Maureen Daly Goggin

2521 S. Gaucho Department of English

Mesa, AZ 85202 Arizona State University

480-491-6036 Tempe, AZ 85287-1401

email: maureen.goggin@asu.edu 480-965-3168

http://www.public.asu.edu/~mdg42 fax: 480-965-3451

# Academic Posts

**Arizona State University**, **Department of English, Tempe, AZ**  **1994-present**

**Professor**  2007-present

**Associate Professor** 2000-2007

**Assistant Professor** 1994-2000

**Chair**  2010-2013

**Interim Chair**  2009-2010

**Associate Chair** 2004-2009

**Serve as Affiliated Graduate Faculty for**

Women and Gender Studies 2009-present

Interdisciplinary Ph.D. in Communication 2002-present

Interdisciplinary Ph.D. in Curriculum & Instruction (English Education) 2001-present

**University of Graz, American, Department of American Studies 2016**

**and Department of Cultural Studies, Graz, Austria**

**Professor of Cultural Studies, Fulbright Scholar**

## Publications

### Refereed Scholarly Books

Goggin, Maureen Daly and Shirley Rose, eds. *Women’s Ways of Making*. Louisville, CO: University Press of Colorado, 2021.

Goggin, Maureen Daly and Ursa Marinsek, eds. *Meditating and Mediating Change: State, Society, and Religion*. Graz: Leykam Buchverlagsgesellschaft, 2020.

Goggin, Maureen Daly, Guest ed. Special Issue on Race, Gender, and Material Culture. *Humanities* 10.1 (2021).

Goggin, Maureen Daly, and Peter Goggin, eds. *Serendipity in Rhetoric, Writing, and Literacy Research*. Boulder: University of Colorado Press, 2018.

[Reviewed by Jill Parrott, *Composition Forum* 41 (2019) web] [Reviewed by Holly Fulton-Babicke, *Rhetoric Society Quarterly* (2019): 218-221.]

Goggin, Maureen Daly, Barbara Ratzenböck, Oana Ursulesku, and Hamed Tayebi, eds. *Shifting Perspectives: Personal and Political Transformations*. Graz: Leykam Buchverlagsgesellschaft, 2016.

Goggin, Maureen Daly and Beth Fowkes Tobin, eds. *Women and the Material Culture of Death*. Farnham, UK: Ashgate, 2013.

[Reviewed by Freya Gowrley, *West 86th,* 20 no. 9 (27 May 2014): 40-48.] [Reviewed by Julian Litten, *Church Monument*, 29 (2014): 172-75.]

Feeser, Andrea, Maureen Daly Goggin, and Beth Fowkes Tobin, eds. *The Materiality of Color: The Production, Circulation, and Application of Dyes and Pigments 1400-1800*. Farnham, UK: Ashgate, 2012.

[Reviewed by Pamela Smith, *West 86th*, 20 no. 2 (Fall-Winter 2013): 238-39.] [Reviewed by Marcia B. Hall, *caa.reviews* (23 January 2014): np, 3pages.] [Reviewed by Rachael Goldman, *Renaissance Quarterly* (2014): 968-69.]

Goggin, Maureen Daly, and Beth Fowkes Tobin, eds. *Women and Things, 1750-1950: Gendered Material Strategies*. Farnham, UK: Ashgate, 2009. Reissued in paperback 2017.

[Reviewed by Sarah Victoria Turner, *Gender & History*, 23 no. 1 (April 2011): 209-211.] [Reviewed by J. Hamlett, *English Historical Review*, 126 (August 2011): 979-81.] [Reviewed by Helen Sheumaker, *Journal of American Material Culture*, 46.3 (Spring 2012): 93-97.]

Goggin, Maureen Daly, and Beth Fowkes Tobin, eds. *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Farnham, UK: Ashgate, 2009. Reissued in paperback 2017.

[Reviewed by Melinda Watt, *Textile History* 42.1 (May 2011): 137-138 .] [Reviewed by J. Hamlett, *English Historical Review*, 126 (August 2011): 979-81.] [Reviewed in *International Review of Social History* 45.2 (2011): 360.] [Reviewed by Helen Sheumaker, *Journal of American Material Culture* 46.3 (Spring 2012): 93-97.] [Reviewed by H. Greig, *Women’s History Review* 21.4 (2012): 681-84.]

Goggin, Maureen Daly and Beth Fowkes Tobin, eds. *Material Women, 1750-1950: Consuming Desires and Collecting Practices*. Farnham, UK: Ashgate, 2009. Reissued in paperback 2017.

[Reviewed by A. C. Stanley, *Choice* 48.2 (October 2010)]; [Reviewed by J. Hamlett, *English Historical Review*, 126 (August 2011): 979-81.] [Reviewed by Helen Sheumaker, *Journal of American Material Culture* 46.3 (Spring 2012): 93-97.]

Lester, Neal A., and Maureen Daly Goggin, eds. *Racialized Politics of Desire in Personal Ads*. Lanham, MD: Rowman & Littlefield, 2008.

[Reviewed by Debra Merskin, *Journalism and Mass Communication Quarterly* 86.2 (2009): 473-74.]

Goggin, Maureen Daly, ed. *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Urbana: National Council of Teachers of English. 2000.

[Reviewed by W. Ross Winterowd, *Rhetoric Review* 20 (2001): 368-401. Beth Rothermel *Rhetoric Society Quarterly* 33 (2003): 93-96]

Goggin, Maureen Daly. *Authoring a Discipline: Scholarly Journals and the Post-World War II Emergence of Rhetoric and Composition*. Mahwah, NJ: Lawrence Erlbaum, 2000.

[Reviewed by Peter Vandenberg, *JAC* (2001): 949-56; Rosalee Stillwell, *Rhetoric Review* 20 (2001); Douglas Hesse, *Composition Studies* 29 (2001): 121-32]

### Refereed Pedagogical Books and Textbooks

Bullock, Richard, Deborah Bertsch, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings* Rev/6th ed. New York: Norton, 2021.

Bullock, Richard, Deborah Bertsch, and Maureen Daly Goggin. *A Guide to Teaching the Norton Field Guide to Writing with Readings*. Rev. 6th ed. New York: W. W. Norton, 2021*.*

Bullock, Richard and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings* Rev. 5th ed. New York: W. W. Norton, 2018.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching the Norton Field Guide to Writing with Readings*. Rev. 5th ed. New York: W. W. Norton, 2018.

Bullock, Richard and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings and Handbook* Rev. 5th ed. New York: W. W. Norton, 2018.

Bullock, Richard and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings* Rev. 4th ed. New York: W. W. Norton, 2016.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. Rev. 4th ed. New York: W. W. Norton, 2016.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching The Norton Field Guide to Writing with Readings*. Rev. 4th ed. New York: W. W. Norton, 2016.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching The Norton Field Guide to Writing with Readings*. Rev. 3rd ed. New York: W. W. Norton, 2014.

Bullock, Richard and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings* Rev. 3rd ed. New York: W. W. Norton, 2013.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. Rev. 3rd ed. New York: W. W. Norton, 2013.

Bullock, Richard, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings*. Rev. 2nd ed. New York: W. W. Norton, 2010.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching The Norton Field Guide to Writing with Readings*. Rev. 2nd ed. New York: W. W. Norton, 2010.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. Rev. 2nd ed. New York: W. W. Norton, 2009.

Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. New York: W. W. Norton, 2008.

Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching with the Norton Field Guide to Writing with Readings*. New York: W. W. Norton, 2007.

Bullock, Richard, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings*. New York: W. W. Norton, 2006.

# Book Manuscripts Forthcoming, Under Review or In Preparation

Goggin, Maureen Daly. *Spread the Red: Austrian Schoolgirl Needlework Samplers Nineteenth to Early Twentieth Centuries*. (In preparation)

Mathison, Maureen, and Maureen Daly Goggin. *Path Breaking Women in Rhetoric and Composition Scholarship* (In preparation)

#### Articles: Refereed Scholarly Journals

Goggin, Maureen Daly and Krista Ratcliffe. “Songs Girls Love and Hate: Finding Feminist Agency in Girl Groups and Girl Singers During the #MeToo Moments.” *Rhetoric Review* 41.2 (2022): 116-129.

Goggin, Maureen Daly. Teaching Rhetorical Praxis in a Post-Truth World: An Undergraduate Course on Detecting and Analyzing Bullshit, Fake News, and Alternative Facts. *InSight: A Journal of Scholarly Teaching* 16 (2021): 88-103.

Stancliff, Michael, and Maureen Daly Goggin. “Research as Creative Practice: Two Metaphors for Teaching and Learning.” *English Journal* 105.2 (2015): 27-33.

Goggin, Maureen Daly. “*Joie de Fabriquer*: The Rhetoricity of Yarn Bombing.” *Peitho* 17.2 (2015): 145-71.

Goggin, Maureen Daly. “Knitting Social Identity: Yarn Graffiti in Transnational Crafivist Protest.” *HyperCultura* 3 (2015): 11-25.

Goggin, Maureen Daly. “Connected by Threads: Second World War Prisoner of War Samplers as Effective Therapy for Trauma.” *Sampler and Antique Needlework Quarterly* 20.4 (2014): 24-31.

Goggin, Maureen Daly. “Stitching (for) His Life: Morris William Larkin’s 1944 Prisoner of War Sampler.” *Journal of Modern Craft* 5.4(2013): 147-63.

Goggin, Maureen Daly. “Teaching at Home: A USA Perspective.” *HyperCultura* 2.11 (2012): 107-11.

Goggin, Maureen Daly. “Suturing Adversity in Estranged Spaces: Kairos and Meaning Making in Women’s Needlework Samplers.” *HyperCultura* 2.10 (2012): 89-103.

Goggin, Maureen Daly. “Suturing a Wounded Body—Wounded Mind in Red Silk on White Linen: Embodied and Hand(y) Knowledge of Trauma.” *Linguaculture* 3 (2012): 27-46.

Goggin, Maureen Daly. “Teaching Students to Create rather than Demonstrate and Consume Knowledge: A Posthuman Perspective on Rhetorical Invention and Teaching.” *Insight: A Journal of Scholarly Teaching* 7 (2012): 9-16.

Goggin, Maureen Daly. “Common Threads in Holloway Prison Needlework by WSPU Suffragettes.” *Sampler and Antique Needlework* 16.1 (Spring 2010): 11-20.

Stancliff, Michael, and Maureen Daly Goggin. “What’s Theorizing Got to Do with It?: Teaching Theory as Resourceful Conflict and Reflection in TA Preparation.” *WPA: Writing Program Administration* 30 (2007): 11-28. Awarded the 2007-2008 WPA Best Article Award.

Lester, Neal A., and Maureen Daly Goggin. “In Living Color: The Politics of Sexual Desire in Heterosexual Interracial Black/White Personal Ads.” *Communication and Critical/Cultural Studies 2* (2005): 130-62.

Goggin, Maureen Daly. “One English Woman’s Story: Filling in the Missing Strands in Elizabeth Parker’s *Circa* 1830 Sampler.” *Sampler and Antique Needlework* 8 (Winter 2002) 38-49.

Goggin, Maureen Daly. “An *Essamplaire Essai* on the Rhetoricity of Needlework Sampler-Making: A Contribution to Theorizing and Historicizing Rhetorical Praxis.” *Rhetoric Review* 21 (2002): 309-38.

Goggin, Maureen Daly, and Susan Kay Miller. “What is *New* about the ‘New Abolitionists’: Continuities and Discontinuities in the Great Debate.” *Composition Studies* 28 (2000): 85-112.

Lester, Neal A., and Maureen Daly Goggin. “‘EXTRA! EXTRA! Read all about it!’: Constructions of Heterosexual Black Male Identities in the Personals.” *Social Identities* 5 (1999): 441-68.

Goggin, Maureen Daly. “The Tangled Roots of Literature, Speech Communication, Linguistics, Rhetoric/Composition, and Creative Writing: Selected Bibliography on the History of English Studies.” *Rhetoric Society Quarterly* 29 (1999): 63-88.

Goggin, Maureen Daly. Rev. *Rhetoric: Discovery and Change* by Richard E. Young, Alton Becker, and Kenneth Pike. *Rhetoric Review* 17 (1998): 188-94.

Goggin, Maureen Daly. “Composing a Discipline: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950.” *Rhetoric Review* 15 (1997): 322-348.

Goggin, Maureen Daly. “Competing Rhetorics in *College Composition and Communication*, 1950-1965.” *Nebraska English Journal* 39 (1994): 94-112.

Nelms, Gerald, and Maureen Daly Goggin. “The Revival of Classical Rhetoric for Modern Composition Studies: A Survey.” *Rhetoric Society Quarterly* 23 (1994): 11-26.

Goggin, Maureen Daly, and Elenore Long. “A Tincture of Philosophy, A Tincture of Hope: The Portrayal of Isocrates in Plato's *Phaedrus*.” *Rhetoric Review* 11 (1993): 301-24.

Goggin, Maureen Daly. “Training Tutors to Work with Student Writers.” *Writing Lab Newsletter* 12.7 (1988) 8-11.

**Chapters: Refereed Series and/or Refereed Chapters**

Goggin, Maureen Daly, and Shirley K. Rose. Women’s Ways of Making as Embodied Epistemic Acts: An Introduction. *Women’s Ways of Making*. Eds. Maureen Daly Goggin and Shirley K. Rose. Louisville, CO: University Press of Colorado, 2021. 1-10.

Goggin, Maureen Daly. Stitching (in) Trauma: Constructing Identity in Thread Behind Prison Bars. *A Companion to Textiles*. Ed. Jennifer Harris. Oxford: Wiley-Blackwell, 2020. 201-18.

Goggin, Maureen Daly. “‘Bold Bad Ones’ in Stitches: WSPU Edwardian Suffragette Embroidery Sewn in and about Holloway Prison, 1910-1911.” *Rebellious Writing: Marginalised Edwardians and the Struggle for Symbolic Power*. Ed. Lauren Alex O’Hagan. Oxford: Peter Lang, 2020. 95-126.

Goggin, Maureen Daly. Medi(t)ating Change: An Introduction. *Meditating and Mediating Change: State, Society, Religion*. Graz: Leykam Buchverlagsgesellschaft, 2020. 1-10.

Skinnell, Ryan, and Maureen Daly Goggin. Exigencies for *Rhetoric Society Quarterly*. *Fifty Years of Rhetoric Society Quarterly: Selected Readings 1968-2018.* Eds. Joshua G. Gunn and Diane Davis. Thousand Oaks, CA: Sage, 2018. 343-56.

Goggin, Maureen Daly. “The Serendipity of (Mis)Timing in Research.” *Serendipity in Rhetoric, Writing, and Literacy Research*. Eds. Maureen Daly Goggin and Peter N. Goggin. Boulder: University of Colorado Press, 2018. 103-16.

Goggin, Maureen Daly and Peter Goggin. “Stumbling into Wisdom in Rhetoric, Writing, and Literacy Research: An Introduction.” *Serendipity in Rhetoric, Writing, and Literacy Research*. Eds. Maureen Daly Goggin and Peter N. Goggin. Boulder: University of Colorado Press, 2018. 3-14.

Goggin, Maureen Daly. “Embroidering for Peace One Stitch at a Time. Protesting the Deaths and Disappearances in the ‘War on Drugs’ in Mexico.” *New Insights into Rhetoric and Argumentation*. Eds. Anita Runjic-Stoilova and Gordana Varošanec-Škaric. Split, Croatia: Faculty of Humanities and Social Sciences, 2017. 311-36.

Goggin, Maureen Daly Goggin. “Preparing Students for the Emergent Knowledge Society: Rethinking Learning and Pedagogy in Rhetoric.” *Rhetoric, Knowledge, and the Public Sphere*. Eds. Agnieska Kampka and Katarzyna Molek-Kozakowska. Oxford: Peter Lang, 2016.189-208.

Goggin, Maureen Daly, et al. “Fluidity and Dynamism of Shifting Perspectives.” *Shifting Perspectives: Personal and Political Transformations*. Eds. Maureen Daly Goggin, Barbara Ratzenböck, Oana Ursulesku, and Hamed Tayebi. *Shifting Perspectives: Personal and Political Transformations*. Graz: Leykam Buchverlagsgesellschaft, 2016. 11-20.

Goggin, Maureen Daly. “Yarn Bombing: Claiming Rhetorical Citizenship in Public Spaces.” *Contemporary Rhetorical Citizenship: Purposes, Practices, and Perspectives*. Eds. Christian Kock and Lisa S. Villadsen. Leiden, Netherlands: Leiden University Press, 2014. 93-116.

Goggin, Maureen Daly. “Threads of Feeling: Embroidering Craftivism to Protest the Disappearances and Deaths in the ‘War on Drugs’ in Mexico.” Textile Society of America Symposium Proceedings. Los Angeles: TSA, 2014. 1-11. http://digitalcommons.unl.edu/tsaconf/937

Goggin, Maureen Daly. “(De)Constructing Gender in Needle and Thread: Political Assertions and Gender Bias.” *The Challenge of the Object*. Ed. G. Ulrich Großmann and Pera Krutisch. Nuremberg, Germany: Germanisches National Museum, 2014. 1191-98.

Goggin, Maureen Daly. “Stitching (in) Death: Eighteenth- and Nineteenth-Century American and English Memorial Samplers.” *Women and the Material Culture of Death*. Eds. Maureen Daly Goggin, and Beth Fowkes Tobin. Surrey, England: Ashgate, 2013. 63-89.

Tobin, Beth Fowkes, and Maureen Daly Goggin. “Connecting Women and Death: An Introduction.” *Women and the Material Culture of Death*. Eds. Maureen Daly Goggin, and Beth Fowkes Tobin. Surrey, England: Ashgate, 2013. 1-10.

Goggin, Maureen Daly. “The Extra-Ordinary Red in Eighteenth- and Nineteenth-Century Needlework Samplers.” *The Materiality of Color: The Production, Circulation, and Application of Dyes and Pigments 1400-1800*. Eds. Andrea Feeser, Maureen Daly Goggin, and Beth Fowkes Tobin. Farnham, UK: Ashgate, 2012. 29-43.

Freeser, Andrea, Maureen Daly Goggin, and Beth Tobin. “Coloring the World: An Introduction.” *The Materiality of Color: The Production, Circulation, and Application of Dyes and Pigments 1400-1800*. Eds. Andrea Feeser, Maureen Daly Goggin, and Beth Fowkes Tobin. Farnham, UK: Ashgate, 2012. 1-10.

Goggin, Maureen Daly. “Fabricating Identity: Janie Terrero’s 1912 Embroidered Suffrage Signature Handkerchief.” *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London: Ashgate, 2009. 31-50.

Goggin, Maureen Daly. “Stitching a Life in ‘Pen of Steele and Silken Inke’: Elizabeth Parker’s *circa* 1830 Sampler.” *Women and Thing, 1750-1950s: Gendered Material Strategies*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London: Ashgate, 2009. 17-42.

Goggin, Maureen Daly. “Threading Women.” *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London: Ashgate, 2009. 1-12.

Tobin, Beth, and Maureen Daly Goggin. “Materializing Women.” *Women and Things: Gendered Material Strategies 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London: Ashgate, 2009. 1-16.

Lester, Neal A., and Maureen Daly Goggin. “In Living Color: The Politics of Sexual Desire in Heterosexual Interracial Black/White Personal Ads.” *Racialized Politics of Desire in Personal Ads*. Eds. Neal A. Lester and Maureen Daly Goggin. Lanham, MD: Rowman and Littlefield, 2008. 37-76.

Lester, Neal A., and Maureen Daly Goggin. “‘EXTRA! EXTRA! Read all about it!’: Constructions of Heterosexual Black Male Identities in the Personals.” *Racialized Politics of Desire in Personal Ads*. Eds. Neal A. Lester and Maureen Daly Goggin. Lanham, MD: Rowman and Littlefield, 2008. 7-36.

Roen, Duane, Maureen Daly Goggin, and Jennifer Clary Lemon. “Teaching of Writing and Writing Teachers through the Ages.” *Handbook of Writing Research*. Ed. Charles Bazerman. Mahwah, NJ: Lawrence Erlbaum, 2007. 343-64.

Goggin, Maureen Daly. “Using Readings to Teach Writing.” *A Guide to Teaching: The Norton Field Guide to Writing*. Richard Bullock. New York: W. W. Norton, 2006. 47-51.

Goggin, Peter N. and Maureen Daly Goggin. “Presence in Absence: Discourses and Teaching (In, On and about) Trauma.” *National Trauma and the Teaching of Writing*. Ed. Shane Borrowman. Albany: State U of New York P, 2005. 29-51.

Goggin, Maureen Daly, and Duane Roen. “Rhetorically Writing and Reading Researched Arguments.” *Research Writing Revisited: A Sourcebook for Teachers*. Eds. Pavel Zemliansky and Wendy Bishop. Portsmouth, NH: Heinemann-Boynton/Cook, 2004. 15-26.

Goggin, Maureen Daly. “Visual Rhetoric in Pens of Steel and Inks of Silk: Challenging the Great Visual/Verbal Divide.” *Defining Visual Rhetoric*. Eds. Charles Hill and Marguerite Helmers. Mahwah, NJ: Lawrence Erlbaum, 2004. 87-110.

Goggin, Maureen Daly. “Arguing in “Pen of Steele and Silken Inke”: Theorizing a Broader Base for Argumentation.” *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*. Eds. Frans H. van Eemeren, J. Anthony Blair, Charles A. Willard, and A. Francisca Snoeck Henkemans. Sic Sat International Center for the Study of Argumentation: Amsterdam, 2003. 383-92.

Goggin, Maureen Daly. “Introduction: A Genealogy of Genealogies.” *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Ed. Maureen Daly Goggin. Urbana: National Council of Teachers of English, 2000. xv–xxvii.

Goggin, Maureen Daly, and Steve Beatty. “Accounting for ‘Well-Worn Grooves’: Composition as a Self-Reinforcing Mechanism.” *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Ed. Maureen Daly Goggin. Urbana: National Council of Teachers of English, 2000. 29–66.

Goggin, Maureen Daly. “Collaboration.” *Keywords in Composition Studies*. Ed. Paul Heilker and Peter Vandenberg. Portsmouth, NH: Boynton/Cook, 1996. 35-39.

Goggin, Maureen Daly. “Literature.” *Keywords in Composition Studies*. Ed. Paul Heilker and Peter Vandenberg. Portsmouth, NH: Boynton/Cook, 1996. 145-150.

Goggin, Maureen Daly. “The Rhetoric Society of America: Origins and Contributions.” *Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age*. Ed. Theresa Enos. New York: Garland, 1996. 629-30.

Goggin, Maureen Daly. “The Disciplinary Instability of Composition.” *Reconceiving Writing, Rethinking Writing Instruction*. Ed. Joseph Petraglia. Mahwah, NJ: Lawrence Erlbaum, 1995. 27-48.

Goggin, Maureen Daly. “Situating the Teaching and Learning of Argumentation within Historical Contexts.” *Competing and Consenting Voices*. Ed. Patrick J. M. Costello and Sally Mitchell. Avon, England: Multilingual Matters Ltd., 1995. 10-22.

Young, Richard, and Maureen Daly Goggin. “Some Issues in Dating the Birth of the New Rhetoric in Departments of English: A Contribution to a Developing Historiography.” *Defining the New Rhetorics.* Ed. Theresa Enos and Stuart Brown. Newbury Park, CA: Sage, 1993. 22-43.

# Publications: Forthcoming

Goggin, Maureen Daly. Teaching Rhetorical Praxis in a Post-Truth World: An Undergraduate Course on Detecting and Analyzing Bullshit, Fake News, and Alternative Facts. *InSight: A Journal of Scholarly Teaching.* 26 pages (In press)

# Manuscripts Under Review or In Preparation

Goggin, Maureen Daly and Krista Ratcliffe. Songs “Girls” Love & Hate: Finding Feminist Agency in 1960s Girl Groups and Girl Singers During the #MeToo Moment. (Under Review)

Goggin, Maureen Daly. Third-Wave Feminist Activism: It’s not Your Mother’s, Grandmothers, or Great Grandmother’s Style. 19 pages (In preparation)

Goggin, Peter N. and Maureen Daly Goggin. Inventing the Future of English Studies. 26 pages. (In preparation)

Goggin, Maureen Daly. “Art” of the Needle: (Re)Writing the Feminine. 25 pages. (In preparation)

**Book Reviews**

Goggin, Maureen Daly. Rev. *The Wardle Family and Its Circle: Textile Production in the Arts and Crafts Era*. Woodbridge: The Boydell P, 2019. *Victorian Studies* (2021): 676-678.

Goggin, Maureen Daly. Rev. *Women Artists of the Great Basin* by Mary Lee Fulkerson and Susan E. Mantle. Reno: University of Nevada, 2017. *Utah Historical Quarterly* 89.1 (2021):

Goggin, Maureen Daly. Rev. *Pictorial Embroidery in England: A Critical History of Needlepainting and Berlin Work* by Rosika Desnoyers. London: Bloomsbury. 2019. *The English Historical Review* 135.577 (23 December 2020): <https://academic.oup.com/ehr/advance-article/doi/10.1093/ehr/ceaa266/6045420?guestAccessKey=f0a37dc5-cd43-468d-8840-b5a092b785de>.

Goggin, Maureen Daly. Rev. *A Stitch in Time: The Needlework of Aging Women in Antebellum America* by Aimee E. Newell. Athens: Ohio University Press, 2014. *Museum Anthropology Review (MAR)* 8.2 (2014): 131-33.

Goggin, Maureen Daly. Rev. Cheryl Glenn and Krista Ratcliffe, eds. *Silence and Listening as Rhetorical Arts*. Carbondale and Edwardsville: Southern Illinois University Press, 2011. *Rhetoric Review* 30 (2011): 423-26.

Goggin, Maureen Daly. Rev. Michelle Smith and Barbara Warnick, eds. *The Responsibilities of Rhetoric*. Long Grove, IL: Waveland Press, 2010. *Rhetoric Review* 30 (2011): 312-16.

Goggin, Maureen [Daly], and Ryan Skinnell. Rev. *1977: A Cultural Moment in Composition* by Brent Henze, Jack Selzer, and Wendy Sharer. West Lafayette, IN: Parlor Press, 2008. *Rhetoric Review* 28 (2009): 215-218.

Goggin, Maureen Daly. Rev. *Disciplinary Identities: Rhetorical Paths of English, Speech, and Composition*. By Steven Mailloux. New York: The Modern Language Association, 2006. *Rhetoric and Public Affairs* 11 (2008): 174-77.

Goggin, Maureen Daly. Rev. *Invention in Rhetoric and Composition* by Janice Lauer. West Lafayette, IN: Parlor P, 2005. *Composition Studies* 33 (2005): 125-28.

Goggin, Maureen Daly. Rev. *Discourse Analysis* by Barbara Johnstone. Malden, MA: Blackwell, 2002. *Rhetoric Review* 22 (2003): 93-97.

**Chapters: Conference Proceedings**

Goggin, Maureen Daly. “Training Writing Center Tutors to Work with Student Writers.” *Moving to the Center: Organization, Management, and Methods*. Proc. of NEWCA Conference. 12 April 1986. Ed. Joyce Seligman. Lewiston: New England Writing Center Association, 1986. 67-74. [Refereed Conference Proceedings]

**In-House Publications**

Goggin, Maureen Daly. “Being Thankful to Those Who Give Back.” *Accents on English: Newsletter of the Department of English at Arizona State University* 16.2 (Spring 2013): 1.

Goggin, Maureen Daly. “Making Visible the Invisible.” *Accents on English: Newsletter of the Department of English at Arizona State University* 16.1 (Fall 2012): 2.

Goggin, Maureen Daly, ed. *Our Memories of Thelma Richard Shinn*. Department of English Booklet. 9 March 2013.

Goggin, Maureen Daly. “English in Motion: Behind the Scenes.” *Accents on English: Newsletter of the Department of English at Arizona State University* 15.2 (Spring 2012): 3.

Goggin, Maureen Daly. “Musing on Creative Acts.” *Accents on English: Newsletter of the Department of English at Arizona State University* 15.1 (Fall 2011): 2.

Goggin, Maureen Daly. “Celebrating Experiential Learning and Teaching.” *Accents on English: Newsletter of the Department of English at Arizona State University* 14.2 (Spring 2011): 2.

Goggin, Maureen Daly. “From the Chair.” *Accents on English: Newsletter of the Department of English at Arizona State University* 14.1 (Fall 2010): 2.

Goggin, Maureen Daly. “A Web of Optimism.” *Accents on English: Newsletter of the Department of English at Arizona State University* 13.2 (Spring 2010): 2.

Goggin, Maureen Daly. “From the Chair’s Corner.” *Accents on English: Newsletter of the Department of English at Arizona State University* 13.1 (Fall 2009): 2.

Goggin, Maureen Daly, Supervising Editor, *Accents on English: Newsletter of the Department of English at Arizona State University.* 13.1 (Fall 2009).

Goggin, Maureen Daly. “Lasting Connections: Reflections on Serving as Director of the ASU Writing Programs, 1999-2000.” *Writing Notes* 10.1 (2009): 6, 9.

Goggin, Maureen Daly. “Innovation: Threading Narratives.” *Department of English Viewbook* (2007): 13.

Goggin, Maureen Daly. “The New Administrative Structure for the Writing Programs.” *Writing Notes* 1.1 (1999): 2-4.

Goggin, Maureen Daly, ed. *A Selection of Our Best Richard Young Stories*. Tempe: Arizona State University, 1997.

Goggin, Maureen Daly. “A Rhetorical Question, or a Question of Rhetoric.” *A Selection of Our Best Richard Young Stories*. Ed. Maureen Daly Goggin. 1997. 8-9.

Goggin, Maureen Daly. “Getting Started with Invention Strategies.” *Guide to Composition 1996-1997*. 14th ed. Edina, MN: Burgess, 1996. 9.

Reprinted in *Guide to Composition 1997-1998*. 15th ed. Edina, MN: Burgess, 1997. 14.

Reprinted in *Guide to Composition 1998-1999*. 16th ed. Edina, MN: Burgess, 1998. 11.

Goggin, Maureen Daly. “The Writeful Role of Composition Textbooks.” *Newsletter of the Introductory Writing Programs* 2.4 (1987): 3-6.

Goggin, Maureen Daly. *Get Help*. Pamphlet on Academic Services. Boston: Northeastern UP, 1985.

## Final and Technical Reports

Spivey, Nancy N., Maureen Mathison, Maureen Daly Goggin, and Stuart Greene. *Writing from Academic Sources: Acquiring Discourse Knowledge for Writing and Learning*. Final Report. Pittsburgh: Center for the Study of Writing, U of California at Berkeley and Carnegie Mellon U, 1993. 68 pp.

Spivey, Nancy, N., Maureen Daly Goggin, and Stuart Shapiro. *Results of Evaluation of Customized Health Information Project (CHIP)*. Final Report. Pittsburgh: Carnegie Mellon U and Shadyside Hospital, 1991. 6 pp.

Goggin, Maureen Daly, and Elenore Long. *Systat Manual for Researchers in the Humanities: With Special Application for Research in Discourse Processes and Education*. Pittsburgh: Carnegie Mellon University, 1991. 126 pp.

Goggin, Maureen Daly. *Reference Guide for Director of the Writing Center*. Boston: Department of English, Northeastern University, 1987. 67 pp.

Goggin, Maureen Daly. *Survey and Evaluation of the Introductory Writing Programs*. Boston: Department of English, Northeastern University, 1986. 200 pp.

# Conference Presentations

### Invited International and National Keynote Addresses and Presentations

2019 *“Bold Bad Ones” in Stitches: WSPU Suffragettes’ Embroidery Sewn in and about Holloway Prison, 1910-1912*. Arizona Quilt Study Group: Regional Quilt Study Day. Sun City, AZ, 9 March 2019.

2016 *Fem*-in-*isms*: *Transgressions and Transformations in the History of US Feminism*. GUSEGG Transgressions, Transformations, and Trust. Leibnitz, Austria, 11 July 2016. (Keynote Address)

2016 *Hidden in Plain Sight: The African American Women Quilters of Gee’s Bend*. Andrassy University, Budapest, Hungary, 11 May 2016. (Keynote Address)

2016 *FEM-IN-ISMS: Transgressions in the History of US Feminism*. ICEA: International Conference on European and American Studies. Shkodra, Albania, 4 May 2016.

2016 *Early 20th-Century WSPU Suffragettes’ Battle in Needle and Thread*. University of Graz, Graz, Austria, 12 April 2016. (Invited Lecture)

2016 *Stitching What Cannot Be Spoken: Trauma in Needle and Thread*. Fulbright Austria, Vienna, Austria, 7 April 2016. (Keynote Address)

2016 *Understanding* Fem*-in-*isms: Rethinking the Limits of Gender through Intersectionality. Center for Inter-American Studies. University of Graz. Graz, Austria, 14 March 2016. (Invited Lecture)

2015 *Writing Trauma in Pens of Steel and Inks of Thread*. GUSEGG, Shifting Perspectives: Europe and the Americas, Leibnitz, Austria, 6 July 2015. (Keynote Address)

2015 *The Art of Gee’s Bend Quilts*. Lehman College, CUNY. Bronx, NY, 22 April 2015 and 23 April 2015. (Keynote Lectures)

2014 *Embroidering (for) Peace: A Memorial Sampler for Every Victim in the Mexican War on Drugs*. The Attic’s 2014 Sampler Symposium. Mesa, AZ, 18 January 2014. (Keynote Address)

2014 *Stitching Life Narrative: Elizabeth Parker’s Nineteenth-Century Autoethnography*. The Attic’s 2014 Sampler Symposium. Mesa, AZ, 17 January 2014. (Keynote Address)

2013 *Yarn Bombing and Social Identity: Global Cultural and Geo-Political Craftivist Protests*. Hyperion Conference, Bucharest, Romania, 13 June 2013. (Keynote Address)

2012 *Pedagogical Challenges for Europe and US*. Hyperion Conference, Bucharest, Romania, 7 June 2012. (Invited Speaker)

2011 *Suturing a Wounded Body-Wounded Mind in Red Silk on White Linen: Embodied and Hand(y) Knowledge of Trauma*. Wounded Bodies-Wounded Minds: Intersections of Memory and Identity, RO-UK5 International Conference. Iasi, Romania, 7 April 2011. (Keynote Address)

2010 *The Legacy of Richard E. Young and* Rhetoric: Discovery and Change *and* *ReInventing Inventio*. Western States Rhetoric and Literacy Conference, Las Cruces, NM, 22 October 2010. (Keynote Address)

2010 *Reading American Culture in Needlework Samplers*. University of Graz, Graz, Austria, 17 May 2010. (Invited lecture)

2010 *A Stitch in Time: British Suffrage Prison Needlework*. Orange Coast Sampler Guild, Fullerton, CA, 20 March 2010. (Keynote Address)

2008 *Elizabeth Parker’s Story and circa 1830 Sampler Through the Eye of a Needle*. Attic Needlework’s Second Spectacular Sampler Symposium. Mesa, AZ. 15 November 2008. (Keynote Address)

2008 *Marking Time: Janie Terrero’s 1912 Embroidered English Suffrage Signature Handkerchief*. Attic Needlework’s Second Spectacular Sampler Symposium. Mesa, AZ. 14 November 2008. (Keynote Address)

2008 *Stitches in Time: WSPU Suffrage Prison Needlework*. Starlight Stitchers, Tempe Chapter of the Embroidery Guild of America, Tempe, AZ 9 June 2008. (Keynote Address)

2006 *Elizabeth Parker’s Story Through the Eye of a Needle.* Orange Coast Sampler Guild, Culver City, CA, 8 April 2006. (Keynote Address)

2005 *Stitching (for) Her Life: Elizabeth Parker’s Nineteenth-Century Sampler.* Moscow State Linguistics University. Moscow, Russia. 19 May 2005. (Invited lecture)

2005 *Visualizing the Verbal, Verbalizing the Visual: A Challenge to the Visual/Verbal Divide.* Moscow State Linguistics University. Moscow, Russia. 19 May 2005. (Invited lecture)

2005 *Through the Eye of a Needle: The Story of Elizabeth Parker and her* Circa *1830 Sampler*. Spectacular Sampler Weekend Symposium. The Attic, Mesa, AZ, 15 January 2005. (Keynote Address)

2004 *Collaborative Learning as an Unnatural Act: Strategies for the Classroom*. Wakonse Conference, Payson, Camp Tontozona, AZ, 21 May 2004. (Co-presented with Jeanette Owens. Invited speaker)

### International and National Conferences

2019 *Hacking Post-Truth: A Course on Detecting Bullshit, Fake News, and Alternative Facts*. College English Association. New Orleans, LA 27 March 2019.

2018 *Shedding Light on Bullsh\*t, Fake News and Alternative Facts*. Western States Rhetoric and Literacy Conference. Las Cruces, NM, 2 November 2018.

2016 *Fem-in-isms*: *Transgressions in the History of U.S. Feminism*. International Conference of English and American Studies (ICEAS). Shkoder, Albania, 6 May 2016.

2016 *Going Around the Bend: The Inventiveness of Gee’s Bend Quilters*. European Association for American Studies (EAAS) Conference, Constanta, Romania, 25 April 2016.

2015 *Preparing Students for the Emergent Knowledge Society: New Topics and Pedagogies in Rhetoric*. Rhetoric Society of Europe, Warsaw, Poland, 22 June 2015.

2015 *Risk and Reward in One WWII Prisoner of War’s Subversive Embroidery*. Conference on College Composition and Communication, Tampa, FL, 20 March 2015.

2015 *Social Values of Red in Western Needlework Samplers, 18th-20th Century*. American Historical Association Conference (AHA), Times Square, New York, 3 January 2015.

2014 *Threads of Feeling: Embroidering Craftivism to Protest the Disappearances and Deaths in the “War on Drugs” in Mexico*. Textile Society of America (TSA) Conference, Los Angeles, CA, 12 September 2014.

2014 *Knitting Arguments: Feminist Strategies for Public Protest*. International Society for the Study of Argumentation (ISSA) Conference, Amsterdam, Holland, 2 July 2014.

2014 *Activism Transcending Borders: Yarn Bombing as a Global Craft-Art-Activist Strategy*. Rhetoric Society of America, San Antonio, TX, 25 May 2014.

2014 *Embroidering as Catharsis: Protesting One Stitch at a Time for the Deaths and Disappearances in the “War on Drugs” in Mexico*. Days of Ivo Skaric Conference on Rhetoric, Postira, Croatia, 25 April 2014.

2014 *Yearning for Greater Transparency and Freedom from Fear: Needlework Protests on Deaths and Disappearances from the “War on Drugs” in Mexico*. Conference on College Composition and Communication, Indianapolis, IN, 20 March 2014.

2014 *Third-Wave Feminist Activism: It’s not Your Mother’s, Grandmother’s, or Great Grandmother’s Style*. Conference on College Composition and Communication, Indianapolis, IN, 19 March 2014.

2014 *Knitting Arguments: Feminist Strategies for Public Protest*. Writing Research Across Borders Conference. Paris, France, 21 February 2014.

2013 *Material Protest and Easing Sorrow: Craftivism Protesting Deaths and Disappearances in the “War on Drugs” in Mexico*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 25 October 2013.

2013 *Yarn Bombing and Activism: Craftivism in Action*. Feminisms and Rhetorics Conference. Palo Alto, CA, 26 September 2013.

2013 *A Contemporary Transnational Political Genre: Yarn Bombing as Activist Protest*. New Directions in Humanities, Budapest, Hungary, 21 June 2013.

2013 *Circulating Contemporary Protests and Civil Disobedience through Yarn Graffiti*. Eurofringes Conference, Bucharest, Romania, 5 June 2013.

2013 *Civil Disobedience through Street Art: Yarn Graffiti Protests and Burkean Perspective by Incongruity*. Rhetoric Society of Europe, Ghent, Belgium, 23 May 2013.

2013 *Struggles to Sew- Up Working Class Women’s Biographies*. American Society for Eighteenth-Century Studies (ASECS), Cleveland, OH, 6 April 2013.

2013 Writing Public Sentiment: The Role of Early Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices. Conference on College Composition and Communication, Las Vegas, NV, 16 March 2013.

2013 *Yarn Bombing: Claiming Rhetorical Citizenship in Public Spaces*. Rhetoric in Society. Copenhagen, Denmark, 16 January 2013.

2012 *YARN BOMBING: Transcultural Political, Cultural, and Aesthetic Rhetorical Expressions*. Western States Rhetoric and Literacy Conference. Winnipeg, Canada, 19 October 2012.

2012 *(De)Constructing Gender in Needle and Thread: Political Assertions and Gender Bias*. Conference on International Historians of Art (CIHA). Nuremberg, Germany, 20 July 2012.

2012 *Suturing Adversity in Estranged Spaces: Kairos and Meaning Making in Women’s Needlework Samplers*. Multiculture or Culturalism Conference. Bucharest, Romania, 7 June 2012.

2012 *The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices*. Rhetoric Society of America. Philadelphia, PA, 25 May 2012.

2012 *Reinventing Inventio: A Post-Human Perspective on Rhetorical Invention*. Conference on College Composition and Communication. St. Louis, Missouri, 22 March 2012.

2011 *Stitching Adversity: The Role of Place in Women’s Sampler Making*. Western States Rhetoric and Literacy Conference. Tempe, AZ, 21 October 2011.

2011 *Suturing Adversity: The Role of Place and Meaning Making in Women’s Needlework*. Feminisims and Rhetorics Conference. Mankato, Minnesota, 13 October 2011.

2011 *Stitching (in) Adversity: Embodied and Hand(y) Knowledge*. Conference on College Composition and Communication. Atlanta, Georgia, 7 April 2011.

2011 *Visual Rhetoric: War, Politics, and Political Assertions in Silken Thread*. Rhetoric in Society Conference. Antwerpen, Belgium. 28 January 2011.

2010 *Materializing Argument: War, Politics, and Political Assertions in Needle and Thread*. International Society for the Study of Argumentation (ISSA) Conference. Amsterdam, Holland. 30 June 2010.

2010 *Voices of the Needle in Material Culture*. College English Association Conference, San Antonio, TX. 27 March 2010.

2009 *Stitching [for] her Life in “Pen of Steele and Silken Inke”: Elizabeth Parker’s Sampler*. History of Education Conference. Philadelphia, PA. 25 October 2009.

2008 *Marking Time: Material Rhetoric and Identity Performance in Needle and Thread*. Western States Rhetoric and Literacy Conference. Bozeman, MT: 24 October 2008.

2008 *A Stitch in Time: Janie Terrero’s 1912 Suffragette Signature Handkerchief and Morris Larkin’s 1944 POW Handkerchief*. Rhetoric Society of America. Seattle: 26 May 2008.

2008 *(En)Gendering Creativity: Writing Realities in 19th-Century American Conduct Books*. Conference on College Composition and Communication. New Orleans: 3 April 2008.

2007 *Stitching Genre: Commemoration and Protest in Needle and Thread*. SIGET International Symposium on Genre Studies. Tubarão, Brazil: 16 August 2007.

2007 *Hanging by a Thread: (Re)Presenting Identity in Needle and Thread*. Conference on College Composition and Communication. New York: 24 March 2007.

2007 *A Checkered Past: The Extra-Ordinary Power of Red in Early Modern Needlework*. Group for Early Modern Cultural Studies (GEMCS) Conference. Chicago: 23 February 2007.

2005 *(En)Gendering Creativity: Women and Needlework Sampler Making from the 16th through 19th Centuries*. Conference of the Women’s History Network. Southampton, England. 3 September 2005.

2005 *Negotiating Disciplinary and Professional Boundaries: A PhD Program in Rhetoric, Composition and Linguistics.* Conference on College Composition and Communication. San Francisco, CA, 17 March 2005.

2005 *Accessing Difference: Embracing Theoretical and Pedagogical Differences in TA Training*. Conference on College Composition and Communication. San Francisco, CA, 18 March 2005. (Co-presented with Michael Stancliff.)

2004 *Passage without a Pen: Cross Stitch and Counter Memory*. National Communication Association. Chicago, IL, 12 November 2004.

2004 *“Sewing Her Mind into a Tedious Sampler”: (En)Gendering Needlework*. Women and Material Culture, 1660-1830. Chawton, England, 14 July 2004.

2004 *Negotiating Ethos and Spirituality Within/Against Sociocultural Constraints: Cross Stitching Sermo.* Rhetoric Society of America. Austin, TX, 29 May 2004.

2004 *Visual Rhetoric: Verbalizing the Visual and Visualizing the Verbal.* Conference on College Composition and Communication. San Antonio, TX, 27 March 2004.

2004 *(En)Gendering Creativity: Positioning Invention within Material Culture from the 16th through the 19th Centuries*. Western States Communication Association Conference. Albuquerque, NM, 16 February 2004.

2003 *Arguing in Red Silk on White Linen: Theorizing a New Material Base for Argumentation*. ALTA Conference on Argumentation. Alta, UT, 1 August 2003.

2003 *Color B(l)ind: Circulating, Perpetuating and Personifying Black/White (Hetero)Sexual Myths in Personal Ads*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 24 October 2003. (Co-presented with Neal Lester.)

2002 *Disciplining Computers and Writing*. Western States Composition Conference, Seattle, WA, 25 October 2002. (Co-presented with Peter N. Goggin.)

2002 *Composing Identity in Pens of Steel and Inks of Silk: Elizabeth Parker’s Circa 1830 Sampler*. The Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY, 12 October 2002.

2002 *Arguing in “Pen of Steele and Silken Inke”: Theorizing a Broader Base for Argumentation*. International Conference on Argumentation (ISSA). Amsterdam, Netherlands, 28 June 2002.

2002 *The Rhetoricity of Needlework Sampler making: Defining Visual Rhetoric in Linen and Silk*. Rhetoric Society of America Conference. Las Vegas, NV, 23 May 2002.

2002 *“As I Cannot Write”: Rethinking What Counts as Writing and Text*. Conference on College Composition and Communication. Chicago, IL, 22 March 2002.

2001 *“As I Cannot Write”: (Re)Writing the Feminine in Needle and Thread*. Western States Composition Conference. Tempe, AZ, 26 October 2001.

2001 *“Art” of the Needle: Rhetoricizing Needlework Samplers*. Visual Rhetoric Conference. Bloomington, IN, 8 September 2001.

2001 *Composing a New Thread: Needlework as Literate Practice*. Conference on College Composition and Communication. Denver, CO, 16 March 2001.

2000 *Professing New Rhetorics: Recovering Needlework Samplers as Invention*. Rhetoric Society of America Conference. Washington, DC, 25 May 2000.

1999 *Charting Our Course: Historic Barriers that Prevent Systemic Transformation of Writing Instruction*. Conference on College Composition and Communication. Atlanta, GA, 26 March 1999.

1998 *Multiplying Our Understanding of Literacies: Cross Stitching as a Literate Practice*. Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY, 9 October 1998.

1998 *“Well-Worn Grooves”: The Economics Underlying the Rise and Tenacity of First-Year Composition*. Writing Program Administration Conference. Tucson, AZ, 17 July 1998. (Co-authored and co-presented with Steve Beatty.)

1998 *Historicizing the Inferior Mousetrap: Three Frames for Understanding the Success and Staying Power of Suboptimal Complex Systems*. Rhetoric Society of America Conference. Pittsburgh, PA, 6 June 1998.

1997 *Post-War Scholars: Rhetorical Practices in College Composition and Communication, 1950-1959*. Conference on College Composition and Communication. Phoenix, AZ, 14 March 1997.

1996 *The Prospect of Rhetoric within Departments of English: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950*. Rhetoric Society of America Conference. Tucson, AZ, 30 May 1996.

1996 *Negotiating Competing Philosophies of Discourse and Pedagogy in a Graduate Course for Teaching Assistants*. Conference on College Composition and Communication. Milwaukee, WI, 28 March 1996.

1995 *Critical Choices for the Future of First-year College Writing: What are the States of this Controversy for Instructors and* *Students*. Conference on College Composition and Communication. Washington, DC, 24 March 1995. (Document available through ERIC.)

1995 *When Numbers Tell Stories: Using Quantitative Data in Historiography*. Conference on College Composition and Communication. Washington, DC, 23 March 1995. (Document available through ERIC.)

1994 *Marking the Emergence of Rhetoric and Composition Since 1950: Snapshots from the Founding of Eight Academic Journals*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1994. (Document available through ERIC.)

1994 *Position, Composition, Recomposition: The Disciplining of Rhetoric and Composition*. Group for Research into the Institutionalization and Professionalization of Knowledge-Production (GRIP) Conference. Knowledges: Production, Distribution, Revision. Minneapolis, 15 April 1994.

1993 *The Revival of Classical Rhetoric for Modern Composition Studies*. Conference on College Composition and Communication. San Diego, CA, 1 April 1993. (Co-authored with Gerald Nelms.)

1993 *Intersections of Context and Argumentation: Situating Research on Argumentation within Historical Contexts*. The Teaching and Learning of Argument Conference. University of York, York, England, 30 March 1993.

1992 *Moving toward New Rhetorics in CCC, 1950-1965: A Snapshot of Intermediate Instability*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1992.

1992 *Acknowledging Women in Academic Discourse*. Rhetoric Society of America Conference. Minneapolis, MN, May 1992.

1991 *An Analysis of the Reception of Isocrates in 20th-Century American Scholarship*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1991. (Co-authored and co-presented with Elenore Long.)

1991 *Writing Text for Hypertext Applications: Problems with Conventional Composing Strategies*. Conference on College Composition and Communication. Boston, MA, 21 March 1991.

1990 *Reader-Writer Connections: Considering Readers' Constructions in Writing Text*. National Reading Conference. Miami Beach, FL, November 1990. (Co-presented with Kenneth Zuroski and Nancy Spivey.)

1988 *Writing: It's Not Just for English Classes Anymore*. Bermuda College Public Lecture Series. Bermuda College, Bermuda, 30 March 1988.

1987 *Meeting the Needs of Developing Writers*. 7th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1987. (Co-presented with Lolly Ockerstrom.) (Document available through ERIC.)

1986 *Abolishing the Placement Exam: Evaluating Student Writing Over Time*. 6th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1986. (Co-presented with Richard Bullock.)

1985 *Tutoring on the Hoof*. 5th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1985. (Co-presented with Richard Bullock.)

**Invited Regional and Local Keynote Addresses and Presentations**

2017 *Influential Women are Not Bosses*. PowHER. Tempe, AZ, 22 October 2017. (Invited presentation)

2017 *Women Stitching Behind Bars: Creating Voice through Textile*. Telaraña Fiber Arts Guild. Mesa, AZ, 11 October 2017. (Invited presentation)

2017 *Stitching Behind Bars: WWII POW Samplers*. Starlight Stitchers. Tempe, AZ, 6 March 2017. (Invited presentation)

2017 *Interdisciplinarity in Scholarship and Mentoring*. LLT Interdisciplinary Panel. Tempe, AZ, 24 February 2017. (Invited presentation)

2013 *Craftivism in Action: Yarn Bombing as Activist Performance*. Flash Back Flash Forward: Rethinking Craft. Tempe, AZ, 19 November 2013. (Invited presentation)

2013 *The Future of Academia*. Preparing Future Faculty (PFF). Tempe, AZ, 8 February 2013. (Invited presentation)

2011 *Stitching (in) Death: Eighteenth- and Nineteenth-Century Mourning Samplers*. Rhetoric Society of America @ ASU. Tempe, AZ, 6 October 2011. (Invited presentation)

2011 *ReInventing Inventio*. Arizona State University Composition Conference. Tempe, AZ, 19 February 2011. (Keynote Address)

2011 *Ask an Administrator*. Pathways to Leadership: Administration and Research. Faculty Women’s Association. Tempe, AZ, 15 February 2011. (Invited presentation)

2010 *Leadership as Juggling and Ongoing Learning*. Faculty Women’s Association 2010 Leadership Summit. Tempe, AZ, 17 February 2010. (Invited presentation)

2009 *The Art of Teaching*. Preparing Future Faculty—Exploratory Phase on Effective Teaching. Arizona State University. Tempe, AZ, 20 November 2009. (Invited Lecture)

2008 *A Stitch in Time: Janie Terrero’s 1912 Embroidered English Suffrage Signature Handkerchief*. Rhetoric Society of America at ASU, Tempe, AZ. 3 October 2008. (Invited Lecture)

2008 *The Ins and Outs of Editing Scholarly Collections*. Rhetoric Society of America at ASU, Tempe, AZ. 3 October 2008. (Invited Lecture)

2006 *English Department at ASU*. American English and Cultural Program for English Teachers from Sichuan University. Tempe, AZ, 21 July 2006. (Co-presented with Neal A. Lester. Invited Lecture)

2005 *Politics of Desire: Personal Ads by/for African Americans*. COM 691 *Black Sexuality and Ritual Performance*. Arizona State University, Tempe, AZ, 14 September 2005. (Co-presented with Neal A. Lester. Invited Lecture)

2003 *Tracing the Contours of Rhetoric: Exploring a Discipline*. Educational Linguistics Series. Arizona State University, Tempe, AZ, 12 November 2003. (Invited Lecture)

2003 *The Paradox of Discovery: Preparedness and Serendipity.* The Art and Surprises of Research: Four Perspectives. ASU English Department Colloquium Series. Arizona State University, Tempe, AZ, 19 February 2003. (Invited speaker)

2002 *What is Rhetoric? An Introduction to the Field.* Educational Linguistics Series. Arizona state University, Tempe, AZ, 11 November 2002. (Invited speaker)

2004 *Tracing a Researcher’s Journey: Questions, Methods, Writing*. Literacy Studies Series. Arizona State University, Tempe, AZ, 10 November 2004. (Invited speaker)

1998 *“Nailing Jell-O to the Wall”: An Introduction to Rhetoric and Composition*. SLAT Colloquium. University of Arizona, Tucson, AZ, 25 September 1998.

### Regional and Local Conferences

2020 *Pervasive Pubescent Girl Myths of Romance: The 1960s Meet #MeToo*. ASU Department of English: Return of the Flash Talks. Tempe, AZ 26 February 2020.

2010 *A Chair’s Perspective on Teaching Evaluations*. ASU Composition Conference. Tempe, AZ, 27 February 2010.

2009 *Introduction for Elenore Long*. ASU English Department Faculty Colloquy, Tempe, AZ, 3 March 2009.

2001  *Compatibility, Conflict, Compromise: A Workshop for Women Professors on Navigating Gender Roles, Faculty Lives and Academic Structures*. Way Up Conference for Women in Higher Education. Mesa, AZ, 30 October 2001.

2000 *Resistance and Tenacity in the History of American Composition: The QWERTY-nomics of Composition*. South Central Modern Language Association (SCMLA). San Antonio, TX, 10 November 2000.

1999 *Colonize Other Planets? Sure. Create New Life Forms? No Problem. Change First-Year Composition? Are You Nuts?: Sources of Resistance to Systemic Evolution and Revolution in First-Year Composition*. Western States Composition Conference. Tempe, AZ, 22 October 1999. [Co-presented with Steve Beatty.]

1998 *Stitching a New Strand: Needlework as Technology and Cross Stitching Samplers as Literate Practice*. Western States Composition Conference. Salt Lake City, UT, 23 October 1998.

1997 *Collaboration: A Cacophony of (Con)tested Theories, Practices, and Pedagogies in the Scholarship of Rhetoric and Composition*. Western States Composition Conference. Tempe, AZ, 24 October 1997.

1996 *Authoring a Discipline: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950*. The ASU Composition Conference. Writing and Community. Tempe, AZ, 23 February 1996.

1996 *Composing the Discipline: An Introduction to Rhetoric and Composition.* The ASU Composition Conference. ASU, Tempe, AZ. 23 February 1996.

1995 *Introducing Graduate Students to the Profession: Creating Multiple Opportunities for Gaining Experience in Professional Practices*. Rocky Mountain Modern Language Association. Spokane, WA, 21 October 1995.

1995 *An Introduction to the Discipline of Rhetoric and Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.

1995 *A Philosophy and Pedagogy of Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.

1992 *Positioning Women in the Academy: Academic Acknowledgements*. Carnegie Mellon University English Colloquium. Pittsburgh, PA, 19 November 1992.

1986 *Training Tutors*. New England Writing Center Association Conference. Rhode Island College, Providence, RI, 12 April 1986.

### Interviews

Amy Silverman. “Raising Phoenix: Resist, Agitate, Embroider.” *The Phoenix*, February 2020. [https://www.phoenixmag.com/2020/02/20/raising-phoenix-resist-agitate-embroider/](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.phoenixmag.com_2020_02_20_raising-2Dphoenix-2Dresist-2Dagitate-2Dembroider_&d=DwMFaQ&c=l45AxH-kUV29SRQusp9vYR0n1GycN4_2jInuKy6zbqQ&r=Oh7HhcWULz-S7h0TMPmN6r7TTInVviKAhfGxgGmkkAU&m=MnZ1YTh9JTZDoDMglEeRAMgMxiB1yD2IM3lrZr4DHAE&s=XLwpm11-eT10vEKJ4CmGPXD4pA7_lHiVtO3BePCLowY&e=)

“The Hidden History of Rhetoric and Needlework: ASU Professor Pulls Together the Strands of Activism and Handiwork to find Voices of Marginalized Individuals through History.” *ASU Now*, 28 September 2018. <https://asunow.asu.edu/20180930-creativity-hidden-history-needlework-and-rhetoric>

# Other Research Experience

**Carnegie Mellon University**, Pittsburgh, PA 1990-1993

**Research Fellow**, Center for the Study of Writing 1990-1993

(Principal Researcher: Nancy N. Spivey.) Collaborated on the design and carried out *Writing in the Disciplines*, a cross-sectional study of first-year, third-year, and graduate students, and professors on their experiences in, views on, and concepts of writing in psychology. Collected survey data, analyzed the data and wrote the final report. Also coded and analyzed data from an ethnographic, longitudinal study, *Writing in History*; wrote reports and other papers.

**Research Fellow**, Customized Health Information Project (CHIP) 1990-1991

(Principal Investigators: David H. Fowler, Department of History and David A. Bourne, Robotics Institute, Carnegie Mellon University, and Fred H. Rubin, M.D., Shadyside Hospital; Principal Researcher of Evaluation Team: Nancy N. Spivey.) Assisted with the design of, and helped to carry out, the formative and summative evaluation studies of CHIP software and the production of customized patient information texts. Collected reading and think-aloud data on patients; conducted periodic interviews with patients, health care workers, writers, principal investigators, and other members on the project. Coded and analyzed the data; wrote summary reports and a conference paper.

# Administrative Experience

**Interim Director, Writing, Rhetorics, and Literacies**

Department of English, Arizona State University Tempe, AZ Fall 2018

Oversaw WRL undergraduate and graduate programs; provided mentoring to new WRL undergraduates and graduate students; oversaw scheduling; oversaw assessment; responded to departmental issues regarding WRL as needed.

**Co-Director Central European Cultural Collaborative**,

Department of English, Arizona State University Tempe, AZ 2013-2015

Managed arrangements for artist- and scholar/faculty-exchanges with Romania: Babeş-Bolyai University, Cluj, Cluj National Theatre; National University of Theatre and Film, Bucharest.

**Chair,** Department of English, Arizona State University, Tempe, AZ 2009-2013

Managed one of the largest units on campus (approximately 300 faculty and 20 staff and 16,000+ students each semester). Hired of faculty and staff; conducted tenure and promotion cases, annual performance reviews, and sabbatical applications; mentored junior and senior faculty; managed faculty and staff; managed resources, a 13+ million dollar personnel budget and 300+ thousand operations budget and a 2.5 million plus in other (about 100) budgets; generated new resources; cultivated alumni as well as professional and community partnerships; oversaw student retention and assessment efforts; conducted department meetings and other meetings as needed; served as an *ex officio*/non-voting member on the Budget and Personnel Committee, the Administrative Committee, and the Hiring Committee; oversaw grade changes, incompletes, and graduate theses and dissertation submissions; developed global exchange programs throughout Europe and Southeast Asia; served as representative of department at all events both on and off campus. Oversaw and managed the seven-year accreditation review for the Department (2013).

**Associate Chair,** Department of English Arizona State University, Tempe, AZ 2004-2009

Contributed to and oversaw the preparation of course schedules and University catalog for approximately 850 classes per semester; served as Acting Chair in the absence of the Chair; worked with Chair on all matters related to the department, including all personnel matters for approximately 270 faculty (60 professors, 15 lecturers, 2 academic professionals, 56+ instructors, 50+ faculty associates, 90 TAs), tenure and promotion reviews, annual merit reviews, sabbatical reviews; helped oversee personnel and operations budgets; contributed to development initiatives and programs; assisted in creating and developing international partnerships; helped shepherd the department through its seven-year accreditation review (2006) and its ten-year PhD programs review (2007); and served as an *ex officio*/non-voting member on the Budget and Personnel Committee, the Administrative Committee, and the Hiring Committee.

**Co-Director of PhD Program in Rhetoric, Composition and Linguistics**

Department of English Arizona State University, Tempe, AZ 2003-2004

Co-directed the PhD Program in Rhetoric, Composition and Linguistics, serving as an advisor to doctoral students who focus on rhetoric or composition. Served as chair of PhD RCL admissions committee, organizing the reading and evaluation of admission files and coordinating efforts with Linguistics faculty. Contributed to developing a new PhD curriculum, and new distribution requirements for the degree. Contributed to the advertisement and PR for the doctoral program.

**Director of Writing Programs** Arizona State University, Tempe, AZ 1999-2000

Directed three major writing programs: first-year writing, upper division university required writing courses, and writing certificate program, serving around 15,000 undergraduate students per year; managed seven writing program committees responsible for curriculum and design of all courses in the three major programs; and supervised and evaluated approximately 145 writing faculty. Served as a liaison to the community and to all university departments outside of the English department. Evaluated the writing programs, conducted research and wrote reports as needed. Implemented a new administrative structure for the writing programs, following a national trend in collaborative administration.

**Director of the Writing Center** Northeastern University, Boston, MA 1982-1987

Directed and managed all aspects of the Writing Center (a tutorial service in writing): selected, trained, supervised support and instructional staff (up to 40 tutors); developed and oversaw all programs, workshops, and services provided by the Center; managed developmental in-class tutoring program and group workshop program; designed writing workshops and other programs to meet the particular needs of various departments throughout the university; prepared quarterly reports detailing activities as well as other reports as needed; publicized services; maintained budget; assisted in the curricular development of the Introductory Writing Program and Middler Year Writing Program; proposed, developed and taught a new course *Professional Development Workshops*, a graduate course in tutoring and teaching writing for Teaching Assistants in the English department.

**Coordinator of *Writing for the Professions*** Northeastern University, Boston, MA 1986-87

Supervised business writing instructional staff; designed the curriculum for *Writing for the Professions: Business Administration*; oversaw textbook adoptions; evaluated the business writing program for Middler Year Writing Requirement Program.

**Acting Coordinator of Freshman Technical Writing Program**

Northeastern University, Boston, MA 1984

Supervised technical writing instructional staff; oversaw textbook adoptions; taught workshops in teaching technical writing.

**Associate Director of the Writing Center** Northeastern University, Boston, MA 1980-1982

Developed and taught various writing workshops; designed referral, report, and comment forms; tutored students in writing.

# Teaching Experience

**Arizona State University**, Tempe, AZ 1994-present

**Graduate Courses** Developed and Taught:

* *Classical Rhetoric*
* *Composition Theory*
* *Cross-Cultural Discourse Studies: Contrastive Rhetoric and Pragmatics* (co-developed and taught with Professor Karen Adams)
* *History of English Studies*
* *Interdisciplinary Cultural Studies: Material Culture* (co-developed and taught with Professor Beth Tobin)
* *Modern and Contemporary Theories of Rhetorical Invention*
* *Research Methods: Rhetoric and Composition*
* *Rhetorical Traditions in Composition Studies*
* *Teaching Assistant Seminar: Theories and Pedagogical Practices in Composition*
* *Women and Material Culture*

**Undergraduate Courses** Developed and Taught:

* *First-Year Composition I* and *II*
* *Methods of Inquiry*
* *Visual Rhetoric*
* *Rhetorical Analysis: BS, Fake News, and Alternative Facts*

Faculty Sponsor of Rhetoric Society of America Graduate Student Chapter of RSA @ ASU

2004-present

**Karl Franzens University of Graz**, Graz, Austria 2014- 2020

**Visiting Professor** Graz University Seggau Program (GUSEGG)

Designed and taught *Academic Writing* (undergraduate/graduate)

**Carnegie Mellon University**, Pittsburgh, PA 1989-1994

**Adjunct Professor** Graduate School of Industrial Administration

Designed and taught *Business Communication* (junior/senior-level course). 1993

**Instructor** Department of English

Redesigned and taught *Introduction to Discourse Analysis* (junior/senior-level course). 1993

**Teaching Fellow** Department of English 1989-1990

Designed and taught *Strategies for Writing*, and *Advanced Seminar: Discourse Strategies*.

**Wright State University**, Dayton, OH 1988-1989

**Instructor** Department of English and University Division

Designed and taught *Freshman Composition I* and *II*, and *Fundamentals of English I* and *II*.

**Bermuda College**, Devonshire DX BD Bermuda 1987-1988

**Instructor** General Studies Department

Designed and taught *First-Year Writing*, *Basic Writing*, *Introduction to Literature*, and *Basic Reading*. Served on Bermuda Secondary School Committee English Review Board.

**Bentley College**, Waltham, MA 1980-1982

**Adjunct Professor** Department of English

Designed and taught *Freshman Composition* and *Introduction to Literature*.

**Northeastern University**, Boston, MA 1976-1987

**Instructor** Department of English

Designed and taught: *Professional Development Workshops: Tutoring and Teaching Writing* (graduate-level course); *Writing for the Professions: Business Administration* (junior/senior-level course); *Technical Writing for Engineers; Freshman English I and II; Fundamentals of English I* and *II; English as a Second Language Composition I* and *Literature II; Advanced English as a Second Language: Literature; Introduction to Literature; Great Themes in Literature*

**Instructor** University College

Designed and taught *Business Writing and Reports I* and *II*; *Critical Writing I, II,* and *III; and Elements of Writing*.

##### Workshops

2018 *Success in Graduate Writing Camp*. ASU University Academic Success Programs, Phoenix, AZ, 14 June 2018.

2017 *Writing the Conference Proposal*. RSA@ASU, Tempe, AZ, 26 September 2017.

2014 *Roundtable Discussion on the Future of the English PhD*. ASU Graduate Scholars in English Association, Tempe, AZ, 21 November 2014. (Co-presented with Patricia Boyd.)

2010 *What Publishers and Editors Want.* ASU Graduate Scholars in English Association Series, Tempe AZ, 25 February 2010. Co-presented with Professor Beth Tobin.

2009 *Mock Interviews*. ASU Graduate Scholars in English Association Series, Tempe, AZ, 9 December 2009.

2009 *Annual Performance Review*. Department of English Workshop co-conducted with Professors Dan Bivona and Richard Newhauser. ASU, Tempe AZ, 16 November 2009.

2009 *What Publishers and Editors Want*. ASU Graduate Students in English Association Series, Tempe AZ, 26 February 2009.

2007 *Designing and Writing the Dissertation Prospectus*. ASU Graduate Students in English Association Series, Tempe, AZ, 26 April 2007.

2007 *Using the* Norton Field Guide to Writing with Readings. Arizona State University, Tempe, AZ, 6 April 2007. Co-presented with Richard Bullock.

2007 *Using the* Norton Field Guide to Writing with Readings. Mesa Community College, Mesa, AZ, 5 April 2007. Co-presented with Richard Bullock.

2005 *Preparing for Comprehensive Exams*. ASU Graduate Students in English Association Series, Tempe, AZ 20 October 2005.

2004 *What To Do with Your Graduate Degree in English.* ASU Graduate Students in English Association Series. Tempe, AZ, 7 October 2004. (Co-presented with Patricia Webb.)

2004 *Preparing Portfolio Papers*. ASU Graduate Students in English Association Series. Tempe, AZ, 17 February 2004. (Co-presented with Karen Adams and Mark Lussier.)

2003 *Writing Program Administration Roundtable*. ASU Graduate Students in English Association Series. Tempe, AZ, 16 October 2003. (Co-presented with David Schwalm, John Ramage, Duane Roen, and Greg Glau.)

2003 *What To Do with Your Graduate Degree in English.* ASU Graduate Students in English Association Series. Tempe, AZ, 9 October 2003. (Co-presented with Patricia Webb.)

2002 *What To Do with Your Graduate Degree in English.* ASU Graduate Students in English Association Series. Tempe, AZ, 8 October 2002. (Co-presented with Patricia Webb.)

2001 *Preparing Portfolio Papers*. ASU Graduate Students in English Association Series. Tempe, AZ, 10 September 2001.

1999 *Teaching Theory Classes*. ASU Graduate Students in English Association Series. Tempe, AZ, 2 April 1999.

1998 *Invention: Theories, History, Practices and Pedagogies*. ASU Composition Program Orientation Workshop Series. Tempe, AZ, 20 August 1998. (Co-presented with Sharon Crowley.)

1997 *CLAS Discovery Tour*. Department of English. ASU. Tempe, AZ 30 September 1997.

1997 *Writing Grant Proposals: Preparing for the Profession*. ASU Graduate Students in English Association Series. Tempe, AZ, 2 February 1997.

1996 *CVs: Preparing for the Profession*. ASU Graduate Students in English Association Series. Tempe, AZ, 18 October 1996.

1996 *Minimal Marking Techniques*. ASU Composition Workshop Series. Tempe, AZ, 20 March 1996.

1996 *Modeling Invention Heuristics*. ASU Composition Workshop Series. Tempe, AZ, 15 February 1996.

1995 *Minimal Marking Techniques*. ASU Composition Workshop Series. Tempe, AZ, 31 October 1995.

1995 *Models of Invention Heuristics: Costs and Benefits of Various Models*. ASU Composition Workshop Series. Tempe, AZ, 17 October 1995.

1994 *Presenting Conference Papers: How to Submit, Write and Present*. ASU Graduate Students in English Association Series. Tempe, AZ, 7 November 1994.

Graduate Student Committees

**Dissertation Committees**

**Chair**

Cheryl Price-McKell

Kristin Bennett (23 March 2022) *Exchanging Normative Assimilation for Frictional Access: An Examination of the Rhetorical Circulation of Ableism in University Documents and Space*

Abigail Oakley (12 April 2019) *Entanglement: Everyday Lives, Access, and Institutional Discourse*

Holly Fulton (22 March 2019) *Bad Faith Rhetorics in Online Discourses of Race, Gender, and Class*

Andrea Severson (4 April 2018) *More than a Pretty Dress: Rhetoric of Style and Identity Construction of Stateswomen Fashion Icons*

Kayla Bruce (4 April 2017) *Performativity, Relationality, and Positionality: Identity Pathways for a Feminist Rhetorical Pedagogy*

Shersta Chabot (27 March 2017) *Making Space for Women’s History: The Digital-Material Rhetoric of the National Women’s History (Cyber)Museum*

Paulette Stevenson (4 November 2016) *Transnationalizing Title IX: Neoliberal Formations of Women’s Sport*

Dawn Opel (17 June 2015) *Thinking “Outside the Box”: Multiple Methodologies for the study of Home Pregnancy Test User Experience*

Olena Oliynyk (15 April 2015) *“Real” Padonki”: An Online Discourse Community of Creative Writers*

Shillana Sanchez (co-Chair) (21 November 2013) *Teachers, Texts, and Transactions: Towards a Pedagogy for Teaching Literature*

Andrea Alden Lewis (18 October 2013*) (Dis)articulating Morality and Myth: An Ideological History of the Insanity Defense*

Peter Wegner (10 April 2013) *Historical and close-Reading Analysis of the State of the Union Addresses: Approaches in Rhetorical Analysis and Two Case Studies*

Nicole Khouri (12 April 2012) *(Re)Positioning Lebanese Feminist Discourse: A Rhetorical Study7 of Al-Raida (Pioneer) Journal, 1976-1985*

Elizabeth Lowry (9 April 2012) *Otherworldly Figures: Rhetoric, Representation, and the Public Performance of Femininity in Nineteenth-Century Spirit Mediums’ Autobiography*

Judy Holiday (27 February 2012) *Reframing the Problem of Difference: Lillian Smith and Hierarchical Policies of Difference*

Steven Accardi (21 April 2011) *“Humanitarian Aid is Never a Crime”: A Study of One Local Public’s Attempt to Negotiate Rhetorical Agency with the State*

Ryan Skinnell (13 April 2011) *Writing, Programs, and Administration at Arizona State University: The First Hundred Years*

Bradley Gyori (22 April 2011) *Becoming the Medium*

Lisa Cahill (22 April 2011) *A Comparative Study of Faculty and Graduate Student Expectations of Writing in One Discipline*

Hedra Bledsoe (22 November 2010) *Fruit Borne of (Super)Natural Decree: Concerns of Health Literacy within Humanae Vitae*

Smith, Carol Lynn Kay. (co-Chair ,19 November 2009) *“Sphere” as a Gendered Space: Cognitive Linguistic Models of Conceptual Metaphor and Embodiment in Nineteenth-Century Women’s Rights Discourse*

Lisa Reid Ricker (6 March 2008) *Performing Memory, Performing Identity: Jennie Drew’s Autograph Album, Mnemonic Activity and the Invention of “Feminine” Subjectivity*

Lauren Yena (17 October 2008) *Venture Philanthropy and Literacy Sponsorship in the Twenty-First Century: A Study of a Community Outreach Program*

Kirsti Cole (16 April 2008) *Of Being and Passing Away: Performativity and Women's Activist Rhetoric*

Zachary Waggoner (26 March 2007) *Passage to Morrowind: (Dis)Locating Virtual and “Real” Identities in Video Role-Playing Games*

Cynthia Ann Roses-Thema (18 April 2007) *Reclaiming the Dancer as Rhetor: Embodied Perception in a Dance Performance*

Jennifer Clary-Lemon (11 April 2006) *The Rhetoric of Identity: Scholarly Journals and Activism as Sites of Change, 1939-2004*

Abdul Al-Bargi (8 February 2006) *The Modernization and Democratization of American Higher Education, 1850-1900: A Political and Social Perspective*

Rita Hendin (20 April 2005) *Reading Genre as Human Construct of Dialogue and Social Action: The Building of Community and the Negotiation of Ethos in a College Composition Class*

Jeffrey Andelora (20 April 2005) *TYCA and the Professional Identity of Two-Year College English Faculty*

Cheryl Greene (30 November 2005) *Women On-Lookers: Transnational Feminist Documentaries and the New Woman Diaspora*

Jim Procaccini (12 February 2004) *Vico’s Counter-Modern Alternative: A New Science of Discourse*

Steve Beatty (5 May 2003) *What We Talk about When We Talk about English Studies*

Mark Montesano (20 September 2002) *Rhetoric and Revelation: In Search of a Foundation for a Postmodern Ethics*

Viktorija Todorovska (4 May 2000) *E-mail as an Emerging Rhetorical Space in the Workplace*

Sam Martinez (co-Chair, 3 July 1997) *Problematizing Style: How Style is Represented in College Composition Textbooks*

Jackie Wheeler (co-Chair, 26 March 1997) *Honor Students' Perceptions of Peer Review After First Year Composition: A Case Study*

**Reader**

David Devine

Amilynne Johnston (12 April 2019) *Embodied Persistence: Corporeal Ruptures in Modernist Discourse of Material Language and Cultural Reproductive Futurity*

Joshua Cruz (6 June 2018) *Previously Engaged: A Foucauldian Genealogy of Student Engagement in Composition Studies*

Steven Hopkins (3 April 2017) *Re-Seeing Composition: Object Oriented Reflective Teaching Practice*

Jordan Loveridge (27 February 2017) *Medieval Rhetoric and Civic Identity*

Brent Chappelow (4 April 2016) *“Bringing-before-the-eyes”: Visuality and Audience in Greek Rhetoric*

Jennifer Russum (28 January 2016) *From Sewing Circles to Linky Parties: Women’s Sewing Practices in the Digital Age*

Amber Nicole Pfannenstiel (15 August 2013) *Building Syllabi for Online Classes: A Case Study of Class Management Tool Use in Online Composition Courses*

Micheal Callaway (19 April 2010) *Authentic Performances: The Paradox of Black Identity*

Ellen Johnson (23 April 2009) *Alterations: Gender and Needlework in Late Georgian Arts and Letters*

Shelley Rodrigo (21 April 2009) *Motivation and Play: How Faculty Continue to Learn New Technologies*

Dawn Penich-Thacker (17 April 2008) *Silent Soldier: Rhetorical Constructions of Subjectivity in the “Don’t As, Don’t Tell” Army*

Tatiana Keeling (11 April 2008) *Surviving in Post-Soviet Russia: Magical Realism in the Works of Viktor Pelevin, Ludmila Petrushevskaya, and Ludmila Ulitskaya*

William Endres (10 April 2008) *Rhetorical Invention in the Book of Kells: Image and Decoration on their Flight to Meaning*

Nicholas Behm (4 March 2008) *White Privilege and Three first-Year Guides to Writing*

Paul Walker (13 April 2007) *Writing and Learning from Context: Perceptions of Composition in First-Year Learning Communities*

Ban Phung (17 April 2006) *A Contrastive Rhetorical Study of Chinese and Mexican Perceptions of Their Native Writing Instruction and Its Implications for ESL Teaching and Learning*

Diane Chardon Clarke (21 November 2005) *Toward a Theory of Writing Anxiety*

Abeer Al-Taweel (12 April 2005) *Gender Representation in Twelfth Grade English Language Textbooks in High Schools in Jordan*

Dona Avery (11 March 2004) *Bending the Hunchback: A Rhetorical Inquiry into Hollywood’s Quasi-Medieval Relationship with Disability*

Maire Simington (1 December 2003) *Chasing the American Dream Post World War II: Perspectives from Advertising and Literature*

Mi-Lim Ryoo (8 May 2003) *Indexing Gender in Computer-Mediated Communication in Korean*

Susan Kay Miller (4 November 2002) *Teaching Writing at a Distance: Exploring Instructional Decisions and Learning Perceptions*

Rea Busker (23 July 2002) *Virtual Kairos: Discursive Space and Asynchronous On-Line Discussion*

Chitra Duttagupta (5 February 2001) *Studying the Studies: Constructions of Basic Writers in Three Premier Journals from 1970-1999*

Judith Collins (31 July 2000) *Intersections of Writers' Intended Readers with Peer Responders During Asynchronous Forums in First-Year Composition*

Hamdan Alshalawi (21 April 2000) *Politeness Strategies in Saudi ESL Computer-Mediated Communication*

Deirdre Pettipiece (12 May 1998) *Sex Theories and the Shaping of Two Moderns: Hemingway and H.D*

Janet Bacon (17 April 1998) *Images of the Active Juror: Reading and Writing Jury Instructions*

Margaret Walters (29 August 1996*) Reassessing Robert Zoellner's Talk-Write Behavioral Pedagogy and its Place in Composition History*

**Ph.D. Graduate Examination Committees**

**Chair**

Cheryl Price-McKell (Completed fall 2020)

Kristin Bennett (Completed Spring 2020)

Abigail Oakley (Completed Fall 2017)

Holly Fulton (Completed Fall 2017)

Andrea Severson (Completed Spring 2017)

Kayla Bruce (Completed Spring 2016)

Paulette Zillmer Stevenson (Completed Fall 2015)

Shersta Chabot (Completed Fall 2015)

Dawn Opel (Chair, Completed Spring 2015)

Elizabeth Lowry (Chair, Completed Spring 2011)

Nicole Khouri (Chair, Completed Fall 2010)

Brad Gyori (Chair, Completed Spring 2010)

Andrea Alden Lewis (Chair, Completed Fall 2010)

Steve Accardi (Chair, Completed Fall 2009)

Ryan Skinnell (co-Chair, Completed Fall 2009)

Judy Holiday (Chair, Completed Fall 2009)

Peter Wegner (Chair, Completed Spring 2008)

Lisa Ricker (Chair, Completed Spring 2007)

Kirsti Cole (Chair, Completed Spring 2006)

Cynthia Roses-Thema (Chair, Completed Fall 2006)

Abdul Al-Bargi (Chair, Completed Spring 2005)

Zach Waggoner (Chair, Completed Fall 2004)

Lisa Cahill (Chair, Completed Spring 2004)

Lauren Yena (Chair, Completed Spring 2004)

Jennifer Clary-Lemon (Chair, Completed Fall 2004)

Jeff Andelora (Chair, Completed Fall 2004)

Cheryl Greene (Chair, Completed Spring 2004)

Viktorija Todorovska (Chair, Completed Spring 1999)

Mark Montesano (Chair, Completed Fall 1999)

Steve Beatty (Chair, Completed Fall 1997)

**Reader**

David Devine

Amilynne Johnston (Reader, Completed Fall 2017)

Joshua Cruz (Reader, Completed Fall 2016)

Steven Hopkins (Reader, Completed Spring 2016)

Jordan Loveridge (Reader, Completed Fall 2015)

Jennifer Russum (Reader, Completed Fall 2014)

Brent Chappelow (Reader, Completed Spring 2014)

Nicole Pfannenstiel (Reader, Completed Fall 2011)

Micheal Callaway (Reader, Completed Spring 2009)

Hedra Bledsoe (Reader, Completed Spring 2009)

Carol Lynn Kay Smith (Reader, Completed Fall 2008)

Nicholas Behm (Reader, Completed Spring 2007)

Dawn Penich-Thacker (Reader, Completed Fall 2007)

Tatiana Keeling (Reader, Completed Fall 2006)

Paul Walker (Reader, Completed Spring 2006)

Ellen Johnson (Reader, Completed Fall 2006)

Bill Endres (Reader, Completed Spring 2006)

Ban Phung (Reader, Completed Spring 2005)

Shelley Rodrigo (Reader, Completed Spring 2004)

Abeer Al-Taweel (Reader, Completed Spring 2004)

Dona Avery (Reader, Completed Fall 2003)

Maire Simington (Reader, Completed Fall 2002)

Mi-Lim Ryoo (Reader, Completed Fall 2001)

Jim Procaccini (Reader, Completed Fall 2001)

Susan Heck (Reader, Completed Fall 2000)

Kate Harts (Reader, Completed Spring 2000)

Hamdan Alshalawi (Reader, Completed Spring 1999)

Chitra Duttagupta (Reader, Completed Fall 1999)

Rea Busker (Reader, Completed Spring 1998)

Judith Collins (Reader, Completed Fall 1998)

Deirdre Pettipiece (Reader, Completed Spring 1997)

Janet Bacon (Reader, Completed Fall 1996)

**MA Thesis Committees**

**Chair**

Thomas Buchanan

Tyler Kaplan

Kathryn Horton (15 April 2021) Celebrity Rhetoric and Public Writing Pedagogy in the Composition Classroom: A Taylor Swift Case Study

Natalie Bauman (17 April 2020) *Necro-Rhetorical Constructions of the Migrant: An Image of Death on the Border*

Rachel Lundwall (21 March 2019) *“A Selection of Sacred Hymns”: Singing Women into Citizenship in Zion*

Andrea Severson (17 April 2013) *License to Thrill: Bond Girls, Costumes, and Representation*

Jeff Holmes (22 April 2010) *Blurring the Boundaries: Embodiment as Compound Phenomenon in World of Warcraft*

Dawn Durante (20 April 2010) *Standardizing Digital Publishing to Develop Trust*

Andrea Lisa Alden (28 May 2008) *Voices from the Margins: Women Slave’s Narratives and the Re-definition of Ethos*

Bradford Gyori (16 April 2008) *“Traumatic License”—Blood Sacrifice: From Primitive Rituals to Reality Television*

Xiao-Chun Wu (21 April 2006) *Collaborative Writing in the ESL Classroom*

Lisa Ricker (1 May 2003) *‘Ars Stripped of Praxis’: Robert J. Connors on Coeducation and the Demise of Agonistic Rhetoric*

Josh Kravitz (25 April 2002) *The Queer Frontier: Exploring the Borderland Between Queer Theory and Composition Studies*

Wendi Matar (29 November 2000) *Writing Blocks, Invention and Ideology: A Study of the Usefulness of Administering Two Surveys*

Josie Lauritsen A (5 May 2000) *"El Que Sabe Leer Solo Sabe Leer": Literacy Events and Practices in a Guatemalan Village*

Elizabeth Pearce (27 April 2000) *Perceptions of a Discipline and the Rhetoric of its Positions*

Shanti Gangadean (25 February 2000) *Looking for Invention in Writing with a Purpose*

Sara Anderson (12 March 1999) *Inventing Feminisms: An Analysis of the Rhetorical Invention of Post-Second Wave Feminism in America*

Steve Hill Marti (30 November 1998) *The Implications of Martin Buber's Philosophy for Interpersonal Communication in a Computer-Mediated Environment*

Krista Long (15 May 1998) *The Perceptions and Pedagogy of Writing Across the Disciplines at Arizona State University*

Tiffany Winman (29 October 1997) *The Rhetorical Construction, Deconstruction, and Reconstruction of Woman in Feminist Composition Pedagogy*

**Reader**

Frederick Miller

Holly Fulton (15 April 2014) *Presenting ASU’s Ethos: Old Main as a Seat of Argument*

Sohinee Roy (24 July 2013) *Scrumdiddlyuptious Stories: Reflections and Reinforcements of Ideological Structures in Roald Dahl’s Books for Children*

Jacqueline Brady (5 May 2009) *Considerations in Curriculum Design: Implementing an EAP Course for International Graduate Students*

Amber Nicole Pfannenstiel (6 October 2008) *MySpace.Com: An Investigation of Tool Use on a Social Network Site*

Sarah Jackson (9 November 2007) *Internet Transparency and the Department of Homeland Security*

Amy Teegan Hann (15 May 2007) *Memory and Material Culture in Harry Potter*

Hannah Cheloha (21 November 2006) *Subversive Rhetoric and Reform in the Poetry of Felicia Hermans and Mary Robinson*

Nicholas Hart (27 September 2006) *Prayerful Challenge: An Analysis of the Contemporary Catholic Homily*

Irving Gleason (18 April 2006) *A Critical View: When Will the Dying from Mercury Begin?*

Kristi van Stechelman (4 May 2004) *First-Year Composition: A Managed Institution*

Brandy Pfalmer (30 April 2004) *The Changing Distance Education Student*

Micheal Callaway (22 April 2004) *Propaganda and Democracy*

Michael Will (21 August 2003) *Prisons of the Mind: Adam Smith's Panoptic Structure for the Enlightenment*

Kim Geiser (21 May 2003) *Overview of Arizona's Instrument to Measure Standards: Focus on Writing and Alternative Assessments*

Molly Mangelsdorf Blake (9 May 2003) *Gila Vista Junior High: Teachers’ Experience and Assessment Practices*

Charles Laurie (15 May 2002) *The Rudd Concession: A Rhetorical Foundation to Colonial Conquest*

Mark Hara (3 April 2000) *Professional Development Plan for Teachers in Computer-Mediated English Environments*

Beverly Nasser (4 May 1999) *William Wordsworth and George Byron: Romantic Mind, Temporality and the Way of the Dharma*

Holly Michele McKenzie (26 April 1999) *Analyzing Cultural Assumptions: A Burkean Analysis of Advertising*

James Koncz (2 May 1997) *An Exploration of Translations of Aristotle's Commentary on Humor*

James Patrick Christian (13 December 1996) *French and American Business Meetings: A Forum for Discussing Ideas or Taking Action*

**MA Applied Projects**

**Chair**

Sarah Turner (5 November) *English 107: Writing Intensive Introduction to Literature*

Stacy Wilson (9 October 2020) *Transfer Climate in Target Contexts: Investigating the Pedagogical Writing Practices of non-First Year-Composition Instructors*

Kimberly Koerth (6 December 2019) *The Power and Potency of Trans Inclusion in Menstrual Zines*

Michael Thomet (6 December 2013) *Building my Own Home: Working between English and Digital Game Design*

Sarah Ashlock (3 May 2013) *Girls and Women, Learners and Leaders: A History of Arizona's First Girl Scout Troop*

Kelly Straw (26 April 2012) *Literacy Sponsors: A Vehicle for Black Public Representation post Bellum United States*

Undergraduate Mentoring

**BA Theses**

Catherina Marie Martinschitz [Chair]

Silvia Zirbisegger (25 May 2017) *Dancing through the Decades: The Jukebox as a Not Quite Silent Observer* [Chair]

Melanie Fuchs (13 February 2017) *The Heart of the Ocean: A Necklace More Than a Prop: An Analysis in Material Culture of the Necklace in the Film Titanic* [Chair]

Madeline Denise Bayer (9 January 2017) *Photography in Material Culture: An Examination of Interpictoriality between Joe Rosenthal´s Photograph “Raising the Flag on Mount Suribachi” and Ed Freeman´s “Raising the Pride Flag”* [Chair]

Thomas Hadley (4 September 2016) *Virtual Objects as Objects of Material Culture: The Android App Pocket Casts Analyzed Using Elliot et al’s Methodology* [Chair]

**Honors Theses**

Rae Larsen [Reader]

Jacqueline Rippon [Chair]

Matt Contsuri [Reader]

Micah McCreary (2020) *Toxic Nationalism: The Rise of Xenophobic Populism in Modern American Election Campaigns* [Chair]

Amber Ellison (2018) *Comrade Shakespeare: An Analysis of Theatrical Appropriations in the Soviet Bloc*

Erin Bottino (2018) *ASU Eats: Utilizing Meal Plans to Feed ASU’s Food Insecure* [Chair]

Jasmine Lester (2011) *Team Teaching ENG 191: Issues of Diversity (Race, Gender, Sexuality*) [Chair]

Kendall Gerdes (2009) *Queer/Community: A Theorization of the Rhetorical Strategies Important to Creating Queer Community* [Reader]

**Other mentoring**

Jasmine Lester, *LGBT Certificate Capstone Project*, Arizona State University, Tempe, 7 December 2011

Kendall Gerdes, *Queer and Present Danger: The Homosexual Agenda as Conspiracy Theory.* Undergraduate Academic Conference, Arizona State University, Tempe, 18 October 2008.

##### Academic Service

**Arizona State University, Tempe, AZ** 1994-present

**University and College Committees**

Dean’s Faculty Advisory Council Fall 2020

Co-author Chair’s Letter for tenure and promotion at Poly Fall 2019

ASU Fulbright Mentor 2017-present

Humanities Advisor on Encoded Textiles Project 2012-present

American Studies Cultural Center Planning Committee 2010-present

University Chairs and Directors 2009-2013

CLAS Chairs and Directors 2009-2013

Humanities Division: Academic Chairs and Directors 2009-2013

Wade Smith Lecture Committee 2009-2012

Committee of Faculty for the Interdisciplinary PhD Program   
in Communication 2002-2011

Interdisciplinary PhD in Curriculum & Instruction (English)   
Admission Committee 2001-2011

Faculty Mentor (Carmen Martinez-Roldan) 2004-2008

CLAS Committee of Review 2001-2004

Chair, 2003-2004

CLAS Research Awards Committee 2001-2004

Chair, 2003-2004

Executive Committee for Interdisciplinary PhD in Communication 2002-2004

Faculty Senator 1998-2000

Quality of Instruction Committee 1997-1998; 1999-2000

Standards Committee 1999

CLAS Grants for Improving the Quality of Instruction,   
Proposal Review Humanities Sub-Committee, 1999-2000; Chair 1997-1998

College of Arts and Sciences Academic Computing Technology 1994-1996

**Department Committees**

**Current**

Parliamentarian 2020-2021

Marvin Fisher Award 2021

Writing, Rhetorics, and Literacies Area Committee 1994-present

Chair, 2005-2007; 2008-2009

**Past Committees (Chaired)**

DEN/By-Laws Committee 2017-2018

WRL Search Committee Chair 2017-18

PhD Writing, Rhetorics, Literacies Admissions Committee 2015

Personnel Committee 2001-2004; Chair, 2002-2003; *Ex Officio* 2004-2013

Administrative Council 1999-2000; 2001-2004; *Ex Officio* 2004-2013

Hiring Committee *Ex Officio* 2008-2013

Search Committee, History of Rhetoric, Professor/Associate Professor Chair, 2008-09

Search Committee, Writing Program Administrator, Professor Chair, 2008-09

Ad Hoc Homecoming Committee 2005-2007; co-Chair 2008

Search Committee for Department Administrative Assistant Chair, 2005

PhD Rhetoric, Composition and Linguistics Admissions Committee Chair, 2002-2004

Vision for English Department Ad Hoc Committee Chair, 2002-2003

Writing Programs Committee Chair, 1999-2000

TA Review Committee Chair, 1999-2000

Evaluation of Teaching Committee 1996-1999; Co-Chair, 1998-1999

Composition Textbook Selection Committee Chair, 1997-1999

Ad Hoc Subcommittee: Mission Statement for Composition Program Chair, 1996

ASU English Department on the Net Committee, Chair 1996

**Past Committees (Served)**

Online English BA Course Committee 2019-2020

Core Requirement Committee 2019-2020

Search Committee Basic Writing Lecturer 2013

Search Committee Second Language Writer Lecturer 2013

Search Committee Workplace Writing Lecturer 2013

Professional Studies Committee 2005-2007

Search Committee for Administrative Assistant 2007

Search Committee for Advisor 2006

Search Committee for Coordinator 2006

MA Rhetoric/Composition Admissions Committee 1994-2004

PhD Committee 2001-2004

Graduate Committee 2001-2004

Search Committee: IT Assistant Professor 2003-2004

WP Committee on Stretch and ESL Programs 2001-2002

Search Committee: IT Assistant Professor 2002

Search Committee: Literature Lecture 2002

Search Committee: Rhetoric/Composition FAs 2002

Search Committee: Rhetoric/Composition Instructors 2002

Administrative Committee 1999-2000

Articulation Committee 1999-2000

Search Committee: Senior Position Rhetoric and Composition 1997-1998

Ad-Hoc Bridge Committee: Curriculum Review 1997-1998

PhD Rhetoric, Composition and Linguistics Admissions Subcommittee 1995-2000

MA Rhetoric/Composition Admissions Subcommittee 1994-2001

Composition Board 1994-1997

Ad Hoc Search Committee: Rhetoric and Composition 1997

Sub-Committee on Evaluation of Curriculum 1995-1996

Ad Hoc Subcommittee of Executive Curriculum Revision Committee 1996

Search Committee: Faculty Associates 1996

Pagemaster 1995-1996

Research and Creative Activity Committee 1994-1996

**Carnegie Mellon University, Pittsburgh, PA**

English Graduate Organization President 1991-1992

Statistical Workshop Coordinator 1990-1991

English Department Colloquium Coordinator 1990-1991

**Northeastern University, Boston, MA**

**Department and College Committees Served**

Writing Programs Policy Committee 1985-1987

ENG 1111 Freshman English II Ad Hoc Committee 1986

Computer Software for Writing Courses Committee 1986

Student Questionnaire Committee 1986

Elements of English Textbook Committee 1986

Part-Time Faculty Advisory and Review Committee 1985-1987

T.A. Advisory Committee 1985-1987

Graduate Sub-committee on T.A. Assignments 1984-1985

Student Retention Committee 1985

Compensatory Education Committee 1985

Task Force on Learning Disabled 1984-1985

Technical Writing Textbook Committee 1984

Freshman English II Textbook Committee 1984

Freshman English Committee 1983-1987

##### Professional Service

**Editorial Board**

*WPA* 2004-present

*Rhetoric Review* 2010-present

*Insight: A Journal of Scholarly Teaching* 2011-present

*HyperCultura* 2012-present

*Rhetoristics* (also Section Editor) 2013-present

**Advisory Board Member**

*Sampler Consortium*  2008-present

*HyperCultura* 2013-present

*Coalition of Women Scholars in the History  
 of Rhetoric (CWSHRC)* 2014-present

*Journal of the Austrian Association of   
 American Studies* 2017-present

**Book Manuscript Reviewer**

Taylor & Francis (Lawrence Erlbaum) 1999-present

Southern Illinois University Press 2001-present

SUNY University Press 2002-present

NCTE 2003-present

W. W. Norton & Co. 2003-present

Hampton Press 2005-present

NCTE-Routledge Rhet/Comp series 2008-present

Routledge 2012-present

**Manuscript Referee for Scholarly Journals**

*Rhetoric Society Quarterly* 1995-present

*JAC: A Journal of Composition Theory* 1996-present

*Composition Studies/Freshman English News* 1997-present

*Current Issues in Education* 1999-present

*Rhetoric Review* 1999-present

*Issues in Writing* 2002-present

*College English* 2003-present

*WPA*  2003-present

*College Composition and Communication* 2011-present

*Insight* 2012-present

*Journal of Broadcasting & Electronic Media* 2012-present

*Hypercultura* 2012-present

*Rhetoristics* 2013-present

*Res Rhetorica* 2016-present

*Journal of Women’s History* 2017-present

*Journal of Victorian Culture* 2019-present

*H-Art Journal* 2019-present

*Visual Communication Journal* 2020-present

**Reviewer of Conference Proposals**

*Western States Composition Conference* 1997-present

*Rhetoric Society of America Conference* 2011-present

**Fulbright US Scholar Program**

Peer Reviewer 2017-present

**External University Reviews**

Georgia State University: 2014 Academic Program Review, Department of English (March 2014)

Wayne State University Review: Reviewed proposals for Keal Faculty Fellowship (September 2012)

Arizona State University West Campus: Reviewed Sabbatical Application, (October 2010)

Brigham Young University: MA Rhetoric Program External Review (March 2009)

**Tenure and Promotion External Reviews**

External Reviewer for tenure and promotion to Associate Professor, Department of English, Washington State University Tri-Cities, Pullman, WA (June 2021)

External Review for promotion to Professor, Department of English, Virginia Tech University, Blacksburg, VA (June 2020)

External Review for promotion to Professor, Department of English, University of Minnesota, Duluth, MN (August 2019)

External Review for tenure and promotion to Associate Professor, Department of English, University of Oklahoma, Norman, OK (May 2019)

External Review for promotion to Professor, Department of English, University of South Carolina, Columbia, SC (December 2018)

External Review for tenure and promotion to Associate Professor, Department of English, Florida International University, Miami, FL (August 2018)

External Review for promotion to Senior Instructor, Department of English, Case Western Reserve University, Cleveland, OH (July 2018)

External Review for tenure and promotion to Associate Professor, Department of English, University of Memphis, Memphis, TN (May 2018)

External Review for promotion to Professor, Department of English, University of Arizona, Tucson, AZ (March 2018)

External Review for tenure and promotion to Associate Professor, Department of English, Indiana University, Bloomingdale, IN (August 2017)

External Review for tenure and promotion to Associate Professor, Department of English, Iowa State University, Ames, IA (August 2017)

External Review for promotion to Full Professor, Department of Writing Studies, University of Minnesota, Duluth, MN (September 2015)

External Review for tenure and promotion to Associate Professor, Department of English, University of Massachusetts, Dartmouth, MA (August 2015)

External Review for tenure, Department of English, University of Massachusetts, Amherst, MA (August 2015)

External Review for tenure and promotion to Associate Professor, English Language Institute, King Abdulaziz University, Jeddah, Saudi Arabia (November 2014)

External Review for promotion to full, Department of English, Montana State University, Bozeman, MT (September 2013)

External Review for tenure and promotion case, Department of English, Drexel University, Philadelphia, PA (October 2012)

External Review for tenure and promotion case, Department of English, Simon Fraser University, Canada (November 2011)

External Reviewer for tenure and promotion case, Department of English, Virginia Tech (September 2011)

External Reviewer for tenure and promotion case, Department of English, University of Missouri (August 2011)

External Reviewer for Promotion to Principal Lecturer case, Barretts Honors College, Arizona State University (November 2009)

External Reviewer for tenure and promotion case, Department of English, University of Michigan, Dearborn (July 2007)

External Reviewer for tenure and promotion case, Department of English, George Mason University (July 2006)

External Reviewer for tenure and promotion case, Department of English, North Dakota State University (June 2006)

External Reviewer for tenure and promotion case, Department of English, University of North Dakota (August 2002)

**Professional Administration**

Co-Chair Feminisms and Rhetorics Conference 2015, *Women’s Ways of Making*, Tempe, AZ 2013-2015

**Professional Committees**

Selection Committee: Theresa J. Enos Anniversary Award for Outstanding Essay in *Rhetoric Review* 2009-present

Selection Committee: Richard Ohmann Award Committee for the Outstanding Essay in *College English* 2009

CCCC Archives Committee**:** Served on committee to organize over 50 years of archival materials for CCCCs (Conference on College Composition and Communication)

2004-2006

**International, National, and Local Professional Service**

2020, Invited Speaker, *Fortieth Anniversary of the Rhetoric Program at Carnegie Mellon University to Honor the Legacy of Richard Young*. Carnegie Mellon University, 8 October 2020.

2020 Judge, Arizona Quilters Hall of Fame, *Votes for Women* Small Quilt Challenge, 12 September 2020.

2019 Reviewer for Marvin Fisher Book Award, ASU, Tempe, 5 February 2019.

2018 Interviewed for *ASU Now*. ASU, Tempe, AZ. 19 September 2018.

2016 Member, Building Social Media Presence. University of Graz, Graz, Austria. Spring/summer 2016.

2015 Chair, *Conflicting Views on Knowledge*, Rhetoric in the Knowledge Society conference. Warsaw, Poland, 26 June 2015.

2014 Moderator, *Transformation and Change: Europe and Beyond*, Graz International Summer School. Schloss Seggau, Leibnitz, Austria, 11 July 2014.

2014 Essay Judge, Graz International Summer School. Schloss Seggau, Leibnitz, Austria, 9 July 2014.

2013 Moderator, *Collective Identities: Nationalism, Transnationalism—Europe and Beyond.* Graz International Summer School. Schloss Seggau, Leibnitz, Austria, 12 July 2013.

2013 Essay Judge, Graz International Summer School. Schloss Seggau, Leibnitz, Austria, 12 July 2013.

2013 Chair, *Cultural Studies*. Eurofringes Conference. Bucharest, Romania, 6 June 2013.

2013 Chair, *Gendered Literacies in Digital Spaces*. Conference on College Composition and Communication. Las Vegas, NV, 15 March 2013.

2013 Host and Moderator, *Celebration of Thelma Shinn Richard at ASU*. Tempe, AZ, 9 March 2013.

2012 Panel Moderator, Panel on the film *Contagion*, Scott Burns, Bert Jacobs, Ed Finn, Gerardo Chowell. Arizona State University, Tempe, AZ, 27 April 2012.

2011 Participant, Workshop for New Chairs of English Departments. *ADE Summer Seminar West*. Palo Alto, 22-26 June 2011.

2011 Chair’s Welcome Address. *Reception for Graduating Department of English Students*. Arizona State University, Tempe, AZ, 14 May 2011.

2011 Chair, *Rhetoric and Humor*. Rhetoric in Society Conference. Antwerpen, Belgium, 26 January 2011.

2010 Chair’s Welcome Address. *Reception for Graduating Department of English Students*. Arizona State University, Tempe, AZ, 11 May 2010.

2009 Chair’s Welcome Address. *Symposium on Second Language Writing: The Future of Second Language Writing*. Arizona State University, Tempe, AZ, 5 November 2009.

2009 Chair’s Welcome Address. Roger Murray, *Dust Storm*. Emeritus Lecture Series. Department of English, Arizona State University, Tempe, AZ, 28 October 2009.

2009 Chair, *Feminism’s First Wave: Women Making Spaces to Speak*. Conference on College Composition and Communication. San Francisco, CA 13 March 2009.

2009 Chair, *Complexifying Gendered Space*. Conference on College Composition and Communication. San Francisco, CA 13 March 2009.

2008 Chair, *Material Rhetorics*. Rhetoric Society of America, Seattle, WA, 26 May 2008.

2007 Chair, *Community Literacies*. Western States Rhetoric and Literacy Conference. Tempe, AZ 26 October 2007.

2005 Chair, *Redefining Success via/and Affirming the Discipline: FYC as Intro to Writing Studies*. Conference on College Composition and Communication. San Francisco, CA, 19 March 2005.

2004 Chair, *Literacies and Discourses Across Disciplines*. Western States Rhetoric and Literacy Conference. Tempe, AZ, 23 October 2004.

2004 Chair, *Women’s Religious Rhetoric Before 1800*. Rhetoric Society of America, Austin, TX, 29 May 2004.

2004 Ramsden, Louise. *Sampler T6*. Radio Play. BBC4. Aired Tuesday, January 13, 2004. (Radio play based on research conducted by Maureen Daly Goggin.)

2003 Chair, *Transmission, Transition, Transformation, Transposition: Theorizing Literacy Metaphors in Material Contexts*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 24 October 2003.

2002 Chair, *Visual Rhetoric and the Question of Agency: Public Memory, Figurality, and the Body*. Rhetoric Society of America Conference. Las Vegas, NV, 24 May 2002.

2000 Chair, *Second Language Writing & Teaching: What Do You Need to Know?* Conference on College Composition and Communication. Minneapolis, MN, 14 April 2000.

1998 Chair, *Coming Into Being: Creating Identities Through Technology*. Western States Composition Conference. Salt Lake City, UT, 24 October 1998.

1997 Featured Speaker. *Situating Rhetoric: Discovery and Change: Its Impact and Some of its Contributions*. Arizona State University. Tempe, AZ, 25 September 1997.

1997 Co-Organized with Karen Adams the presentations *A Pikean Way of Thinking* and *Problems as Interpretive Acts* and the workshop *Collaboration in Graduate English Studies: Applications and Evaluations* by Richard E. Young and Alton L. Becker. Arizona State University, Tempe, AZ, 25-26 September 1997.

1997 Featured Speaker. *A Tribute for Richard Young*. Conference on College Composition and Communication. Phoenix, AZ, 14 March 1997.

1997 Registration Desk. Conference on College Composition and Communication. Phoenix, AZ, 13 March 1997.

1996 Chair, *Rhetoric of Disciplines and Professions*. Rhetoric Society of America Conference. Tucson, AZ, 31 May 1996.

1996 Chair, *Current Topics in Rhetoric and Composition*. Western States Composition Conference. Tempe, AZ, 23 February 1996.

1995 Chair, *Current Topics in Rhetoric and Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.

1993 Associate Chair, *The Role of Classical Rhetoric in Modern Composition Studies II*. Conference on College Composition and Communication. San Diego, 1 April 1993.

1993 Chair, *Role Shifting and Frame Distancing: Creating Opportunities for Argument*. The Teaching and Learning of Argument Conference. University of York, York, England, 29 March 1993.

##### Professional Memberships

Coalition of Women Scholars in the History of Rhetoric 2012-present

College English Association 2009-present

Conference on College Composition and Communication 1987-present

Composition, Association for Advanced 2000-present

Council of Writing Program Administrators 1993-present

History of Education Society 2009-present

International Society for the Study of Argumentation 2002-present

Modern Language Association 1993-present

National Communication Association 2004-present

National Council of Teachers of English 1987-present

Rhetoric Review Association of America 1991-present

Rhetoric Society of America 1990-present

Rhetoric Society of Europe (RSE) 2013-present

Rocky Mountain Modern Language Association 1995-present

Sampler Consortium (Charter Member) 2008-present

South Central Modern Language Association 2000-present

Wakonse Fellow 2004-present

##### Honors

Two Sun Awards (2018)

Nominated as President’s Professor (2018)

2015-2016 Fulbright Scholar Grant Award (2015-2016)

Covington Who’s Who in North American Education (2012)

Commission on the Status of Women Outstanding Contribution and Achievement Award (ASU 2010)

The Graduate Scholars of English Association Mentor Award 2008-09 (ASU, 2009)

2007-2008 WPA Best Article Award for “What’s Theorizing Got to Do with It?: Teaching Theory as Resourceful Conflict and Reflection in TA Preparation.” *WPA: Writing Program Administration* 30 (2007): 11-28. (WPA 2009)

University Faculty Exemplar (ASU, 2008)

Faculty Women Leadership Program (ASU, 2007)

ASU Tenure and Promotion Faculty Exemplar (2007)

The Graduate Scholars of English Association Mentor Award 2006-07 (ASU, 2007)

The Alumni Association Faculty Teaching Award (ASU, 2006)

Faculty Recognition Award 2005-06 (ASU, 2006)

Nominated for Featured Faculty Program (ASU, 2006)

AcademicKeys Who’s Who in Humanities Higher Education (2005)

Nominated for the Centennial Professorship Award (ASU, 2005)

Nominated for the Alumni Association Faculty Teaching Award (ASU, 2005)

Wakonse Fellowship (2004)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 2003)

President’s Award for Innovation: Stretch Program (ASU, 2003)

Outstanding Mentor Award (ASU Graduate Women’s Assoc, nominated 2002)

Directory of American Scholars (Nominated for inclusion 2001)

PFF Mentor Certificate (Arizona State University, Spring 2000)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 2000)

Student Affairs Recognition Award (Arizona State University, October 1999)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1999)

Top Professor Award Manzanita Hall (Arizona State University, Spring 1999)

PFF Mentor Certificate (Arizona State University, Spring 1999)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1998)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1997)

The Devils’ Advocates Apple Polisher Award (ASU, April 1996)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1995)

Dean’s Recognition for Outstanding Teaching (Carnegie Mellon University, 1993)

Teaching Fellowship (Northeastern University, 1976-1978)

Anne Flecchia Eaton Memorial Scholarship for Outstanding Woman Scholar (1974)

Kappa Delta Pi (Honor Society in Education, inducted 1972)

The American Veteran Scholarship (1970)

The Alice M. Warren Women’s Scholarship Award (1970)

**Grants**

CLAS Facility Research/Scholarship Infrastructure Grant. (Arizona State University, Maureen Daly Goggin and Robert Sturges, Spring 2012, $40,000)

CLAS Student Success Grant (Arizona State University, Maureen Daly Goggin and Robert Sturges, Fall 2011, $50,000)

IHR Subvention Grant (Arizona State University, Maureen Daly Goggin and Beth Tobin, Spring 2011, $1,000)

CLAS Grant to Improve Undergraduate Education (Arizona State University, Maureen Daly Goggin and Bruce Matsunaga, Spring 2005, $4,786)

Women’s Studies Summer Research Award (Arizona State University, Spring 2003)

ASU Access and Workforce Development Grant: Online Certificate Workplace Literacies (PI: Dan Bivona, Maureen Daly Goggin, Peter Goggin, Elizabeth Horan, Patricia Webb Spring 2002 $15,000)

CLAS Travel Grant (Arizona State University, Fall 2000)

CLAS Research Mini-Grant (Arizona State University, Spring 2000)

CLAS Travel Grant (Arizona State University, Spring 1999)

# Education

**Ph.D. in Rhetoric**

Carnegie Mellon University, Pittsburgh, PA, 1994

Dissertation: *The Shaping of a Discipline: An Historical Study of the Authorizing Role of Professional Journals in Rhetoric and Composition, 1950-1990*

Committee

Richard E. Young, Department of English, Carnegie Mellon University, Chair

David Shumway, Department of English, Carnegie Mellon University

David H. Fowler, Department of History, Carnegie Mellon University

**Master of Arts in English** with Honors

Northeastern University, Boston, MA, 1979

Martha's Vineyard Summer Workshops, 1981

Graduate Certificates in the Processes of Writing; and Theories of Teaching Writing

**Bachelor of Science in Education** with Honors

Northeastern University, Boston, MA, 1975

Major: Elementary Education Minor: Drama

Certified in Elementary Education K-8