 2014 to March 2015

- Set vision and goals around the annual strategic priorities for the Social Entrepreneurship and Innovation team.
- Support the Vice President of Alumni Leadership and Social Innovation in managing and developing critical partnerships for the Social Entrepreneurship and Innovation team, including Kauffman Foundation, high-profile alumni entrepreneurs and prospective donors and partners.
- Coach alumni entrepreneurs through formal and informal channels to ensure they are maximizing their impact to drive needs-centric change; this includes one-one-one coaching conversations, National Design Camp, Coaches-on-Call, the Social Innovation Award Process and Entrepreneurs United conference.
- Revamp and facilitate National Design Camp, a virtual incubator program that takes aspiring entrepreneurs from idea to launch stage.
- Design new regional programs for Social Entrepreneurship & Innovation regions, including facilitating Design Thinking Workshops, Pitch Training Sessions and Demo Day programs.
- Redesign Social Entrepreneurship & Innovation team communications strategy, including setting vision for email communications and social media strategy for how alumni entrepreneurs engage with Teach For America.

**Executive Assistant, Executive Vice President of Alumni Affairs** – July 2012 to March 2014

- Manage the schedule and operations of a senior leadership team member at Teach For America, including planning the travel schedule and logistics for all meetings and reconciling expenses for the Executive Vice President.
- In partnership with the finance department, maintain oversight of the \$6 million alumni affairs general budget with monthly forecasting calls and ensure the projected budget remains on target for the fiscal year.
- Supervise and manage part-time employees that assisted the Executive Assistant with various duties including expense reporting, budget forecasting preparation, Salesforce reporting and other duties as assigned.
- Facilitate the planning and logistics of regional site visits for the Executive Vice President and regional partners across the country to ensure the site visit is successful and purposeful for each respective region.
- Facilitate the weekly national team call with 60-70 alumni affairs national team members on various topics and summarize the call details to the guest speakers and Executive Vice President every week.

**Arizona State University, Tempe, AZ**

**Scholarship and Innovation Professional** – College of Technology and Innovation – January 2012 to July 2012

**Stephanie Parra, M.Ed.**

(480) 370-0430, [stephanie@allineducation.org](mailto:stephanie@allineducation.org)

- Design, manage and execute the first Startup Academy for prospective college students, an overnight summer camp with the goal of exposing them to entrepreneurship and innovation in the technology sector.
- Manage scholarships for the College of Technology and Innovation: create and design a streamlined process for scholarships, collaborate with internal departments on scholarship selection processes, post scholarship awards in the ASU PeopleSoft system, and notify student scholarship recipients of awards.
- Supervise and manage part-time employees that assisted the Scholarship and Innovation Professional with various duties including events, scholarships and other duties as assigned.
- Manage the business operations for the Dean's Office Development Team: budget planning, process all project expenses and reimbursement requests through the Advantage financial system, order materials and supplies via the SunRISE online purchasing system, and manage the Purchasing Cards for the department including reconciling monthly statements.
- Facilitate campus tours and site visits for prospective donors and partners interested in collaborating with the College of Technology and Innovation.
- Coordinate development events in partnership with colleagues on the Dean's Office Development Team: communicate with guest speakers and other high-level prospects and donors, assist with event logistics including but not limited to room set up, registration, speaker line up, presentation set up.

**Academic Financial Specialist** – Mary Lou Fulton Teachers College – August 2011 to January 2012

- Manage the business operations for the Sanford Education Project: budget planning, process all project expenses and reimbursement requests through the Advantage financial system, order materials and supplies via the SunRISE online purchasing system, and manage the Purchasing Card for the department including reconciling monthly statements.
- Supervise and manage part-time employee that assists the Academic Financial Specialist with various duties including travel reimbursements, cost transfers, and other duties as assigned.
- Manage human resources and payroll for the Sanford Education Project: monthly payroll reconciliation, process Personnel Transaction Requests, Payroll Action Requests, and serve as the Department Time Administrator.
- Manage all business operations and human resources filing systems for the Sanford Education Project.
- Report weekly updates on budget planning, business operations and human resources to the Executive Director for the Sanford Education Project and the Assistant Dean of Business Operations for the Teachers College.
- Provide training for Sanford Education Project staff on college and university policies to ensure the department is operating in compliance with policy and procedure.

**Research Assistant/ Faculty Associate** – Mary Lou Fulton Teachers College – May 2010 to August 2011

- Established interdisciplinary partnerships with ASU Venture Catalyst, College of Technology and Innovation, WP Carey School of Business and Fulton Schools of Engineering to expand entrepreneurship and innovation within the education sector.
- Co-taught HED 691: Entrepreneurial Educators, an online self-paced course designed to bring entrepreneurial thinking and action to the education sector.
- Manage the ASU/ Teach For America (TFA) partnership: assist with the recruitment of high achieving seniors for TFA corps, and coordinate the TFA Alumni Fellowship program in Educational Leadership, including managing student financials and tuition payment requests.

**Teaching Assistant** – University College – August 2010 to May 2011

- Prepared undergraduate level curriculum and lesson plans for two courses: UNI 150 – Major and Career Exploration and ASU 101: First-Year Experience.
- Delivered face-to-face and online instruction to first-year University College students who had yet to identify and select a Major course of study.
- Inspired and motivated first-year students to find their passions in order to align their academic pursuits accordingly.

**Teaching Assistant** – Mary Lou Fulton Teachers College – August 2010 to December 2010

- Co-taught HED 591: Applied Inquiry, a hybrid course, in which students gain an overview of research, evaluation, and assessment practices in higher education and strategies for utilizing these practices as professionals in higher education.
- Advised students on course expectations, developed lesson plans, facilitated in-class learning activities, and graded student work.

**Stephanie Parra, M.Ed.**  
(480) 370-0430, [stephanie@allineducation.org](mailto:stephanie@allineducation.org)

**Childhelp Children’s Center of Arizona, Phoenix, AZ**  
**Children’s Justice Coordinator** - January 2008 to May 2010

- Generated professional development curriculum for mandated reporters of child abuse in Maricopa County.
- Produced and implemented the first online training for mandatory reporters in the state of Arizona.
- Established and facilitated interdisciplinary partnerships for individuals involved in child abuse investigations. Coordinated Multidisciplinary Team Meetings and Interagency Council Meetings for Law Enforcement, Child Protective Services, Maricopa County Attorney’s Office, Educators, and Social Services.
- Chairperson and media relations coordinator for the Child Abuse Awareness and Prevention Campaign in Maricopa County.

**Victim Advocate** - July 2006 to January 2008

- Established and developed the Victim Advocacy program for Childhelp Children’s Center of Arizona.
- Program development included managing financial resources for the program and supervising student interns to assist with program development.
- Assisted families during the initial investigation of the child abuse allegations and serve as a liaison between the victims and law enforcement, Child Protective Services, and/or the Maricopa County Attorney’s Office.
- Assisted Spanish speaking parents in attaining counseling services at the Center for their children and served as a translator between Spanish speaking parents and a Therapist, Detective, Forensic Doctor, or CPS worker.

**PROFESSIONAL AFFILIATIONS**

---

<b>Governor-Elect Katie Hobbs Transition Team</b> <i>Arizona Governor’s Office</i>	December 2022
<b>National Hispanic Council of School Board Members,</b> Elected Secretary, National School Boards Association	June 2022 to Present
<b>National Association of Latino Elected and Appointed Officials (NALEO),</b> Elected Board of Directors	June 2021 to Present
<b>Phoenix Union High School District,</b> Elected Governing Board Member	January 2015 to Present
Governing Board President	January 2019 to January 2021
<b>Arizona Latino School Board Association,</b> Founding Vice President and Member	October 2015 to July 2019
<b>National Hispanic Council of School Board Members,</b> Elected Vice Chair, National School Boards Association	April 2015 to April 2017

**ADDITIONAL EXPERIENCE – AWARDS & RECOGNITION**

---

<b>2022 Cap Under 40</b> <i>Arizona Capitol Times, Phoenix, AZ</i>	December 2022
<b>2022 Education Leader of the Year</b> <i>Arizona Capitol Times, Phoenix, AZ</i>	August 2022
<b>2020-2021 Flinn-Brown Fellow</b> <i>Arizona Center for Civic Leadership, Phoenix, AZ</i>	August 2020 to October 2021
<b>2020 Breakouts – Arizona Political Rising Stars</b> <i>Arizona Capitol Times, Phoenix, AZ</i>	November 2020

**Stephanie Parra, M.Ed.**  
(480) 370-0430, [stephanie@alineducation.org](mailto:stephanie@alineducation.org)

<b>2018 Breakouts – Arizona Political Rising Stars</b> <i>Arizona Capitol Times, Phoenix, AZ</i>	November 2018
<b>Most Influential Women in Arizona, Next Generation</b> <i>Arizona Business Magazine, Phoenix, AZ</i>	August 2015
<b>Valley Leadership – Class 36</b> <i>Valley Leadership Institute. Phoenix, AZ.</i>	September 2014 to June 2015
<b>40 Hispanic Leaders Under 40 Arizona</b> <i>Valle del Sol and Univision Radio. Phoenix, AZ.</i>	September 2013
<b>Hispanic Leadership Institute – Class 2013</b> <i>Valle del Sol – Hispanic Leadership Institute. Phoenix, AZ</i>	January to June 2013

### **ADDITIONAL SKILLS**

---

- Bilingual/English and Spanish proficient: speak, read, and write
- Comfortable and experienced in public speaking and presenting information to a diverse audience
- Able to mobilize a base of supporters to successfully move ideas and vision forward in education
- Strong organizational skills, ability to multitask, and network efficiently with other professionals
- Strong independent worker, highly responsible and reliable