

# BRADEN TIMMONS, M.S.

## Contact Information:

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## SKILLS

- **Technical Tools:** Final Cut Pro, Photoshop, Adobe Premiere Pro, Canva, Smartsheet, Microsoft Office Suite, Canvas, Blackboard, Desire2Learn, PeopleSoft, Slack, Zoom, Google Meet
  - **Creative & Professional Skills:** Photography/Videography, Social Media Management, Instructional Design, Project Management, Effective Oral & Written Communication, Business Acumen in Higher Education, Classroom Management, Remote/Hybrid/In-Person Teaching Methods
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## PROFESSIONAL EXPERIENCE

### Arizona State University

#### Adjunct Faculty (Fall 2023-Present)

- Conduct in-person lectures for ASU 101: The ASU Experience and UNI 120/220: Academic Success/Mindset Connections.
- Develop instructional materials, learning activities, and Canvas courses with detailed content and assignments.
- Assess student progress through regular assignments and host office hours for additional student support.

#### Senior Academic Advisor (September 2022 – Present)

- Collaborate with students, faculty, and staff to promote academic success using retention strategies and engagement theories.
- Monitor student academic progress with technology-based tools, ensuring satisfaction with programs and services.
- Represent the university at orientations, recruiting events, and workshops; engage students through social media platforms.
- Lead the International Student Committee, ensuring support for diverse student populations.

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## **EVERSPRING, INC.**

### **Student Success Coordinator** (April 2021 – August 2022)

- Built relationships with online students through Academic Success Meetings and monitored their progress via Smartsheet.
- Facilitated student orientation courses and maintained a social media presence to share resources and success stories.
- Prepared retention and attrition reports, implementing solutions to enhance student outcomes.

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## **BENEDICTINE UNIVERSITY**

### **Senior Freshman Admissions Counselor** (August 2018 – April 2021)

- Recruited prospective students through high school/community college collaborations and campus events.
- Planned and executed student engagement activities, including Welcome Week and Homecoming for 600+ students.
- Facilitated sessions on career opportunities and university programs while maintaining compliance with FERPA and financial aid guidelines.

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## **BAT PRODUCTIONS**

### **Owner/Producer** (January 2018 – Present)

- Produce video content, short films, and feature-length projects and develop marketing strategies for film releases.
- Manage production budgets and fundraising campaigns, securing resources for film projects.
- Awarded multiple film accolades, including Best Director (Hollywood Blood Film Festival) and Best Short Film (Strange Days Film Festival).

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## **TALLSTORY STUDIOS**

### **Producer/Writer/Director** (September 2020 – Present)

- Direct and produce visually compelling content across digital, social, and traditional platforms.

- Lead multidisciplinary teams from pre-production to post-production, fostering collaboration and innovation.
  - Continuously integrate new technologies and creative practices to enhance audience engagement.
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## **EDUCATION**

### **Arizona State University**

Master's in Film and Media Studies (Expected December 2025)

GPA: 4.0/4.0

### **Benedictine University**

Master of Science in Management & Organizational Behavior (August 2020)

GPA: 4.0/4.0

Bachelor of Arts in Social Science, Emphasis in History and Education (May 2018)

GPA: 3.0/4.0

- Study Abroad: Germany and the Czech Republic (July 2016)
  - NCAA Division III Football Team (4 years)
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## **PROFESSIONAL PRESENTATIONS**

- Co-Presenter, "Internships for International Students," TPS Advising Workshop Day, Tempe, AZ (2024)
  - Master's Thesis: "Higher Consulting: Reshaping Higher Education" (2020)
  - Presenter, "Rest in Peace: Students Create Obituaries for Assessment," Midwest Institute of Students and Teachers of Psychology, Glen Ellyn, IL (2017)
  - Presenter, "The Most Dangerous Man of All," Undergraduate Research, Scholarship, and Arts (URSA), Benedictine University (2017)
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## **PROFESSIONAL DEVELOPMENT**

- TPS Advising Workshop (2024)
- Racial Bias Training, Starbucks Corporation, Plainfield, IL (2018)
- Florida Atlantic University Appreciative Advising Institute Workshop (2023)

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## **PROFESSIONAL ASSOCIATIONS**

- Member, Phoenix Critics Circle (2023 – Present)
- Member, American Management Association (2024)

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## **CERTIFICATIONS**

- Canva Certified (2025)
- Teacher Essentials Certification, Canva (2025)
- Appreciative Advising Certificate, Florida Atlantic University (2023)

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## **AWARDS & RECOGNITION**

- Best Director, Hollywood Blood Film Festival
- Best Short Film, Strange Days Film Festival
- Best Young Actress (Producer), Chicago Horror Film Festival