**LUIZ F. MESQUITA**

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**EDUCATION**

**Ph.D.** Strategic Management

Krannert Graduate School of Management

Purdue University, 2002.

**Fulbright**

**Scholar** Purdue University, 1995 – 1997

**M.Sc.** Applied Economics and Agribusiness

Department of Ag. Economics.

Purdue University, 1997.

**B.Sc.** Agricultural Engineering

ESALQ – Universidade de São Paulo (Brazil), 1990.

**ACADEMIC APPOINTMENTS**

**2009 – Current** Associate Professor, Strategic Management

W. P. Carey School of Business

Arizona State University, USA.

**2008 – 2013** Summer Joint Appointment, Strategy & Organization

Insper Institute of Education & Research

São Paulo, Brazil.

**2008 – 2009** Assistant Professor, Strategic Management

W. P. Carey School of Business

Arizona State University, USA.

**2003 – 2008** Assistant Professor of Strategy & International Management

School of Global Management and Leadership

Arizona State University. USA.

**2001 – 2003** Assistant Professor of Business Policy & Strategy

IAE – School of Management and Business

Austral University. Argentina.

**1997 – 2000** Doctoral Research / Teaching Assistant, Strategic Management

Krannert Graduate School of Management

Purdue University. USA.

**1995 – 1997** Research Assistant for the Center for Agricultural Business

Purdue University. USA.

**OTHER SIGNIFICANT APPOINTMENTS**

**Summer 2012** Consultant, U.S. Department of Energy

**2002 - 2003** Consultant and Project Director

Inter American Development Bank – Unión Industrial Argentina consortium for industry development.

Buenos Aires, Argentina.

**1997** Project Director, Latin America.

Deere & Company,

Moline, IL.

**1996** Consultant (contractor)

Booz, Allen & Hamilton.

São Paulo, Brazil.

**1990 – 1994** Commercial Coordinator – market analyst and account manager.

Valmet, Inc.

São Paulo, Brazil.

**REFEREEED PUBLICATIONS**

Marino, A.; Aversa, P.; Mesquita, L.; Anand, J. (2015) Driving Performance via Exploration in Changing Environments: Evidence from Formula One Racing. ***Organization Science*** (forthcoming).

Kim, J.; Gao, H.; Mesquita, L.; Hoetker, G. (2015). How Corporate Social Responsibility Engagement Matters in Organization: A Multilevel Test of Internal Mechanisms. ***Academy of Management Proceedings***. Vancouver, CA. (forthcoming)

Dagnino, G. and Mesquita, L (2015). Location, Location, Location! Geographical and Network Sources of Advantage in Global Markets. ***Global Strategy Journal*** (Forthcoming).

Garcia-Sanchez, J.; Mesquita, L.F.; Vassolo, R.S. (2014) What does not Kill You Make you Stronger: The Evolution of Competition and Entry-order Advantages in Economically Turbulent Contexts, ***Strategic Management Journal*. 35**(13): 1972-1992.

Christensen, A.; Mesquita, L.F.; Hashimoto, M.; Hom, P.; Gomez-Mejia, L. (2014). Should stockholders care? Socioemotional wealth and a stakeholder view of family firm productivity. ***Academy of Management Proceedings***. Philadelphia, PA.

Jardim, G. F.; Saes, M. S. M.; Mesquita, L. F. (2013). Estruturas de governança interna e a capacidade de inovação em pequenas firmas brasileiras de torrefação e moagem de café. ***Revista de Administração da Universidade de São Paulo (RAUSP)*. 48**(2).

Lazzarini, S.G.; Islam, G. & Mesquita, L.F. (2012). Bad for practice? Reconciling alternative views on managerial attitudes and their impact on organizational performance. ***Management Research – The Journal of the IberoAmerican Academy of Management***. **10**(3): 208-225.

Mesquita, L.F.; Lazzarini, S. G. (2010). Horizontal and Vertical relationships in developing economies: implications for SME’s access to global markets. In Audretsch, D.; Dagnino, G.B.; Faraci, R.; Hoskisson, R.E. (Eds.) ***New Frontiers in Entrepreneurship***. Springer. (pp31).

Weisz, N.; Vassolo, R.S.; Mesquita, L.F.; Cooper, A. (2010) Diversity and Internal Social Capital in Nascent Entrepreneurial Teams. ***Management Research – The Journal of the IberoAmerican Academy of Management***. **8**(1): 39-63.

Anand, J.; Mesquita, L.F., & Vassolo, R.S. (2009). The Dynamics of Multimarket Competition in Exploration and Exploitation Activities. ***Academy of Management Journal.* 52**(4): 802-821.

Mesquita, L.F. and Brush, T.H. (2008). Untangling Safeguard and Coordination Effects in Long Term Buyer Supplier Relationships. ***Academy of Management Journal***. **51**(4): 785-807.

Mesquita, L.F.; Anand, J. & Brush, T. (2008). Comparing the Resource-Based and Relational Views: Knowledge Transfer and Spillover in Vertical Alliances. ***Strategic Management Journal***. **29**(9): 913-941.

Mesquita, L.F. and Lazzarini, S. (2008). Horizontal and Vertical Relationships in Developing Economies: Implications for Firms’ Access to Global Markets. ***Academy of Management Journal*. 51**(2): 359-380.

Lazzarini, S. Claro, D. & Mesquita, L.F. (2008). Buyer-Supplier and Supplier-Supplier Alliances: Do they Reinforce or Undermine one Another? ***Journal of Management Studies* 45**(3): 561-584.

Mesquita, L.F. (2007). Starting Over When the Bickering Never Ends: the Role of Trust Facilitators in Cluster Development. ***Academy of Management Review****.* **32**(1): 72-91.

Mesquita, L.F.; Lazzarini, S. & Cronin, P. (2007). Determinants of Firm Competitiveness in Latin American Emerging Economies: Evidence from Brazil’s Auto-Parts Industry. ***International Journal of Production and Operations Management.* 27**(5): 501-523.

Frachia, E. & Mesquita, L.F. (2006) The Corporate Strategies of Business Groups in the Wake of Competitive Shocks: Lessons from Argentina. ***Management Research – The Journal of the IberoAmerican Academy of Management***. **4**(2): 81-98.

Mesquita, L.F. and Lazzarini, S. (2006). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***Academy of Management, Best Paper Proceedings***. Atlanta, GA.

Friedrich, P.F.; Mesquita, L. F. & Hatum, A. O. (2006). The Meaning of Difference: Beyond Cultural and Managerial Homogeneity Stereotypes of Latin America. ***Management Research*** **4**(1): 53-71.

Friedrich, P.F.; Mesquita, L.F. & Hatum, A. O. (2005). Moving beyond Stereotypes of South America: Enhancing Managerial Effectiveness through Country Specific Traits. ***IberoAmerican Academy of Management, Best Paper Proceedings****.* Lisbon, Portugal.

Mesquita, L.F. and D’Andrea, G. (2003). Scientific Rigor and Action-Oriented Agendas: a Model-Methodology for Cluster Development. ***IberoAmerican Academy of Management, Best Paper Proceedings****.* São Paulo, Brazil.

Leach, Mark P.; Mesquita, Luiz F.; Downey, William David (2001). Partnering in a biotech world: the case of Dairyland Seed Company. ***Journal of Business & Industrial Marketing***. **16**(3): 219-238.

**RESEARCH UNDER REVIEW**

Christensen, A.; Mesquita, L.; Hashimoto, M.; Hom, P.; Gomes-Mejia. L. Organizational Caring Climates in Family Firms: A Socioemotional View. Under 2nd review. ***Administrative Science Quarterly***

Mesquita, L.F.; Saez, S. & Lazzarini, S.G.; Pongeluppe. Holdup and Distinct Competencies: an Experimental Investigation of Vertical Integration. Under review, ***Journal of Operations Management.***

Garcia-Sanchez, J.; Mesquita, L.; Vassolo, R. Competitive Dynamics and Early Mover Advantages in Emerging Markets and Other Economically Unstable Contexts. Under Review, ***Management and Organization Review.***

**Research in Progress (Imminent Submission)**

Mesquita, L.F. & Hoskisson, R.E. Dynamic Capabilities and Collective Adaptation: Empirical Evidence from the Furniture Industry. Submission to: ***Strategic Management Journal*.**

Jiang, H. Mesquita, L. Does Social Origin Matter: Managerial Prior Ties and Alliance Performance. Submission to: ***Strategic Management Journal.***

**Research in Progress (full papers presented in or submitted to conferences)**

Mesquita, L.; Gomes-Mejia, L.; Kalm, M. Entrepreneurial Orientation in Family Firms: A Socio Emotional Wealth View of Organizational Practices. Target: ***Administrative Science Quarterly.***

Kim, J.; Hoetker, G.; and Mesquita, L. I Think I Can, or I Think I Am: Self-Efficacy and Identification, With an Application to Entrepreneurship. Target: ***Academy of Management Journal.***

Lazzarini, S.; Mesquita, L. Monteiro, F.; Musacchio, A. Leviathan as a Partner in Innovation. Target: ***Strategic Management Journal.***

Aversa, P.; Santoni, S.; Mesquita, L.; Marino, A. Bridging Top Management Team and Alliance Diversity. Target: ***Strategic Management Journal***.

Kim, J.; Gao, H.; Mesquita, L.; Hoetker, G. Doing Well by Doing Good and by Saying Good.

**Research projects in Initial Stage (data collection or writing in progress)**

Mesquita, L. Network Resources: What They Are, and Where They Come From.

Mesquita, L.; Gomez-Mejia, L.: Socioemotional Wealth in Family Firms: So What?

Mesquita, L.; Determinants of Nascent Entrepreneurship versus Startups

Mesquita, L.; Vassolo, R. Strategy through the Business Cycle.

Garcia-Sanchez, J.; Mesquita, L.; Vassolo, R. Demand Side Sources of Advantage in Highly Volatile Contexts.

Vassolo, R.; Murcia, M.; Mesquita, L.; Garcia-Sanchez, J. Gaining Advantages Through the Business Cycle: Evidence from the Global Mobile Phone Industry.

Mesquita, L.; Baggio, J. An Ecology Perspective on Network Forms: An Agent-Based Model.

Woo, H.; Canella, A.; Mesquita, L. Agglomeration Economies and Multimarket Contact: Empirical Evidence from the Hospitality Industry.

**Other Publications**

**Executive Outlets**

Mesquita, L.F.; Ibarreche. S. (2010). A life in research: the genius and simplicity of Robert E. Hoskisson. ***Management Research: the Journal of the IberoAmerican Academy of Management***. (in press).

Hatum, A. O.; Friedrich, P.F. & Mesquita, L. F. (2006). Más Allá de los Estereotipos: Decodificando los Estilos de Gestión en América Latina. ***Harvard Business Review*** (special edition for Latin America). **84**(6): 42-50.

Carrera, A.; Mesquita, L.F.; Perkins, G. and Vassolo, R.S. (2003). Business Groups and their Corporate Strategies in the Argentine Roller Coaster of Competitive and Anti- Competitive Shocks. ***Academy of Management Executive***. **17**(3): 32-44.

Mesquita, L.F. Rationality as the Basis for a New Institutional Environment. (2003). ***Academy of Management Executive***. **17**(3):44-50.

Mesquita, L.F. “Argentina and the Fund: From Triumph to Tragedy. (2003). ***Academy of Management Executive***. **17**(3):150-151.

**Books**

Mesquita, L.F.; Ragozzino, Roberto; Reuer, Jeff (Editors and Contributors). (2015). ***Collaborative Strategy: A Guide to Strategic Alliances***. Edgard Elgar (Writing in progress. Contract signed).

Grosse, R. & Mesquita, L.F. (Editors and Contributors). (2007). *Can Latin American Firms Compete?* **Oxford University Press**.

Cooper, A; Alvarez, S.; Carrera, A.; Mesquita, L.F. & Vassolo, R. (Editors and Contributors). (2006). *Entrepreneurial Strategies: New Technologies and Emerging Markets.* **Blackwell**.

**Book Chapters**

Jardim, G. F.; Saes, M. S. M.; Mesquita, L. F. (2014). Governance structures and innovation: the case of Brazilian coffee roasting and grinding industry. In Cliquet, Ehrmann, Hendriskee, and Windsperger (Eds.). ***Governance and Innovation***.

Fracchia, E.; Quiroga, J.; Mesquita, L.F. (2010). Business Groups in Argentina. In Colpan, A.; Hikino, T. & Lincoln, J. (Eds). *Business Groups in Emerging Economies.* **Oxford University Press.**

Mesquita, L.F. and Lazzarini, S. (2009). Horizontal and Vertical Relationships in Developing Economies: Implications for Firms’ Access to Global Markets. In Dagnino, Faraci, & Hoskisson (2009) ***New Frontiers in Entrepreneurship: Recognizing, Seizing and Executing Opportunities***. Reprint of Mesquita & Lazzarini, AMJ2008

Friedrich, P.M.; Hatum, A.O.; & Mesquita, L.F. (2009). Mythology and Management Leadership in Argentina. In Kessler, E. & Wong, D. *Cultural Mythology and Leadership*. **Edward Elgar Publishing Ltd.** (pp: 79–92)

Mesquita, L.F. (2007). So… *Can* Latin American Firms Compete? In Grosse, R. & Mesquita, L.F. (Eds). *Can Latin American Firms Compete?* **Oxford University Press**. (pp: 364-377).

Fracchia, E. & Mesquita, L.F. (2007) The Corporate Strategies of Business Groups in the Wake of Competitive Shocks: Lessons from Argentina. In Grosse, R. & Mesquita, L.F. (Eds). *Can Latin American Firms Compete?* **Oxford University Press**. (reprinted under permission of Blackwell). (pp: 201-231)

Alvarez, S; Mesquita, L.F.; & Vassolo, R. (2006). Entrepreneurship and Innovation in Emerging Economies. In Cooper, A; Alvarez, S.; Carrera, A.; Mesquita, L.F. & Vassolo, R. (Eds.). *The New Entrepreneurs: Emerging Market Strategies.* **Blackwell**. (pp: 1-10).

CONFERENCE PRESENTATIONS (RE-GROUP THIS)

Mesquita, L.F. & Hoskisson, R.E. (2015) Dynamic Capabilities and Collective Adaptation: Empirical Evidence from the Furniture Industry. ***Academy of Management.*** Vancouver, CA

Mesquita, L.; Gomes-Mejia, L.; Kalm, M. (2015) Entrepreneurial Orientation in Family Firms: A Socio Emotional Wealth View of Organizational Practices. ***Academy of Management.*** Vancouver, CA

Aversa, P.; Santoni, S.; Mesquita, L.; Marino, A. (2015) Bridging Top Management Team and Alliance Diversity. ***Academy of Management.*** Vancouver, CA

Kim, J.; Gao, H.; Mesquita, L.; Hoetker, G. (2015) Doing Well by Doing Good and by Saying Good. ***Academy of Management.*** Vancouver, CA

Vassolo, R.; Murcia, M.; Mesquita, L.; Garcia-Sanchez, J. (2015) Gaining Advantages Through the Business Cycle: Evidence from the Global Mobile Phone Industry. ***Academy of Management.*** Vancouver, CA

Mesquita, Luiz F. symposium "Governance- and Market-driven Sources of

Advantages in Emerging Markets", with Lazzarini, Sergio; Monteiro, Felipe, Musacchio, Aldo, and Vassolo, Roberto.

Lazzarini, S.; Mesquita, L. Monteiro, F.; Musacchio, A. (2015) Leviathan as a Partner in Innovation. ***Strategic Management Society.*** Denver, CO

Kim, J.; Gao, H.; Mesquita, L.; Hoetker, G. (2015) Doing Well by Doing Good and by Saying Good. ***Strategic Management Society.*** Denver, CO

Aversa, P.; Santoni, S.; Mesquita, L.; Marino, A. (2015) Bridging Top Management Team and Alliance Diversity. ***Strategic Management Society*** Regional Conference, in Santiago Chile

Vassolo, R.; Murcia, M.; Mesquita, L.; Garcia-Sanchez, J. (2015) Gaining Advantages Through the Business Cycle: Evidence from the Global Mobile Phone Industry. ***Strategic Management Society*** Regional Conference in Santiago, Chile.

**Symposia, Paper Development Workshops (PDWs), Panel Presentations**

Mesquita, L.F. The institutional antecedents of Competition. ***Academy of Management Conference.*** Panel titled “The role of anchor firms and networks in mobilizing knowledge for developing regions and countries”. Montreal, August 9th, 2010.

Self-interest and Organizational Performance: A Study with U.S. and Brazilian Managers. ***Academy of Management Conference***. Governance: Ownership & Control. Chicago, August 12th, 2009.

AMLE Reviewers Workshop. Presenter. Academy of Management Conference. Chicago. August 7th, 2009.

Windows on the World: Cultural Perspectives of Leadership Past-Present-Future. ***Academy of Management Conference***.  Culture and Leadership. Chicago, August 11th, 2009

**Conference Proceedings**

Mesquita, L.F. and Lazzarini, S. (2006). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. *Conference Proceedings, Academy of Management,* Atlanta, GA.

Mesquita, L.F. and D’Andrea, G. (2003). Scientific Rigor and Action-Oriented Agendas: a Model-Methodology for Cluster Development. *Conference proceedings, The IberoAmerican Academy of Management*. São Paulo, Brazil. December 9th.

Friedrich, P.F.; Mesquita, L.F. & Hatum, A. O. (2005). Moving beyond Stereotypes of South America: Enhancing Managerial Effectiveness through Country Specific Traits. *Conference Proceedings, The IberoAmerican Academy of Management.* Lisbon, Portugal. December 9th.

**International Presentations – by invitation**

Mesquita, L.F. (2008). Building Global Knowledge by Leveraging Local Experiences: How to Foster Cross-Country Research Collaboration in Strategy. **XXXII Encontro da EnANPAD**. Windsor Barra, Rio de Janeiro, RJ, Brazil. September 6th – 10th, 2008. Plenary Speaker – Strategy & Organization Division.

Mesquita, L.F. (2008). Cooperation, Competition, and the Development of Regional Industries. **XX Congresso SLADE – *Sociedad Latino Americana de Estrategia*.** Universidad Diego Portales. Santiago, Chile. July 31st – August 3rd, 2008. Plenary Speaker.

Fracchia, E.; Quiroga, J.; Mesquita, L.F. (2007). Business Groups in Argentina. ***Evoutionary Dynamics of Business Groups in Emerging Economies***. Doshisha University. Kyoto, Japan. November 26th – 27th, 2007.

**Research presentations in refereed conferences**

Garcia-Sanchez, J.; Mesquita, L.F.; Vassolo, R.S. What does not Kill You Make you Stronger: The Evolution of Competition and Entry-order Advantages in Economically Turbulent Contexts ***IberoAmerican Academy of Managementˆ. São Paulo, Br (Dec 2013).***

Marino, A; Aversa, P.; Mesquita, L.; Anand, J. (2013). Fast Enough but not Too Fast: Adaptive vs. Pioneering Responses to Environmental Dynamism. ***Academy of Management*.** Florida.

Jiang, H. Mesquita, L. (2013). Does Social Origin Matter: Managerial Prior Ties and Alliance Performance. ***Strategic Management Society.*** Georgia.

Garcia-Sanchez, J.; Mesquita, L.F.; Vassolo, R.S. (2012). What Doesn’t Kill you Makes you Stronger: The Evolution of Competition and Entry Order Advantages in Economically Volatile Contexts. ***Strategic Management Society.*** Prague, Czech Republic.

Christensen, A.; Mesquita, L. Gomez-Mejia, L.; Hom, P.; Hashimoto, M. (2012). Socio Emotional Wealth, and Firm Performance. ***Academy of Management****.* Boston, MA.

Mesquita, L.F. & Poppo, L. Beyond the bathtub metaphor: an Institution-based Model of Communal Resource Accumulation and Collective Strategy (2011). ***Academy of Management****.* August 9th, San Antonio, TX.

Mesquita, L.F.; Saez, S. & Lazzarini, S.G. (2011) Holdup and Distinct Competencies: an Experimental Investigation of Vertical Integration. ***Academy of Management****.* August 9th, San Antonio, TX.

Mesquita, L.F. & Poppo, L. (2010). Institutional antecedents of Coopetition. ***Strategic Management Society****.* September 9th, Rome, IT.

Garcia-Sanchez, J.; Mesquita, L.F.; Vassolo, R.S. (2010). Sustaining First Mover Advantages in Highly Volatile Economic Contexts. ***Academy of Management.*** Montreal, CA.

Lazzarini, S.G.; Islam, G.; Mesquita, L.F. (2009). Self-interest and Organizational Performance: An Empirical Examination with U.S. and Brazilian Managers. ***Iberoamerican Academy of Management Conference***, Buenos Aires, December 9-11, 2009.

Lazzarini, S.G.; Islam, G.; Mesquita, L.F. (2009). Managerial Theories of Self Interest and Organizational Performance. ***Academy of Management***, Chicago. IL. August, 2009.

Lazzarini, S.G.; Islam, G.; Mesquita, L.F. (2009). Integrating Perspectives on Management Self-Interest: A Theoretical and Empirical Assessment of Performance. ***Associação Nacional de Pos-Graduação e Pesquisa em Administração***, São Paulo, Brazil. September 19 to 23, 2009.

Mesquita, L.F.; Hoskisson, R.E. & Nguyen, V.D. (2008) An Extra Organizational Model of Selective Retention and Adaptation in Innovative Contexts. ***Academy of Management***. Anaheim, CA. August 6th.

Fracchia, E; Quiroga, J; Mesquita, L (2008). Business Groups in Latin America – Lessons from Argentina. Group Symposium Presentation “Exploring the Competitive Dynamics of Business Groups in Emerging Markets”. *Academy of Management*. Anaheim, CA. August 6th.

Lazzarini, S. Claro, D. & Mesquita, L.F. (2007) Buyer-Supplier and Supplier-Supplier Alliances: Do they reinforce or undermine one another? ***Strategic Management Society***. San Diego, CA. October 4th.

Mesquita, L.F.; Hoskisson, R.E. & Nguyen, V.D. (2007) “Clusters of Innovation: Exploring Institutional, Interfirm, and Firm Level Factors. ***Academy of Management***. Philadelphia, PA. August 6th.

DeLuque, M.S.; Mesquita, L.F.; Olavarrieta, S.; Teargarden, M. (2007). “Publishing Research on the Latin American Context”. ***The Business Association of Latin American Studies***. San Jose, Costa Rica. April 27th.

Weisz, N.; Vassolo, R.S.; Cooper, A. & Mesquita, L.F. (2007). What Matters the Most in Nascent Entrepreneurial Projects Started by Teams: Diversity or Closure? ***Strategic Management Society***. San Diego, CA. October 4th.

Mesquita, L.F. and Lazzarini, S. (2006). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***Academy of Management***. Atlanta, GA. August 4th.

Lazzarini, S. Claro, D. & Mesquita, L.F. (2006) Buyer-Supplier and Supplier-Supplier Alliances: Do they Reinforce or Undermine one Another? ***Academy of Management***. Atlanta, GA. August 5th

Friedrich, P.F.; Mesquita, L. F. & Hatum, A. O. (2005). The Meaning of Difference: Beyond Cultural and Managerial Homogeneity Stereotypes of Latin America. ***Academy of Management***. Honolulu, HI. August 6th.

Friedrich, P.F.; Hatum, A. O. & Mesquita, L. F. (2005). Moving beyond Stereotypes of South America: Enhancing Managerial Effectiveness through Country Specific Traits. ***Academy of Management – IberoAmerican****.* Lisbon, Portugal. December 9th.

Mesquita, L.F. and Lazzarini, S. (2005). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***Strategic Management Society***. Orlando, FL. October 24th.

Mesquita, L.F.; Anand, J. & Brush, T. (2005) Knowledge Transfer in Vertical Alliances: Advantages for Whom? ***Academy of Management***. Honolulu, HI. August 5th.

Mesquita, L.F. and Brush, T.H. (2005). Safeguards or Coordination Mechanisms: the Role of Relational Contracts in Buyer-Supplier Alliances. ***Academy of Management***. Honolulu, HI. August 5th.

Mesquita, L.F.; Anand, J. & Brush, T. (2005) Knowledge Transfer in Vertical Alliances: Advantages for Whom? ***ACAC – Atlanta Conference for Competitive Advantage***. Atlanta, GA. June 24th.

Mesquita, L.F. (2004). Starting Over When the Bickering Never Ends: Collaboration Brokers in a Dynamic Trust-Based Model for Cluster Development. ***Strategic Management Society***. San Juan, Puerto Rico. November 1st.

Mesquita, L.F. & Anand, J. (2004). Supplier Development: Knowledge Transfer and the Consequences for Competitive Advantage. ***Strategic Management Society***. San Juan, Puerto Rico. November 1st.

Mesquita, L.F. and D’Andrea, G. (2003). Scientific Rigor and Action-Oriented Agendas: a Model-Methodology for Cluster Development. ***Academy of Management IberoAmerican***. São Paulo, Brazil. December 9th.

Mesquita, L.F. and Brush, T. H (2003). JIT Alliances as Determined by Production and Transaction Costs: Theory and Empirical Evidence. ***Academy of Management***. Seattle. WA. August 6th.

Mesquita, L.F. and Brush, T.H. (2002) “Supplier Relationships, Supplier Development and Performance”. ***Strategic Management Society***. Paris, France. September 22nd.

**Research guest presentations (Non-Refereed, ‘Brown Bag’ Presentations)**

Mesquita, L.F.; Hoskisson, R.E. (2010). Enhancing dynamic capabilities – moderating effects at the population level.***Insper Institute of Education & Research.*** June 23rd.

Mesquita, L.F. Hoskisson, R.E & Nguyen, V.D. Innovation and SME Competitiveness: Modeling Learning and Adaptation (2008). ***Mays School of Business, Texas A&M*.** November 12th.

Mesquita, L.F. and Brush, T.H. (2008). Untangling Safeguard and Coordination Effects in Long Term Buyer Supplier Relationships. ***Marshall School of Business, University of Southern California*.** Los Angeles, CA. February 1st.

Mesquita, L.F. Hoskisson, R.E & Nguyen, V.D. Innovation and SME Competitiveness: Modeling Learning and Adaptation (2008). ***Fisher College of Business, Ohio State University.*** January 12th.

Mesquita, L.F.; Anand, J. & Brush, T. (2007) Knowledge Transfer in Vertical Alliances: Advantages for Whom? ***IBMEC São Paulo***. São Paulo, Brazil. June 12th.

Mesquita, L.F.; Anand, J. & Brush, T. (2007) Knowledge Transfer in Vertical Alliances: Advantages for Whom? ***Universidade de São Paulo***. São Paulo, Brazil. June 11th.

Mesquita, L.F. and Lazzarini, S. (2006). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***University of Connecticut****.* November 22nd.

Mesquita, L.F. and Lazzarini, S. (2006). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***University of Illinois in Chicago****.* Chicago, Illinois. November 14th.

Anand, J.; Mesquita, L.F., & Vassolo, R.S. (2006). Multimarket Contact in Exploration Activities. ***University College London.*** London, England. November 12th.

Mesquita, L.F.; Anand, J. & Brush, T. (2006) Knowledge Transfer in Vertical Alliances: Advantages for Whom? ***W.P. Carey School of Business, Arizona State University***. Tempe, AZ. April 7th.

Mesquita, L.F. and Lazzarini, S. (2006). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***Arizona State University’s Journeys of the Mind***. Phoenix. March 21st.

Mesquita, L.F. and Lazzarini, S. (2005). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***W.P. Carey School of Business, Arizona State University***. Tempe, AZ. December 1st.

Frachia, E. & Mesquita, L.F. (2005). The Corporate Strategies of Business Groups in the Wake of Competitive Shocks: Lessons from Argentina. ***Can Latin American Firms Compete?*** (Conference organized by Thunderbird and Arizona State University’s School of Global Management & Leadership). Glendale, November 11th.

Mesquita, L.F. and Lazzarini, S. (2005). Vertical and Horizontal Relationships in an Industrial Cluster: Implications for Firms’ Access to Global Markets. ***Academy of Management Paper Development Workshop****.* Honolulu, HI. August 3rd.

Mesquita, L.F. (2005). Outsourcing Module. ***W.P. Carey School of Business, Arizona State University, Tempe.***Tempe, AZ. August 4th.

Mesquita, L.F. & Anand, J. (2004). Supplier Development: Knowledge Transfer and the Consequences for Competitive Advantage. ***Arizona State University Alumini Luncheon.*** Phoenix, AZ. November 11th.

Friedrich, P.F.; Hatum, A. O. & Mesquita, L. F. (2004). Moving Beyond Stereotypes of South America: Enhancing Managerial Effectiveness Through Country Specific Traits. ***Arizona State University***. Phoenix, AZ. October 7th.

Mesquita, L. F. & Brush, T. H. (2004). Production or Transaction Costs: Why Manufacturing Firms Really Engage in JIT Relationships. ***W.P. Carey School of Business, Arizona State University***. Tempe, AZ. April 23rd.

Mesquita, L.F. (2004). Starting Over When the Bickering Never Ends: Collaboration Brokers in a Dynamic Trust-Based Model for Cluster Development. ***Thunderbird Garvin Graduate School of International Management***. Glendale, AZ. April 2nd.

Friedrich, P.F.; Hatum, A. & Mesquita, L.F. (2003). Understanding Ibero American Organizations and the Forces Which Affect Them. ***Arizona State University. Homecoming festivities.*** Tempe, AZ. Paper Session. November 1st.

Carrera, A.; Mesquita, L.F.; Perkins, G. and Vassolo, R.S. (2003). Business Groups and their Corporate Strategies in the Argentine Roller Coaster of Competitive and Anti- Competitive Shocks”. ***Arizona State University*.** October 7th*.*

Mesquita, L.F. and Brush, T.H (2002). “Technical Efficiencies or Transaction Costs: Why J.I.T. Manufacturers Really Engage in Long Term Relationships”. ***Krannert Graduate School of Management, Purdue University***. November 22nd.

Mesquita, L.F. and Brush, T.H. (2002). “Technical Efficiencies or Transaction Costs: Why J.I.T. Manufacturers Really Engage in Long-Term Relationships”. ***Escuela de Economia, Universidad di Tella.*** Buenos Aires, Argentina. June 20th.

Mesquita, L.F. (2001). “Steering Supplier Performance Through Optimally Structured JIT Alliances”. ***Deere & Co.*** Moline, IL. June 4th.

**TEACHING & STUDENT ADVISING**

***Gradaute Student Advising – Thesis, Committee Member (current status)***

***Dr. Han Jiang – Committee Member (University of Memphis)***

***Dr. Guilherme Martins, Committee Member (Insper Institute, São Paulo, Brazil)***

***He Gao – Committee Member***

***Jisun Kim – Committee Member***

***Hyun Soo Woo – Committee Member***

***Erick Marquardt – Chair, Insper Institute (Entrepreneur)***

***Maria Pilar – Committee member, Insper Institute***

***Paula Dreon – Chair, Insper Institute. (Medical Clinic – Administration)***

***Paper co-authoring***

***Dr. Amanda Christensen: Caring Organizational Climate in Family Firms***

***Han Jiang: Embeddedness and Alliance Performance***

***Jisun Kim: Self-Efficacy and Identification in Entrepreneurship***

***Matias Kalm: Corporate Entrepreneurship in Family Firms***

***Graduate and Executive Education***

***W. P. Carey (Ariz. St. Univ.) – Strategy: Evening MBA (Since 2009)***

***W. P. Carey (Ariz. St. Univ.) – Strategy: Online MBA (Since 2011)***

***School Global Mgt (Ariz. St. Univ. West) – Strategy: MBA (2006 – 2008)***

***Indian Business School – Global Strategy: MBA (2009)***

***Insper Institute – Economics of Global Strategy: MBA (2008)***

***Insper Institute – Entrepreneurship: MBA (2008 – 2013)***

***IAE (Austral Univ.) – Strategy, Global Strategy (2001 – 2003)***

***Monsanto, in Company (2002)***

***Microsoft, in Company (2002)***

***Perez-Companc, in Company (2001)***

**RESEARCH GRANTS (U$ dollars), AWARDS & HONORS**

Academy of Management BPS “Best Reviewer Award”.

(Recognizes top BPS reviewers, for high quality and constructive feedback)

**2014** Academy of Management Conference, Philadelphia, PA.

**2013** Academy of Management Conference, Orlando, FL.

**2012** Academy of Management Conference, Boston, MA.

**2011** Academy of Management Conference, San Antonio, TX.

**2010** Academy of Management Conference, Montreal, CA.

**2009** Academy of Management Conference, Chicago, IL

**2008** Academy of Management Conference, Anaheim, CA.

**2007** Academy of Management Conference, Philadelphia, PA.

**2006** Academy of Management Conference, Atlanta, GA.

**2005** Academy of Management Conference. Honolulu, HI.

**2014** Academy of Management Best Paper Award. Entrepreneurship & Family Business Division.

**2013** Best paper published in 2012. *Management Research.*

**2013** Emerald *Literati* Network Award for Excellence 2013. Academy of Management, in Orlando, FL. The Emerald Publishing Group.

**2011** Emerald*Literati* Network Award, for Outstanding Research 2011. Academy of Management, in San Antonio, TX. The Emerald Publishing Group.

**2010** The George Stigler Research Excellence Award, 1st place.

Plus monetary award $10,000. Insper Institute of Education & Research

São Paulo, Brazil.

**2009** The George Stigler Research Excellence Award, 2nd place.

Plus monetary award $5,000. Insper Institute of Education & Research

São Paulo, Brazil.

**2009** Best International Symposium Award, Finalist

“Windows of the World: Cultural Perspectives of Leadership – Past, Present Future”. Academy of Management Conference, Carolyn Dexter Award Ceremony. Chicago, August 9th.

**2009** Academy of Management Journal

Editorial Board Best Reviewer Award

2008 – 2009 Academic Year

**2008** ‘IDEA awards’ honorable mention for Excellence in Entrepreneurship Research. 2008 Academy of Management, Entrepreneurship Division.

**2008** Academy of Management Learning & Education Journal

Editorial Board Best Reviewer Award

2007 – 2008 Academic Year

**2006** Academy of Management Best Paper Proceedings. Gathers 10% top papers accepted for the Academy of Management Conference.

**2005** Semi-finalist of the 2005 SMS Best Conference Paper Prize

Ranked among top 20 best conference papers

Strategic Management Society. Orlando, FL.

**2005 ‘**Research excellence award’ certificate

‘Research excellence award’ prize ($2,500)

School of Global Management & Leadership. Arizona State University.

**2005** Competitive Summer Research Grant ($8,500)

School of Global Management & Leadership. Arizona State University.

**2005** Summer Research Grant ($5,000)

School of Global Management & Leadership. Arizona State University.

**2004** Competitive Research Grant ($7,000)

CIBER – Center for International Business and Education Research.

Thunderbird - Garvin School of International Management. Glendale, AZ.

**2004** Summer Research Grant ($5,000)

School of Global Management & Leadership. Arizona State University,

**2002 – 2003** Competitive Research Grant ($80,000)

Inter American Development Bank – Unión Industrial Argentina consortium for industry development. Buenos Aires, Argentina.

**2000** Competitive Research Grant ($3,500)

Krannert Graduate School of Management. Purdue University.

**2000** Competitive Research Grant ($3,500)

Dauch Center for the Management of Manufacturing Enterprises

Krannert Graduate School of Management. Purdue University.

**1998** Competitive Research Grant ($1,000)

Center for International Business Education & Research (CIBER)

Krannert Graduate School of Management. Purdue University.

**1995 – 1997** Fulbright Scholarship & Encyclopaedia Britannica Scholarship (½ & ½ for total ~ $60,000) for graduate studies. (Out-competed 700+ applicants). Awarded by Fullbright Brasil – Comissão para Intercâmbio Educacional entre Estados Unidos e Brasil”. (<http://www.fulbright.org.br/>).

**TEACHING EXCELLENCE AWARDS & HONORS**

**2010** Induction into Alpha Kappa Psi, as Honorary Faculty Member

**2008** Induction into Business Strategy Game On-line Hall of Fame

(Selected among 3000+ instructors around the world, after strategy undergraduate students won global competition for two consecutive years)

**2000** Induction into the Purdue University Teaching Academy (highest

teaching honor bestowed upon Purdue University instructors – gathers top 3% instructors across all colleges and faculty ranks)

Purdue University. West Lafayette, IN.

**2000** Purdue University Excellence in Teaching Award – (awarded to

best instructors across schools of Purdue University, in a given year)

Purdue University. West Lafayette, IN.

**1999** Krannert School of Management Distinguished Teaching Award

(awarded to best instructor in school of management, in a given year)

Purdue University. West Lafayette, IN.

**ACADEMIC SERVICE**

**Guest Editor**

Global Strategy Journal – Special issue on *Location Advantages*

**Editorial Board**

Academy of Management Journal (2007 – present)

Global Strategy Journal (2014 – present)

Journal of Management Studies (2008 – present)

Management Research (2007 – present)

*Revista de Administração Contemporânea (Brazil,* 2011 – present)

Strategic Management Journal (2009 – present)

Academy of Management Learning & Education (2007 – 2010)

Journal of Behavioral and Applied Management (2005 – 2008)

Journal of Management (2008 – 2010)

**Ad Hoc Reviewer**

Academy of Management Review

Management Research

International Studies of Management & Organization

Revista Administração de Empresas – FGV, Brazil

Intern’l J. Production and Operations Management

Journal of International Business Studies

Journal of Operations Management

Organizational Research Methods

Small Business Economics Journal

Journal of Small Business Management

Academy of Management Conference (conference)

ENAMPAD – Brazil (conference)

Strategic Management Society (conference)

**Research Committee Officer, AOM BPS Division (2010 – 2012)**

**Conference Leadership**

2015 Conference chair: Strategic Management Society in Chile

2011 Doctoral Consortium co chair: Strategic Management Society in Rio

– Doctoral Consortium

2010 Conference co-chair: IberoAmerican Academy of Management,

Buenos Aires.

2005 Conference co-chair: Can Latin American Firms Compete? Glendale,

AZ.

2003 Support and organization: Strategic Management Society conference

in Buenos Aires, Argentina.

2002 Panelist: Alumni 17th Annual Conference Panel, IAE, Argentina.

**Session Chair / Discussant**

Various Academy of Management meetings, Strategic Management Society meetings, and small conferences, since 2001 till today.

**Services to Arizona State University**

Faculty Council – Vice Chair (2014 – current)

Arizona State University Senate (2009 – 2012)

W. P. Carey School of Business Faculty council (2011 – 2013)

W. P. Carey School of Business College Personnel Committee (2008 – 2011)

Dean – Faculty Advising Committee (2004 – 2008)

Member of Dean Search Committee (2006)

Member of Management Department Chair Search Committee (2010)

**Service to IAE, Austral University**

Project Director, Industry Development Research Initiative

(2002, 2003)

**COMPETENCE IN LANGUAGES**

Fluency (speaking, listening, writing, and reading)in English, Portuguese and Spanish.

**PROFESSIONAL and HONORARY ASSOCIATIONS**

Academy of Management

Strategic Management Society

Purdue U. Teaching Academy (Purdue’s Highest Teaching Excellence Honor)

Alpha Kappa Psi Honorary Faculty Member