



Shama Nazneen



Personal information

Date of Birth: January 15, 1986
Cell no: +8617526888271
Nationality: Pakistan
Email id: snazneen@asu.edu



Education

PhD in Tourism management
Nankai University, Tianjin China
2016-2020

M.Phil in Rural development
Allama Iqbal Open University, Islamabad,
Pakistan
2012-2014

Masters in Development studies
COMSATS University, Islamabad,
Pakistan
2008-2010

Bachelors of Arts
Karakoram International University
Pakistan
2005-2007

Higher Secondary School
Aga Khan Higher Secondary School
Hunza, Pakistan
2003-2005



Awards

Chinese Government Scholarship for
Doctoral Studies
2016-2020

Chinese Government Scholarship for
Chinese Language Studies
2015-2016

Nankai University outstanding PhD
Student award
2017



Research grants

The Fundamental Research Funds for the
Central Universities
2021



Work experience

Assistant Teaching Professor August 2022 to Present
Watts College of Public Service and Community Solutions
Hainan University-Arizona State University Joint International Tourism
College (HAITC)

Postdoctoral Research Fellow July 2020-July 2022
College of Tourism and Service Management
Nankai University, Tianjin China

Training Officer August 2013-May 2014
Aga Khan Planning and Building Service Pakistan
KfW German-funded Project

Social Organizer Sep 2010-July 2013
Aga Khan Planning and Building Service Pakistan
KfW German-funded Project

Health and hygiene promoter June 2010-August 2010
Aga Khan Planning and Building Service Pakistan
UNICEF funded Project

Internship March 2010-May 2010
National Commission for Human Development
(NCHD), Pakistan



Publications

Ud Din, N., **Nazneen, S.**, Jamil, B. (2023). Tourism crowding and resident approach/avoidance reactions through sustainable tourism: moderating role of proenvironmental behavior. *Tourism Review*, In Press

Nazneen, S., Hong, X., Ud Din, N., Jamil, B. (2023). The moderating role of technological innovation between tourism and carbon emission: short and long-run panel analysis. *Environmental Science and Pollution Research*, 30, 53103–53114.

Nazneen, S., Xu, H., Ud Din, N., Karim, R. (2021). Perceived COVID-19 impacts and travel avoidance: Application of protection motivation theory. *Tourism Review*, 77(2), 471-483.

Nazneen, S., Hong, X., Ud Din, N., Jamil, B. (2021). Infrastructure-driven development and sustainable development goals: Subjective analysis of residents' perception. *Journal of Environmental Management*, 294, 112931

Nazneen, S., Xu, H., Jenkins, C. L., UD Din, N. (2020). China–Pakistan economic corridor (CPEC), tourism demand, and environmental concerns: Policy implications for sustainable tourism in Gilgit-Baltistan. *Journal of public affairs*.



Courses taught

Sustainable Tourism
Sustainable Communities
Leisure and quality of life
Tourism Management & Leisure Ent.
Inclusive community development



Expertise

Project management
Time management
Resource management
Teamwork
Problem-solving



Hobbies

Traveling
Photography
Gardening



Languages

English
Urdu
Chinese



References

References will be provided upon request.

Nazneen, S., Xu, H., Ud Din, N. (2020). Assessment of residents' destination image and their pro-tourism development behaviour: Perspectives on the China- Pakistan Economic Corridor. *Tourism Review*, 76(1), 184-197.

Nazneen, S., Xu, H., Ud Din, N. (2019). Cross-border infrastructural development and residents' perceived tourism impacts: A case of China–Pakistan Economic Corridor. *International Journal of Tourism Research*, 21(3), 334–343.

Nazneen, S., Xu, H. (2021). Silk Route Tourism, *Encyclopedia of Tourism Management and Marketing*.

Hussain, K., He, Z., Ahmad, N., Iqbal, M., **Nazneen, S.** (2021). Mapping Green, Lean, Six sigma enablers through the lense o construction sector: An emerging economies perspective. *Journal of Environmental Planning and Managemen*, In press

Jamil B., Yaping S., Ud Din, N., **Nazneen, S.**, Mushtaq, A. (2021). Do governance indicators interact with technological innovation and income inequality in mitigating CO2 emissions in Belt & Road Initiative countries? *Environmental Science and Pollution Research*, In press

Jamil, B., Yaping S., Ud Din, N., **Nazneen, S.** (2021). Do effective public governance and gender (in) equality matter for poverty? *Economic Research-Ekonomska Istraživanja*, 2021, In press

Ud Din, N., Cheng, X., Ahmad, B., Sheikh, M. F., Adedigba, O. G., Zhao Y., **Nazneen, S.** (2020). Gender diversity in the audit committee and the efficiency of internal control and financial reporting quality. *Economic Research-Ekonomska Istraživanja*, 34(1), 1170-1189.

Ud Din, N., Cheng, X., **Nazneen, S.** (2018). Women's skills and career advancement: a review of gender (in) equality in an accounting workplace. *Economic Research-Ekonomska Istraživanja*, 31(1).

Xu, H., Wang, C., Wu, J., Liang, Y., Jiao, Y., **Nazneen, S.** (2018). Human Poverty Alleviation through Rural Women's Tourism Entrepreneurship, *Journal of China Tourism Research*, 14(5), 1-16