

*Curriculum Vitae*  
**Melinda Johnson, MS, RDN**  
**Melinda.Duff@asu.edu 602-799-5795**

**Certification and Education**

Registered Dietitian Nutritionist, #832612	1999-present
Master of Science, Foods and Nutrition, Arizona State University, Tempe, AZ	1998
Bachelor of Science, Foods and Nutrition, Arizona State University, Tempe, AZ	1994

**Professional Employment**

<b>Arizona State University</b> , Phoenix, AZ	
<i>Clinical Associate Professor</i>	2016-present
<i>DPD Director</i>	2012-2016
<i>Clinical Assistant Professor</i>	2009-2016
<i>Adjust Faculty</i>	2008

<b>Central Arizona College</b> , Coolidge, AZ	2006-2009
<i>Program Leader and Online Instructor</i>	

<b>Nutrition Alliance, LLC</b> , Tempe, AZ	2007-2008
<i>Nutrition and Dining Consultant</i>	

<b>Arizona Department of Health Services</b> , Phoenix, AZ	
<i>Breastfeeding Coordinator</i>	2004-2006
<i>Partnership Development Specialist, Arizona Nutrition Network</i>	2001-2004
<i>Nutrition Consultant for Early Childhood</i>	1999-2001

<b>Fresenius Medical Care</b> , Phoenix, AZ	1998-1999
<i>Renal Dietitian</i>	

<b>Arizona State University</b> , Tempe, AZ	1998-1999
<i>Nutrition Counselor, Student Health</i>	

**Professional Volunteer Work**

**IROC – Improving Renal Outcomes Collaborative**

<i>Invited Member, Community Engagement Workgroup</i>	2018-present
<ul style="list-style-type: none"><li>• Provide parental/ patient perspective on pediatric kidney transplant experience to team</li><li>• Participate in various collaborative interprofessional workshops aimed at improving kidney transplant outcomes nationwide</li></ul>	

<b>Arizona Academy of Nutrition and Dietetics</b>	2013-2016
<i>President Elect / President / Past President</i>	
<ul style="list-style-type: none"><li>• Elected by members to serve state dietetic association in three-year term.</li></ul>	

<b>Project CENTRL, Center for Rural Leadership</b> , Casa Grande, AZ	2013-2014
<i>Class XXII Member</i>	
<ul style="list-style-type: none"><li>• Selected from a competitive pool of candidates to participate in a leadership development program that aims to develop leaders on behalf of rural Arizona.</li></ul>	

**Professional Volunteer Work, continued**

**Academy of Nutrition and Dietetics, Chicago, IL** 2004-2014

*National Spokesperson*

- Provided accurate, credible and timely nutrition information to local and national media outlets, representing national trade organization.

**Arizona Dietetic Association, Phoenix, AZ** 2011  
Nominating Committee (elected position)

**Arizona Dietetic Association, Phoenix, AZ** 2007-2010  
Membership Coordinator

**Courses Created and Taught at University Level**

NTR 351 Nutrition Communications (serve as course lead)

- Created and converted course to online format
- Revised course to meet and maintain Literacy General Studies designation
- Submitted documentation and approved as a Core Advantage course (2017)

NTR 453 Nutrition in the Media (serve as course lead)

- Created and converted course to online format

NTR 400 Pre-Professional Prep in Dietetics

NTR 345 Development of Healthy Cuisine

NTR 448 Community Nutrition

NTR 348 Cultural Aspects of Food

NTR 241 Applications in Human Nutrition

NTR 142 Applied Food Principles lab

**Committees and Other Service Activities**

Lecturer Selection Committee member (2010)

Nutrition Department Social Committee member (2010 - 2011)

Breastfeeding Support committee member (2010 - 2012)

NTR File Event committee member (2013)

NTR Undergraduate Research Colloquia committee member (2013)

Holiday Adopt-a-Family team coordinator (2011-2014)

Participant, RD at the Capital event, Phoenix (2014)

Annual Review committee member (2014)

CHS College Assembly member (2015- present)

Health Career Expo planning committee member (2015)

Chair, College Grievance Committee (2012 – 2016)

Nutrition Curriculum Committee member (2013-2016)

University Hearing Board member (2015-2016)

Nutrition Program Advisory Council Planning committee member (2015-2016)

Nutrition Social Media committee member (2016-2018)

DPD ad-hoc committee member (prepare for accreditation visit) (2016-2017)

CHS Student Success Academic Hub committee member (2018)

CHS Faculty Success hub committee member (2018)

Student Nutrition club event volunteer, food packing event (2018)

Food and Thought event planning committee (2018)

Food Waste behavior change study committee member (2018 – present)

## Melinda Johnson, page 3

### **Writing experience**

US News Eat+Run website ( <i>Invited Contributor</i> )	2012-2016
Author's page: <a href="http://www.usnews.com/topics/author/melinda_johnson">http://www.usnews.com/topics/author/melinda_johnson</a>	
Book Reviews, "Stay Slim, Hit the Books", Parenting Magazine	Oct 2010
Writer/Reviewer, "Pregnancy Nutrition" brochure, American Dietetic Association	Summer 2010
Book Review, "Eat This, Not That! For Kids", ADA Times	Spring 2009
Author, "Gardening With Kids", Raising Arizona Kids	April 2009
Author, Nutrition For Slackers weblog, <a href="http://slackernutrition.blogspot.com">http://slackernutrition.blogspot.com</a>	2008-2009
Guest Author, ADA professional weblog, <a href="http://www.rdsweighin.typepad.com">http://www.rdsweighin.typepad.com</a>	2006-2010
Featured expert, PBS Parents, <a href="http://www.pbs.org/parents/experts/archive/2008/07/five-great-family-nutrition-ha.html">http://www.pbs.org/parents/experts/archive/2008/07/five-great-family-nutrition-ha.html</a>	July 2008
Author, "How to Counsel New Mothers (Or Not)", ADA Times	May/June 2008
Reviewer, "Ethics Opinion: The RD and DTR are Obligated to Follow Ethical Standards When Writing for the Popular Press", Journal of the American Dietetic Association	Dec. 2007
Author, "Breastfeeding and Working", AZHealth magazine	2004

### **Media Work**

Print interviews (250+) for local and national publications via phone or email,	2004-present
<ul style="list-style-type: none"><li>Interviewed for and quoted in many national publications, such as Better Homes and Gardens, Parenting, Cooking Light, as well as in local publications such as The Arizona Republic and the ASU State Press</li></ul>	
Twitter presence @MelindaRD	2009-present
Featured profile, "A Conversation with a Nutritionist", Arizona Farm Bureau newsletter	2016
TV interview, "How to diet like a Dude", The List show	2014
TV interview, "Food Labels", The List show	2014
Online interview, "Stop Making Resolutions", Huffington Post Live	2013
Radio interview, "Corporate Sponsorships and the Academy", CBBC	2013
TV interview, "Packing Lunches for Kids", Channel 10, FOX News	2013
Radio interview, "The Freshman 15", KTAR-AM	2012
Featured Profile, ASU College of Nursing and Health Innovation magazine	2012
TV interview, "The Dukan Diet", Channel 10 news	2011
TV interview, "Fast Food Smoothies", Channel 12NBC news	2010
Consultant, Consumer Reports On Health newsletter	2010
TV interview, "HcG diet", Channel 15 ABC news	2010
Radio interview, "Healthy Halloween", KRLD Dallas	2010
TV interview, "Spring Clean your Pantry", Channel 12, Midday Arizona	2009
TV interview, "Gardening with kids", Channel 12 news	2009
TV interview, "Healthy Super-Bowl Dips", Channel 12, Midday Arizona	2009
TV interview, "How to find healthy fast food options", Channel 12, Midday Arizona	2008
TV interview, "Healthy Food for under \$1", Channel 12, Midday Arizona	2008
TV interview, "The Suddenly Slimmer Diet", Channel 10, FOX News	2008
TV interview, "Red meat and cancer", Channel 10, FOX News	2008
TV interview, "Energy Drinks", Channel 12 News	2008
TV interview, "Spring Clean Your Pantry", Channel 12, Midday Arizona	2008
TV interview, "Help Kids Have a Healthy New Year", Channel 12, Midday Arizona	2008
TV interview, "Think Your Drink", Channel 12, Midday Arizona, Phoenix	2007
TV interview, "Making Baby Food", Channel 12, Midday Arizona, Phoenix	2007

*Melinda Johnson, page 4*

**Media Work, continued**

TV interview, "Importance of Breakfast", Channel 12, Midday Arizona, Phoenix	2007
TV interview, "Nutrition for Kids", Channel 12, Midday Arizona, Phoenix	2007
TV interview, "Breastfeeding and Working", Channel 3, Your Life A-Z, Phoenix	2005
TV Interview, "Breastfeeding in Public", K-AZ TV, Phoenix	2005
Radio interview, "Nutrition and Kids", NPR radio, national	2005
Radio interview, "Nutrition for Kids", Disney radio, national	2005
TV interview, "Weight Loss Diets", K-AZ TV, Phoenix	2004
TV interview, "Produce Food Safety", Channel 15, Sonoran Living, Phoenix	2004
TV interview, "Healthy Halloween", Channel 12, Phoenix	2003
TV interview, "Color your Thanksgiving Table", Channel 12, Phoenix	2003
TV interview, "ADHS Breastfeeding Policy", Channel 15, Phoenix	2002
TV interview, "Nutrition in Child Care Facilities", Channel 3, Phoenix	1999

**Speaking experience**

Panelist, Arizona Women in Ag Conference, Scottsdale	2017
Focus Group member, Infant at Work policy, AzDHS	2017
Presenter, "Edible Insects", Spirit of the Senses community group	2016
Invited Speaker, "Branding: Creating Your Professional Image", Food and Nutrition Conference and Expo (FNCE), national conference	2015
Presenter, "Social Media Marketing for the Professional", Indian Health Services MNT Action Team, online webinar	2015
Presenter, "GMOs", Spirit of the Senses community group	2015
Panelist, "Getting the most of your year", Project CENTRL	2015
Presenter, "Marketing Your Dietetic Internship", Indian Health Services, Phoenix	2015
Presenter, "10 tips for using social media", Arizona Academy of Nutrition and Dietetics	2014
Presenter, "New Online Nutrition Communications degree", ASU NTR advisory board	2013
Presenter, "Social Media IS Media", Southern Arizona Dietetic Association	2013
Presenter, "Do You Tweet? Social Media IS media", Arizona Dietetic Association	2012
Presenter, Nutrition for Kids, Fowler Elementary School	2012
Presenter, "Social Networking: Another Tool for Your Professional Toolbox", AZ Dietetic Internship Affiliate Meeting	2012
Presenter, "The Whole Truth About Whole Grains", Arizona Nutrition Network	2010
Presenter, "Heart Healthy Research", Chandler Employee Seminar, Chandler	2009
Presenter, "Family Nutrition", Chandler Christian Church MOPS, Chandler	2007
Presenter, "Working with the Media", Arizona State University media class	2007
Presenter, "Feeding Yourself and Your Family", Epiphany Lutheran Church, Chandler	2007
Presenter, Arizona WIC Nutrition Education Conference, Phoenix	2004
Presenter, Food Stamp Nutrition Education National Conference, Columbus, Ohio	2004

**Professional Development Activities**

**Continuing Education**

IROC Learning Session, Cincinnati, OH (2 day conference)	2018
Workshop, CHS Faculty Leadership Series	2018
Nutrition and Dietetic Educators and Preceptors meeting (2 day conference), New Orleans	2016
Media Training, Academy of Nutrition and Dietetics, Chicago	(annually 2004-2014)

**Continuing Education, continued**

National Conference (FNCE) American Dietetic Association	(annually 2004 – 2014)
Kids Eat Right summit, Academy of Nutrition and Dietetics, Napa, CA	2012
Food 3000, Porter Novelli, Vancouver	2013
The Fundamentals of Leadership, Project CENTRL, Chandler, AZ	2013
Secrets of Effective Communication, Project CENTRL, Phoenix, AZ	2013
Ranching and Natural Resources, Project CENTRL, Springerville, AZ	2013
21 <sup>st</sup> Century Agriculture, Project CENTRL, Casa Grande, AZ	2013
Webinar GMO – From Labeling to Seed Saving, Acad. Nutr and Dietetics	2014
Webinar, What are Practice Competencies? Acad, Nutr and Dietetics	2014
Arizona Issues – Make a Difference, Project CENTRL, Yuma, AZ	2014
Shaping Public Policy in Arizona, Project CENTRL, Phoenix, AZ	2014
3-Day workshop Shaping Public Policy through Project CENTRL, Washington DC	2014
Annual Arizona Dietetics Association conference	2014
National conference (FNCE), Academy of Nutrition and Dietetics, Atlanta	2015

**Pedagogy**

Conference Attendee, The Teaching Professor, (2 days) Atlanta, GA	2018
Webinar, Introduction to Canvas	2018
Workshop, Blackboard tips	2017
Online workshop, 9 Ways to address online student retention	2017
Online workshop, Master Class for Teaching Online (2 week course)	2017
Workshop, Reality Pedagogy featuring Christopher Emdin	2017
Workshop, Social Media bootcamp for faculty	2016
Webinar, Blackboard changes	2015
Webinar, Evidence-Based Teaching in Higher Education: Applying the Science of Learning	2015
Webinar, Service Learning: Getting the Most out of It	2015
Workshop, Boot Camp for Teaching Online (1 week class)	2014
Webinar, Zen and the Art of Micro and Mini Lectures	2012
Webinar, How to Engage Students with Interactive Online Lectures	2012
Webinar, Teaching Tune-Up: Using Classroom Assessment Techniques to Assess Learning	2010
Webinar, Teaching Tune-Up: Writing Good Discussion Prompts	2010

**Mentoring and Teaching Activities**

**PhD student Mentoring**

Guest Speaker, Doctoral Seminar on Social Media for Professional Use (2011-2018)

**Masters' Student Mentoring**

Bianca Teran, Masters thesis committee (2011)  
Shannon Despino, Masters thesis committee (2013)  
Michelle Ipjain, Masters thesis committee, (2014-2016)  
Susanne Trout, Applied Project committee (2015-2017)  
Megan Williams, Applied Project consultation (2016)  
Sally Norlin, Applied Project consultation (2016)  
Jessica Holland, Applied Project consultation (2016)  
Becky Welp, Applied Project committee (2017)  
Nikki Bloodworth, Applied Project committee Chair (2017 – present)  
RD Facilitator, Team AZ: Inter-Professional Healthcare Summit (2018)

**Undergraduate Student Mentoring**

Laura Kinahan, honors project advisor (2010)  
Angela Lilley, honors project advisor (2010)  
Elizabeth Peeples, honors project advisor (2010)  
Karine Soto, honors project advisor (2010)  
Meghan Kinney, honors project advisor (2011)  
Janessa Faust, honors thesis project committee member (2012)  
Patricia Alexander, Independent Study Advisor (2012-2015)  
Natalie Engman, project advisor (2013)  
Rikki Cook, honor's project advisor (2015)  
Ari Peery, journalism student interview (2015)  
Kali Richmond, honor's project advisor (2015)  
Guest Speaker, Student Nutrition Council meeting (2015)  
Assisted RD for Chicago Cubs to recruit a nutrition student for volunteer work (2015 and 2016)  
Student Nutrition Council advisor (2015-2016)  
Kaitlyn Werner, honors thesis committee member (2016)  
Zaid Noman, film student interview (2016)  
Presenter, "Applying to DICAS", Student Nutrition Council (2017)  
Rachelle Phillips, DICAS consulting, (2018)  
Karishma Albal, State Press Columnist interview (2018)  
Courtney Marsh, honors project advisor (2018)  
Dahlia Stott, honors project advisor (2018)  
Anita Daryanani, honors project advisor (2018)  
Brogan Taylor, honors project advisor (2018)  
RD Facilitator, Team AZ: Inter-Professional Healthcare Summit (2018)

**Peer Mentoring**

Dr. Teresa Hart, NTR 351 teaching, 2017  
Dr. Claudia Thompson-Felty, review of her social media course, 2017  
Christina Shepard, MS, RD, nominated for award, 2016  
Dr. Liz Hill Ruder, Rochester Institute of Technology, curriculum sharing, 2016  
Maureen Mason, MS, RD, mentor of new employee, 2015  
Jessica Lehmann, MS, RD peer review of course, 2015  
Dean Chiarelli, MS, RD, peer review of course, 2015  
Jessica Lehmann, MS, RD, mentoring on new class, 2013-2014  
Rick Hall, MS, RD, wrote recommendation letter for advanced credential, 2014  
Michele Redmond, MS, RD, mentoring on new class, 2012  
Simin Levinson, MS, RD, peer review of course, 2011

**Honors and Awards**

Nominated, ASASU Centennial Professor Award (2013)  
SUN (Serving University Needs) Award (2014)