

# Kimball L. Chapman, PhD, CFA

W.P. Carey School of Business  
Arizona State University  
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## EDUCATION

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Ph.D. in Accounting, Pennsylvania State University, 2015  
Master of Business Administration, University of Illinois, 2002  
Bachelor of Arts in Liberal Studies, Southern Virginia University, 2000

## RESEARCH

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### Published Papers

- “Investor Relations and Private Debt Markets” (*The Accounting Review*, Forthcoming)  
With Ruby Lee, Nayana Reiter and Christopher Williams
- “Selective Disclosure, Retail Trading, and Capital Market Frictions: Evidence from Testing the Waters Meetings”  
With Badryah Alhusaini and Hal White (*Review of Accounting Studies*, 2024)
- “Analyst Information about Peer Firms During the IPO Quiet Period” (*Review of Accounting Studies*, 2024)  
With Badryah Alhusaini and Andy Call
- “Disclosure specificity: Evidence from Book-to-Bill Ratios” (*Journal of Business Finance and Accounting*, 2024)  
With Chase Potter and Zach Kaplan
- “Investor Relations, Engagement, and Shareholder Activism” (*The Accounting Review*, 2022)  
With Greg Miller, Jed Nielsen and Hal White
- “Private Disclosure and Myopia: Evidence from the JOBS Act” (*Review of Accounting Studies*, 2022)  
With Badryah Alhusaini and Hal White
- “Earnings Announcement Delays and Implications for the Auditor-Client Relationship” (*Review of Accounting Studies*, 2021)  
With Michael Drake, Joseph Schroeder and Timothy Seidel
- “Investor Relations and Information Assimilation” (*The Accounting Review*, 2019)  
With Greg Miller and Hal White
- “Information Overload and Disclosure Smoothing” (*Review of Accounting Studies*, 2019)  
With Nayana Reiter, Chris Williams and Hal White
- “Analysts' influence on managers' guidance” (*The Accounting Review*, 2018)  
With Jeremiah Green
- “Earnings Notifications, Investor Attention, and the Earnings Announcement Premium” (*Journal of Accounting and Economics*, 2018)

## Working Papers

“Materiality Judgment and Firm Disclosure”

With Brad Badertscher, Jessica Watkins and Hal White

“Capital Market Consequences of Journalists’ Financial Accounting Focus”

With Nick Guest and Jared Jennings

## ACADEMIC EXPERIENCE

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Associate Professor, Arizona State University - W.P. Carey School of Business	2022 - Present
Assistant Professor, Washington University in St. Louis - Olin Business School	2015 - 2022

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## INVITED PRESENTATIONS

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<b>2024:</b>	University of Miami
<b>2023:</b>	Boston University
<b>2022:</b>	Arizona State University
<b>2021:</b>	University of California Irvine, National University of Singapore, University of Maryland, University of Florida, University of Washington
<b>2020:</b>	Yale University
<b>2018:</b>	University of Kansas, Dartmouth College Tuck School of Business
<b>2017:</b>	Rice University
<b>2016:</b>	Emory University
<b>2015:</b>	Boston College, Indiana University, Massachusetts Institute of Technology, Syracuse University, The Wharton School, University of California Irvine, University of Rochester, University of Utah, Virginia Tech, Washington University in St. Louis
<b>2014:</b>	Brigham Young University

## SERVICE

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<b>Ad-Hoc Reviewer:</b>	Journal of Accounting and Economics, Journal of Accounting Research, The Accounting Review, Review of Accounting Studies, Contemporary Accounting Review, Management Science, FARS Mid-Year Meeting, AAA Annual Meeting
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## CONFERENCE PARTICIPATION

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- 2024:** Penn State Accounting Conference, BYU Accounting Symposium, Notre Dame Accounting Conference
- 2023:** BYU Accounting Symposium, Notre Dame Accounting Conference, WashU Conference in Honor of Nick Dopuch, Penn State Accounting Conference
- 2022:** Notre Dame Accounting Conference, BYU Accounting Symposium
- 2021:** BYU Accounting Symposium, Notre Dame Accounting Conference, WashU Conference in Honor of Nick Dopuch, Penn State Accounting Conference
- 2020:** Review of Accounting Studies Conference, BYU Accounting Symposium, Penn State Accounting Conference
- 2019:** Review of Accounting Studies Conference, Minnesota Accounting Empirical Research Conference, CARE Conference (disclosure producers and users panel organizer and participant), HBS Information, Markets, and Organizations Conference, BYU Accounting Symposium, Notre Dame Accounting Conference, WashU Conference in Honor of Nick Dopuch (conference organizer)
- 2018:** Penn State Accounting Conference, FARS Midyear Meeting, BYU Accounting Symposium, WashU Conference in Honor of Nick Dopuch, HBS Information, Markets, and Organizations Conference
- 2017:** Illinois Young Scholars Symposium, Penn State Accounting Conference, FARS Midyear Meeting, BYU Accounting Symposium, WashU Conference in Honor of Nick Dopuch
- 2016:** AAA Annual meeting, Penn State Accounting Conference, FARS Midyear Meeting, BYU Accounting Symposium, WashU Conference in Honor of Nick Dopuch
- 2015:** AAA Annual meeting, Penn State Accounting Conference, FARS Midyear Meeting, BYU Accounting Symposium, WashU Conference in Honor of Nick Dopuch
- 2014:** Journal of Accounting and Economics Conference, Penn State Accounting Conference, FARS Midyear Meeting, BYU Accounting Symposium

## TEACHING EXPERIENCE

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W.P. Carey School of Business

Accounting 340 – External Reporting I	2023-current
Accounting 791 – Capital Markets Research	2024-current

Washington University in St. Louis - Olin Business School

Accounting 503 – Financial Statement Analysis	2021 - 2022
Accounting 2610 – Principles of Financial Accounting	2015 - 2022

## CONSULTING AND EXPERT WITNESS EXPERIENCE

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Served as expert witness on cases related to asset valuation, executive compensation, and firm capitalization.

Advised energy technology startup on various issues related to raising capital and strategic partnerships.

Advised education-technology startup firm on business strategy.

Advised higher education institution on predictors of student retention and student-level budget surplus.

## **PROFESSIONAL EXPERIENCE**

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Cott Corporation (Tampa, FL)	
Investor Relations	2007-2011
Chemtura Corporation (Middlebury, CT)	
Managerial Accounting	2004-2007
Dow Chemical (Midland, MI)	
Managerial Accounting	2002-2004

## **PROFESSIONAL CERTIFICATIONS**

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Chartered Financial Analyst (CFA Institute)	Since 2012
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