

Hannah Beggs

Phoenix, Arizona

hcbeggs@gmail.com | 505-721-0361 | <https://www.linkedin.com/in/hannah-beggs-b85171234/>

EDUCATION

Master of Education, Higher and Postsecondary Education

Arizona State University, Tempe, AZ

Expected May 2026

GPA: 4.00

Bachelor of Psychology

Bachelor of Behavioral Health Science

Grand Canyon University, Phoenix, AZ

May 2023

GPA: 3.95 | Summa Cum Laude | President's List

Study Abroad: Spanish Language Immersion, Barcelona, Spain (Summer 2022)

RESEARCH INTERESTS

- Equity-minded student success frameworks
- Guided Pathways implementation and assessment
- First-year transition and persistence models
- Case-management advising structures
- Enrollment management strategy for underserved populations
- Military-connected and adult learner persistence
- Program evaluation design in federally funded access programs

PUBLICATIONS/PROJECTS

Beggs, H. (2025). *New Student Orientation* [Canvas learning module]. Phoenix College.

Beggs, H. (2023). Social capital and socioeconomic status: A rurality-focused comparative review of higher educational attainment in the United States and Colombia. *Canyon Journal of Undergraduate Research*, 1(1), 57–67.

Beggs, H. (2023). Growing into addiction: Examining the relationship between childhood attachment and substance use disorder. *Canyon Journal of Undergraduate Research*, 1(1), 89-100.

RESEARCH EXPERIENCE

Principal Investigator

Grand Canyon University | 2023–2024

- Designed and executed an independent research study from proposal development through data collection and analysis.
- Utilized quantitative and qualitative methodologies.
- Published two peer-reviewed articles in the Canyon Journal of Undergraduate Research.
- Presented findings at university symposium and academic conference.

Program Evaluation Design – TRIO Upward Bound

Arizona State University | 2025

- Designed a comprehensive program evaluation framework for TRIO Upward Bound (Gateway Community College).
- Developed logic model, persistence benchmarks, retention KPIs, and credit accumulation indicators.
- Created staffing models, data collection instruments, and assessment reporting templates.
- Integrated qualitative and quantitative methods aligned with federal TRIO compliance standards.
- Proposed scalable continuous improvement framework aligned with accreditation practices.

Strategic Enrollment Management Plan

Arizona State University | 2025

- Designed a comprehensive SEM plan and presented it to the Associate Dean of PVCC and the President of PVCC
- Integrated enrollment, advising strategies, marketing, financial planning, AI, and data tracking to create a well-rounded mock-up of an official university-wide SEM plan
- Connected with the Dean of Enrollment at GCC to gain insight into actionable community college SEM plans
- Created an executive summary for quick, professional reference

TEACHING EXPERIENCE

Instructional Assistant

Grand Canyon University | January 2023 – May 2023

- Supported instruction in undergraduate math and psychology courses (100+ students).
- Held 20 weekly office hours providing 1:1 academic mentoring and tutoring.
- Assisted with lecture preparation, grading, and student performance tracking.
- Supported first- and second-year student academic success initiatives.

PROFESSIONAL EXPERIENCE IN HIGHER EDUCATION

Military Enrollment Coach

Arizona State University – EdPlus | February 2026 – Present

- Manage caseload of military-connected students from inquiry through enrollment.

- Implement structured onboarding and early engagement workflows.
- Analyze CRM dashboards to assess outreach effectiveness and conversion metrics.
- Collaborate across advising, veteran services, and enrollment units to coordinate interventions.

Student Site Support

Rio Salado College | February 2024 – May 2025

- Provided Spanish/English bilingual intake and advising support for GED Prep and ESL populations.
- Delivered case-management-style onboarding and transition support.
- Coordinated cross-functionally to support retention and early academic momentum.
- Maintained FERPA compliance and student record integrity.

Summer Graduate Intern

Phoenix College | May 2025 – July 2025

- Supported Guided Pathways onboarding initiatives and new student orientation.
- Developed two Canvas LMS transition modules focused on first-year engagement.
- Assisted in advising workflow design and student follow-up systems.

LEADERSHIP EXPERIENCE

Graduate Student Liaison, NASPA Executive Board

Arizona NASPA | October 2024 – Present

- Participate in statewide strategic planning and governance meetings.
- Assist in planning the 2025 NASPA Drive-In Conference.
- Coordinate engagement initiatives to increase graduate student participation.

President & Co-Founder, Undergraduate Research Club

Grand Canyon University | 2023

- Founded a student research organization focused on publication and faculty collaboration.
- Designed structured mentorship pathways for research proposal development and publication.
- Organized faculty-student academic engagement events.

PROFESSIONAL PRESENTATIONS

The relationship between perceived family social support and self-efficacy in young adults from collectivistic populations, Keynote Presentation, Canyon Undergraduate Research Symposium, Grand Canyon University, 2023

Fostering Human Flourishing in a Transforming World, Grand Canyon University, Student Presentation, 2023

Poster Presentation, Spring Behavioral Health Conference, Grand Canyon University, 2022

PROFESSIONAL AFFILIATIONS

- NASPA – Student Affairs Administrators in Higher Education
- Arizona NASPA Executive Board

CERTIFICATIONS

- FERPA Level I & II
- ACUE – Fostering a Culture of Belonging
- TESOL
- CITI Human Subjects Research