

# JO BAKER WATERS

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LANGUAGES: English Fluent • French Intermediate • Italian Basic

LOCATION: Los Angeles • London • New York

## FASHION DESIGNER • SAVILE ROW TAILOR • AUTHOR

A Fashion Designer specializing in Bespoke Tailoring. Known for Innovative design, with signature sharp pattern cutting, and hand tailoring techniques, gained from a Tailoring Apprenticeship at Gieves & Hawkes, Savile Row, London. Honoured by The Worshipful Company of Merchant Taylors, established in 1327, London, winning two awards for “*Best Bespoke Tailor*” and “*Best Womenswear Tailor*”. The published author of “*Pattern Cutting Techniques for Ladies’ Jackets*”, published by The Cromwood Press, in 2017.

The former Head of Design & RTW Senior Menswear Designer at Calvin Klein, New York, working with Creative Leaders: Tim Coppens, Raf Simons, Pieter Mulier, and Matthieu Blazy. Sponsored to relocate to New York, by the iconic Calvin Klein for extraordinary ability in the arts.

## PROFESSIONAL EXPERIENCE

### **EXHIBITION / BOOK** *May 2024 – Present*

ARTIST/ HEAD TAILOR/ AUTHOR

Partnering with Savile Row, London, Dover Street Market, and IDEA Books: An upcoming immersive exhibition and book presenting a series of art installations of bespoke tailored suits displaying the Process deconstructing cloth weaving, Pattern Cutting and the Craft of Bespoke tailoring techniques.

### **ACADEMY OF ART UNIVERSITY** *February 2022 - Present*

**SCHOOL OF ART & DESIGN, SAN FRANCISCO.**

Part-Time Lecturer Fashion Design

### **RAF SIMONS** *January 2022 – April 2022*

FREELANCE DESIGNER

Fall 2022 and Spring 2023 concept, development, and design for final ready-to-wear collection.

### **CALVIN KLEIN.** 205 WEST 39<sup>th</sup> St, NEW YORK, NY 10018. *June 2013 – September 2020*

HEAD OF WOVEN DESIGN / SENIOR MENSWEAR DESIGNER

Leading the co-creation of product, from concept, through detailed design. Responsibilities included concept research, garment design, and production for men’s Woven categories and unisex capsules, consisting of Tailored suits, Coats, and outerwear categories. Reporting to SVP Of Design.

- JAN 2020 – AUG 2020: Liaise with Tim Coppens.
- AUG 2016 – DEC 2018: Liaise with Raf Simons, Pieter Mulier and Matthieu Blazy.
- JUN 2013 – AUG 2016: Liaise with Kevin Carrigan.

**“PATTERN CUTTING TECHNIQUES FOR LADIES’ JACKETS”- Book April 2013 - 2017**

AUTHOR AND HEAD TAILOR

Commissioned by The Cromwood Press in 2013 to write a book about Tailored Pattern cutting, and published 2017.

**JONATHAN SAUNDERS.** 125-127 MARE ST, LONDON, E8 3RH. *June 2012- June 2013*

MENSWEAR DESIGNER

**RICHARD NICOLL,** 19-23 KINGSLAND RD, LONDON, E2 8AA. *August 2007 – January 2012*

WOMENSWEAR DESIGNER | BESPOKE TAILOR

**GIEVES & HAWKES,** 1 SAVILE ROW, LONDON, W1S 3JR. *September 2001 – August 2007*

BESPOKE TAILOR

Served as Creative Tailor and Designer of the younger RTW line “Gieves” with the creative direction of Joe Casely-Hayford. Initially employed at Gieves & Hawkes as an Apprentice Bespoke Menswear Tailor. Competencies include:

- 2001 – 2005: Completed training to become a practicing tailor, specializing in coats and jackets; with an extensive background in traditional tailoring techniques. Clients included: Princes William and Harry, Prince Charles, Robbie Williams, Jude Law, Ray Winstone, and Jack Black.
- 2005 – 2007: Creative Tailor and Designer for the RTW line “Gieves”, with the creative direction of Joe Casely-Hayford, showed at Paris fashion Week.

#### **ADDITIONAL**

- **ANNA SUI**, New York. Women’s RTW Intern and Design Assistant. Assisting Anna and the design team. Designed Lenny Kravitz silver biker outfit.
- **KINGSTON UNIVERSITY**, UK: Served as instructor and lecturer for MA and BA Fashion Design courses. **NEWHAM COLLEGE**, London, UK: Hosted Tailoring Workshops.
- CONSULTANCY: **MARC JACOBS**. Pattern Cutter; **NICHOLAS OAKWELL COUTURE**. Bespoke Tailor. **STOWERS BESPOKE**. Bespoke Tailor. **SUZANNE NEVILLE**. Corset Pattern Cutter & Maker.

#### **EDUCATION**

- BACHELOR OF ARTS (BA) (HONS) FASHION DESIGN: University of Northumbria, at Newcastle.
- BTEC ND FASHION: Birmingham City University • ART HISTORY: Birmingham City University Institute of Art & Design.

#### **COMPETENCIES**

Design Direction • Menswear Design • Womenswear Design • Concept: Print/ Graphic/ Colour/ Fabric • Vintage Research: Design/Trend • Full Outfit Styling • Fashion Photography • Detailed Fashion Design • Fashion Illustration • Hand Sketching • Fabric Development • Full Tech Pack Creation • Garment Fitting • Creative Pattern Cutting • Draping • Bespoke Tailoring • Full Microsoft Office & Adobe Suite Proficiency: Illustrator/Photoshop/InDesign • Public Speaking • Academic • Published Writing

## AWARDS • HONOURS • PRESS

- PUBLISHING: [https://www.crowood.com/products/pattern-cutting-techniques-for-ladies-jackets-by-jo-bakerwaters?\\_pos=1&\\_posq=pattern%20cutt&\\_ss=e&\\_v=1.0](https://www.crowood.com/products/pattern-cutting-techniques-for-ladies-jackets-by-jo-bakerwaters?_pos=1&_posq=pattern%20cutt&_ss=e&_v=1.0)
- APPRENTICESHIP: Awarded by the Worshipful Company of Merchant Taylor's, established in 1327, for service at Gieves & Hawkes, Savile Row, London: <https://www.savilerowbespoke.com/2010/07/successful-apprentices-2010/>
- WINNER OF MERCHANT TAYLOR'S GOLDEN SHEARS AWARD 2005. Golden Shears Award – Best Bespoke Tailor. Silver Shears Award - Best Womenswear. Presented winning Golden Shears outfit at the V&A Museum.  
<https://www.thefreelibrary.com/Joanne+cuts+a+dash+in+the+world+of+fashion-a0128155867>
- GRAZIA MAGAZINE: <https://graziamagazine.com/us/articles/fashion-designer-jo-baker-waters-on-the-complexity-andbeauty-of-bespoke-tailoring/>
- HAUTE LIVING: <https://hauteliving.com/2023/05/power-dressing-power-suits-days-work-savile-row-tailor-fashiondesigner-jo-baker-waters/729702/#>
- VOYAGENCY.COM: <https://voyagency.com/jo-baker-waters-the-bespoke-tailor-and-fashion-designer-talks-excellence-in-suits/>
- MIAMI WIRE: <https://miamiwire.com/disrupting-formal-tradition-with-savile-row-tailor-and-fashion-designer-jo-bakerwaters/>
- VICAZA: <https://www.vizaca.com/the-bespoke-tailor-influencing-luxury-fashion-jo-baker-waters/>