# JESSICA LOPEZ | (619) 484-4134 • itisjessicaL@gmail.com • linkedin.com/in/RealJessL • JessicaL.me

#### **EDUCATION**

## Arizona State University, W. P. Carey School of Business and Barrett Honors College

**December 2025 (anticipated)** 

Bachelor of Arts in Business Administration with Honors, Minor in Disability Studies Honors Thesis: The Business Case for Mainstream Accessible Travel Experiences Tempe, AZ

## **WORK EXPERIENCE**

Research Assistant

August 2024 – Present Tempe, AZ (Remote)

STEM Program Evaluation Lab (SPEL) at Arizona State University

• Developing a comprehensive program evaluation report for the Center of Integration of Modern Optoelectronics on Demand (IMOD) to assess student and faculty experiences and enhance educational outcomes.

• Conducting quantitative and qualitative research using data from focus groups, interviews, and surveys to produce education policy reports with recommendations on student engagement, faculty support, and curriculum development.

#### **Digital Accessibility and Marketing Consultant**

April 2023 - Present

Center for Disability Inclusion

Kansas City, MO (Remote)

- Conducted corporate training on ADA compliance and disability policy in the community college setting, equipping businesses with policy insights and legal obligations.
- Increased audience engagement by 2x in website traffic & 39% in LinkedIn followers via SEO-driven policy communication.

Catalog Intern

June 2024 - August 2024

OpenSesame

• Reviewed and analyzed partnership contracts for legal compliance and alignment with updated legal terminology.

• Developed a 35-question survey to assess WCAG and Section 508 compliance for digital educational content providers.

**Policy Advisor Intern** 

June 2023 - August 2023

Department of Labor

• Tracked legislation and budget proposals on employment and education, analyzing their impact on workforce equity.

Authored policy memos & talking points for Assistant Secretary Williams, supporting workforce & education initiatives.

**Growth Intern** 

June 2022 – August 2022

Alation

Redwood City, CA (Remote)

- Researched 50+ Data Literacy initiatives to identify strategic partnerships with upskilling programs to support education goal
- Reviewed webinars to extract key themes & soundbites, translating insights into stakeholder engagement reports.

## **Community and Social Media Manager**

June 2021 – May 2022

**Diversability** 

San Francisco, CA (Remote)

- Developed policy-driven content on Supreme Court cases, legislative proposals, & educational issues to engage our audience.
- Launched data-backed advocacy campaigns, resulting in a 25% increase in annual revenue using targeted social marketing.

### **LEADERSHIP EXPERIENCE**

# Director of Digital Immersion Student Engagement and Advocacy

April 2024 – Present

Undergraduate Student Government at Tempe (USG-T)

Arizona State University

• Preparing a policy recommendations report with policy proposals to increase student engagement and retention strategies.

Online Senator

April 2024 – Present

Honors College Council at Barrett

Arizona State University

Developed an educational policy guide on event accessibility & inclusion initiatives to increase student event engagement.

**President** 

March 2023 - December 2023

Associated Student Government (ASG)

Coastline Community College

- Passed state-level resolution impacting 2 million students to promote education attainment & student success data integration.
- Co-chaired the DEIAA Task Force to develop a college-wide DEIAA Plan, and served on a task force to develop a Student Equity Achievement (SEA) plan based on quantitative analysis and demographic data.

#### HONORS & AWARDS

- 2025 Truman Scholarship nominee via Arizona State University
- 2024 2025 John Lewis Young Leaders (JLYL) Fellow via RFK Human Rights Anti-Ableism in Education Policy Guide
- 2024 Board of Governors Student Leadership Award via California Community Colleges
- 2023 2025 Obama-Chesky Voyager Scholarship via Obama Foundation
- 2023 2024 Coelho Law Fellow via Loyola Law School

#### SKILLS

- Policy Research & Legislative Analysis: Policy tracking, bill analysis, state budget review.
- Advocacy & Stakeholder Engagement: Legislative outreach, coalition building, community organizing.
- Data Analysis & Research: Qualitative & quantitative reporting, survey methodology.