ABDELAAZIZ EL BAKKALI, PhD

Media and Cultural Anthropology

Associate Professor, USMBA, Morocco
Fulbright Scholar, ASU, USA (2024/25)
EDUCATOR since 2002

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Aziz El Bakkali

EDUCATION

2024/2025	**Fulbright Post-Doctoral Research Scholar**	
	Screening America's Morocco in New Alternative Narratives- -------	**ASU, Arizona USA**
Mar. 2025	**IRB – Social & Behavioral Research (HR)**: CITI Program--------	**ASU, Arizona USA**
June 2024	**UDL Expert**: Power of Potential- Sharing Experiences-----------	**WSU, WOC, England**
June 2020	**Associate Professor**: Media and Cultural Anthropology --------	**USMBA, Fes, Morocco**
June 2014	**PhD in Media Cultural Studies**. - ------------------------------------	**MVU, Rabat, Morocco**
June 2018	**BACHELOR in Law** - School of Law and Economics, -----------	**MVU, Rabat, Morocco**
Dec. 2012	**MASTER in Business Communication**: --------------------------	**UMI, Meknes, Morocco**
2010/2011	**PhD Joint-Supervision on Media** (Jack Shaheen- Co-adviser) ------.	**SIU, Illinois, USA**
Aug. 2008	**Fulbright Visiting Specialist, T/LC at** ELI. ----------------------------	**UD, Delaware, USA**
Dec. 2007	**MASTER in Cultural Studies**- --	**USMBA- Fes, Morocco**
June 2005	**BACHELOR in English Language and Literature**, -----------	**UMI Meknes, Morocco**

WORK HISTORY

2018- Current:	Associate Professor of language and Cultural Studies.
	➢ **English Department**. FLDM. USMBA. ---------------------------------Fes. Morocco.
2020- Current:	Professor of Business English.
	➢ **Commerce Department**. ENCG. USMBA. ----------------------------Fes. Morocco.
2020- Current:	Professor of literature and Cultural Studies.
	➢ **English Department**. Royal Military Academy. -----------------Meknes. Morocco.
09/2020-06/2024:	Professor of language and ESP.
	➢ **Civil Engineering Dept**. EEMGC. Euromed University---------------Fes. Morocco.
09/2002-06/2018:	High School Teacher of English.
	➢ **Fes-Meknes Regional Directorate**- ------------------------. Ifrane- Meknes. Morocco.
10/2013-11/2014:	Professor of Media Studies.
	➢ **IES Abroad**. International Exchange Student Institute--------------Rabat, Morocco.
05/2013-07/2013:	Program Coordinator.
	➢ **IAIM**. International Arabic Institute in Meknes. -----------------Meknes, Morocco.
09/2009-06/2012:	Coach Teacher.
	➢ **AREF**. Meknes-Fes Regional Directorate, ------------------------Meknes, Morocco.
09/2010-06/2011:	ESP Professor.
	➢ **Department of Mechanical Engineering**. ENSAM UMI. ------Meknes. Morocco.
01/2008-06/2010:	Par-time Professor.
	➢ **Department of English**. FLSH. UMI. ----------------------------Meknes. Morocco.
06/2008-08/2008:	ESL Teacher.
	➢ **Delaware High School**. Newark. --Delaware- USA.
09/2003-06/2005:	Arabic Tutor.
	➢ **School of HSS**. Alakhawayn University, ----------------------------Ifrane. Morocco.
09/2005-05/2007:	Teacher. Multi-classes. Alakhawayn School, --------------------------------Ifrane. Morocco.

SCIENTIFIC ENGAGEMENTS

2025- 2028: Permanent Member.
  - The Research Laboratory of CREDIF. FLDM, Fes. ------------------------------------Morocco.

2024- ---: Mentor/Coordinator.
  - ARE Network- European Association of Social Anthropologists- EASA ----------------------. UK.

2025- ---: Member.
  - MPAC Hollywood Bureau --------------------------------The Muslim House, Austin, Texas. USA.

2024- ---: Member.
  - Center of Muslim Experience in the United States. -----------------------------SSPRS, ASU. USA.

2024- ---: Member.
  - Center of the Study of Religion and Conflict in the US. --------------------------SSPRS, ASU. USA.

2025- ---: Member.
  - Ratio Christi Chapter, Tempe, Arizona. ------------------------------------ASU Tempe, ASU. USA.

2025- ---: Managing Editor.
  - Ijtihad Centre for Studies and Training (English Version), ---------------------- Ghent, Belgium.

2025- 2026: Coordinator.
  - Western Media and Islam Council- Ijtihad Centre for Studies and Training, -- Ghent, Belgium.

2024- 2028: Non-Permanent Member
  - Research in Management of Organizations and Territories. ------------------FSJES, Fes. Morocco.

2019- 2022: Permanent Member.
  - The Research Laboratory of SPCS. ---FLDM, Fes. Morocco.

2020- 2023: Non-Permanent Member.
  - Philosophy and Applied Humanities Research Group, --------------------UMI. Meknes Morocco.

2020- 2021: SMC Member.
  - Social Media Committee. English Literature Summit (ELS), ------------------------------Canada.

2019- --- : Reviewer.
  - European Scientific Journal -- (ESJ) Spain & Italy.

2021- --- : Reviewer/ Expert
  - International Journal of Leadership in Education, --England.

2020- --- : Editorial Board Member
  - European Scientific Journal, -- (ESJ) Spain & Italy.

2016- --- : Scientific Advisory Board
  - IES Abroad. International Exchange Student Institute------------------------------ Morocco & USA.

2023- --- : PhD Defense Jury Member.

July- 2025: ➢ PhD Defense, (Supervisor) Gender and Academic Performance in M. H.E. : *A. LEHFID*, Morocco

July- 2025: ➢ PhD Defense, Fes Women & Ifta in Morocco's Supreme Islamic Authority: *Kha. ElIdrissi*, Morocco

July- 2025: ➢ PhD Defense, Fes Enhancing Student Leadership Development Via C. E: *Jihane Tamimi*, Morocco

April-2025: ➢ PhD Defense, Fes. Media and Social Change in Morocco- Aud- Based Anal: *Ali Oukhoya*, Morocco

Apr- 2023: ➢ PhD Defense, Fes. Aligning ESP Curriculum with Engineers' Needs: *Riham Belkbir*,   Morocco

June- 2023: ➢ PhD Defense, Fes. Leadership in Improving Quality in Higher Education: *Khawla Akassri*, Morocco

Nov- 2023: ➢ PhD Defense, Fes. Development of 21st C. Learning and Innovation Skills: *Abdo Laachir*, Morocco

May- 2024: ➢ PhD Defense, Fes. Investigating Knowledge Sharing as a Competitive Advantage: *A. Hilali*, Morocco

June- 2024: ➢ PhD Defense, Kenitra. Binge-watching and Academic Achievement: *Yassine Ben Abou*,   Morocco

July- 2024: ➢ PhD Defense, Fes. Media and Social Change: Analyzing Gender Stereotypes: *S. Chahbane* Morocco

Sept- 2024: ➢ PhD Defense, Fes. Enhancing EFL Students Social Skills through Public Speaking: *M. Belit* Morocco

Oct- 2024: ➢ PhD Defense, Fes. Writing Skills Through the 'Right4U' Web Application: *Mehdi Chadli*   Morocco

Nov- 2024: ➢ PhD Defense. Oujda, Investigating Impression Management in Group Interaction: *Jelloul*   Morocco

2022- ---: Recruitment Jury Member.

Dec- 2022: ➢ PESA Recruitment, English Department. ------------------------------------FLDM, Fes. Morocco

Aug- 2023: ➢ PESA Recruitment, Communication Department. ------------------------FST, Kenitra. Morocco

Nov- 2023: ➢ PESA Recruitment, Communication Department ------ Polydisciplinary, Alhoceima. Morocco

Dec- 2023: ➢ PESA Recruitment, Communication Department -----------------Chariaa Faculty, Fes. Morocco

Sept- 2024: ➢ PESA Recruitment, English Department, -------------------------------------ENS, Meknes. Morocco

Nov- 2024: ➢ PESA Recruitment, Communication Department -----------------Chariaa Faculty, Fes. Morocco

SOCIAL ENGAGEMENTS

2017- Current:	President.
	➢ SADA ALMAGHRIB Centre for Media and Studies (CSAME) Morocco.
2017- 2021:	Committee of Publication Member.
	➢ Centre IBN KHALDOUN d'Etudes et de Recherches (CIERVS) Morocco.
2017- 2021:	Scientific and Academic Committee Coordinator.
	➢ SADA ALMAGHRIB Centre for Media and Studies (CSAME) Morocco.
2017-2021:	Vice treasurer.
	➢ The Association of Moroccan American Dialogue (AMAD). Fes. Morocco.
2016-2019:	Vice treasurer.
	➢ Moroccan Association of Teachers of English (MATE). Meknes. Morocco.
2006-2020:	Vice President.
	➢ ABTAL MARJ Ass. for Culture and Sport (AAMCS). Meknes. Morocco.

SUBJECTS TAUGHT

Eng. Studies Bachelor	Migration and Diaspora Literature, Morocco MENA and the West, Postcolonial Literature, Literary & Cultural Theory; Post-Colonial Studies; Maghreb and Europe; Diaspora Literature; Muslim Heritage; Introduction to literature; Introduction to Cultural Studies; Media Studies; UK/ US culture and society; Public Speaking and Debating; Reading Comprehension 1/2; Study Skills; Grammar 1/2/3; Oral Communication; Business English; Paragraph Writing; Composition 1/2; Guided Reading; Readings in Culture; Research Methodology, -------------------------------FLDM, USMBA, Fes, Morocco
RIS Master Program	Religious Constants in Morocco: purposes, and extensions, -------- USMBA, Fes, Morocco
EIS Master Program	Contemporary Occidental Studies, Cognitive Insights, ------------- USMBA, Fes, Morocco
LCS Master Program	Political Communication; Cultural Anthropology; Media and Language; Business and Professional Communication, ---FLDM, USMBA, Fes
GS Master Program	Feminist and Gender Thoughts; Gender Dialogues: Religion, Rights and Experiences; Gender and Media, -- FLDM, USMBA, Fes, Morocco
Business English	Marketing and Commerce Depart--------------------------- ENCG. USMBA, Fes, Morocco
Literature & Criticism	English Department, -------------------------------Royal Military Academy/ Meknes, Morocco
ESP & M Engineering	Mechanical Engineering Department, -------------------- ENSAM. UMI, Meknes, Morocco
ESP & C. Engineering	Civil Engineering Department, -------------------------------EEMGC, UEMF, Fes, Morocco
Media Studies	IES Abroad. IES Institute, -- Rabat, Morocco
Critical Thinking	ASI, Alakhawayn School, --Ifrane, Morocco

PUBLICATIONS

El Bakkali, A. (2025). Imagined Communities in the Orient: Mapping New Definitions of the Moroccan Spatiality through Western Travelogues. In *Proceedings of the International X Alexander von Humboldt Conference.*

El Bakkali, A. (2025). Disengaging Islamic Moroccan Sufism in Western Narratives: Introducing the Muslim Sheikh as a "Blessed Saint" in the Orientalist Construct. In El Bakkali, A., & Ghourdou, T. (Eds.), *Identity Crisis of Religiosity: Projecting Morocco in International Texts and Contexts*: ROA PRINT

El Bakkali, A., & Boualili, E. (2025). Towards the digitalization of EFL teaching practices: The implications of integrated social skills for quality learning. In H. Ait Hattani (Ed.), Developing transversal competencies: Educational pathways and professional horizons (pp. 33–56). National Library of the Kingdom of Morocco.

El Bakkali, A., Lehfid, A., & Boualili, E. (2025). Between Transformation and Preservation: Moroccan High School Teachers' Perceptions of Artificial Intelligence's Impact on English Teaching Quality. Arab World English Journal (AWEJ) Special Issue on Artificial Intelligence: 96-111. https://dx.doi.org/10.24093/awej/AI.6

El Bakkali, A., & Lehfid, A. (2025). Silent Crisis: Examining the Alarming Trend of Violence against Teachers in Moroccan High Schools. American Journal of Education and Technology, 4(1), 41–54. https://doi.org/10.54536/ajet.v4i1.4024

El Bakkali, A., Lehfid, A., El Ouedrhiri, S., & Ghourdou, T. (2025). The X-File: White Silhouettes, Pink Collars, and the Feminization Path in Morocco. Exploring Teacher Trainees' Perspectives on the Feminization of

Teaching in Morocco -CRMEF Fez as a Case Study. ISRG Journal of Education, Humanities and Literature, 2(1), 97-105.

El Bakkali, A. & Boualili, E. (2025). Breaking Barriers: Gender, Experience, and Technology in Implementing Universal Design for Learning in Morocco. *Arab World English Journal (AWEJ)*. 16(1): 320-335.

El Bakkali, A., & EL Hilali, E. (2024). Developing New Life Skills through Project-Based Learning in Modern Schools. Sci Set J of Economics Res, 3(6), 01-08

El Bakkali, A., & Ghourdou, T. (2024). *Identity Crisis of Religiosity: Projecting Morocco in International Texts and Contexts*: CREDIF, ROA PRINT.

El Bakkali, A. (2023). *Imagined Morocco: Mapping New Locales through Western Narratives.* In *Proceedings of the International Conference on Moroccan Diaspora Literature: New Identities on the Move,* LDCSPISF, USMBA.

El Bakkali, A., & Ghourdou, T. (2022). The Western Framing of the Female Captive: A Hermeneutic Study of Captivity in Morocco. *European Journal of Language and Culture Studies*, 1(5), 17–22. https://doi.org/10.24018/ejlang.2022.1.5.21.

El Bakkali, A. (2022). The Projection of Eastern Spatiality in Orientalist Texts: The Western Framing of Morocco as Oriental. *ELT Voices*. 12(2), pp. (79-87).

El Bakkali, A. (2021). Between literary and cinema Western production: The Moroccan space is re-visited. In D. Bouyahya (Ed.). *The Notion of Space Within Diverse Fields of Cognizance.* (pp. 74-90). Cambridge Scholars Publishing.

El Bakkali, A. (2021). The Condition of Constructing Cultural Identities in Western Texts. In *Proceedings of the International English Literature Summit,* ISEL, 11(1), 1-17.

El Bakkali, A. (2021). Using Project-Based Learning to Develop Life-Long Learning Skills. *International Journal of Language and Literary Studies (IJLLS), 2*(4), 138-150.

El Bakkali, A. (2020). **The Moroccan Bachelor New Reform: the Incorporation of Soft Skills through Project-Based Learning.** *Arab World English Journal (AWEJ).* Proceedings of 2nd MEC TESOL Conference 2020. 4-16.

El Bakkali, A. (2020). The Power of Distributed Leadership Styles in Education Practices: The New Challenges and Perspectives of the Moroccan School. *International Journal of Advance Study and Research Work,* 3(2), 9-18.

El Bakkali, A. (2020). Integrating New Life Skills as Learning Outcomes in Education through the Use of Project-Based Learning. *American Journal of Multidisciplinary Research & Development (AJMRD), 2*(9), 01-08.

El Bakkali, A. (2020). Framing alien identities in Western texts: the conditions of mythologizing the arab as other. In Madani, A., S.; Belfakir, L. & Moubtassime, M. (Eds.), Globalization, cultural identity and education in the digital age. (pp.35-49). Les Presses Super de Fes.

El Bakkali, A. (2019). The reviving of the oriental woman's images of literary narratives in visuals: normalizing exoticism and eroticism. In *Proceedings of the 14th International Scientific Forum, ISF.* European Scientific Institute (ESJ). (pp. 12-33).

COMING...

El Bakkali, A., El Hilali, E., & Mounjid, B., (2025). Exploring perspectives and practices in online education in Morocco: Assessment, attitudes, and teachers' preparedness. Hong Kong Journal of Social Sciences, 65(1), xx–xx. https://doi.org/10.55463/hkjss.issn.1021-3619.65.1

El Bakkali, A. (2025). Disengaging Religious Myth in Western Narratives: Reviving Tales of Islamic Fear in Visual and Literary Texts. *The Journal of Critical Muslim Studies*

El Bakkali, A. (2025). Historicizing Religious Myth of Islam and the Muslim Other in the West. Reviving Hate and Fear in the Orientalist Texts. Sociology of Religion https://academic.oup.com/socrel

El Bakkali, A. (2025). Normalizing the Oriental Woman in the Western Discourse: Projecting the Moroccan Female through Visual Eroticism. *ELT Voices.*

El Bakkali, A. (2025). Projecting Literary and Cinematic Practice: The Conditions of Framing Cultural Differences in the Construction of Identities. *International Journal of African Studies.*

El Bakkali, A. (2025). Challenges and Perspectives in the Moroccan Educational System: Towards Effective Leadership Style. In *Proceedings of the International The 14th Int. Conference on Education Educators as Agents for Change,* Bridgewater State University.

El Bakkali, A. (2025). The Incorporation of Life Skills in the Modern School Life through Implementing Project-Based Learning. In *Proceedings of the International English Language Teaching Summit,* ELT.

El Bakkali, A. (2025). The "New Normal" of Online Enhanced Learning: Improving Working Conditions with Effective Teaching Tools. In *Proceedings of the International English Language Teaching Summit,* ELT.

El Bakkali, A. (2025). Between Religion and Migration, Morocco and Europe interconnect through instances of Conflict of Interest. *Intra-Africa Migrations.*

El Bakkali, A. (2025). Hollywood Apparatus and the Making of Cultural Identities of Others through New Frames. *Cambridge Scholars Publishing*

CONFERENCE PRESENTATIONS

July 06-11, 2025	"Youth Activism and New Media in the Global South: Towards an Alternative Political Culture." (Session Organizer) 5th ISA Forum of Sociology, Morocco.
July 06-11, 2025	"Towards an Alternative Political Culture: Exploring the Impact of Facebook Use on Youth Political Participation in Morocco." 5th ISA Forum of Sociology, Morocco.
July 06-11, 2025	"Social Media Platforms and the Shaping of Moroccan Youth Identity: Fostering Gender Equality and Optimizing Media Literacy." 5th ISA Forum of Sociology, Morocco.
July 06-11, 2025	"Social Media and Youth Activism in Morocco: From Slacktivism to Political Action." 5th ISA Forum of Sociology, Morocco.
July 06-11, 2025	"Navigating the Digital Battlefield in Morocco: The Dual Role of Social Media in Empowering Female Politicians." 5th ISA Forum of Sociology, Morocco.
July 01-03, 2025	"'We, the People' and the Future of Democracy: Interdisciplinary Approaches." European Centre for Populism Studies, Cross College, Oxford University, Oxford, England.
Jun. 03-08, 2025	"Rewriting youth subcultural activism through political understandings of inclusion in digital media." SIEF2025: Unwriting in Aberdeen, Scotland, UK.
May 30, 2025	"Islam in the American and Canadian Context: The Beginnings and the Genealogical Evolution." (Online), Ijtihad Centre for Studies and Training, Bulguim.
May 08-10, 2025	"Searching Youth Activism through Social Understandings of Inclusion in the Global South." ASES IX. International Scientific Research Congress, Adıyaman University, Adıyaman, Türkiye.
May 08-10, 2025	"Investigating the Impact of Artificial Intelligence in Higher Education: An Outlook at the Moroccan University System." ELT Summit 2025, International society for Educational Leadership, India, Australia, USA.
Apr. 25-27, 2025	"Unwriting the Rhetoric of the Female Cultural Identity within Modern Religiosity: Rethinking the Moroccan Woman in Narratives." Spring of Social Sciences Program of the Fifth International Conference, Ifrane, AUI, Morocco.
Apr. 22-24, 2025	"Enhancing Students' Learning Outcomes Through the Integration of Artificial Intelligence in Moroccan Higher Education." 8th Edition of the International Conference on Education Quality, Dubai, UAE.
Apr. 08-12, 2025	"The Rise of New Youth Frames in the Global South: Navigating Cultural Identity in the Digital Era." ASA2025: Critical Junctions: Anthropology on the Move, in Birmingham, UK
Apr. 08-12, 2025	""Unveiling youth activism through social understandings of inclusion in the global south." ASA2025: Critical Junctions: Anthropology on the Move, in Birmingham, UK
Mar. 04, 2025	"Cultural Representations of World Stories and symbols of bravery and Self Expressions." Herberger Institute Day Community design and arts festival," Herberger Institute for Design and the Arts, ASU, USA.
Feb. 24, 2025	"Religious Interfaith: Islam on the Spotlight." Ratio Cristi Chapter, Hayden Library, ASU Tempe, USA.
Feb. 25, 2025	"Morocco on the Screen: Hollywood Portrayals of a Middle Eastern Culture." Complex Identities Of The African Diaspora. Kenesaw State University, Georgia, USA.
Jan. 17, 2025	"Venues and Experiences Spring 2025 Scholars Welcome Events." **International Students & Scholars Center, ASU, USA.**
Dec. 22-24, 2024	" Quality Teaching of English in Moroccan Higher Institutions: University Professors' Perspectives." Thinking about Transversal Teaching at the Moroccan University: Meanings, Issues, Actors, and Services (Online), CREDIF, Fes , Morocco.
Nov. 12-13,2024	" Towards the digitalization of EFL teaching practices: The implications of integrated social skills for quality learning." Developing transversal competencies: Educational pathways and professional horizons, USMBA, Fes SAIS , Morocco
July 26-27, 2024	"Framing the Eastern Space through Morocco: From Literary to Cinematic Narratives." English Literature Summit, Virtual International Conference," ISEL, INDIA, Australia, USA.
July 23-26, 2024	"Effective Leadership Styles in Educational Anthropology: Exploring Perspectives and Challenges in Decolonial Africa, Morocco as an Example" Doing and Undoing with Anthropology, EASA, Barcelona, Spain.
June 26-28, 2024	" Sustaining Global Initiatives in Educational Anthropology in Africa: Reconsidering New Perspectives of Leadership Styles, Morocco as an Example." Power of Potential Conference, University of Worcester, Worcester, UK.
June 24-25, 2024	"Effective Leadership Styles in Education in Africa: Exploring Perspectives and Challenges in the Educational System, Morocco as an Example." The 15th International Conference on Education: Innovative Technologies Transforming the Future of Higher Education (Online), Bridgewater State University, MA, USA.

June 06-07, 2024	"Manufacturing Mythologies of Morocco in Western Literary and Visual Narratives." The 2ⁿᵈ Moroccan-Italian Conference on Narrating the Nation in Literature and Media, MA, USA.
May 24-25, 2024	"Educators' Preparedness, Perspectives, and Practices in Online Education in Morocco." The International Conference on Unlocking the Power of Soft Skills at the Tertiary Level: The Key to Achieving Professional Excellence, (Online)" FLLA, ITU, Kénitra, Morocco.
May 22-23, 2024	"Restructuring Higher Education: The Impact of Artificial Intelligence Among Moroccan University Students." The 2ⁿᵈ International Conference on Current Issues in Higher Education-Artificial Intelligence in Academia: Prospects and Challenges," USMS, Beni Mellal, Morocco.
May 17-18, 2024	"Developing Effective Language Learning Through Technology & Online-led Teaching." The International Conference on Blending Heritage and Innovation in English Language Teaching & Learning," FLDM, USMBA, Morocco.
May 07-08, 2024	"Gendered Morocco between Challenges and Hopes: Rethinking the Woman's Religious Identity in the Tradition of Narratives." The First International Conference on "Voices that Matter: Gender in Times of Crises and Natural Disasters," FPD, Errachidia, Morocco.
Apr 26-27, 2024	"The Globalized Spatiality: Homing diaspora through symbolic Places." The 1st International Conference on Diaspora: The Moroccan Diasporic and Transnational Experiences, FLDM-USMBA, Fes Morocco.
Mar 07, 2024	"Advancing Online-Led Learning in the Working Conditions of Effective Teaching." Autonomous Learning and the Digital Revolution: Empowering Individuals/ Learners Worldwide, UMP, Oujda, Morocco.
Mar 04-05, 2024	"Introducing Soft Skills in Modern School Life through Incorporating." The 12ᵗʰ Annual University Research Symposium (URS), The University of West Alabama, US
Feb 01-03, 2024	"Developing New Life Skills through Project-Based Learning in Modern Schools." 16th World Conference on Educational Sciences (WCES-2024) University of Barcelona, Barcelona, Spain.
Jan 25-26, 2024	"Effective Leadership Styles in Education in Africa: Exploring the Main Perspectives and Challenges in the Educational System, Morocco as an Example." The SOAS GLOCAL AFALA 2023 CONFERENCE, London, UK.
Dec 22-23, 2023	"Conditions of Framing Cultural Differences In The Construction Of Identities Through Literary And Cinematic Practice" An International Conference on Languages, Cultures and Media at the Crossroads, CREDIF, FLDM, USMBA, Morocco.
Dec 15-16, 2023	"Maintaining Leadership Styles to Overcome the Main Challenges of the Moroccan Educational System." Leadership in the Digital World: Navigating Change, Innovation, and Sustainability, CREDIF, FLDM, USMBA, Morocco.
Dec 13, 2023	"The Moroccan Woman in National cinema: Exploring Gender Equality before and after the introduction of Moudawana." International Colloquium of Moroccan Cinema: What episteme(s) for what Moroccan cinema? Moroccan film and its critique(s) through othered prisms, ENSAM, Meknes, Morocco.
Dec 01-02, 2023	"Normalizing Working Conditions of Effective Teaching through Online Enhanced Learning." ELT SUMMIT 2023International society for Educational Leadership & MIT Art, Design and Technology University, Pune, India.
Oct 25-26, 2023	"Improving Working Conditions of Effective Learning and Teaching in the Online Enhanced Platform." 21ˢᵗ Century Skills in Higher Education International Conference, Marrakech, Morocco.
July 3-7, 2023	"Imagined Communities in the Orient: Mapping New definitions of the Moroccan Spatiality through Western Travelogues." X International and Interdisciplinary Congress Alexander von Humboldt, Léon, Spain.
June 24-25, 2023	"Normalizing the Oriental Woman in the Western Discourse: Projecting the Moroccan Female through Eroticism." International Virtual Conference on English Literature Summit 2023, International society for Educational Leadership & MIT Art, Design and Technology University, Pune, India.
May 21-22, 2023	"Effective Leadership Styles in Education: Exploring the Main Perspectives and Challenges in the Moroccan Educational System." The 14th Inter Conference on Education and Interdisciplinary Perspectives, TTU, Tafila, Jordan.
May 9-11, 2023	"Historicizing Religious Myth in the West: Reviving Tales of Hatred in Orientalist Texts and Contexts." Int. Conference on the Image of Islam in the West, FLDM, USMBA, Fes, Morocco
May 11-12, 2023	"Implementing New Life Skills in Modern Schools through Project-Based Learning." International Conference on "ESP: Navigating Current Trends and Future Directions, ESTM, MIU, Meknes Morocco
April 15, 2023	"Developing New Life Skills in Modern Educational Institutions by Incorporating Project-Based Learning." TESOL 25th Annual Conference on Crossing National, Social, Linguistic and Cultural Boundaries, Marshall University, Huntington, USA

March 22, 2023	"Arabs and Muslims' Screen Images in the Western Tradition." Workshop of the Hebrew University of Jerusalem and University Sidi Mohamed Ben Abdellah at Barceló, Fes, Morocco.
Aug 27-28, 2022	"The "New Normal" of the Online Enhanced Learning: Improving Working Conditions with Effective Teaching Tools." ELT Summit 2022 Virtual Int. Conference, Canada.
June 1-2, 2022	"Challenges and Perspectives in the Moroccan Educational System: Towards Effective Leadership Style." The International The 13th Int. Conference on Education Educators as Agents for Change, Bridgewater State U, USMBA. Fes
June 3-4, 2022	"Online Enhanced Learning: Towards Improving Working Conditions through Effective Teaching Tools." The 2nd International Conference on Post-COVID Higher Education: The Spirit of Innovation & Quality, CREDIF. Fes
June 16, 2022	"Implementing Life-Long Learning Skills in the Modern School Life." The Teaching of Languages and Communication in Moroccan Higher Education Vocational Schools: Challenges and Prospects. ENCG, Fes
June 3-4, 2022	"Exploring New Learning Outcomes by Implementing Innovative Life Skills in Education." Les Soft-Skills au Carrefour des Sciences Humaines, ENSAM, Meknès.
Jan 22-23, 2022	"The Projection of Eastern Spatiality in Orientalist Texts: The Western Framing of Morocco as Oriental." ISEL's Second International Conference on English Literature. ISEL, Canada.
Nov 13, 2021	"Blended Enhanced Learning: Imparting Theory-Based and Deployable Online Teaching Strategies." Blended Teaching Symposium, a Virtual International Conference ISEL and USC Rossier MAT-TESOL, USC, Los Angeles, USA.
July 10-11, 2021	"Effective Leadership in Education: The New Challenges and Perspectives of the Modern School." ELT Summit 2021, a Virtual Int Conference, ISEL, Australia.
Dec 12-13, 2020	"The Condition of Constructing Cultural Identities in Western Texts." English Literature Summit 2020 Virtual International Conference. ELS, IELT.
Oct. 28, 2020	"The Incorporation of Soft Skills in the New Reform of the Moroccan Bachelor: Implementing Democratic and Social Integrity through Project-Based Learning." 2nd MEC TESOL Virtual Conference.
Oct. 23, 2020	"Developing Life-Long Learning Practices as Post COVID Skills through the Use of Project-Based Learning." The International Virtual Conference on Higher Education in the "New Normal": The Human Factor. CREDIF.
June 27-28, 2020	"The Incorporation of Life Skills in the Modern School Life through Implementing Project-Based Learning." ELT Summit 2020 Virtual International Conference, IELT.
May 28, 2020	"Professional Education during Coronavirus Lockdown: A Personal Experience." Virtual Conference on « Les études, le travail et la recherche pendant la crise de la pandémique du corona virus. FLSH, UMI
January 6-10, 2020	"Effective Leadership in Education: The New Challenges of the Moroccan School." 33rd International Congress for School Effectiveness and Improvement (ICSEI), Marrakech, Morocco.
Dec. 18-19, 2019	"Imagined Morocco: Mapping New Locales through Western Narratives." Int. Conference: Moroccan Diaspora Literature: New Identities on the Move, LDCSPIS, FES, Morocco.
October 3-5, 2019	"The Reviving of the Oriental Woman's Images of Literary Narratives in Visuals: Normalizing Exoticism and Eroticism." 4th International Scientific Forum, ISF, Marrakech, Morocco.
Feb. 2017	"The Use of ICT in EFL Classrooms." Meknes MATE local branch in coordination with the provincial directorate of MEN and vocational training. Meknes, Morocco.
Oct. 2013	"Arabs and Muslims on American cinematic Representations." IES. Rabat, Morocco.
July 2012	"Arab and Muslims' Screen Images" https://collegexam.wordpress.com/2016/05/22/reel-bad-arabs, College-Exam, USA.
July 2008	"Teaching Listening through Videos." English Language Institute University of Delaware, Newark DE, USA.

COMING...

Sept 29, Oct 1, 2025	"Augmenting Theoretical Inquiry: The Transformative Role of AI in Qualitative Research" Grasping the Social: Reconnecting Sociological Theory and Qualitative Research, Mid-Term Conference of the ESA European Sociological Association RN 29 Social Theory and RN 20 Qualitative Methods, University of Passau, Germany.
Nov 14-16, 2025	"Identity and belonging: Moroccan youth perspectives on multicultural education in diaspora." 9th World Conference on Social Sciences and Humanities London, UK.
June 13-16, 2026	"Exploring Digital Youth Political Activism in New Geographies of the Global South: Establishing the Nature of Alternative Political Civil Culture:" The International Society For Folk Narrative Research ISFNR 2026 Reykjavík, Reykjavík, Iceland.

TRAININGS, WORKSHOPS

July 23-26, 2024	Coordinating the meeting of the ARE network of Doing and Undoing with Anthropology, EASA, Barcelona, Spain.
May 24, 2024	Chairing the Annual Doctoral Day- "Annual PhD Students Day 2024- Language, Culture, and Literature on the Crossroads." FLDM, USMBA, Fes, Morocco.
April 26-27, 2024	Chairing The 1st International Conference on Diaspora: The Moroccan Diasporic and Transnational Experiences, FLDM-USMBA, Fes Morocco.
May 12, 2023	Coordinating an Information Session of Fulbright Scholarships for Students and Faculty organized by MACECE and FLDM, USMBA, Fes.
July 28–29, 2022	Attending a Course Hero's Education Summit "strategies for building community, engagement, and wellness in hybrid and digital classrooms." Course Hero, Cambridge Assessment English.
Nov. 17th, 2020	Attending a Webinar "Assessing Writing - Introducing new Teacher Guides for the Assessment of Writing for B2 First for Schools and C1 Advanced." Cambridge Assessment English.
Oct. 23-24th, 2020	Taking part in the Organization of the Int Conference on Higher Education in the "New Normal": The Human Factor: CREDIF, FLDM, USMBA, Fes, Morocco.
July 13-17th, 2020	Participating in " Les Journées Portes Virtuelles- Les Langues : Ouverture sur L'autre." FLDM, Fès.
July 3rd, 2020	Participating in the Deliberation of Pre-Conference Workshop on "Literary Lab." International Society for Educational Leadership (ISEL).
June 23rd, 2020	Attending a Webinar "Introducing New Online Self-access Materials for B2 First for Schools and C1 Advanced Learners." Cambridge Assessment English.
June 22nd, 2020	Participating in the Deliberation of Pre-Conference Workshop on "The Challenges of Creating Teacher Presence in Remote Classroom- What Makes a Good Online Teacher." International Society for Educational Leadership (ISEL).
June 16th, 2020	Attending a Webinar "Beyond motivation: engaging students (online and offline)." Cambridge Assessment English.
June 9th, 2020	Attending a Webinar "Assessing Reading and Listening online." Cambridge Assessment English.
May 24th, 2020	Attending a Webinar "Behavioral and Psychological dimension of Analytics." Int. Journal of Advance Study and Research Work in association with the Department of Commerce, University of Madras, India.
May 10th, 2020	Attending a Webinar "Emerging Trends in Management." International Journal of Advance Study and Research Work in association with Department of Commerce, University of Madras, India.
May 1st, 2020	Attending a webinar on "Recent Advancement of Education and Technology." International Journal of Advance Study and Research Work in association with Department of Engineering Sciences. Lohegaon, Pune.
April 23rd, 2020	Completing a course on "Hands-On-Training for Managing the References using Endnote X9 Software" International Journal of Advance Study and Research Work.
Ap 27-May 1,2020	Completing a course on "Strategies to Address the Soft Skill Gap." International Journal of Advance Study and Research Work.
April 24-25th, 2020	Training on "Level Your Proficiency in English. "International Journal of Advance Study and Research Work.
Feb 18th, 2020	Attending "the National Day on the Bachelor Reform." The Ministry of Higher Education. Sale.
Jan. 9th, 2020	Participating in the Master Class on "Strengthening Leadership through a Discipline of Cohort Practice." 33rd International Congress for School Effectiveness and Improvement. Marrakech, Morocco.
Jan. 6th, 2020	Participating in the Master Class on "Data Use for Improving Teaching and Learning in Schools." 33rd International Congress for School Effectiveness and Improvement. Marrakech, Morocco.
Jan. 6th, 2020	Participating in the Master Class on "Leading Learning for Well-Being in the Global North and the Global South." 33rd International Congress for School Effectiveness and Improvement. Marrakech, Morocco.
Dec. 13th, 2019	Participating in Fulbright Caravan on "American and Moroccan Fulbright Alumni Leading Personal and Professional Development Workshops for University Students." FLDM, Fes, Morocco.
Oct. 2011	Attending the Workshop on "Connecting Classrooms" Organized by the British Council. Meknes, Morocco.
Feb. 2011	Completing a Training for Coach Teachers on "Classroom Management" Ministry of Education. Rabat. Morocco.
May 2009	Training language teachers on "Teaching English as a Foreign Language." ENST Rabat, Morocco.
Aug. 2008	Participating in "the pedagogical Orientation Sessions" in the US Department of State, Washington DC, USA.

LANGUAGES

ARABIC	Professional.
ENGLISH	Professional.
FRENCH	Professional.