

SONYA RENE ANGLIN MARKETING PROFESSIONAL & GRADUATE STUDENT



August 2026 – Current

Master of Science, Positive Psychology
Arizona State University Online

May 2024 – August 2026

Master of Science | Arizona State University Online
Digital Marketing Strategy & Audience Engagement
3.8 GPA

[2026 Graduate Portfolio](#)



Owner & Creative Director
August 2026 – Current

[Work With Me](#)

GROUP EVENTS DIRECTOR | 2010 – 2012

A-Game Sportsplex | Franklin, TN

- Started as Group Events Manager
- Promoted to Director
- Managed all Marketing for Group Events Department
- Managed all operations including Private Parties, Birthdays, Corporate Team Building, large Events & Fundraisers, skating rinks, courts, *Laser Chase* brand
- Handled all management duties and sales reports
- Managed a staff team of 20+ people; handled scheduling, all staff meetings, staff training, inventory
- **Accomplishments:** created 1st dept. manual, increased sales revenue, customer retention, & 5-star reviews

ADDITIONAL ROLES 2015 – 2019

Event Coordinator, Botanical Garden, Tofino, BC, Canada

- Event Coordinator, Tofino Winter Lights Festival
- Barista; Cafe Attendant; Office + Admin. Assistant
- Handled all event logistics, production operations
- Handled all event budgets, talent bookings, and all marketing & promotions

Vacation Rental Property Manager | Tofino, British Columbia

- Multiple families ~ Private Vacation Rentals
- Managed multiple properties for the owners
- Handled calendar and new reservations
- Created and managed short-term lease agreements
- Managed all maintenance, cleaning, repairs, renovations, & upgrades in the homes

Yours Truly Events (Self-Employed / Freelance)

Event Production & Personal Assistance

- Managed all business operations; produced & coordinated:
 - Wedding Receptions; Bridal Showers; Bridal Events
 - Birthday Parties; Group Events
 - Corporate Business Events
 - *BeachBody* Sales Brunch for Top 1% Business Coach

EVENTS & PROJECT MANAGEMENT | 2012 – 2015

Ramsey Solutions, Dave Ramsey's Company | Franklin, TN

- Started as Executive Assistant & Event Coordinator
- Evolved into expanded roles, promoted to Event Team Travel Manager, Event Producer, and Event Team Project Manager
- Salary position; held multiple job roles for 500+ person firm
- Managed executive operations, travel, and budgets
- Produced, coordinated, & managed events internally
- Managed travel teams and event operations
- Coordinated & managed vendors relations & customer relations
- Handled pre-event, day-of, and post-event operations for Conferences/Live Events/Rallies/Luncheons

**FAMILY CAREGIVER
& HOME HEALTH MANAGER 2016 – 2025**

- Caregiver & Home Manager for my mother, Dorothy who battled terminal lung cancer off/on for 8 years & chronic health issues between October 2016 – January 2025; additionally supported grand-dad; lost her Christmas 2024
- Provided intermittent support during mother's multiple cancer battles with duties including:
 - personal care & holistic health support (trained)
 - managed medical needs, general care daily with 40 to 50 hours per week + overnight hours during 2024 while attending graduate school online
 - trained in holistic health & first aid (previously a Wilderness First Responder), accompanied her and assisted her to hospital visits and doctor appointments
 - cooked, cleaned, managed home, groceries, laundry
 - personal assistance; life management; errands; handled end of life affairs; bereavement leave in January 2025

UNDERGRAD EDUCATION

The University of Tennessee Chattanooga
Bachelor of Science, Business Management

Focus: Health & Human Performance; Sport, Rec, Tourism.
Graduating GPA: 3.7

VOLUNTEER WORK

Agape France, French Translator
France + Guadeloupe
Children of the Nations, Dominican Republic
World Changers, Puerto Rico + USA

SKILLS

Google Workspace // Google Ads Measurement
Google Analytics // Sales & Marketing // Social Media
Management // Graphic Design // Content Creation
HubSpot Marketing // SparkToro // Exec-Level Admin

LANGUAGES

French (fluent, 2nd language)
English (native, 1st language)
Spanish & Italian (beginner)