

Lalo Adrian Morales | San Diego, CA | laloadrianmorales@gmail.com | 415-940-0175 | laloadrianmorales.com

Professional Summary

Versatile technology professional with a diverse background in AI, software development, and IT support. Currently pursuing a Bachelor's in Computer Science, with hands-on experience in AI software development, digital marketing, and healthcare technology. Proven ability to adapt to new technologies and drive innovation in various sectors.

Professional Experience

AI and Technology Consultant (Self-employed) | 2022 - Present

- Developed AI-powered software, showcasing proficiency in cutting-edge AI technologies
- Published 9 books on Amazon KDP, leveraging AI tools for content creation and optimization
- Created and maintain laloadrianmorales.com and whatgodgaveyou.com, featuring AI news and custom-built GPTs

AI Strategist, AI Marketing Flow, San Diego, CA | 2023 - 2024

- Spearheaded AI integration into marketing strategies, enhancing campaign effectiveness and efficiency
- Conducted technical SEO audits, improving client website performance and search engine rankings
- Created data-driven content and email newsletters, increasing engagement rates by 30%

Health Informatic Technician, Lightyear Health, San Diego, CA (Remote) | 2021 - 2023

- Managed patient data entry and insurance verification processes, ensuring HIPAA compliance
- Streamlined insurance verification and prior authorization processes, contributing to monthly billing growth from \$0 to over \$400,000
- Provided technical support for EMR systems and IT help desk tasks

Senior Bartender & IT Support, Maven, San Francisco, CA | 2013 - 2020

- Served as the primary IT support, resolving issues with the point-of-sale system and ensuring seamless operations
- Managed setup and maintenance of Apple Macs used for business operations
- Created innovative monthly cocktail menus, showcasing creativity and attention to detail

Phlebotomist & IT Support, California Pacific Medical Center, San Francisco, CA | 2007 - 2013

- Managed electronic medical records (EMR), maintaining accurate patient data and ensuring HIPAA compliance
- Provided technical support for EMR systems, resolving issues and ensuring efficient data management
- Assisted with IT help desk tasks, including troubleshooting hardware and software issues for medical staff

Computer Network Technician, United States Air Force, Alaska / Kuwait | 2000 - 2003

- Deployed to Ali Al Salem Air Base, Kuwait, in support of Operation Iraqi Freedom
- Set up and managed the entire base's computer network, providing internet access to all personnel
- Managed vital computer operations, demonstrating adaptability in a high-pressure environment

Skills

- Programming Languages: Python, JavaScript, HTML, CSS, SQL
- AI & Machine Learning: TensorFlow, scikit-learn, Keras, NLTK, Hugging Face
- Web Development: Django, React, Node.js
- Data Analysis: Pandas, NumPy, Matplotlib, Seaborn
- Cloud Platforms: Google Cloud Platform (GCP), AWS

- DevOps: Git, Docker
- Other: Technical SEO, Content Creation, EMR Systems, HIPAA Compliance

Education

- Bachelor of Science in Computer Science (In progress)
Arizona State University, Online
- Certifications in Phlebotomy, Electrocardiograph Technician, Emergency Medical Technician
City College of San Francisco, San Francisco, CA (2005 - 2007)