

# ABDELAAZIZ EL BAKKALI, PhD

## Media and Cultural Anthropology

Associate Professor, USMBA, Morocco  
Fulbright Scholar, ASU, USA (2024/26)  
**EDUCATOR since 2002**



- Cell: +212664279341 -email: [abdelaziz.elbakkali@usmba.ac.ma](mailto:abdelaziz.elbakkali@usmba.ac.ma)

- Cell: +1 (602) 733-0556 -email: [aebakka@asu.edu](mailto:aebakka@asu.edu)

ORCID: (0000-0002-0010-9802)

Aziz El Bakkali



## EDUCATION

2024/2026	<b>Fulbright Post-Doctoral Research Scholar</b> Screening America's Morocco in New Alternative Narratives- ----- <b>ASU, Arizona USA</b>
Mar. 2025	<b>IRB - Social &amp; Behavioral Research (HR): CITI Program</b> ----- <b>ASU, Arizona USA</b>
June 2024	<b>UDL Expert: Power of Potential- Sharing Experiences</b> ----- <b>WSU, WOC, England</b>
June 2020	<b>Associate Professor: Media and Cultural Anthropology</b> ----- <b>USMBA, Fes, Morocco</b>
June 2014	<b>PhD in Media &amp; Cultural Studies.</b> - ----- <b>MVU, Rabat, Morocco</b>
June 2018	<b>BACHELOR in Law</b> - School of Law and Economics, ----- <b>MVU, Rabat, Morocco</b>
Dec. 2012	<b>MASTER in Business Communication:</b> ----- <b>UMI, Meknes, Morocco</b>
2010/2011	<b>PhD Joint-Supervision on Media</b> (Jack Shaheen- Co-adviser) ----- <b>SIU, Illinois, USA</b>
Aug. 2008	<b>Fulbright Visiting Specialist, T/LC at ELI.</b> ----- <b>UD, Delaware, USA</b>
Dec. 2007	<b>MASTER in Cultural Studies-</b> ----- <b>USMBA- Fes, Morocco</b>
June 2005	<b>BACHELOR in English Language and Literature,</b> ----- <b>UMI Meknes, Morocco</b>

## WORK HISTORY

2018- Current:	Associate Professor of language and Cultural Studies. ➤ <b>English Department. FLDM. USMBA.</b> -----Fes. Morocco.
2020- Current:	Professor of Business English. ➤ <b>Commerce Department. ENCG. USMBA.</b> -----Fes. Morocco.
2020- Current:	Professor of literature and Cultural Studies. ➤ <b>English Department. Royal Military Academy.</b> -----Meknes. Morocco.
2025- Current:	Professor of Media and Cultural Studies. <b>IES Abroad Rabat.</b> -----Rabat. Morocco.
09/2020-06/2024:	Professor of language and ESP. ➤ <b>Civil Engineering Dept. EEMGC. Euromed University</b> -----Fes. Morocco.
09/2002-06/2018:	High School Teacher of English. ➤ <b>Fes-Meknes Regional Directorate-</b> -----Ifrane- Meknes. Morocco.
10/2013-11/2014:	Professor of Media Studies. ➤ <b>IES Abroad. International Exchange Student Institute</b> -----Rabat, Morocco.
05/2013-07/2013:	Program Coordinator. ➤ <b>IAIM. International Arabic Institute in Meknes.</b> -----Meknes, Morocco.
09/2009-06/2012:	Coach Teacher. ➤ <b>AREF. Meknes-Fes Regional Directorate,</b> -----Meknes, Morocco.
09/2010-06/2011:	ESP Professor. ➤ <b>Department of Mechanical Engineering. ENSAM UMI.</b> -----Meknes. Morocco.
01/2008-06/2010:	Par-time Professor. ➤ <b>Department of English. FLSH. UMI.</b> -----Meknes. Morocco.
06/2008-08/2008:	ESL Teacher. ➤ <b>Delaware High School. Newark.</b> -----Delaware- USA.
09/2003-06/2005:	Arabic Tutor. ➤ <b>School of HSS. Alakhawayn University,</b> -----Ifrane. Morocco.
09/2005-05/2007:	Teacher. Multi-classes. Alakhawayn School, -----Ifrane. Morocco.

- 2025- 2028: **Permanent Member.**  
 ➤ The Research Laboratory of CREDIF. FLDM, Fes. -----Morocco.
- 2025- —: **Member/Discussant.**  
 ➤ European Center for Populism Studies (ECPS)- Humanities Division, Oxford University.----- UK.
- 2024- —: **Mentor/Coordinator.**  
 ➤ ARE Network- European Association of Social Anthropologists- EASA ----- UK.
- 2025- —: **Member.**  
 ➤ MPAC Hollywood Bureau -----The Muslim House, Austin, Texas. USA.
- 2024- —: **Member.**  
 ➤ Center of Muslim Experience in the United States. -----SSPRS, ASU. USA.
- 2024- —: **Member.**  
 ➤ Center of the Study of Religion and Conflict in the US. -----SSPRS, ASU. USA.
- 2025- —: **Member.**  
 ➤ Ratio Christi Chapter, Tempe, Arizona. -----ASU Tempe, ASU. USA.
- 2025- —: **Managing Editor.**  
 ➤ Ijtihad Centre for Studies and Training (English Version), ----- Ghent, Belgium.
- 2025- 2026: **Coordinator.**  
 ➤ Western Media and Islam Council- Ijtihad Centre for Studies and Training, ----- Ghent, Belgium.
- 2024- 2028: **Non-Permanent Member**  
 ➤ Research in Management of Organizations and Territories. -----FSJES, Fes. Morocco.
- 2025- 2026: **Expert/Reviewer**  
 ➤ Asian Journal of Education and Social Studies. -----AJESS, London. UK.
- 2019- 2022: **Permanent Member.**  
 ➤ The Research Laboratory of SPCS. -----FLDM, Fes. Morocco.
- 2020- 2023: **Non-Permanent Member.**  
 ➤ Philosophy and Applied Humanities Research Group, -----UMI. Meknes Morocco.
- 2020- 2021: **SMC Member.**  
 ➤ Social Media Committee. English Literature Summit (ELS), -----Canada.
- 2019-2025: **Reviewer.**  
 ➤ European Scientific Journal ----- (ESJ) Spain & Italy.
- 2021- —: **Reviewer/ Expert**  
 ➤ International Journal of Leadership in Education, -----England.
- 2020- —: **Editorial Board Member**  
 ➤ European Scientific Journal, ----- (ESJ) Spain & Italy.
- 2016- —: **Scientific Advisory Board**  
 ➤ IES Abroad. International Exchange Student Institute----- Morocco & USA.
- 2023- —: **PhD Defense Jury Member.**
- Dec 2025: ➤ PhD Defense, Fes PBL as a Pedagogical Tool for Developing Learning Outcomes:----- *S Azzouzi*, Morocco
- Dec 2025: ➤ PhD Defense, Fes Gender and Traditional Healing: Investigating Healers in Souss:- *K Akhoullou*, Morocco
- Dec 2025: ➤ PhD Defense, Fes Gestures as Interactional Resources in EFL Classroom:----- *I Jai Lamimi*, Morocco
- Dec 2025: ➤ PhD Defense, Fes Amazigh Women on Shaping the Culture via Traditional Weaving: *M.El-Ouali*, Morocco
- Nov 2025: ➤ PhD Defense, Fes Translating the Margins: Aesthetics and Politics of Representation: *B. El Faziki*, Morocco
- Oct- 2025: ➤ PhD Defense, Fes Gender Inequality in Household Chores and Work-Family Conflict: *AArraichi*, Morocco
- July- 2025: ➤ PhD Defense, (Supervisor) Gender and Academic Performance in M. H.E. :----- *A. LEHFID*, Morocco
- July- 2025: ➤ PhD Defense, Fes Women & Ifta in Morocco's Supreme Islamic Authority:----- *Kha. Ellidrissi*, Morocco
- July- 2025: ➤ PhD Defense, Fes Enhancing Student Leadership Development Via C. E.:----- *J. Tamimi*, Morocco
- Apr-2025: ➤ PhD Defense, Fes. Media and Social Change in Morocco- Aud- Based Anal:----- *Ali Oukhoya*, Morocco
- May- 2024: ➤ PhD Defense, Fes. Investigating Knowledge Sharing as a Competitive Advantage:----- *A. Hilali*, Morocco
- June- 2024: ➤ PhD Defense, Kenitra. Binge-watching and Academic Achievement: ----- *Yassine Ben Abou*, Morocco
- July- 2024: ➤ PhD Defense, Fes. Media and Social Change: Analyzing Gender Stereotypes:----- *S. Chahbane* Morocco
- Sept- 2024: ➤ PhD Defense, Fes. Enhancing EFL Students Social Skills through Public Speaking:----- *M. Belit*, Morocco
- Oct- 2024: ➤ PhD Defense, Fes. Writing Skills Through the 'Right4U' Web Application: ----- *Mehdi Chadli*, Morocco
- Nov- 2024: ➤ PhD Defense. Oujda, Investigating Impression Management in Group Interaction: ----- *Jelloul*, Morocco
- Apr- 2023: ➤ PhD Defense, Fes. Aligning ESP Curriculum with Engineers' Needs:----- *Riham Belkbir*, Morocco
- June-2023: ➤ PhD Defense, Fes. Leadership in Improving Quality in Higher Education:----- *Khawla Akassri*, Morocco
- Nov- 2023: ➤ PhD Defense, Fes. Development of 21st C. Learning and Innovation Skills:----- *A. Laachir*, Morocco

- 2022- —: Recruitment Jury Member.
- Nov- 2025: ➤ PESA Recruitment, Communication Department ————— FST, Alhoceima. Morocco
- Dec- 2022: ➤ PESA Recruitment, English Department. —————FLDM, Fes. Morocco
- Aug- 2023: ➤ PESA Recruitment, Communication Department. —————FST, Kenitra. Morocco
- Nov- 2023: ➤ PESA Recruitment, Communication Department ——— Polydisciplinary, Alhoceima. Morocco
- Dec- 2023: ➤ PESA Recruitment, Communication Department —————Chariaa Faculty, Fes. Morocco
- Sept- 2024: ➤ PESA Recruitment, English Department, —————ENS, Meknes. Morocco
- Nov- 2024: ➤ PESA Recruitment, Communication Department —————Chariaa Faculty, Fes. Morocco

## SOCIAL ENGAGEMENTS

- 2017- Current: President.  
➤ SADA ALMAGHRIB Centre for Media and Studies (CSAME) Morocco.  
Board Member.
- 2017- 2021: ➤ Centre IBN KHALDOUN d'Etudes et de Recherches (CIERVS) Morocco.  
Scientific and Academic Committee Coordinator.
- 2017- Current: ➤ SADA ALMAGHRIB Centre for Media and Studies (CSAME) Morocco.  
Vice treasurer.
- 2017-2021: ➤ The Association of Moroccan American Dialogue (AMAD). Fes. Morocco.  
Vice treasurer.
- 2016-2019: ➤ Moroccan Association of Teachers of English (MATE). Meknes. Morocco.  
Vice President.
- 2006-2020: ➤ ABTAL MARJ Ass. for Culture and Sport (AAMCS). Meknes. Morocco.

## SUBJECTS TAUGHT

- Eng. Studies Bachelor Migration and Diaspora Literature, Morocco MENA and the West, Postcolonial Literature, Literary & Cultural Theory; Post-Colonial Studies; Maghreb and Europe; Diaspora Literature; Muslim Heritage; Introduction to literature; Introduction to Cultural Studies; Media Studies; UK/ US culture and society; Public Speaking and Debating; Reading Comprehension 1/2; Study Skills; Grammar 1/2/3; Oral Communication; Business English; Paragraph Writing; Composition 1/2; Guided Reading; Readings in Culture; Research Methodology, —————FLDM, USMBA, Fes, Morocco
- IES Abroad Rabat Arab Media and Issues of Politics and Culture—————, Rabat, Morocco
- Religious Studies- SHPRS Religious Interfaith: Venues of Dialogues in the Crossroads ———, Tempe, ASU, USA
- RIS Master Program Religious Constants in Morocco: purposes, and extensions, ——— USMBA, Fes, Morocco
- EIS Master Program Contemporary Occidental Studies, Cognitive Insights, ————— USMBA, Fes, Morocco
- LCS Master Program Political Communication; Cultural Anthropology; Media and Language; Business and Professional Communication, —————FLDM, USMBA, Fes
- GS Master Program Feminist and Gender Thoughts; Gender Dialogues: Religion, Rights and Experiences; Gender and Media, ————— FLDM, USMBA, Fes, Morocco
- Business English Marketing and Commerce Depart————— ENCG. USMBA, Fes, Morocco
- Literature & Criticism English Department, —————Royal Military Academy/ Meknes, Morocco
- ESP & M Engineering Mechanical Engineering Department, ————— ENSAM. UMI, Meknes, Morocco
- ESP & C. Engineering Civil Engineering Department, —————EEMGC, UEMF, Fes, Morocco
- Critical Thinking ASI, Alakhawayn School, —————Ifrane, Morocco

## PUBLICATIONS

- El Bakkali, A. (Ed.). (2026). *Islam between Acceptance and Rejection in Media and Literature: Towards Religious Interfaith*. Cambridge Scholars Publishing, Newcastle upon Tyne, UK.
- El Bakkali, A. (2026). Disengaging Religious Myth in Western Narratives: Reviving Tales of Islamic Fear in the Transnational. In El Bakkali, A., & Ghourdou, T. (Eds). *The Moroccan Diasporic and Transnational Experiences Space, Media, and Narratives*. Cambridge Scholars Publishing, Newcastle upon Tyne, UK.

- El Bakkali, A. & El Alaoui, A. (2026).** Religion as Refuge and Resistance in Literature: Muslim Identity in Minaret and The Other Americans. In El Bakkali, A. (Ed). *Islam between Acceptance and Rejection in Media and Literature: Towards Religious Interfaith*: Cambridge Scholars Publishing, Newcastle upon Tyne, UK.
- El Bakkali, A., & Ghourdou, T. (Eds.). (2026).** *The Moroccan Diasporic and Transnational Experiences Space, Media, and Narratives*: Cambridge Scholars Publishing, Newcastle upon Tyne, UK.
- El Bakkali, A., & Ouhim, N. (2026).** Identity and Belonging: Moroccan Youth Perspectives on Multicultural Education in the Diaspora. *Journal of Advanced Research in Social Sciences*. 9(1): 38-53. <https://doi.org/10.33422/jarss.v9i1.1756>
- El Bakkali, A. (2025).** Imagined Communities in the Orient: Mapping New Definitions of the Moroccan Spatiality through Western Travelogues. In *Proceedings of the International X Alexander von Humboldt Conference*.
- El Bakkali, A., & Ghourdou, T. (Eds.). (2025).** *Youth Activism and New Media in Morocco: Rewriting Social Changes and Understandings*: CREDIF, AXE PRINT.
- El Bakkali, A., & Abali, F. E. (2025).** A rich legacy lost: the underutilization of social media in Marrakech's Jewish heritage tourism. *Journal of Heritage Tourism*, 20(6), 786-806.
- El Bakkali, A., & Babakhiyi, A. (2025).** The Moroccan Hip Hop Culture Identity Expression and Social Change: When Rap Strikes Back. In El Bakkali, A., & Ghourdou, T. (2025). *Youth Activism and New Media in Morocco: Rewriting Social Changes and Understandings*: Credif, Axe Print.
- El Bakkali, A., Hilali, E. E., & Hijazi, S. (2025).** Enhancing Students' Learning Outcomes Through the Integration of Artificial Intelligence in Moroccan Tertiary Education.
- El Bakkali, A., & Hormatallah, M. (2025).** Social Media and Gender Equality: How Media Literacy Shapes Moroccan Youth Discourses Online. In El Bakkali, A., & Ghourdou, T. (2025). *Youth Activism and New Media in Morocco: Rewriting Social Changes and Understandings*: Credif, Axe Print.
- Lehfid, A., El Bakkali, A., Boualili, E., Mounim, Z. A., Metboue, G., Mousaid, O., ... & Mahraz, U. S. M. B. A. (2025).** From Kinship to Companionship: Modernization and the Cultural Reconfiguration of Moroccan Families. *Pakistan Journal of Life & Social Sciences*, 23(2).
- El Bakkali, A., & Boualili, E. (2025).** POLITICAL ACTIVISM AND DIGITAL MEDIA: EXPLORING ALTERNATIVE FORMS OF ENGAGEMENT AMONG MOROCCAN YOUTH. *European Journal of Social Sciences Studies*, 11(4).
- El Bakkali, A., El Hilali, E. (2025).** Unwriting the Rhetoric of the Female Cultural Identity within Modern Religiosity: Rethinking the Moroccan Woman in Narratives. In A. EL ATRI, & A. MARZOU (Eds.). *Le Religieux, la Migration et le Genre Mobilités, Intersections et Narratives*. (pp. 97-104). Ibn Khaldoun (34).
- El Bakkali, A. (2025).** Disengaging Islamic Moroccan Sufism in Western Narratives: Introducing the Muslim Sheikh as a "Blessed Saint" in the Orientalist Construct. In El Bakkali, A., & Ghourdou, T. (Eds.). *Identity Crisis of Religiosity: Projecting Morocco in International Texts and Contexts*: ROA PRINT
- El Bakkali, A. (2025).** Challenges And Perspectives in the Moroccan Educational System: Towards Effective Leadership Style. *International Journal of Research and Innovation in Social Science (IJRISS)*, 9(09), 5694-5704. <https://doi.org/https://dx.doi.org/10.47772/IJRISS.2025.909000462>
- El Bakkali, A., El Hilali, E., & Mounjid, B., (2025).** *Exploring perspectives and practices in online education in Morocco: Assessment, attitudes, and teachers' preparedness*. *Hong Kong Journal of Social Sciences*, 65(1), xx-xx. <https://doi.org/10.55463/hkjs.issn.1021-3619.65.1>
- El Bakkali, A., & Boualili, E. (2025).** Towards the digitalization of EFL teaching practices: The implications of integrated social skills for quality learning. In H. Ait Hattani (Ed.), *Developing transversal competencies: Educational pathways and professional horizons* (pp. 33-56). National Library of the Kingdom of Morocco.
- El Bakkali, A., Lehfid, A., & Boualili, E. (2025).** Between Transformation and Preservation: Moroccan High School Teachers' Perceptions of Artificial Intelligence's Impact on English Teaching Quality. *Arab World English Journal (AWEJ) Special Issue on Artificial Intelligence*: 96-111. <https://dx.doi.org/10.24093/awej/AI.6>
- El Bakkali, A., & Lehfid, A. (2025).** Silent Crisis: Examining the Alarming Trend of Violence against Teachers in Moroccan High Schools. *American Journal of Education and Technology*, 4(1), 41-54. <https://doi.org/10.54536/ajet.v4i1.4024>
- El Bakkali, A., Lehfid, A., El Ouedrhiri, S., & Ghourdou, T. (2025).** The X-File: White Silhouettes, Pink Collars, and the Feminization Path in Morocco. Exploring Teacher Trainees' Perspectives on the Feminization of Teaching in Morocco -CRMEF Fez as a Case Study. *ISRG Journal of Education, Humanities and Literature*, 2(1), 97-105.
- El Bakkali, A. & Boualili, E. (2025).** Breaking Barriers: Gender, Experience, and Technology in Implementing Universal Design for Learning in Morocco. *Arab World English Journal (AWEJ)*. 16(1): 320-335.
- El Bakkali, A., & EL Hilali, E. (2024).** Developing New Life Skills through Project-Based Learning in Modern Schools. *Sci Set J of Economics Res*, 3(6), 01-08
- El Bakkali, A., & Ghourdou, T. (2024).** *Identity Crisis of Religiosity: Projecting Morocco in International Texts and Contexts*: CREDIF, ROA PRINT.
- El Bakkali, A. (2023).** *Imagined Morocco: Mapping New Locales through Western Narratives*. In *Proceedings of the International Conference on Moroccan Diaspora Literature: New Identities on the Move*, LDCSPISF, USMBA.

- El Bakkali, A., & Ghourdou, T. (2022). The Western Framing of the Female Captive: A Hermeneutic Study of Captivity in Morocco. *European Journal of Language and Culture Studies*, 1(5), 17-22. <https://doi.org/10.24018/ejlang.2022.1.5.21>.
- El Bakkali, A. (2022). The Projection of Eastern Spatiality in Orientalist Texts: The Western Framing of Morocco as Oriental. *ELT Voices*. 12(2), pp. (79-87).
- El Bakkali, A. (2021). Between literary and cinema Western production: The Moroccan space is re-visited. In D. Bouyahya (Ed.). *The Notion of Space Within Diverse Fields of Cognizance*. (pp. 74-90). Cambridge Scholars Publishing.
- El Bakkali, A. (2021). The Condition of Constructing Cultural Identities in Western Texts. In *Proceedings of the International English Literature Summit*, ISEL, 11(1), 1-17.
- El Bakkali, A. (2021). Using Project-Based Learning to Develop Life-Long Learning Skills. *International Journal of Language and Literary Studies (IJLLS)*, 2(4), 138-150.
- El Bakkali, A. (2020). The Moroccan Bachelor New Reform: the Incorporation of Soft Skills through Project-Based Learning. *Arab World English Journal (AWEJ)*. Proceedings of 2nd MEC TESOL Conference 2020. 4-16.
- El Bakkali, A. (2020). The Power of Distributed Leadership Styles in Education Practices: The New Challenges and Perspectives of the Moroccan School. *International Journal of Advance Study and Research Work*, 3(2), 9-18.
- El Bakkali, A. (2020). Integrating New Life Skills as Learning Outcomes in Education through the Use of Project-Based Learning. *American Journal of Multidisciplinary Research & Development (AJMRD)*, 2(9), 01-08.
- El Bakkali, A. (2020). Framing alien identities in Western texts: the conditions of mythologizing the arab as other. In Madani, A., S.; Belfakir, L. & Moubtassime, M. (Eds.), *Globalization, cultural identity and education in the digital age*. (pp.35-49). Les Presses Super de Fes.
- El Bakkali, A. (2019). The reviving of the oriental woman's images of literary narratives in visuals: normalizing exoticism and eroticism. In *Proceedings of the 14th International Scientific Forum, ISF*. European Scientific Institute (ESI). (pp. 12-33).

### COMING...

- El Bakkali, A. (Ed.). (2026). *Democratic Innovations: Unwriting Political Voices in the Global South*. Vernon Press
- El Bakkali, A. (2026). Normalizing the Oriental Woman in the Western Discourse: Projecting the Moroccan Female through Visual Eroticism. *ELT Voices*.
- El Bakkali, A. (2026). Projecting Literary and Cinematic Practice: The Conditions of Framing Cultural Differences in the Construction of Identities. *International Journal of African Studies*.
- El Bakkali, A. (2026). Between Religion and Migration, Morocco and Europe interconnect through instances of Conflict of Interest. *Intra-Africa Migrations*.
- El Bakkali, A. (2026). Hollywood Apparatus and the Making of Cultural Identities of Others through New Frames. *Oxford Research*

## CONFERENCE PRESENTATIONS

- Feb 20-22, 2026 "Beyond the Illusion of Hope: the Objectification of Muslim Women in Hollywood Cinema." 4th Global Conference on Media, Communication and Film, London, UK.
- Feb 14-15, 2026 "Imagined Morocco: Mapping New Spatiality through Western Narratives." Spatiality and Temporality" International Conference, Birkbeck, University of London, London, UK.
- Feb 13-14, 2026 "AI, Heritage, and Language: Investigating Moroccan Cultural Belonging in English Studies." English Literature Summit 2026 International Conference, ISEL, Australia, USA, INDIA.
- Feb 07-08, 2026 "Investigating the Cultural Identity Crisis of the Postcolonial Individual in Hollywood Films." International Conference on Film Studies: "Identity and Otherness in Film, Birkbeck, University of London, London, UK.
- Feb 03-06, 2026 "Creating Safe Spaces: Exploring the Effects of Gender-based Violence on FLDM Female Students' Academic Performance." Transforming Theory, Policy, and Practice: Decolonise Sexual and Gender-Based Violence (SGBV) in Higher Education (HE) FemIDEAS, UK.
- Dec 20—, 2025 "Voices of Change: Youth, Popular Culture, and Digital Spaces." International Conference on Moroccan Cultural Studies: Voices, Visions, and Revisions. CREDIF, Fes, Morocco.
- Dec 18—, 2025 "From Classrooms to Virtual Communities: Digital Practices and Soft Skills Development in Moroccan EFL Higher Education." Rethinking Soft Skills in the Age of AI: Higher Education and Employability. CREDIF, Fes, Morocco.
- Dec 07-08, 2025 "Investigating Moroccan High School Teachers' Perceptions of Artificial Intelligence's Impact on English Teaching Quality." Inter. Conf. Leadership in the Digital World: Uniting Minds while Bridging Borders. CREDIF, Fes, Morocco.
- Dec 20—, 2025 "Mimetic Resistance: Youth Political Expressions in Morocco's Digital Public Sphere." Int. Conf. on Moroccan Cultural Studies: Voices, Visions, and Revisions CREDIF, Fes, Morocco.
- Nov 28-29, 2025 "AI, Heritage, and Identity: Perceptions of Moroccan Students on Blending Culture and Innovation in English Language Learning." Blending Heritage and Innovation in English Language Teaching & Learning: AI in and for Education. CREDIF, Fes, Morocco.

- Nov 14-16, 2025 [“Identity and belonging: Moroccan youth perspectives on multicultural education in diaspora.”](#) 9th World Conference on Social Sciences and Humanities London, UK.
- Oct 25-26, 2025 [“Timeless Journeys and Motionless Displacement: Visualizing Identity Fragmentation in Rim Battal's The Family of Migrants.”](#) Narratives of Displacement" International Conference, Birkbeck, University of London London, UK.
- Oct 25-26, 2025 [“Reviving Roots: Jewish Heritage Tourism and Diaspora Engagement in Morocco.”](#) Narratives of Displacement" International Conference, Birkbeck, University of London, London, UK.
- Sep 29, Oct 1,'25 [“Augmenting Theoretical Inquiry: The Transformative Role of AI in Qualitative Research”](#) Grasping the Social: Mid-Term Conference of the ESA European Sociological Association RN 29 Social Theory and RN 20 Qualitative Methods, University of Passau, Germany.
- July 06-11, 2025 [“Youth Activism and New Media in the Global South: Towards an Alternative Political Culture.”](#) (Session Organizer) 5th ISA Forum of Sociology, Morocco.
- July 06-11, 2025 [“Towards an Alternative Political Culture: Exploring the Impact of Facebook Use on Youth Political Participation in Morocco.”](#) 5th ISA Forum of Sociology, Morocco.
- July 06-11, 2025 [“Social Media Platforms and the Shaping of Moroccan Youth Identity: Fostering Gender Equality and Optimizing Media Literacy.”](#) 5th ISA Forum of Sociology, Morocco.
- July 06-11, 2025 [“Social Media and Youth Activism in Morocco: From Slacktivism to Political Action.”](#) 5th ISA Forum of Sociology, Morocco.
- July 06-11, 2025 [“Navigating the Digital Battlefield in Morocco: The Dual Role of Social Media in Empowering Female Politicians.”](#) 5th ISA Forum of Sociology, Morocco.
- July 01-03, 2025 [“‘We, the People’ and the Future of Democracy: Interdisciplinary Approaches.”](#) European Centre for Populism Studies, Cross College, Oxford University, Oxford, England.
- Jun. 03-08, 2025 [“Rewriting youth subcultural activism through political understandings of inclusion in digital media.”](#) SIEF2025: Unwriting in Aberdeen, Scotland, UK.
- May 30—, 2025 [“Islam in the American and Canadian Context: The Beginnings and the Genealogical Evolution.”](#) (Online), Ijtihad Centre for Studies and Training, Bulguim.
- May 08-10, 2025 [“Searching Youth Activism through Social Understandings of Inclusion in the Global South.”](#) ASSES IX. International Scientific Research Congress, Adiyaman University, Adiyaman, Türkiye.
- May 08-10, 2025 [“Investigating the Impact of Artificial Intelligence in Higher Education: An Outlook at the Moroccan University System.”](#) ELT Summit 2025, International society for Educational Leadership, India, Australia, USA.
- Apr. 25-27, 2025 [“Unwriting the Rhetoric of the Female Cultural Identity within Modern Religiosity: Rethinking the Moroccan Woman in Narratives.”](#) Spring of Social Sciences Program of the Fifth International Conference, Ifrane, AUI, Morocco.
- Apr. 22-24, 2025 [“Enhancing Students’ Learning Outcomes Through the Integration of Artificial Intelligence in Moroccan Higher Education.”](#) 8th Edition of the International Conference on Education Quality, Dubai, UAE.
- Apr. 08-12, 2025 [“The Rise of New Youth Frames in the Global South: Navigating Cultural Identity in the Digital Era.”](#) ASA2025: Critical Junctions: Anthropology on the Move, in Birmingham, UK
- Apr. 08-12, 2025 [“Unveiling youth activism through social understandings of inclusion in the global south.”](#) ASA2025: Critical Junctions: Anthropology on the Move, in Birmingham, UK
- Mar. 04—, 2025 [“Cultural Representations of World Stories and symbols of bravery and Self Expressions.”](#) Herberger Institute Day Community design and arts festival,” Herberger Institute for Design & Arts, ASU, USA.
- Feb. 24—, 2025 [“Religious Interfaith: Islam on the Spotlight.”](#) Ratio Cristi Chapter, Hayden Library, ASU, USA.
- Feb. 25—, 2025 [“Morocco on the Screen: Hollywood Portrayals of a Middle Eastern Culture.”](#) Complex Identities Of The African Diaspora. Kenesaw State University, Georgia, USA.
- Jan. 17—, 2025 [“Venues and Experiences Spring 2025 Scholars Welcome Events.”](#) International Students & Scholars Center, ASU, USA.
- Dec. 22-24, 2024 [“Quality Teaching of English in Moroccan Higher Institutions: University Professors’ Perspectives.”](#) Thinking about Transversal Teaching at the Moroccan University: Meanings, Issues, Actors, and Services (Online), CREDIF, Fes, Morocco.
- Nov. 12-13,2024 [“Towards the digitalization of EFL teaching practices: The implications of integrated social skills for quality learning.”](#) Developing transversal competencies: Educational pathways and professional horizons, USMBA, Fes SAIS , Morocco
- July 26-27, 2024 [“Framing the Eastern Space through Morocco: From Literary to Cinematic Narratives.”](#) English Literature Summit, Virtual International Conference,” ISEL, INDIA, Australia, USA.
- July 23-26, 2024 [“Effective Leadership Styles in Educational Anthropology: Exploring Perspectives and Challenges in Decolonial Africa, Morocco as an Example”](#) Doing and Undoing with Anthropology, EASA, Barcelona, Spain.

- June 26-28, 2024 "Sustaining Global Initiatives in Educational Anthropology in Africa: Reconsidering New Perspectives of Leadership Styles, Morocco as an Example." Power of Potential Conference, University of Worcester, Worcester, UK.
- June 24-25, 2024 "Effective Leadership Styles in Education in Africa: Exploring Perspectives and Challenges in the Educational System, Morocco as an Example." The 15<sup>th</sup> International Conference on Education: Innovative Technologies Transforming the Future of Higher Education (Online), Bridgewater State University, MA, USA.
- June 06-07, 2024 "Manufacturing Mythologies of Morocco in Western Literary and Visual Narratives." The 2<sup>nd</sup> Moroccan-Italian Conference on Narrating the Nation in Literature and Media, MA, USA.
- May 24-25, 2024 "Educators' Preparedness, Perspectives, and Practices in Online Education in Morocco." The International Conference on Unlocking the Power of Soft Skills at the Tertiary Level: The Key to Achieving Professional Excellence, (Online)" FLLA, ITU, Kénitra, Morocco.
- May 22-23, 2024 "Restructuring Higher Education: The Impact of Artificial Intelligence Among Moroccan University Students." The 2<sup>nd</sup> International Conference on Current Issues in Higher Education-Artificial Intelligence in Academia: Prospects and Challenges," USMS, Beni Mellal, Morocco.
- May 17-18, 2024 "Developing Effective Language Learning Through Technology & Online-led Teaching." The International Conference on Blending Heritage and Innovation in English Language Teaching & Learning," FLDM, USMBA, Morocco.
- May 07-08, 2024 "Gendered Morocco between Challenges and Hopes: Rethinking the Woman's Religious Identity in the Tradition of Narratives." The First International Conference on "Voices that Matter: Gender in Times of Crises and Natural Disasters," FPD, Errachidia, Morocco.
- Apr 26-27, 2024 "The Globalized Spatiality: Homing diaspora through symbolic Places." The 1st International Conference on Diaspora: The Moroccan Diasporic and Transnational Experiences, FLDM-USMBA, Fes Morocco.
- Apr 25, 2024 "Education Supervision: Investigating Feedback Practices in the Moroccan EFL Contexts." International Conference about Actual problems of professional pedagogy and education: experience, innovations, perspectives, Lviv Polytechnic National University, Ukraine.
- Mar 07, 2024 "Advancing Online-Led Learning in the Working Conditions of Effective Teaching." Autonomous Learning and the Digital Revolution: Empowering Individuals Worldwide, UMP, Oujda, Morocco.
- Mar 04-05, 2024 "Introducing Soft Skills in Modern School Life through Incorporating." The 12<sup>th</sup> Annual University Research Symposium (URS), The University of West Alabama, US
- Feb 01-03, 2024 "Developing New Life Skills through Project-Based Learning in Modern Schools." 16th World Conference on Educational Sciences (WCES-2024) University of Barcelona, Barcelona, Spain.
- Jan 25-26, 2024 "Effective Leadership Styles in Education in Africa: Exploring the Main Perspectives and Challenges in the Educational System, Morocco as an Example." The SOAS GLOCAL AFALA 2023 CONFERENCE, London, UK.
- Dec 22-23, 2023 "Conditions of Framing Cultural Differences In The Construction Of Identities Through Literary And Cinematic Practice" An International Conference on Languages, Cultures and Media at the Crossroads, CREDIF, FLDM, USMBA, Morocco.
- Dec 15-16, 2023 "Maintaining Leadership Styles to Overcome the Main Challenges of the Moroccan Educational System." Leadership in the Digital World: Navigating Change, Innovation, and Sustainability, CREDIF, FLDM, USMBA, Morocco.
- Dec 13, 2023 "The Moroccan Woman in National cinema: Exploring Gender Equality before and after the introduction of Moudawana." International Colloquium of Moroccan Cinema: What episteme(s) for what Moroccan cinema? Moroccan film and its critique(s) through othered prisms, ENSAM, Meknes, Morocco.
- Dec 01-02, 2023 "Normalizing Working Conditions of Effective Teaching through Online Enhanced Learning." ELT SUMMIT 2023 International society for Educational Leadership & MIT Art, Design and Technology University, Pune, India.
- Oct 25-26, 2023 "Improving Working Conditions of Effective Learning and Teaching in the Online Enhanced Platform." 21<sup>st</sup> Century Skills in Higher Education International Conference, Marrakech, Morocco.
- July 3-7, 2023 "Imagined Communities in the Orient: Mapping New definitions of the Moroccan Spatiality through Western Travelogues." X International and Interdisciplinary Congress Alexander von Humboldt, León, Spain.
- June 24-25, 2023 "Normalizing the Oriental Woman in the Western Discourse: Projecting the Moroccan Female through Eroticism." International Virtual Conference on English Literature Summit 2023, International society for Educational Leadership & MIT Art, Design and Technology University, Pune, India.

- May 21-22, 2023 “Effective Leadership Styles in Education: Exploring the Main Perspectives and Challenges in the Moroccan Educational System.” The 14th Inter Conference on Education and Interdisciplinary Perspectives, TTU, Tafila, Jordan.
- May 9-11, 2023 “Historicizing Religious Myth in the West: Reviving Tales of Hatred in Orientalist Texts and Contexts.” Int. Conference on the Image of Islam in the West, FLDM, USMBA, Fes, Morocco
- May 11-12, 2023 “Implementing New Life Skills in Modern Schools through Project-Based Learning.” International Conference on “ESP: Navigating Current Future Directions, ESTM, MIU, Meknes Morocco
- April 15, 2023 “Developing New Life Skills in Modern Educational Institutions by Incorporating Project-Based Learning.” TESOL 25th Annual Conference on Crossing National, Social, Linguistic and Cultural Boundaries, Marshall University, Huntington, USA
- March 22, 2023 “Arabs and Muslims’ Screen Images in the Western Tradition.” Workshop of the Hebrew University of Jerusalem and University Sidi Mohamed Ben Abdellah at Barceló, Fes, Morocco.
- Aug 27-28, 2022 “The “New Normal” of the Online Enhanced Learning: Improving Working Conditions with Effective Teaching Tools.” ELT Summit 2022 Virtual Int. Conference, Canada.
- June 1-2, 2022 “Challenges and Perspectives in the Moroccan Educational System: Towards Effective Leadership Style.” The International The 13th Int. Conference on Education Educators as Agents for Change, Bridgewater State U, USMBA. Fes
- June 3-4, 2022 “Online Enhanced Learning: Towards Improving Working Conditions through Effective Teaching Tools.” The 2nd International Conference on Post-COVID Higher Education: The Spirit of Innovation & Quality, CREDIF. Fes
- June 16, 2022 “Implementing Life-Long Learning Skills in the Modern School Life.” The Teaching of Languages and Communication in Moroccan Higher Education Vocational Schools: Challenges and Prospects. ENCG, Fes
- June 3-4, 2022 “Exploring New Learning Outcomes by Implementing Innovative Life Skills in Education.” Les Soft-Skills au Carrefour des Sciences Humaines, ENSAM, Meknès.
- Jan 22-23, 2022 “The Projection of Eastern Spatiality in Orientalist Texts: The Western Framing of Morocco as Oriental.” ISEL's Second International Conference on English Literature. ISEL, Canada.
- Nov 13, 2021 “Blended Enhanced Learning: Imparting Theory-Based and Deployable Online Teaching Strategies.” Blended Teaching Symposium, a Virtual International Conference ISEL and USC Rossier MAT-TESOL, USC, Los Angeles, USA.
- July 10-11, 2021 “Effective Leadership in Education: The New Challenges and Perspectives of the Modern School.” ELT Summit 2021, a Virtual Int Conference, ISEL, Australia.
- Dec 12-13, 2020 “The Condition of Constructing Cultural Identities in Western Texts.” English Literature Summit 2020 Virtual International Conference. ELS, IELT.
- Oct. 28, 2020 “The Incorporation of Soft Skills in the New Reform of the Moroccan Bachelor: Implementing Democratic and Social Integrity through Project-Based Learning.” 2nd MEC TESOL Conference.
- Oct. 23, 2020 “Developing Life-Long Learning Practices as Post COVID Skills through the Use of Project-Based Learning.” The International Virtual Conference on Higher Education in the “New Normal”: The Human Factor. CREDIF.
- June 27-28, 2020 “The Incorporation of Life Skills in the Modern School Life through Implementing Project-Based Learning.” ELT Summit 2020 Virtual International Conference, IELT.
- May 28, 2020 “Professional Education during Coronavirus Lockdown: A Personal Experience.” Virtual Conference on « Les études, le travail et la recherche pendant la crise de la pandémie du corona virus. FLSH, UMI
- January 6-10, 2020 “Effective Leadership in Education: The New Challenges of the Moroccan School.” 33<sup>rd</sup> International Congress for School Effectiveness and Improvement (ICSEI), Marrakech, Morocco.
- Dec. 18-19, 2019 “Imagined Morocco: Mapping New Locales through Western Narratives.” Int. Conference: Moroccan Diaspora Literature: New Identities on the Move, LDCSPIS, FES, Morocco.
- October 3-5, 2019 “The Reviving of the Oriental Woman’s Images of Literary Narratives in Visuals: Normalizing Exoticism and Eroticism.” 4th International Scientific Forum, ISF, Marrakech, Morocco.
- Feb. 2017 “The Use of ICT in EFL Classrooms.” Meknes MATE local branch in coordination with the provincial directorate of MEN and vocational training. Meknes, Morocco.
- Oct. 2013 “Arabs and Muslims on American cinematic Representations.” IES. Rabat, Morocco.
- July 2012 “Arab and Muslims’ Screen Images” <https://collegexam.wordpress.com/2016/05/22/reel-bad-arabs>, College-Exam, USA.
- July 2008 “Teaching Listening through Videos.” English Language Institute University of Delaware, Newark DE, USA.
- COMING...**
- Mar 07-08, 2026 “From Page to Screen: Women’s Spiritual Awakening in Moroccan Literature and Cinema.” Int. Conf. on Gender Studies- Gender and Power, Birkbeck, University of London, London, UK.
- Apr 25-26, 2026 “Unwriting Identities of Eastern Geographies in Western Narratives: Reshaping

- Apr 25-26, 2026 **Moroccan Space as an Example.** International Conference: Somewhere in Between: Borders and Borderlands" International Conference, Birkbeck, University of London London, UK.
- Apr 25-26, 2026 **"Negotiating Social Borders: Host Families, International Students, and the Making of Intercultural Boundaries in Morocco."** International Conference: Somewhere in Between: Borders and Borderlands" International Conference, Birkbeck, University of London, London, UK.
- June 13-16, 2026 **"Language as Borderland: Negotiating Belonging through Darija, Tamazight, French, and English in Morocco."** International Conference: Somewhere in Between: Borders and Borderlands" International Conference, Birkbeck, University of London, London, UK.
- June 13-16, 2026 **"Exploring Digital Youth Political Activism in New Geographies of the Global South: Establishing the Nature of Alternative Political Civil Culture."** The International Society For Folk Narrative Research ISFNR 2026 Reykjavík, Reykjavík, Iceland.

## TRAININGS, WORKSHOPS

- July 23-26, 2024 **Coordinating** the meeting of the ARE network of Doing and Undoing with Anthropology, EASA, Bar., Spain.
- May 24, 2024 **Chairing the Annual Doctoral Day- "Annual PhD Students Day 2024- Language, Culture, and Literature on the Crossroads."** FLDM, USMBA, Fes, Morocco.
- April 26-27, 2024 **Chairing** The 1st International Conference on Diaspora: The Moroccan Diasporic and Transnational Experiences, FLDM-USMBA, Fes Morocco.
- May 12, 2023 **Coordinating** an Information Session of Fulbright Scholarships for Students and Faculty organized by MACECE and FLDM, USMBA, Fes.
- July 28-29, 2022 **Attending** a Course Hero's Education Summit "strategies for building community, engagement, and wellness in hybrid and digital classrooms." Course Hero, Cambridge Assessment English.
- Nov. 17<sup>th</sup>, 2020 **Attending** a Webinar "Assessing Writing - Introducing new Teacher Guides for the Assessment of Writing for B2 First for Schools and C1 Advanced." Cambridge Assessment English.
- Oct. 23-24<sup>th</sup>, 2020 **Taking** part in the Organization of the Int Conference on Higher Education in the "New Normal": The Human Factor: CREDIF, FLDM, USMBA, Fes, Morocco.
- July 13-17<sup>th</sup>, 2020 **Participating** in "Les Journées Portes Virtuelles- Les Langues : Ouverture sur L'autre." FLDM, Fès.
- July 3<sup>rd</sup>, 2020 **Participating** in the Deliberation of Pre-Conference Workshop on "Literary Lab." International Society for Educational Leadership (ISEL).
- June 23<sup>rd</sup>, 2020 **Attending** a Webinar "Introducing New Online Self-access Materials for B2 First for Schools and C1 Advanced Learners." Cambridge Assessment English.
- June 22<sup>nd</sup>, 2020 **Participating** in the Deliberation of Pre-Conference Workshop on "The Challenges of Creating Teacher Presence in Remote Classroom." International Society for Educational Leadership (ISEL).
- June 16<sup>th</sup>, 2020 **Attending** a Webinar "Beyond motivation: engaging students (online/offline)." Camb. Assessment English.
- June 9<sup>th</sup>, 2020 **Attending** a Webinar "Assessing Reading and Listening online." Cambridge Assessment English.
- May 24<sup>th</sup>, 2020 **Attending** a Webinar "Behavioral and Psychological dimension of Analytics." Int. Journal of Advance Study and Research Work in association with the Department of Commerce, University of Madras, India.
- May 10<sup>th</sup>, 2020 **Attending** a Webinar "Emerging Trends in Management." International Journal of Advance Study and Research Work in association with Department of Commerce, University of Madras, India.
- May 1<sup>st</sup>, 2020 **Attending** a webinar on "Recent Advancement of Education and Technology." International Journal of Advance Study and Research Work in association with Department of Engineering Sciences. Lohegaon, Pune.
- April 23<sup>rd</sup>, 2020 **Completing** a course on "Hands-On-Training for Managing the References using Endnote X9 Software" International Journal of Advance Study and Research Work.
- Ap 27-May 1, 2020 **Completing** a course on "Strategies to Address the Soft Skill Gap." International Journal of Advance Study and Research Work.
- April 24-25<sup>th</sup>, 2020 **Training** on "Level Your Proficiency in English." Inter. Journal of Advance Study and Research Work.
- Feb 18<sup>th</sup>, 2020 **Attending** "the National Day on the Bachelor Reform." The Ministry of Higher Education. Sale.
- Jan. 9<sup>th</sup>, 2020 **Participating** in the Master Class on "Strengthening Leadership through a Discipline of Cohort Practice." 33rd International Congress for School Effectiveness and Improvement. Marrakech, Morocco.
- Jan. 6<sup>th</sup>, 2020 **Participating** in the Master Class on "Data Use for Improving Teaching and Learning in Schools." 33rd International Congress for School Effectiveness and Improvement. Marrakech, Morocco.
- Jan. 6<sup>th</sup>, 2020 **Participating** in the Master Class on "Leading Learning for Well-Being in the Global North and the Global South." 33rd International Congress for School Effectiveness and Improvement. Marrakech, Morocco.
- Dec. 13<sup>th</sup>, 2019 **Participating** in Fulbright Caravan on "American and Moroccan Fulbright Alumni Leading Personal and Professional Development Workshops for University Students." FLDM, Fes, Morocco.
- Oct. 2011 **Attending** the Workshop on "Connecting Classrooms" Organized by the British Council. Meknes, Morocco.
- Feb. 2011 **Completing** a Training for Coach Teachers on "Classroom Management" Ministry of Edu. Rabat. Morocco.
- May 2009 **Training** language teachers on "Teaching English as a Foreign Language." ENST Rabat, Morocco.
- Aug. 2008 **Participating** in "the pedagogical Orientation Sessions" in the US Dept of State, Washington DC, USA.

## LANGUAGES

ARABIC, ENGLISH, FRENCH

Professional.