**Brandon B. Ferderer**

**Curriculum Vitae**

The Hugh Downs School of Human Communication

College of Liberal Arts and Sciences

Arizona State University

P.O. Box 871205

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***EDUCATION***

**Ph.D.** Arizona State University, Graduation December 2019

Major Area: Communication (emphasis in Rhetoric, Participatory Critical Rhetoric, Digital Rhetoric, Critical/Cultural Geography & Critical Cultural Studies)

Dissertation: “Tumbling through Space in a Gold Box: Reconceptualizing New Communication Technologies as Atmospheric.”

Chair: Daniel C. Brouwer, Ph.D.

Committee: Aaron Hess, Ph.D. (Communication), Kevin McHugh, Ph.D. (Geography)

**M.A.** Arizona State University, Graduation May 2008

Major Area: Communication (emphasis in Rhetoric, Performance Studies, Cultural Geography)

Thesis: “There’s No Place That’s Home: Interrogating the Intersections of Space, Identity, and Vernacular Discourse.”

Chair: Daniel C. Brouwer, Ph.D.

Committee: Angela Trethewey, Ph.D. (Communication, Chico State), Jacqueline Martinez, Ph.D. (Communication)

**B.A.** Arizona State University, Graduation May 2006

Major: Human Communication (emphasis in Rhetoric & Intercultural Communication)

Minor: Mass Communication

Certificate in Gay and Lesbian Studies

***ACADEMIC POSITIONS HELD***

**Arizona State University, Hugh Downs School of Human Communication**

* Instructor / Honors Faculty, Fall 2009 – Present

**Phoenix Country Day School, Middle School**

* Summer Programs Instructor (Speech and Debate), June 2015

**Arizona State University, Hugh Downs School of Human Communication**

* Faculty Associate, Fall 2008 – Spring 2009

**Arizona State University, School of Letters and Sciences**

* Faculty Associate, Fall 2008 – Spring 2009

**Arizona State University, Hugh Downs School of Human Communication**

* Graduate Teaching Assistant August 2006-May 2008.

***TEACHING AND INSTRUCTIONAL ACTIVITIES***

**Awards and Recognition**

* + Outstanding Instructor Award nominee, Arizona State University, April 2018
  + ASASU Centennial Professor Award nominee, Arizona State University, April 2013
  + Devil’s Advocate Apple Polisher Award, Arizona State University, April 2009

**Courses Taught**

**Arizona State University**

* COM 225: Public Speaking
* COM 100: Introduction to Human Communication
* COM 259: Communication in Business & the Professions
* COM 230: Communication in Small Groups
* COM 241: Introduction to Oral Interpretation
* COM 494: Communication and Placemaking
* COM 494: Communication and Public Life
* COM 207: Introduction to Communication Inquiry
* COM 263: Elements of Intercultural Communication
* COM 394: Social Contexts for Performance
* COM 442: Identity, Performance and Human Communication
* COM 316: Gender and Communication
* COM 320: Communication and Consumerism
* COM 194: Communication and Creativity
* COM 194: First Friday Salon
* COM 323: Communication and Popular Culture

**Arizona State University Online Programs**

* COM 394: Communication in the Electronic Age
* COM 263: Elements of Intercultural Communication
* COM 207: Introduction to Communication Inquiry
* COM 316: Gender and Communication

**Arizona State University Study Abroad, Hugh Downs School of Human Communication (U.K., 2014, 2016)**

* COM 394: Cultures of Persuasion
* COM 494: Communication and Placemaking

**Arizona State University Study Abroad, School of Film and Media Studies (New Zealand, 2019)**

* FMS 441: Global Cinema

**Invited Presentations**

“The Path Less Taken” invited to lead community bike ride and discuss the historical significance of architecture and street art in downtown Phoenix, the annual meeting of Phoenix Urban Design Week (PHXUDW) at Design Republic (April 2015).

“Narrating Community and Imagining Neighborhood Futures” invited presentation at the annual meeting of Phoenix Urban Design Week (PHXUDW) at Design Republic (April 2014).

“What is Performance Studies?” invited presentation to Introduction to Human Communication (Hugh Downs School of Human Communication) undergraduate course at ASU (April 2013, November 2014).

“Dueling Dualisms: Exploring Discourses of Gender and Sexuality” invited presentation to Gender and Communication (Hugh Downs School of Human Communication) undergraduate course at ASU (February and March 2013, May and November 2014).

“Sexuality, Gender and Urban Space” invited presentation to Urban Theory (Geographical Sciences and Urban Planning) undergraduate course at ASU (March 2010).

“Exploring the Triad of Gay Sensibility” invited presentation to Communicative Sexualities (Hugh Downs School of Human Communication) undergraduate course at ASU (April 2007, April 2008).

**STUDENT SUPERVISED RESEARCH**

**Barrett Honors College Undergraduate Theses Committee**

* Valov, J. (second reader), “A feminist analysis of Fantasy Football linguistics” Defended April 2019.
* Flores, A. (third reader), “Força.” Defended April 2013.

**Independent Study and Student Performance Director**

* Marchi, F. “It’s Time for the Masquerade” performance for presentation at the Empty Space theatre, Hugh Downs School of Human Communication at Arizona State University Fall 2014.
* Holmes, D. “Hush.” performance for presentation at the Empty Space theatre, Hugh Downs School of Human Communication at Arizona State University Spring 2013.
* Omori, J. “I’m out, I’m proud, I’m still in the closet?” performance for presentation at the Empty Space theatre, Hugh Downs School of Human Communication at Arizona State University April 2010.

**Western States Communication Association (WSCA)**

* McKeever, K. “Breakingly bad: TV anti-heroes and the treatment of women” **(Top Paper)** presented at the Undergraduate Student Research Conference of WSCA 2019.
* Valov, J. “2meIRL4meIRL: Reddit as an assemblage, group identification and wanting to kill yourself” presented at the Undergraduate Student Research Conference of WSCA 2019.
* Valov, J. “Eat your vegetables: A critique of cookie-seeking and problematic white allyship in *Atlanta*” presented at the Undergraduate Student Research Conference of WSCA 2018.

**CIRRICULUM DEVELOPMENT**

**Arizona State University, Hugh Downs School of Human Communication**

COM 494: Communication and Placemaking – developed 3-credit course exploring the intersections of communication, space, place and identity

COM 494: Communication and Public Life – developed 3-credit course on public communication and the use of new communication technologies for social advocacy

**Arizona State University, School of Letters and Sciences**

* COM 194: First Friday Salon – developed 1-credit course that explored the communicative potential of street art and the social impact of the Phoenix Art Walk on urban development

**Arizona State University Online Programs**

* COM 207: Introduction to Communication Inquiry – developed and serve as course lead for online version of communication inquiry (core course of major)

***RESEARCH AND CREATIVE ACTIVITIES***

**HONORS AND AWARDS**

* I-4C (Intersections of Civil, Critical, and Creative Communication) Performance Grant, 2017, Arizona State University, $500
* I-4C (Intersections of Civil, Critical, and Creative Communication) Research Grant, 2019, Arizona State University, $500
* Dessie E. Larson Fellowship in Performance Studies, 2016, Arizona State University
* Innovative Inquiry Award for Sustained Innovation in Creative Activity, 2015, Arizona State University

**AREAS OF RESEARCH AND TEACHING INTEREST**

* Communication Theory
* Critical Theory
* Cultural Studies
* Intercultural Communication
* Digital Rhetoric
* Media Studies
* New Media
* Performance Studies
* Queer Communication Theory
* Gender Studies
* Critical Geography
* Urban Theory and Placemaking
* Qualitative Methods
* Rhetorical Field Methods
* Communication and Technology

**Journal Articles** (double blind, peer reviewed)

Brouwer, D. C., **Ferderer, B. B.,** Gamboa, E., Hadar, K., & Mistretta, E. (2012). Toward a critical pedagogical syllabus of the HIV/AIDS epidemic. *Liminalities: A Journal of Performance Studies, 8* (5) ISNN: 1557-2935.

**Other Juried Publications** (double blind, peer reviewed)

**Ferderer, B. B.** (September, 2017). Mama’s Boy. *The Seventh Wave.* <http://theseventhwave.co/mamas-boy/>

**Non-juried Publications**

**Ferderer, B. B.** (2010, April). Performance and possibility: “I’m out, I’m proud, I’m…still in the closet?” *Communication Matters*. <http://humancommunication.clas.asu.edu/files/enewsOmori.html>

**PRESENTATIONS AT PROFESSIONAL MEETINGS**

***Competitively Selected Papers***

**Ferderer, B. B.** (2019, February). *Affective elsewheres: Technology and everyday talk as mediators for human connection.* Paper presented at the annual meeting of the Western States Communication Association (WSCA), Seattle, WA. (Intercultural Communication Division)

**Ferderer, B. B.** (2018, November). *Becoming atmospheric: Affect, technology and public life*. Paper accepted for presentation at the annual meeting of The National Communication Association (NCA), Salt Lake City, UT. (Media Studies Division)

**Ferderer, B. B.** (2017, November). *#Chasing\_Rooftops and sharing the city: Psychogeo(photo)graphic interventions on Instagram*. Paper accepted for presentation at the annual meeting of The National Communication Association (NCA), Dallas TX. (Visual Communication Division)

**Ferderer, B. B.** (2017, February). **Top Four Paper**. *Portals: Blurring public/private, otherwordly places, and a return to (digital) co-presence.* Paper presented at the meeting of the Western States Communication Association (WSCA), Salt Lake City, UT. (Rhetoric and Public Address)

**Ferderer, B. B.** (2013, November). **Top Debut Paper**. *Redefining the local: Architecture, community mapping and cartographic countercultures.* Paper presented at the meeting of the National Communication Association (NCA), Washington, DC. (Performance Studies Division)

**Ferderer, B. B.** (2008, February). **Top Four Student Debut Paper**. *1114 South Wilson Street: Disrupting narrated spaces on a quest for home*. Paper presented at the meeting of the Western States Communication Association (WSCA), Broomfield, CO. (Performance Studies Division)

**Ferderer, B. B.** (2006, February). **Top Three Paper.** *The Phoenix gay and lesbian pride parade: Embracing the paradox while debunking the myths of orthodox culture through strategic juxtaposition and irony*. Paper presented at the meeting of the Western States Communication Association (WSCA) Undergraduate Student Research Conference, Palm Springs, CA

**Ferderer, B. B.** (2004, February). *Mass media heteronormativity and gay identity in America*. Paper presented at the meeting of the Western States Communication Association (WSCA) Undergraduate Student Research Conference, Albuquerque, NM.

***Panel and Performance Participation***

**Ferderer, B. B.,** (November 2014). *Narrating community and imagining neighborhood futures: Community-based performance and community mapping as ethnographic place-making.* Performative place-making: embodied methodologies of place, space, and memory. Panel presented at the National Communication Association (NCA), Chicago, IL. November 2014.

Darnell, A. L., **Ferderer, B. B.**, Johnson, A. L., Olzman, M., Rose, H. M., Salina, C., Scott, J-A., Shoemaker, D., Staszel, J. P., & Miller, T. (November 2014). Devising a performance future: “Word of mouth,” bodies in motion, and communities of possibilities at NCA’s past, present, and future. Performance and discussion presented at the National Communication Association (NCA), Chicago, IL.

**Ferderer, B. B.** (February 2019). *Mama’s Boy*. Evidence of our lives, evidence of our training: 10-minute originals. Performance and discussion presented at the Western States Communication Association (WSCA), Seattle, WA.

**Ferderer, B. B.** (February 2019). *Flatline: Affective intensities and ignoring the body’s evidence*. Performing proof: The body as the site and cite of “evidence.” Performance presented at the Western States Communication Association (WSCA), Seattle, WA.

**Ferderer, B. B.**, Moles, A., Mungin, D., Olzman, M., Prentiss, A. R., Russo, S., Santos, A., & Tristano, M. (2017, February). Witnessing from the margins: Reflecting, expanding and decentering performative texts through performance response with/at WSCA 2017. Performance and discussion presented at the meeting of the Western States Communication Association, Salt Lake City, UT.

Ayotte, L., **Ferderer, B. B.,** Tristano, M., Idris, A., Olzman, M., Prentiss, A. R., & Russo, S. (2016, February). Performance response as collaboration, innovation, and convergence/divergence with/to performances at the Western States Communication Association (WSCA) San Diego, CA.

Pullen, S., Ayotte, L., Chevrette, R., **Ferderer, B. B.,** Tristano, M., Idris, A., Prentiss, A. R., & Russo, S. (2016, February). To the in/famous members of the secret club: Letters on/when pregnancy ends. Performance and discussion presented at the meeting of the Western States Communication Association (WSCA), San Diego, CA.

Klemp, N., Boras, S. D., Nelson, L., Holmes, D., **Ferderer, B. B.**, Hill, M., & Telfer, R. Q. (February 2014). The Encyclopedia Show: The transfer and de-centering of knowledge through performance driven epistemologies. Panel presented at the Western States Communication Association (WSCA), Anaheim, CA.

Warda, C., Briancesco, K., Defenbaugh, N., Donoghue, J., **Ferderer, B. B.**, Kilgard, A., Fine, H., Litzky, A., & Moe, P. (February 2008). *Siamese Twins*. Step right up: Engaging freaks. Collaborative performance panel presentation at the Western States Communication Association (WSCA), Broomfield, CO.

Litzky, A., Brassey, D., Kilgard, A. K., Warda, C. M., Worsham, S., Parrott, C., Donoghue, J., Defenbaugh, N., Fisher, A., Briancesco, K., & **Ferderer, B. B.** (February 2007). “Seattle showdown: A collaboration exploring performances of protest and promoting social justice.” Performance presented at the Western States Communication Association (WSCA), Seattle, WA.

**PUBLIC PERFORMANCES**

* “The Cult of Queer” Empty Space Theater, The Encyclopedia Show Arizona: Cults; Tempe, AZ: April 5, 2019. [writer, performer]
* “2 Queers Writing Letters 50 Years Apart” Empty Space Theater, The Encyclopedia Show Arizona: Alan Turing; Tempe, AZ. April 29, 2018. [writer, performer]
* “(OB) scene” Original short film written and directed by Jeff McMahon. July 2018 [performer]
* “(OB) scene” Original performance written by Jeff McMahon. The Dixon Lounge, New York City, NY. July 2017. [performer]
* “(OB) scene” Original performance written by Jeff McMahon and directed by Amira De la Garza for *After Orlando*. The Phoenix Art Museum, Phoenix, AZ. January 2017. [performer]
* “The Encyclopedia Show: AZ” Program Director for monthly performance event that commissions local and touring artists and experts to present a verbal and musical encyclopedia entry each month. August 2012- April 2017.
* “Mama’s Boy” *Cornucopia* at the Hugh Downs School of Human Communication. November 2016. [writer, performer]
* “All Cities Have Secrets” at Crescent Ballroom in association with Scottsdale Public Art, The Museum of Walking and *The Phoenix New Times*. September 2015. [writer, performer]
* “Cookies for Allies or Do You Have Skin in the Game?” *It’s in the cards: Stigmas, distopias and hope*. The Empty Space Theatre. December 2015. [writer, performer]
* “Fragments” *Lit Lounge* at the Scottsdale Museum of Contemporary Art. April 2014. [writer, performer]
* “Fragments” The Hugh Dows School of Human Communication, *Cornucopia*. November 2014. [writer, performer]
* “Accident” *Lit Lounge* at the Scottsdale Museum of Contemporary Art. November 2012. [writer, performer]
* “Accident” *Down Lo Solo* at Space 55, Phoenix, AZ. November 2012. [writer, performer]
* “Absent” *Cornucopia* at the Hugh Downs School of Human Communication. November 2011. [writer
* “Faggot” by Ragan Fox’s (2004), *Cornucopia* at the Hugh Downs School of Human Communication. November 2008. [performer]
* “Joy boy: Exploring the intersections of depression and narcissism” The Empty Space theatre. May 2008. [writer, performer]

***SERVICE***

**DISCIPLINE**

***Manuscript Reviewer***

* Manuscript/Panel reviewer for Media Studies Division of the WSCA, 2018 – present.
* Manuscript/Panel reviewer for the Performance Studies Division of the NCA, 2016 – present.
* Manuscript/Panel reviewer for Activism and Social Justice Division of NCA, 2017- present. Manuscript/Panel reviewer for the Performance Studies Division of the WSCA, 2016- present.
* Manuscript reviewer for the Gay, Lesbian, Bisexual, Transgender Division of the NCA, 2008 – present.

***Service at Professional Meetings***

* Respondent for “Performance and performativity of the body in public spaces: Explorations of corpulent temporalities, Banksy as feminist performance, and the WWE’s potential for drag intervention. Paper panel presented at the Western States Communication Association (WSCA), Salt Lake City, UT, February 2017.

**University**

* Curated a Portal (sharedstudios.com) to put incoming freshman into conversation with university students around the world in collaboration with Student Affairs as a part of Welcome Weekend at Arizona State University. August 2018.
* Developed a strategic partnership with advising in the W.P. Carey School of Business to recruit and assist students in Business Communication to The School of Letters and Sciences at Arizona State University, Downtown Campus.

**DEPARTMENT**

* Facilitated a course for incoming graduate students on use of and best practices for Blackboard and Canvas learning platforms. August 2018.
* Public Speaking textbook selection committee. The Hugh Downs School of Human Communication at Arizona State University. April 2007.

**COMMUNITY**

* Coordinating an alliance between Hugh Downs School of Human Communication at Arizona State University and Valley One and Ten an organization for gay youth to create meaningful bridges into higher education. March 2013.
* President’s Office Intern for GLAAD. The Gay and Lesbian Alliance Against Defamation. June - August 2007.
* Coordinator and volunteer for Thank GLAAD it’s Friday. The Gay and Lesbian Alliance Against Defamation. February 2007, April 2007.
* Volunteer for The Arizona Human Rights Foundation (ARF). February 2006-May 2006.
* Coordinator and volunteer for AIDS Walk Arizona. 1999-2001.

***PROFESSIONAL DEVELOPMENT***

* “Audience Front and Center” Performance workshop facilitated by Dustin Goltz, Ph.D. and Kimberlee Peréz, Ph.D., the Empty Space Theatre at Arizona State University. February 2017.
* “Vulnerability, Risk and Power” performance workshop facilitated by Jeanine Mingé, Ph.D., the Empty Space Theatre at Arizona State University. March 2017.
* “Capturing and Analyzing Social Media Data using Twitter” Course facilitated by Eric Shook, Ph.D. in partnership with the Institute for Social Science Research at Arizona State University. October 2017.
* “La Pocha Nostra: Monstros en la Frontera” Performance Workshop facilitated by La Pocha Nostra, the Empty Space Theatre at Arizona State University. November 2015.
* “Word of Mouth” performance workshop facilitated by Tim Miller. Preconference as part of the National Communication Association (NCA), Chicago, IL. November 2013.
* “Performance as Pedagogy” Performance Workshop facilitated by Dan Fishback at Arizona State University. October 2012.

***PROFESSIONAL AFFILIATIONS***

* National Communication Association Member, 2008 – present
* Western States Communication Association Member, 2004 – present

***REFERENCES***

Daniel C. Brouwer

Associate Professor

The Hugh Downs School of Human Communication

Arizona State University

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School of Geographical Sciences and Urban Planning

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Aaron Hess

Associate Professor

CISA – Languages and Cultures

Arizona State University Downtown Phoenix

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**Summary of Teaching Evaluations 2015-2017**

Brandon B. Ferderer

Arizona State University

Evaluations calculated using a 5-point Likert Scale with 1 Above Satisfactory and 5 Below Satisfactory

**Course Evaluations 2015-2017: Mean 1.5**

**Courses and Evaluation 2015: Mean 1.6**

Com 225: Public Speaking 1.3

Com 225: Public Speaking 1.9

Com 230: Communication in small groups 1.8

Com 241: Oral Interpretation of Literature 1.7

Com 494: Communication and Place-making 1.3

Com 207: Communication Inquiry 2.3

Com 194: Communication and Creativity 1.3

Com 241: Oral Interpretation of Literature 1.7

Com 442: Identity and Performance 1.2

**Courses and Evaluation 2016: Mean 1.4**

Com 207: Communication Inquiry 1.5

Com 442: Identity and Performance 1.7

Com 494: Communication and Place-making 1.3

Com 494: Communication and Place-making 1.2

Com 194: Communication and Creativity 1.4

Com 207: Communication Inquiry 1.2

Com 241: Oral Interpretation of Literature 1.4

**Courses and Evaluation 2017: Mean 1.5**

Com 207: Communication Inquiry 1.3

Com 225: Public Speaking 1.5

Com 341: Performance in Social Contexts 1.4

Com 207: Communication Inquiry 2.3

Com 207: Communication Inquiry 1.4

Com 320: Communication and Consumerism 1.3

Com 323: Communication and Pop Culture 1.1