

# SKYE LUCKING

Technical & Creative Project Manager | Certified Project Management Professional (PMP)

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## SUMMARY

Creative, Energetic, PMP Certified, Project Manager with over 7 years of experience in driving success within technical, creative, and marketing based projects. I possess a strong combination of left-brained, highly-technical skills, including Web/VR/AR development programming & database design, as well as right-brained, dynamic creativity and emotional intelligence.

## EXPERIENCE

### Director

#### Mesh Labs +Arizona+State+University

📅 12/2024 - Present 🌐 Tempe, United States

🔗 <https://meteor.ame.asu.edu/mesh.pdf>

- Manage logistics and operations of 12 cross-functional role-oriented guilds of XR practitioners
- Direct strategic initiatives and partnerships within ASU to maximize the impact of guild activities for members and partners
- Ensure guild members are both participating in and benefiting from meetings and collaborations within the guild system
- Engage with external partners to provide mentorship, workshops, and learning sessions as well as identify projects and opportunities

#### Lead Project Manager

#### Meteor Studio - Arizona State University

📅 09/2022 - Present 🌐 Tempe, United States

🔗 <https://meteor.ame.asu.edu/>

- Work closely and collaboratively with stakeholders across university, government, private and non-profit sector to plan, organize, and execute projects related to XR experiences.
- Identify and acquire necessary resources, including cross-functional teams of student workers, and coordinate efforts by all parties to ensure timely delivery of project outcomes in accordance with sponsor expectations.
- Manage the burn-rate and budgets of ongoing projects anticipating, identifying and resolving issues that arise during project execution
- Utilize JIRA and Trello boards and SCRUM practices, including sprints, stand-ups, and retrospectives to promote a culture of continuous improvement.
- Orchestrate the creative process by using design thinking to collaborate with artists, developers, subject-matter experts, and technical leads to ensure appropriate project scope.
- Worked as both Project Manager and Creative Director for 360 degree immersive arts field trip (Client: Act One) which has been seen by over 10K students.
- Streamlined project intake and hiring processes by moving data infrastructure away from Google Sheets, using Airtable interfaces, forms, and automations.
- Work with and provide supporting materials (SOWs / budgets) to ASU Foundation and other partners to bring in additional clients and grant funding.

#### Chief Operations Officer & Chief Technology Officer

#### Amtil Inc.

📅 02/2021 - 05/2022 🌐 Phoenix, Arizona

🔗 <https://www.amtil.co/>

- Managed a remote team of engineers including 3 React JS Full-Stack Jr. Engineers, 1 Unity Developer, and 1 SolidWorks Developer to building out our MVP with a mix of data-driven React components, Unity developed training scenes, 3D objects, video, audio, and text
- Worked with our Chief Curriculum Officer to ensure the effective, timely, build out of quality training content geared toward preparing aviation technicians for their FAA certification exams
- See recommendations from Amtil Inc. leadership and team members: <https://www.linkedin.com/in/skyelucking/details/recommendations>

## SKILLS

Project Management, Agile Methodology, JIRA, Trello, AirTable, Database Design, Google Suite, Adobe Creative Suite, Unity Development, C#, XR Hardware, ArborXR, Meta for Education, Statements of Work, Grant Writing, Project Budgets, Client Communication, Cross-Functional Leadership, WordPress, Web Design Management, Video Editing, Virtual Reality

## KEY ACHIEVEMENTS



### Project Management Professional (PMP)® (Oct. 2024)

Earners have demonstrated their extensive knowledge and mastery of project management concepts, tasks, and techniques that are applicable across virtually any industry and methodology.



### University of Arizona: Full Stack Web Development (Mar. 2022)

Earners have successfully completed an intensive coding boot camp and demonstrated a working knowledge of more than two dozen codes. They have also successfully built original, fully functional web applications.



### Unity Certified Associate: Game Developer (Aug. 2020)

Earners of the Unity Certified Associate: Game Developer badge possess a solid understanding of end-to-end game production using Unity, spanning key concepts in both technical art and programming.

## STRENGTHS



### Process Design Focused

Keen eye for process design-focused approaches to streamline workflows by eliminating redundancies, bottlenecks, and unnecessary steps



### Lifelong Learner

Committed to continuous learning, I bring adaptability, innovation, and resilience to the workplace.



### Emotional Intelligence / Team Dynamics

Ability to navigate complex interpersonal dynamics, build strong relationships, and lead teams effectively by communicating clearly, empathetically, and respectfully with stakeholders



### Strong Visual Acumen

Artistic background offers a confidence in receiving and offering creative critique, creative problem solving, and attention to detail.

## EXPERIENCE

### Full-Time Artist & YouTube Content Creator

#### Skye Lucking Art & Design / Courageous Creatives YouTube Channel

01/2018 - 06/2021 Phoenix, Arizona

www.skyelucking.com

- Completed several large-scale public and private murals
- Published "Prismagic: Geometric Coloring Book" with designs
- Produced and promoted over 85 inspirational and educational videos for the Courageous Creatives YouTube Channel
- Partnered with F.A.B.R.I.C (Fashion and Business Resource Innovation Center) to create the "Haute Tips" educational fashion production series

### Marketing Project Manager

#### BSP Software (Now Tech Data)

09/2013 - 11/2017 Phoenix, Arizona

- Managed marketing projects and initiatives that support a dynamic product road map, growing partner base, and drive for net new customers
- Collaborated with sales, technical, and marketing teams to hold live and virtual events as well as update and optimize company marketing assets
- Managed marketing projects to support dynamic product roadmaps, growing partnerships, and customer acquisition

### Recruiter, Training Developer & Technical Writer

#### Olenick & Associates

09/2010 - 05/2011 Buenos Aires, Argentina

- Sourced, screened, and interviewed candidates in Buenos Aires and the Chicago area
- Authored technical marketing and web copy for the company
- Developed internal training materials, including instructional videos and manuals

### IBM Analytics (Cognos) Administrator & Staff Trainer

#### Hoya Vision Care

07/2007 - 07/2009 Dallas, Texas

- Designed company-wide training for the upgraded Cognos (now IBM Analytics) environment
- Created online training resources, including customized manuals and videos
- Developed a "Sales Dashboard" to streamline Cognos usage among the sales force

### Volunteer / Computer Studies Lecturer / Web Programmer

#### United States Peace Corps

10/2004 - 12/2006 Apia, Samoa

- Taught classes to trade school students in the Microsoft Office Suite and Desktop Publishing which emphasized layout and design concepts as well as using Adobe Suite.

## EDUCATION

### Management Information Systems

#### University of Oklahoma - Price College of Business

09/1997 - 12/2001 Norman, Oklahoma

GPA

3.56 / 4.0

## COURSES

### Hyperspace: Exploration at the Intersection of AI and Extended Realities

(Fall 2024) Semester-long project-based journey through the convergence of artificial intelligence and immersive media.

### PMP Exam Preparation Course

Gained expertise in Agile methodologies, including Scrum and Kanban. Course offered by Project Management Academy.

### React: Building Progressive Web Apps (PWAs)

Progressive web apps (PWAs) work offline, enhancing resilience and allowing developers create seamless user experiences that feel like native apps.

## FUN FACTS

- Skydived for the first time at age 11 at the family's skydiving business
- Learning Spanish, piano, and guitar
- Enjoy hiking, biking, yoga, and meditation

## PUBLICATIONS

### One World: A global anthology of short stories

#### New Internationalist

Short story published in collective along with: Chimamanda Ngozi Adichie (Nigeria), Jhumpa Lahiri (United States)

05/2009

One World: A global anthology of short stories

This book is made up of twenty-three stories, each from a different author from across the globe. All belong to one world, united in their diversity and ethnicity. And together they have one aim: to involve and move the reader.

### Prismagic Coloring Book for Adults

#### Self-Published

Skye Lucking

2009

[https://www.amazon.com/Libros-Skye-Lucking/s?rh=n%3A283155%2Cp\\_27%3ASkye+Lucking](https://www.amazon.com/Libros-Skye-Lucking/s?rh=n%3A283155%2Cp_27%3ASkye+Lucking)

Prismagic is modern art coloring book for adults & children designed to soothe a hectic mind and release your creative spirit. The positive mantras below the images suggest uplifting ideas and visualizations to think about while coloring and offer therapeutic benefits to an already relaxing pursuit.

## REFERENCES

**Robert LiKamWa - Lab Director - Meteor Studio**  
roblkw@roblkw.com

**Angela Johnson - Co-Founder of FABRIC**  
angela@angelajohnsondesigns.com

**Beth Maloney - Executive Director - Act One**  
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