Fati Sango

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EDUCATION

Master of Science, Business Analytics **Expected December 2027**

Arizona State University - W. P. Carey School of Business, Online Program

Bachelor of Science, Entrepreneurial Leadership **July 2026**

The African Leadership University, Kigali, Rwanda

EXPERIENCE

Founder, C-RISE Group, Kigali, Rwanda **January 2026 - Present**

- Conducted market research and audience segmentation to identify customer groups, assess growth opportunities, and inform business positioning
- Use unit-economics considerations in growth decisions and maintain lead-generation and inventory-tracking systems to monitor activity and support operational follow-through

Digital Campaign & Data Analyst - Wetland Protection Network, Kigali, Rwanda **May 2024 - Present**

- Analyze field and digital datasets to identify patterns, data gaps, and campaign performance; summarize findings in reports used to guide programme communications
- Coordinate digital content and data collection for the "Harmony with Aves Project," bringing multiple inputs together for reporting, stakeholder communication, and campaign planning

Global Admissions Committee, Millennium Campus Network, Remote **January 2024 - November 2025**

- Reviewed applicant profiles using structured evaluation criteria and documented evidence-based assessments
- Compared applicant evidence across diverse regional contexts, maintaining consistent evaluation standards and contributing to admissions decisions.

Trainer and Researcher, World Vision/PAC Project, Rwanda **November 2021 - November 2022**

- Monitored field data ingestion pipelines for 30+ households utilizing LMMS and KoboCollect platforms
- Cleaned, audited, and formatted weekly progress reports and training documentation.
- Contributed to community intervention models linking savings groups to micro-enterprises

Virtual Assistant, CodeYourFuture, Remote, UK **December 2022 – March 2023**

- Conducted structured interviews with displaced youth to assess socio-economic barriers to digital education
- Coordinated qualitative data using AI-assisted research tools to support reporting and program insights
- Summarized qualitative findings into actionable insights and visual narratives for internal teams.

PROJECT

Data & Onboarding Lead - Mind Safi (www.mindsafi.com), Phoenix ALU **August 2024 - Present**

- Created a secure, privacy-first user onboarding data pipeline with stringent data encryption protocols
- Configured a centralized CRM and ticketing to optimize response tracking and eliminate query latency
- Mapped structured referral pathways using relational rules to accurately connect users to verified regional healthcare networks

LEADERSHIP & AFFILIATIONS

- School Representative & Club Coordinator, Red Cross Rwanda (Managed weekly operational tracking and coordination for 80+ active members).
- Public Relations Manager, Robotics Club, ALU Campus, Rwanda

SKILLS

- **Languages**: Kinyarwanda (Native) | Kiswahili (Native) | English (Fluent) | French (Professional)
- **Data & Analytics:** Data Cleaning & Reconciliation, Performance Tracking, Unit Economics, Tableau, Google Analytics, MS SQL Server, MS Access
- **Research & Insight:** Market Research, Structured Evaluation, Quantitative & Qualitative Reporting, Analytical Reasoning, Systems Thinking
- **Systems & Automation:** CRM Management, AI-Assisted Summarisation, Workflow Standardisation, Data Pipelines, Confluence, KoboCollect, LMMS