

**AMANDA J. SHARKEY**  
(updated September 2023)

Arizona State University  
W.P. Carey School of Business  
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Amanda.sharkey@asu.edu

**ACADEMIC EMPLOYMENT**

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Arizona State University, W.P. Carey School of Business August 2022-present  
*Associate Professor* (with tenure), Department of Management and Entrepreneurship

The University of Chicago, Booth School of Business  
*Associate Professor of Organizations and Strategy* 2015-2022  
*Associate Professor of Sociology (by courtesy)*  
*Assistant Professor of Organizations and Strategy* 2011-2015  
*William S. Fishman Faculty Scholar 2014-15, 2015-16, 2016-17*

Yale University School of Management  
*Visiting Assistant Professor of Organizational Behavior* 2013-2014

**EDUCATION**

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**Stanford University**, Stanford, CA 2011  
Ph.D. in Sociology  
Dissertation: *Sieves and Lenses: Essays on the Role of Categories in Social Valuation*  
Committee: Michael Hannan (co-chair), Jesper Sorensen (co-chair), Shelley Correll

**London School of Economics**, London, England 2004  
Master of Science, Social Research Methods (Sociology)  
Graduated with distinction

**Northwestern University**, Evanston, IL 1999  
Bachelor of Science, Economics and Journalism  
Graduated Magna Cum Laude

**RESEARCH INTERESTS**

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Economic sociology, organizational theory, status, reputation, valuation, categorization, financial markets, labor markets, entrepreneurship

**PUBLICATIONS**

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Ody-Brasier, Amandine and Amanda Sharkey. 2023. "Accounting for Negative Attention: Status and Costs in the Market for Audit Services." Forthcoming, *Organization Science*

Kovacs, Balazs and Greta Hsu and Amanda Sharkey. 2023. "The Stickiness of Category Labels: Audience Perception and Evaluation of Producer Repositioning in Creative Markets." Forthcoming, *Management Science*.

Sharkey, Amanda and Elizabeth Pontikes and Greta Hsu. 2022. "Employee-Driven Reputational Pressures in the Wake of Mandated Pay Gap Transparency." *Administrative Science Quarterly* 67(4): 1135-1179. <https://doi.org/10.1177/00018392221124614>

Sharkey, Amanda and Greta Hsu and Balazs Kovacs. 2022. "The Evolving Role of Information Intermediaries: Shifting from Experts and Critics to Review Aggregators." *Academy of Management Annals*.17(1): 1-36. <https://doi.org/10.5465/annals.2021.0025>

Ody-Brasier, Amandine and Amanda Sharkey. 2019. "Under Pressure: Reputation, Ratings and Inaccurate Self-reporting in the Nursing Home Industry." *Strategic Management Journal* 40(10): 1517-1544. <https://doi.org/10.1002/smj.3063>

Hannan, Michael and Gael LeMens and Greta Hsu and Balazs Kovacs and Giacomo Negro and Laszlo Polos and Elizabeth Pontikes and Amanda Sharkey. 2019. Concepts and Categories: Foundations for Cultural and Sociological Analysis. (New York: Columbia University Press).

Sharkey, Amanda and Balazs Kovacs. 2018. "The Many Gifts of Status: How Attending to Audience Reactions Drives the Use of Status." *Management Science*. 64(11): 5422-5443. <https://doi.org/10.1287/mnsc.2017.2879>

Sharkey, Amanda. "The Dark Side of Status." 2018. *Journal of Management Inquiry* 27(4): 368-370. <https://doi.org/10.1177/1056492617737708>

Paolella, Lionel and Amanda J. Sharkey. 2017. "Forging Consensus: An Integrated View of How Categories Shape the Perception of Organizational Identity." pp. 327-353 in *Research in the Sociology of Organizations*, vol. 51. (Rodolphe Durand, Nina Granqvist and Anna Tyllstrom, eds.)

Bromley, Patricia and Amanda Sharkey. 2017. "Casting Call: The Expanding Nature of Actorhood in U.S. Firms, 1960-2010." *Accounting, Organizations and Society*. 59: 3-20. <https://doi.org/10.1016/j.aos.2017.06.001>

Thebaud, Sarah and Amanda Sharkey. 2016. "Unequal Hard Times: The Influence of the Great Recession on Gender Bias in Entrepreneurial Financing." *Sociological Science*. 3: 1-31. <https://doi.org/10.15195/v3.a1>

Sharkey, Amanda and Patricia Bromley. 2015. "Can Ratings Have Indirect Effects?: Evidence From the Organizational Response to Peers' Environmental Ratings." *American Sociological Review* 80(1): 63-91. <https://doi.org/10.1177/0003122414559>

Sharkey, Amanda. 2014. "Categories and Organizational Status: The Role of Industry Status in the Response to Organizational Deviance." *American Journal of Sociology*. 119(5): 1380-1433. <https://doi.org/10.1086/675385>

Sorensen, Jesper and Amanda Sharkey. 2014. "Entrepreneurship as a Mobility Process." *American Sociological Review*. 79(2): 328-349. <https://doi.org/10.1177/0003122414521>

Kovacs, Balazs and Amanda Sharkey. 2014. "The Paradox of Publicity: How Awards Can Negatively Affect the Evaluation of Quality." *Administrative Science Quarterly*. 59(1): 1-33. <https://doi.org/10.1177/0001839214523602>

Leung, Ming D. and Amanda Sharkey. 2014. "Out of Sight, Out of Mind: Evidence of Perceptual Factors in the Multiple-Category Discount." *Organization Science*. 25(1): 171-184. <https://doi.org/10.1287/orsc.2013.0828>

Willer, Robb and Amanda Sharkey and Seth Frey. 2012. "Reciprocity on the Hardwood: Passing Patterns Among Professional Basketball Players." *PloS one* 7(12). <https://doi.org/10.1371/journal.pone.0049807>

Sorensen, Jesper and Amanda Sharkey. 2011. "The Perils of False Certainty: A Comment on the ASA Amicus Brief in Dukes vs. Wal-Mart." *Sociological Methods and Research*. 40: 635-645. <https://doi.org/10.1177/0049124111424126>

## **WORK IN PROGRESS**

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Jung, Wooseok and Amanda Sharkey. 2023. [title redacted] (2<sup>nd</sup> revise and resubmit at *Strategic Management Journal*)

Pontikes, Elizabeth and Amanda Sharkey. 2023. [title redacted] (under first review)

Paolella, Lionel and Amanda Sharkey and Aulia Syakhroza. 2023. [title redacted] (under first review)

Hsu, Greta and Amanda Sharkey. 2023. "Heterogenous Effects of Test-Optional Adoption at U.S. Colleges and Universities." (draft available)

Sharkey, Amanda and Christof Brandtner and Patrick Bergemann and Katie Young. 2023. "The Diffusion of Litigation Against Opioid Drug Producers and Distributors." (draft in progress)

Sharkey, Amanda and Balazs Kovacs and Melody Chang. 2020. "Philanthropy as Reputation Repair." (draft available)

## **AWARDS AND HONORS**

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Macro Organizational Behavior Society, elected member	2022
Stanford Graduate Fellowship	2006-2010
Academy of Management, Organizations and Management Division Doctoral Student Consortium	2009
Stanford Sociology Department LaPiere Award for Best Second Year Paper	2007

## **RESEARCH GRANTS**

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University of Chicago, Polsky Center for Entrepreneurship and Innovation (\$2,100)	2014
University of Chicago, Initiative on Global Markets (\$4,500)	2012
Stanford University, Graduate Research Opportunity (\$4,500)	2009

## **TEACHING**

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Strategic Management Capstone Course (WPC 480), W.P. Carey School of Business, Spring 2022. (average rating: 6.1/7)

Strategy and Structure (BUSE 39001), University of Chicago Booth School of Business, Winter 2012, Spring 2013, Winter 2015, Fall 2015, Fall 2016, Winter 2018, Fall 2018, Spring 2020, Spring 2021. (MBA course) (average rating: 4.2/5)

Designing Social Research, Yale School of Management, Fall 2013. (Ph.D. course)

## **PROFESSIONAL SERVICE**

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### **Editorial Positions**

Associate Editor, <i>Administrative Science Quarterly</i>	2022-present
Deputy Editor, <i>American Sociological Review</i>	2022-present
Editorial Board, <i>Organization Science</i>	2012-present
Editorial Board, <i>Administrative Science Quarterly</i>	2014-2022
Associate Editor, <i>Management Science</i>	2014-2020
Committee to select editor-in-chief, <i>Administrative Science Quarterly</i>	2019
Ad hoc Reviewer: <i>Strategic Management Journal</i> , <i>American Journal of Sociology</i> , <i>Academy of Management Journal</i> , <i>Journal of Management</i>	

### **Conference Organizing and Service**

Nagymaros Conference Program Committee	2013, 2017, 2020
Academy of Management OMT Research Award Committee	2020-2023
American Sociological Association Scott Award Committee	2020

## **INVITED TALKS AND CONFERENCE PRESENTATIONS**

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“Employee-Driven Reputational Pressures in the Wake of Mandated Pay Gap Transparency.” (with Elizabeth Pontikes and Greta Hsu)  
2022. Arizona State University, Penn State University.  
2021. University of Pennsylvania/Wharton, University of Illinois, University of Toronto, Boston University, Cornell University, Indiana University.

“The Stickiness of Category Labels: Audience Perception and Evaluation of Change in Creative Markets.” (with Balazs Kovacs and Greta Hsu)  
2021. Nagymaros Conference, Academy of Management, University of California-Berkeley, London Business School.

“For Good But Not For Long: Disengagement from Pro Bono Supports in U.S. Law Firms, 2008-2012.” (with Wooseok Jung)  
2021. Academy of Management, Strategic Management Society.  
2020. INSEAD.

“Accounting for Negative Attention: Status and Costs in the Market for Audit Services.” (with Amandine Ody-Brasier)

2021. MIT/Harvard. Copenhagen Business School.
2020. Brigham Young University, Columbia University, Northwestern University, Academy of Management.
2019. Bocconi University, University of Lugano, Stanford University SCANCOR.
- “Competitive and Descriptive Market Definitions: Effects on Sales.” (with Elizabeth Pontikes)  
2019. HEC Paris, University of California-Davis.
- “Paying the Piper: The Role of Generalized Reciprocity in Gaining Moral Endorsement.” (with Aulia Syakhroza and Lionel Paoletta)  
2018. London Business School, Academy of Management.  
2017. Organizational Ecology Conference.
- “Under Pressure: Reputation, Ratings and Inaccurate Self-reporting in the Nursing Home Industry.” (with Amandine Ody-Brasier)  
2017. Academy of Management. Duke Strategy Conference. HEC-Paris.  
2016. Junior Organizational Theorists Conference, Economic Sociology Conference.
- “The Many Gifts of Status.” (with Balazs Kovacs)  
2017. University of Maryland Robert Smith Business School.  
2016. University of Washington Olin Business School, University of Toronto Rotman Business School, Harvard Business School, Oxford University Reputation Conference.  
2015. Organizational Ecology Conference, National Science Foundation conference on “Facilitating the Creation and Transfer of Knowledge.”
- “Unequal Hard Times: The Influence of Economic Recession on Gender Bias in Entrepreneurial Financing.” (with Sarah Thebaud)  
2015. Cornell University Johnson Graduate School of Management, University of Michigan Interdisciplinary Committee on Organizational Studies.
- “Casting Call: The Expansion of Actorhood in U.S. Firms, 1960-2010.” (with Patricia Bromley)  
2014. Massachusetts Institute of Technology, Harvard Business School, American Sociological Association Annual Meeting.
- “The Paradox of Publicity: How Awards Can Negatively Affect the Evaluation of Quality.” (with Balazs Kovacs)  
2013. Organizational Ecology Conference, Yale School of Management, University of Chicago.  
2013. University of Arizona, New York University, University of Lugano, American Sociological Association Annual Meeting.
- “Can Ratings Have Indirect Effects?: Evidence From the Organizational Response to Peers’ Environmental Ratings.” (with Patricia Bromley)  
2013. University of Michigan.  
2013. American Sociological Association Meetings, Junior Organizational Theorists Workshop.  
2012. Academy of Management Annual Meeting.

- “Categories and Organizational Status: The Role of Industry Status in the Response to Organizational Deviance.”  
 2012. University of Michigan.  
 2011. University of Toronto, University of Chicago, Harvard Business School, University of California at Berkeley.  
 2010. Emory University, Yale University, Academy of Management Annual Meeting.
- “Entrepreneurship as a Mobility Process.” (with Jesper Sorensen)  
 2012. University of Chicago.  
 2010. Academy of Management Annual Meeting.  
 2010. Emory University, Stanford University, Washington University, Massachusetts Institute of Technology
- “Out of Sight, Out of Mind: Evidence of Perceptual Factors in the Multiple-Category Discount.” (with Ming Leung)  
 2009. Academy of Management Annual Meeting.
- “Executive Compensation and Board Composition: The Paradox of Outside Directors.”  
 2008. Academy of Management Annual Meeting.

## **STUDENT ADVISING**

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*Doctoral Advising (committee member)*  
 Eunjung Hyun (Hongik University, Seoul)  
 Craig Tutterow (LinkedIn)  
 Pete Aceves (Bocconi University, Italy)  
 Joshua Mausolf (Facebook)  
 Aulia Syakhroza (Cass Business School, City University of London)  
 Jungsoo Ahn (SUNY Stonybrook)  
 Katie Hendricks  
 Yuhao Zhuang (HEC Paris)  
 Xiang-yu Ma

*M.A. and Undergraduate Students (thesis advising)*  
 Justin Chaljub  
 Yoon Je Lee  
 Taylor Barrett  
 Jenn Umanzor  
 Claire Zhou

## **RELATED PROFESSIONAL EXPERIENCE**

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**Center for American Progress**, Washington, DC 2004-2005  
*Research Associate, Education Policy*  
 Provided research and writing support to a national task force on public education in America.  
 Co-authored final task force report outlining problems and policy solutions for the U.S. education system.

**M.I.T., Sloan School of Management, Cambridge, MA**

2002

***Research Associate***

Reviewed, synthesized and summarized research on globalization in manufacturing to support modifications to the Leaders for Global Operations program.

**Deloitte Consulting, Chicago, IL**

1999-2002

***Associate Consultant***

Conducted extensive analysis and research for clients in multiple industries, with a focus on corporate strategy and operations at financial services institutions. Promoted from Business Analyst.