

Holly Brooks Hendrix
Graduate Teaching Associate of Spanish
Arizona State University, Tempe Campus, School of International Letters & Cultures
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Education

Master of Arts in Spanish, Linguistics track Anticipated: May 2026
Arizona State University, Tempe, AZ

Bachelor of Arts in Spanish and Global Studies May 2024
Morehead State University, Morehead, KY
Minors in Linguistics and General Business
GPA: 4.0

Education Abroad: Universidad de Monterrey, Monterrey, Mexico Spring 2024 semester
GPA: 4.0

Teaching Experience

Graduate Teaching Associate—SPA 101, 102, and 202 Fall 2024- present

Arizona State University, Tempe, AZ

Students: Undergraduate ASU students (in person and online)

- Develop lesson plans tailored to communicative goals and student needs
- Lead lessons to engage students in Spanish and provide feedback
- Maintain records of grades, attendance, and academic status reports

ESL co-teacher

Universidad del Valle, Cartago, Colombia Fall 2023

Students: Online courses of 18 undergraduate UniValle students and 14 UniValle faculty members

- Lead lessons on ESL topics
- Address questions in Spanish/ English
- Manage virtual class meetings
- Meet one-on-one with undergraduate students for supplemental practice

Embedded Tutor/ Teaching Assistant—ENG 100 Enhanced courses

Morehead State University, Morehead, KY Fall 2022; Fall 2023

Students: Approximately 20 undergraduate students who scored a 17 or below on the English section of ACT or equivalent—several cope with personal adversity and/or learning disabilities

- Lead lessons on grammar topics identified by main professor
- Provide individual assistance to students

- Offer studying tips and college/ career advice

Customer Service & Sales Class co-teacher

May- June 2023

DREAM Project, Cabarete, Dominican Republic

Students: approximately 25 Dominican students ages 17-24

- Lead lessons related to customer service in Spanish
- Assist in facilitating activities and answering questions
- Offer feedback to students' sales pitches

ESL co-teacher

July 2022

Manna Project International, Sangolquí, Ecuador

Students: approximately 20 elementary-age children

- Lead ESL lessons in Spanish/ English
- Assist in facilitating activities
- Clarify troublesome English grammar concepts

Substitute Teacher

January- May 2022

Kenton County School District, Kentucky

Students: elementary, middle, and high school students

- Communicate the absent teacher's expectations and help students achieve them
- Apply classroom management methods

Research Experience

School of International Letters and Cultures

September 2025 – current

Arizona State University, Tempe, AZ

Principal Investigator: Dr. Olga Kellert

- Studying Chat GPT's accuracy in syntactically annotating spoken, code-switched (Spanish-English) data
- Labeling tokens with Universal Dependencies (UD) tags to produce a gold subset with which to compare Chat GPT's performance
- Coding linguistic error categories

School of International Letters and Cultures

April 2025 – current

Arizona State University, Tempe, AZ

Principal Investigator: Dr. Marta Tecedor

- Assessing student willingness to communicate with *Talia*, an AI avatar from Speakology AI, in beginner Spanish courses
- Developing a survey and collecting data from summer 2025 courses after students participate in activities with *Talia*

- Analyzing results and running statistical tests to draw conclusions

Spanish Department

August 2022- May 2023

Morehead State University, Morehead, KY

Principal Investigator: Dr. Philip Krummrich

- Translated Latin American poetry from Spanish to English
- Recruited poets via virtual platforms
- Published bilingual anthology (*Despertar | Awakening*) integrating poems
- Recognized for Exceptional Merit on two presentations

Manna Project International

July 2022

Sangolquí, Pichincha, Ecuador

Supervisor: Vanessa Cadena

- Conducted needs assessment interviews in Spanish with Ecuadorians in the greater Sangolquí area to gain insight on how MPI can best support the community
- Collaborated with fellow interns to compile our data and analyze our findings
- Integrated our data into a report given to MPI leadership

Spanish Department

August 2020- May 2021

Morehead State University, Morehead, KY

Principal Investigator: Dr. Krummrich

- Explored individual language learning using accessible internet resources
- Developed models for varying language proficiency levels
- Formulated customized models and tested them on 12 voluntary participants

Presentations

To Talk or Not to Talk: Examining Willingness to Communicate in AI-L2

September 2025

Learner Interactions

Second Language Research Forum at Northern Arizona University in Flagstaff, AZ.

Spanish in Action! Supporting the Appalachian Hispanic Community

October 2023

Justice Festival with Dr. Itzá Zavala-Garrett, Dr. Ann Colbert and Shelby Barker at Morehead State University in Morehead, KY.

Translating Contemporary Latin American Poetry

March 2023

Southern Region Honors Council conference in Charlotte, NC.

Publications

Hendrix, Holly B, and Philip E. Krummrich. *Despertar | Awakening*. 2023.

Hendrix, Holly B. *Kentucky Philological Review*, vol. 37, Kentucky Philological Association, Highland Heights, KY, 2023, pp. 47–49.

“Salud mental después de la inundación.” Translated by Holly B. Hendrix, *WMKY 90.3 FM*, Morehead State Public Radio, 6 Oct. 2022, www.wmky.org/noticias-en-espanol/2022-10-06/salud-mental-despues-de-la-inundacion. [others on wmky.org/noticias-en-espanol]