

WEBSITES[SSRN](#), [LinkedIn](#), [Personal Homepage](#)**CITIZENSHIP:** Canadian**ACADEMIC POSITIONS****Thunderbird School of Global Management, Arizona State University**

Assistant Professor of Global Accounting

2023 – Present

EDUCATION

Ph.D.	Haskayne School of Business, University of Calgary	2023
MBA	Hong Kong University of Science and Technology	2015

PROFESSIONAL DESIGNATIONS

Certified Management Accountant	Institute of Management Accountants USA	2010
Chartered Financial Analyst	CFA Institute USA	2009
Chartered Accountant	Institute of Chartered Accountants of Pakistan	2007

RESEARCH**Publications****A Better Estimate of Internally Generated Intangible Capital**with Shivaram Rajgopal, Anup Srivastava, and Rong Zhao, *Management Science*.**Should Midsize Companies Play Offense or Defense in a Downturn?**with Anup Srivastava and Vijay Govindarajan, *Harvard Business Review*.**Has Technology Sector Lost its Dominance?**with Anup Srivastava and Vijay Govindarajan, *California Management Review*.**Why Are Companies That Lose Money Still So Successful?**with Anup Srivastava, Vijay Govindarajan, Shivaram Rajgopal, and Elnaz Basirian, *Harvard Business Review***HONORS AND AWARDS**

1. CSI Research Foundation PhD Scholarship	CAD 50,000	2021-2022
2. CPA Education Foundation Research Grant	CAD 20,000	2021
3. Alberta Graduate Excellence Scholarship	CAD 15,000	2020
4. CPA Managerial Research Grant	CAD 5,000	2020
5. CPA Managerial Research Grant	CAD 3,000	2019
6. CPA Tax Research Grant	CAD 5,000	2019
7. CMA Silver Medal (Second-Highest Score Worldwide in CMA Exams)		2010
8. SKANS Roll of Honor (Best Academic Performance in CA Exams)		2003

CONFERENCE PRESENTATIONS

• Financial Accounting and Reporting Section Midyear Meeting	2025
• Haskayne and Fox Accounting Conference	2024
• Haskayne and Fox Accounting Conference	2023
• The Canadian Academic Accounting Association Annual Conference	2023
• Financial Accounting and Reporting Section Midyear Meeting	Video Recording Link 2023
• The Canadian Academic Accounting Association Annual Conference	Video Recording Link 2022
• Miami Rookie Camp	Video Recording Link 2022
• Haskayne and Fox Accounting Conference	Video Recording Link 2022
• EIASM Interdisciplinary Conference on Intangibles and Intellectual Capital (Special Mention: Best Junior Contribution to the Theory and Practice of Intangibles and IC award)	2021
• American Accounting Association Annual Meeting	2021
• International Conference of the Journal of International Accounting Research	2021
• Accounting & Finance Association of Australia and New Zealand Annual Conference	2021
• The European Financial Management Association Annual Meeting	2021
• The Canadian Academic Accounting Association's Symposium	2021

PROFESSIONAL SERVICE

• Ad Hoc Reviewer	American Accounting Association Annual Meeting	2025
• PhD Committee Member	Deakin University	2024
• Discussant	Haskayne and Fox Accounting Conference	2024
• Ad Hoc Reviewer	Management Science	2024
• Ad Hoc Reviewer	Accounting Horizons	2024
• Ad Hoc Reviewer	Contemporary Accounting Review	2024
• Ad Hoc Reviewer	Thunderbird International Business Review	2024
• Ad Hoc Reviewer	Hawaii Accounting Research Conference	2024
• Ad Hoc Reviewer	American Accounting Association Annual Meeting	2024
• Ad Hoc Reviewer	Management Science	2024
• Ad Hoc Reviewer	Review of Accounting Studies	2023
• Discussant	Haskayne and Fox Accounting Conference	2023
• Discussant	Canadian Academic Accounting Association Annual Conference	2023
• Ad Hoc Reviewer	FARS Mid-year Meeting	2023
• Discussant	FARS Mid-year Meeting	2023
• Discussant	Haskayne and Fox Accounting Conference	2022
• Discussant	Canadian Academic Accounting Association Annual Conference	2022
• Ad Hoc Reviewer	Canadian Academic Accounting Association Annual Conference	2022
• Ad Hoc Reviewer	Canadian Academic Accounting Association Annual Conference	2021

TEACHING EXPERIENCE

Assistant Professor	Thunderbird School of Global Management, USA	2023–Present
• Accounting for Global Organizations		
• Principles of Accounting		
• Understanding Financial Statements		

Sessional Instructor	University of Calgary, Canada	2020-2022
<ul style="list-style-type: none"> • Introduction to SAS Programming for PhD Students • Introductory Financial Accounting 		
Executive Trainer	Ernst & Young, Saudi Arabia	2010-2011

Teaching Fellow	Lahore University of Management Sciences, Pakistan	2008-2010
<ul style="list-style-type: none"> • Principles of Financial Accounting • Corporate Financial Reporting 		
TEACHING CERTIFICATIONS		

Ivey Case Workshop	Ivey Business School, Canada	2022
ATD Master Trainer	Association for Talent Development USA	2013
Case Method Teaching	Lahore University of Management Sciences, Pakistan	2008

INDUSTRY EXPERIENCE

Senior Financial Analyst	Saudi Aramco, Saudi Arabia	2014-2018
<ul style="list-style-type: none"> • Tracked and reported on the ESG, operating, and financial KPIs of the company's listed joint ventures and subsidiaries in downstream, power, and services sectors to ensure compliance with internal targets, covenants, and regulations • Prepared the company's consolidated pro-forma financial statements model to assess long-term investment strategy • Participated in the development of the corporate operating plans and associated accountability reports • Led cross-functional teams to define suitable KPIs for specific areas of the business 		
ERP Implementation Associate	PricewaterhouseCoopers (PwC), Pakistan	2005-2006

ERP Implementation Associate	PricewaterhouseCoopers (PwC), Pakistan	2005-2006
<ul style="list-style-type: none"> • Implemented Oracle Financials as part of a cross-functional team in a manufacturing company • Developed dashboards for management using Oracle Data Analytics tools 		
Senior Audit Associate	PricewaterhouseCoopers (PwC), Pakistan	2002-2004

Senior Audit Associate	PricewaterhouseCoopers (PwC), Pakistan	2002-2004
<ul style="list-style-type: none"> • Performed statutory audits and financial reviews for public companies 		

REFERENCES

- [Anup Srivastava](#) - Dissertation Committee Chair and Coauthor
Canada Research Chair, Haskayne School of Business, University of Calgary
- [Shivaram Rajgopal](#) - Coauthor
Roy Bernard Kester and T.W. Byrnes Professor of Accounting and Auditing, Columbia University
- [Rong Zhao](#) - Dissertation Committee Member and Coauthor
Associate Professor, Haskayne School of Business, University of Calgary