

Holly Brooks Hendrix  
Graduate Teaching Associate of Spanish  
Arizona State University, Tempe Campus, School of International Letters & Cultures  
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## Education

*Master of Arts in Spanish, Linguistics track* Anticipated: May 2026  
Arizona State University, Tempe, AZ

*Bachelor of Arts in Spanish and Global Studies* May 2024  
Morehead State University, Morehead, KY  
Minors in Linguistics and General Business  
GPA: 4.0

Education Abroad: Universidad de Monterrey, Monterrey, Mexico Spring 2024 semester  
GPA: 4.0

## Teaching Experience

*Graduate Teaching Associate—SPA 101, 102, and 202* Fall 2024- present  
Arizona State University, Tempe, AZ  
Students: Undergraduate ASU students (in person and online)

- Develop lesson plans tailored to communicative goals and student needs
- Lead lessons to engage students in Spanish and provide feedback
- Maintain records of grades, attendance, and academic status reports

### *ESL co-teacher*

Universidad del Valle, Cartago, Colombia Fall 2023  
Students: Online courses of 18 undergraduate UniValle students and 14 UniValle faculty members

- Lead lessons on ESL topics
- Address questions in Spanish/ English
- Manage virtual class meetings
- Meet one-on-one with undergraduate students for supplemental practice

### *Embedded Tutor/ Teaching Assistant— ENG 100 Enhanced courses*

Morehead State University, Morehead, KY Fall 2022; Fall 2023  
Students: Approximately 20 undergraduate students who scored a 17 or below on the English section of ACT or equivalent—several cope with personal adversity and/or learning disabilities

- Lead lessons on grammar topics identified by main professor
- Provide individual assistance to students

- Offer studying tips and college/ career advice

*Customer Service & Sales Class co-teacher*

May- June 2023

DREAM Project, Cabarete, Dominican Republic

Students: approximately 25 Dominican students ages 17-24

- Lead lessons related to customer service in Spanish
- Assist in facilitating activities and answering questions
- Offer feedback to students' sales pitches

*ESL co-teacher*

July 2022

Manna Project International, Sangolquí, Ecuador

Students: approximately 20 elementary-age children

- Lead ESL lessons in Spanish/ English
- Assist in facilitating activities
- Clarify troublesome English grammar concepts

*Substitute Teacher*

January- May 2022

Kenton County School District, Kentucky

Students: elementary, middle, and high school students

- Communicate the absent teacher's expectations and help students achieve them
- Apply classroom management methods

## **Research Experience**

School of International Letters and Cultures

September 2025 – current

Arizona State University, Tempe, AZ

Principal Investigator: Dr. Olga Kellert

- Studying Chat GPT's accuracy in syntactically annotating spoken, code-switched (Spanish-English) data
- Labeling tokens with Universal Dependencies (UD) tags to produce a gold subset with which to compare Chat GPT's performance
- Coding linguistic error categories

School of International Letters and Cultures

April 2025 – current

Arizona State University, Tempe, AZ

Principal Investigator: Dr. Marta Tecedor

- Assessing student willingness to communicate with *Talia*, an AI avatar from Speakology AI, in beginner Spanish courses
- Developing a survey and collecting data from summer 2025 courses after students participate in activities with *Talia*

- Analyzing results and running statistical tests to draw conclusions

Spanish Department

August 2022- May 2023

Morehead State University, Morehead, KY

Principal Investigator: Dr. Philip Krummrich

- Translated Latin American poetry from Spanish to English
- Recruited poets via virtual platforms
- Published bilingual anthology (Despertar | Awakening) integrating poems
- Recognized for Exceptional Merit on two presentations

Manna Project International

July 2022

Sangolquí, Pichincha, Ecuador

Supervisor: Vanessa Cadena

- Conducted needs assessment interviews in Spanish with Ecuadorians in the greater Sangolquí area to gain insight on how MPI can best support the community
- Collaborated with fellow interns to compile our data and analyze our findings
- Integrated our data into a report given to MPI leadership

Spanish Department

August 2020- May 2021

Morehead State University, Morehead, KY

Principal Investigator: Dr. Krummrich

- Explored individual language learning using accessible internet resources
- Developed models for varying language proficiency levels
- Formulated customized models and tested them on 12 voluntary participants

### **Presentations**

*To Talk or Not to Talk: Examining Willingness to Communicate in AI-L2*

September 2025

*Learner Interactions*

Second Language Research Forum at Northern Arizona University in Flagstaff, AZ.

*Spanish in Action! Supporting the Appalachian Hispanic Community*

October 2023

Justice Festival with Dr. Itzá Zavala-Garrett, Dr. Ann Colbert and Shelby Barker at Morehead State University in Morehead, KY.

*Translating Contemporary Latin American Poetry*

March 2023

Southern Region Honors Council conference in Charlotte, NC.

### **Publications**

Hendrix, Holly B, and Philip E. Krummrich. *Despertar | Awakening*. 2023.

Hendrix, Holly B. *Kentucky Philological Review*, vol. 37, Kentucky Philological Association, Highland Heights, KY, 2023, pp. 47–49.

“Salud mental después de la inundación.” Translated by Holly B. Hendrix, *WMKY 90.3 FM*, Morehead State Public Radio, 6 Oct. 2022, [www.wmky.org/noticias-en-espanol/2022-10-06/salud-mental-despues-de-la-inundacion](http://www.wmky.org/noticias-en-espanol/2022-10-06/salud-mental-despues-de-la-inundacion). [others on [wmky.org/noticias-en-espanol](http://wmky.org/noticias-en-espanol)]