

Jason A Covert, Ed.D.

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EDUCATION

- 2018-2023 Ed.D.
Arizona State University, Tempe AZ
Major: Educational Leadership and Innovation
Dissertation Chair: Dr. Terri Kurz
Dissertation Title: Online Adult Learners' Perceptions of Usefulness in Career-Focused Instructional Videos
- 2013-2015 M.Ed.
Arizona State University, Tempe AZ
Major: Educational Technology
- 2010-2012 M.A.Ed.
University of Phoenix
Major: Adult Education and Training
- 2007-2009 B.S.
University of Phoenix
Major: Psychology

EMPLOYMENT

University of Phoenix

- 2025-Current Doctoral Program Manager – Dissertation & Research
2022-2025 Sr. Learning Experience Designer
2018-2022 Multimedia Learning Designer
2013-2018 Instructional Designer
2006-2013 Sr. Finance Advisor

Lodestar Center for Philanthropy and Nonprofit Innovation, Arizona State University

- 2015-Current Instructional Designer
2014-2015 Instructional Design Intern

College of Doctoral Studies, University of Phoenix

- 2025-Current Faculty, University Research Methodologist, Panel Validator
2023-2025 Associate Faculty

Mary Lou Fulton College for Teaching and Learning Innovation, Arizona State University

- 2024-Current Academic Associate – Masters in Learning Design and Technologies

SCHOLARSHIP

Publications

Kurz, T. L., Ganesh, T, **Covert, J.**, & Nation, M. L. (2025). Persistence patterns among secondary STEM teachers: A comparative study of Noyce scholar cohorts in face-to-face and blended learning environments amid the pandemic. *Frontiers in Education, 10*.
<https://www.dx.doi.org/10.3389/feduc.2025.1571711>

Conference Proceedings

Covert, J. A. & Kurz, T. L. (2023). Career-focused instructional videos: Online adult learners' perceptions of utility value. In Elizabeth Langran (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference* (pp. 491-497). New Orleans, LA, United States: Association for the Advancement of Computing in Education (AACE). Retrieved March 21, 2023
from <https://www.learntechlib.org/primary/p/221915/>.

Covert, J. A. & Kurz, T. L. (2023). Developing a survey to measure online adult learners' perceptions of usefulness in career-focused instructional videos. In Elizabeth Langran (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference* (pp. 108-112). New Orleans, LA, United States: Association for the Advancement of Computing in Education (AACE). Retrieved March 21, 2023
from <https://www.learntechlib.org/primary/p/221859/>.

Swisher, K., Kurz, T. L., Jayasuriya, S., **Covert, J. A.**, Mativo, J., Pidaparti, R. & Robinson, D. T. (2023). Middle school teachers' perceptions of computer vision. In Elizabeth Langran (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference* (pp. 1824-1829). New Orleans, LA, United States: Association for the Advancement of Computing in Education (AACE). Retrieved March 21, 2023
from <https://www.learntechlib.org/primary/p/222123/>.

Conference Presentations

Covert, J. A. (2024). *Are course videos worth the effort: How students perceive the usefulness of videos in the online classroom* [Conference presentation]. OLC Accelerate, Orlando, Florida, United States.

Covert, J. A. & Kurz, T. L. (2023). *Career-focused instructional videos: Online adult learners' perceptions of utility value* [Conference presentation]. SITE 2023, New Orleans, LA, United States.

Covert, J. A. & Kurz, T. L. (2023). *Developing a survey to measure online adult learners' perceptions of usefulness in career-focused instructional videos* [Conference presentation]. SITE 2023, New Orleans, LA, United States.

Swisher, K., Kurz, T. L., Jayasuriya, S., **Covert, J. A.**, Mativo, J., Pidaparti, R. & Robinson, D. T. (2023). *Middle school teachers' perceptions of computer vision* [Conference presentation]. SITE 2023, New Orleans, LA, United States.

TEACHING

University of Phoenix:

- Critical and Creative Thinking (Undergrad)
- Leadership Theory and Practice (Doctoral)
- Research Conceptualization and Design (Doctoral)
- Statistical Research Methods and Design 1 (Doctoral)
- Qualitative Methods and Design (Doctoral)
- Doctoral Seminar (Doctoral)
- Doctoral Project IV (Doctoral)

Arizona State University:

- LDT 504 Modalities of Learning (Masters)
- LDT 506 Evaluation of Learning Systems (Masters)
- LDT 513 Needs Assessment (Masters)

SERVICE

Manuscript Reviews

- *TechTrends* (2023-Current)

Proposal Reviews

- *OLC Innovate* (2024)