



ARIZONA STATE UNIVERSITY STUDENT

REI TEDOCO

Student journalist and communications leader with cross-functional experience in broadcast reporting, student government, cultural programming, and civic engagement. Known for launching media initiatives, building student community connections, and representing institutional voices on national platforms. Seeking opportunities that value initiative, impact, and inclusive storytelling.

WALTER CRONKITE SCHOOL OF MASS JOURNALISM AND COMMUNICATION

BARRETT, THE HONORS COLLEGE

FULBRIGHT UNITED KINGDOM 2025 SCHOLAR

CLASS OF 2027
CONTACT

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@rtedoco

SKILLS

JOURNALISM & MEDIA PRODUCTION
ON-AIR REPORTING & INTERVIEWING
NEWS WRITING & SCRIPT DEVELOPMENT
ADOBE PREMIERE PRO (VIDEO EDITING)
CANVA (VISUAL CONTENT DESIGN)
SOCIAL MEDIA STRATEGY & ANALYTICS
COMMUNICATION & ENGAGEMENT
PUBLIC SPEAKING & CROSS-CULTURAL COMMUNICATION
COMMUNITY OUTREACH & PROGRAM FACILITATION
STUDENT LEADERSHIP & ORGANIZATIONAL COLLABORATION
OPERATIONS & TOOLS
BUDGET MANAGEMENT & APPROPRIATIONS
STRATEGIC PLANNING & EVENT COORDINATION
SALESFORCE (COMMUNICATION & DATA TRACKING)
LANGUAGES
FLUENT IN ENGLISH
PROFICIENT IN ITALIAN

EDUCATION

GAHANNA LINCOLN HIGH SCHOOL
2019-2023

Gahanna, Ohio

*Valedictorian and Student Hall of Fame

ARIZONA STATE UNIVERSITY

August 2023- May 2027

Phoenix, Arizona

*3.94 Cumulative GPA

Dean's list 4x

RELEVANT DISTINCTIONS & INVOLVEMENT:

MEMBER, COMMITTEE FOR CAMPUS INCLUSION

STUDENT SPEAKER, ASU SPARKS SUCCESS EVENT

DELEGATE, NATIONAL CONFERENCE ON RACE AND ETHNICITY (NCORE)

DELEGATE, LEAGUE OF WOMEN VOTERS ARIZONA STATE CONFERENCE

DELEGATE, CONFERENCE ON NATIONAL STUDENT GOVERNMENT ASSOCIATIONS AT TEXAS A&M

RECIPIENT OF ASU CATALYST AWARD FOR EXCELLENCE IN LEADERSHIP 2025

WON ASU PITCHFORK AWARD FOR EMERGING STUDENT LEADER 2025

EXPERIENCE

LEADERSHIP AND STUDENT ENGAGEMENT

VICE PRESIDENT OF SERVICES,

UNDERGRADUATE STUDENT GOVERNMENT DOWNTOWN

AUG 2023 - PRESENT

- Oversaw campus-wide services and cultural initiatives for 15,000+ students
- Met with deans, student orgs, and centers to connect students to resources
- Represented ASU at the National Conference on Race and Ethnicity
- Works with companies such as WAYMO, Uber, and Arizona Cardinals for student connections
- Sat on Committee for Campus Inclusion to promote equity-based programming

TREASURER

ZETA PHI BETA SORORITY, INC- KAPPA IOTA CHAPTER

MAY 2025 - PRESENT

- Manage chapter finances and lead planning for signature programs, including "How Crowded is Your Bed?" (sexual health awareness), Pie-a-Zeta philanthropy, and Finer to a Tea for Finer Womanhood Week
- Co-created "The Finer Way" podcast spotlighting members' academic and community impact

TREASURER

NATIONAL PANHELLENIC COUNCIL ARIZONA STATE UNIVERSITY

MAY 2025 - PRESENT

- Oversee financial planning for NPHC-wide initiatives and events across all ASU campuses
- Ensure fiscal transparency and equitable support for all member chapters

MEDIA AND COMMUNICATIONS

PRESIDENT AND FOUNDER- THE FLARE TV AT ARIZONA STATE

NOV. 2023- PRESENT

- Launched a student-run broadcast platform for cultural and athletic coverage
- Reported at major events like the HBCU All-Star Game & Kyler Murray Softball Game
- Interviewed public figures including CeeDee Lamb, Dalen Terry, and Mayor Corey Woods
- Produced monthly heritage celebration shows spotlighting local leaders and businesses

CRONKITE AMBASSADOR, ARIZONA STATE UNIVERSITY

JUL 2023 - PRESENT

- Led campus tours for prospective students and educational partners
- Assisted with recruitment emails and campus event logistics
- Facilitated outreach for diverse audiences including Southwest Keys Program students

CIVIC ENGAGEMENT

INTERN

LEAGUE OF WOMEN VOTERS ARIZONA

APRIL 2024- PRESENT

- Managed social media campaigns on voter education and registration
- Conducted outreach to school board candidates for public-facing info sharing
- Contributed to nonpartisan efforts on VOTE411 and civic access

FELLOWSHIP AND INTERNATIONAL EXPERIENCE

SCHOLAR

FULBRIGHT UNITED KINGDOM SUMMER INSTITUTE- UNIVERSITY OF BIRMINGHAM

APRIL 2025- AUGUST 2025

- Selected as 1 of 5 U.S. undergraduates for a competitive British cultural heritage program
- Program includes coursework at Birmingham International Summer School and fieldwork focused on cultural identity and community history in the UK. Other focus includes researching media in the UK
- Sponsored by the US-UK Fulbright Commission in partnership with the University of Birmingham