

MEGAN B. PONTES, PhD

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CURRENT POSITION

Arizona State University

Assistant Teaching Professor - Nonprofit Leadership

Fall 2023-present

School of Community Resources & Development

Watts College of Public Service and Community Solutions

Affiliated Faculty, Lodestar Center for Philanthropy & Nonprofit

EDUCATION

University of San Diego

Doctor of Philosophy, Leadership Studies

2023

Area of Concentration: Nonprofit & Philanthropic Leadership

Dissertation: Advocating for Social Change: How a Human Service Nonprofit Organization Makes Sense of Its Advocacy Successes and Failures

University of Florida

Master of Business Administration

2009

College of Charleston

Bachelor of Science in Business Administration

2004

Minor: Psychology

TEACHING EXPERIENCE

Arizona State University, School of Community Resources & Development

Assistant Teaching Professor - Nonprofit Leadership

Fall 2023-present

NLM 220: Introduction to Nonprofit Organizations; NLM 320:

Professional Development Seminar; NLM 520: Financial & Resource

Management; NLM 560: Leadership & Ethics in the Nonprofit Sector; NLM

572: Community & Social Innovation; NLM 602: Capstone: Integrative Seminar

Anderson University

Adjunct Faculty

Summer 2024, Summer

CHR 730: Topics in Resourcing Organizations

2023, Fall 2022

Eastern Mennonite University

Adjunct Faculty

Spring 2023

MOL 600: Team Building & Collaboration

University of San Diego

Adjunct Faculty - Leadership Studies Minor

Fall 2019-Spring 2023

LEAD 150: Emerging Leaders; LEAD 160: Personal Leadership, Self-

Inquiry, and Discovery; LEAD 349: Women in Leadership; LEAD 350:

Leadership and Group Development

Adjunct Faculty – Social Entrepreneurship Certificate **Summer 2022**

BUS-X822: Social Entrepreneurship: An Introduction; BUS-X823: Social Impact Strategy: Tools for Entrepreneurs

Teaching Assistant to Dr. Paula Cordeiro **Fall 2021-Spring 2022**

KROC 522: Impact Evaluation; KROC 523: Social Entrepreneurship; KROC 597: Professional Portfolio

Teaching Assistant to Dr. Jeff Unsicker **Summer 2021**

LEAD 512: Policy Advocacy Leadership

PUBLICATIONS*PUBLISHED*

Mitchell, G. E., Nerothin, P., Pontes, M., Schmitz, H. P., & Walsh, C. (2024). Is governance aligned with rhetoric? Exploring the board composition of leading transnational NGOs. *Journal of Public and Nonprofit Affairs*, 10(2), 1-21. <https://doi.org/10.20899/jpna.3ygfac21>

Pontes, M. & Weng, J. (2024). *Leadership development research and scholarship*. New Directions in Student Leadership, Special Issue on Leadership Learning Framework.

Schmitz, H. P., & Pontes, M. (2021). *Coronado Floral Association: Unifying the community? A case method*. Teaching case and teaching note. University of San Diego Teaching Cases on Social Impact, Harvard Business Review.

SUBMITTED

Pontes, M. GuideStar; Independent Sector; Mackenzie Scott. For the coming International Encyclopedia of Civil Society (2nd ed.), edited by Regina A. List, Helmut K. Anheier and Stefan Toepler.

RESEARCH IN PROGRESS

Pontes, M. *Advocacy evaluation from the perspective of a nonprofit organization pursuing social change*.

Pontes, M. *Cultivating a culture of generosity: The impacts on resourcing congregations in the United States*.

Pontes, M., & Unsicker, J. *Think Dignity: A teaching case on nonprofit advocacy decisions*. University of San Diego Teaching Cases on Social Impact.

Schmitz, H. P., & Pontes, M. *A gender perspective on the Giving Pledge and billionaire philanthropy*.

RESEARCH EXPERIENCE

University of San Diego

Policy Advocacy Collaborative, Doctoral Graduate Assistant**Fall 2021 – Spring 2022**

Assisted with the grant process for this initiative. Served as the graduate assistant for this initiative to support, expand and enhance engagement

in policy advocacy by USD centers, projects, faculty, staff, and students and USD's community partners. Includes creating connections with community partners and champions at USD, designing training in policy advocacy, and creating a policy outreach platform.

Doctoral Research Assistant to Hans Peter Schmitz **Fall 2020 – Spring 2021; Spring 2022**
Provided editorial support remotely, including developmental and copy editing of their internal online and printed documentation.

CONFERENCE PRESENTATIONS

Association for Research on Nonprofit Organizations and Voluntary Associations 2024 Conference

Pontes, M. B. The Effects of Cultivating a Culture of Generosity on Resourcing Faith-Based Organizations.

Association for Research on Nonprofit Organizations and Voluntary Associations 2023 Conference

Pontes, M. B. Advocating for Social Change: How a Human Service Nonprofit Organization Makes Sense of Its Advocacy Successes and Failures.

International Leadership Association **2023 Conference**

Pontes, M. B. Advocating for Social Change: How a Human Service Nonprofit Organization Makes Sense of Its Advocacy Successes and Failures.

Academy of Management **2023 Conference**

Mitchell, G., Schmitz, H. P., Nerothin, P., Pontes, M., & Walsh, C. Who governs transnational NGOs? A mixed-method analysis of board composition.

Association for Research on Nonprofit Organizations and Voluntary Associations 2022 Conference

Pontes, M. B. Measuring Impact: How a Human Service Nonprofit Organization Evaluates Their Advocacy for Social Change.

Schmitz, H.P., & Pontes, M.B. Gender and Billionaire Philanthropy: Female Members of the Giving Pledge.

International Leadership Association **2022 Conference**

Ramers, L., Martin, C., Nelson, S., Pontes, M., & Williams, S. Emerging Wisdom: The Value of Caroline Bassett's Model in a Time of Uncertainty. (Workshop)

International Society for Third Sector Research **2022 Conference**

Schmitz, H.P., & Pontes, M.B. A Gender Perspective on the Giving Pledge and Billionaire Philanthropy.

West Coast Nonprofit Data Conference **2022 Conference**

Schmitz, H. P., Nerothin, P., Pontes, M., & Walsh, C. Who governs international NGOs? Diversity and representation among board membership.

International Leadership Association **2021 Conference**

Pontes, M.B., & Manriques, N. Advocacy and Activism in Civil Society Groups and Organizations.

Association for Research on Nonprofit Organizations and Voluntary Associations **2021 Conference**

Pontes, M.B. & Manriques, N. Advocacy and Activism in Civil Society Groups and Organizations.

Schmitz, H.P., & Pontes, M.B. A Gendered Perspective on the Giving Pledge: The Philanthropy of Female Billionaires.

American Educational Research Association **2021 Conference**

Division D GSC In-Progress Research Gala (IPRG): Manriques, N. and Pontes, M. B. Advocacy and Activism in Civil Society Groups and Organizations.

GRADUATE COMMITTEES & HONORS PROJECTS**Master's Thesis**

Arizona State University, Committee Member, Peter Tometi (2024)

Barrett Honors Thesis

Arizona State University, Director, Jesse Best (In Progress)

Arizona State University, Director, Zeinab Al-Imara (In Progress)

Barrett Honors College Fellows Research Program

Arizona State University, Research Director, Meredith Jaxon (In Progress)

Undergraduate Honors Projects

Additional projects undertaken as part of a non-honors course. Projects are agreed upon by both the student and the instructor, and students completing the project receive honors credit for the course.

- Kaylee Woods for NLM 220 (Spring 2024)

MEMBERSHIPS

Association for Research on Nonprofit Organizations and Voluntary Associations

International Leadership Association

Phi Kappa Phi Honor Society

SERVICE**University Service**

NLM Academic Associate Pool Search Committee (Fall 2024 - present)
 Nonprofit Leadership Alliance Student Association, Co-Advisor (Spring 2024 - present)
 Best Skills Best Churches Steering Committee, ASU Lodestar Center (Fall 2023 - present)
 Scholarship Committee, School of Community Resources & Development, Arizona State University (Fall 2023 - present)
 DEI Subcommittee on Pedagogy, Curriculum Development, Classroom Environment, & All Aspects of Teaching & Learning, Leadership Studies Department, University of San Diego (2021-2022)

Conference Service

Session Chair, Association for Research on Nonprofit Organizations & Voluntary Associations (2024)
 Conference Team & Session Chair, West Coast Nonprofit Data Conference (2024)
 Reviewer, International Leadership Association Annual Conference (2021, 2022, 2023, 2024)

CERTIFICATES

Master Class for Teaching Online, Arizona State University EdPlus
 Certificate in Foundations of Racial Equity, RISE San Diego with University of San Diego
 Safe Space Ally, University of San Diego
 Trained Mentor, Mentor Collective
 Nonprofit Management Certificate, University of San Diego

GRANTS & AWARDS

2024 Lake Institute of Emerging Scholars, Lake Institute on Faith & Giving, IU Lilly Family School of Philanthropy
 Nominated, 2023-2024 Dissertation of the Year, University of San Diego
 Dr. Joe Rost Scholarship, University of San Diego (Spring 2022, Fall 2022, Spring 2023)

WORK/PROFESSIONAL EXPERIENCE

St. Paul's United Methodist Church

Coordinator of Operations & Support**2018 - 2023**

Functioned as the day-to-day operational leader of the church's facilities, human resources, and finances, contributing to the advancement of all ministry-related outcomes leading toward accomplishing the church's mission and values. Recruited, trained, oversaw, and provided guidance to church's staff and volunteers. Successfully facilitated a capital campaign from August to November of 2018, that exceeded the original goal.

BDT & Associates, Inc.

Board Member; Vice President of Operations; Director of Operations**2008 - 2017**

Served on the board and managed operations of \$105 million assets under management of an independent financial planning firm,

which included building and maintaining relationships with money managers, technology companies, and other professional business partners; developing annual company training topics and schedule; and researching and developing corporate projects.

VOLUNTEER EXPERIENCE

Ambassador, College of Charleston Alumni Association (2023 to present)

Mentor, Mentor Collective in partnership with University of San Diego (2021-2023)

Student Ambassador, School of Leadership & Education Sciences, University of San Diego (2019 - 2023)

Treasurer, Coronado Floral Association (2016 - 2020)

Grant Writer, Ocean Discovery Institute (2018 - 2019)

President, College of Charleston Alumni SoCal Chapter (2013-2016)