#### RESUMÉ

# Maria L. Hesse

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## **Education**

## DOCTOR OF EDUCATIONAL LEADERSHIP (Ed.D.)

College of Education
Department of Educational Leadership
Northern Arizona University
Flagstaff, Arizona
Received December 2006

## **MASTER OF EDUCATION (M.Ed.)**

College of Education Department of Educational Leadership Northern Arizona University Flagstaff, Arizona Received May 2001

## MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

W. P. Carey School of Business Arizona State University Tempe, Arizona Received August 1984

## **BACHELOR OF SCIENCE (B.S.)**

Watts College of Public Service and Community Solutions Arizona State University Tempe, Arizona Received May 1977

#### **GRADUATE**

Institute for Educational Management (IEM) Harvard Graduate School of Education Cambridge, Massachusetts June-July 2001

# **Employment**

#### PROFESSOR OF PRACTICE

2009-present

Mary Lou Fulton Teachers College, Arizona State University, Tempe, Arizona Teach graduate courses in higher education, serve on thesis and dissertation committees, and assist with special projects.

#### VICE PROVOST FOR ACADEMIC PARTNERSHIPS

2009-2019

Arizona State University, Tempe, Arizona

Senior administrator responsible for establishing and maintaining strong relationships with community colleges and other colleges and universities on behalf of Arizona State University. Developed nationally-recognized system of transfer pathways, and more than doubled transfer student enrollment and success towards bachelor's degree completion.

#### PRESIDENT AND CHIEF EXECUTIVE OFFICER

2002-2009

Chandler-Gilbert Community College, Chandler, Arizona

Responsible for the overall operations of a community college with two comprehensive degree-granting campuses and one extension center serving approximately 16,000 credit students and 4,000 non-credit students, with more than 600 full-time and part-time employees. Programs and services include general education, university transfer programs, developmental education and workforce development programs. Oversight of \$39 million budget.

# **VICE PRESIDENT OF ACADEMIC AFFAIRS (Chief Academic Officer)**

1998-2002

Chandler-Gilbert Community College, Chandler, Arizona

Managed the instructional programs and academic support services at a comprehensive community college. Supervised administrators, division chairs, program coordinators, faculty and staff. Coordinated curriculum and scheduling for developmental education, general education, transfer education, and workforce development programs.

#### FACULTY-BUSINESS/COMPUTER INFORMATION SYSTEMS

1989-1998

Chandler-Gilbert Community College, Chandler, Arizona

Taught a variety of structured and self-paced business and computer courses, taught an orientation to college course with a review of study skills, participated actively in a variety of other college responsibilities including academic advisement, college committees and district committees, and the college reaccreditation process.

# ASSOCIATE DEAN, STUDENT DEVELOPMENT now titled Vice President of Student Affairs (Chief Student Affairs Officer)

1987-1989

Chandler-Gilbert Community College, Chandler, Arizona

Responsible for the overall management of the student services functions at a developing community college.

# **ADJUNCT FACULTY** (part-time)

1987-1989

Chandler-Gilbert Community College, Chandler, Arizona

Taught computer and management courses.

#### MANAGER OF EMPLOYMENT

1986-1987

Maricopa Community Colleges, District Support Services Center

Responsible for the coordination and supervision of the faculty employment process within the Maricopa Community College District.

## **ADJUNCT FACULTY** (part-time)

1984-1987

Mesa Community College, Mesa, Arizona

Taught Introduction to Business and Business Communications.

# DIRECTOR, FORD FOUNDATION TRANSFER OPPORTUNITIES PROGRAM 1985-1986

South Mountain Community College, Phoenix, Arizona

Responsible for the planning, implementation, monitoring and evaluation of all phases of the student transfer program (a Ford Foundation funded project), which included a College Orientation Program, a Mentor Program, and a University Orientation Program.

#### DIRECTOR, STUDENT ACTIVITIES AND SERVICES

1984-1985

South Mountain Community College, Phoenix, Arizona

Responsible for the direction, coordination and general supervision of college activities and student development programs.

# **HEAD OF THE UPPER SCHOOL (Principal of the High School)**

1981-1984

Judson School, Scottsdale, Arizona

Responsible for the overall management of grades 9-13 at an international private boarding school.

#### **GRADUATE ASSISTANT** (part-time)

1980-1981

Bureau of Business and Economic Research, Arizona State University

Produced the Metropolitan Phoenix Consumer Price Index.

## **SPECIAL ASSISTANT TO THE HEADMASTER** (part-time)

1980-1981

Judson School, Scottsdale, Arizona

Handled special projects, performed research and analysis, and prepared documents for the Headmaster.

#### **TEACHER**

1979-1980

Judson School, Scottsdale, Arizona

Taught Algebra and Business Math to students in grades 9-12.

#### **DEAN OF GIRLS**

1978-1979

Judson School, Scottsdale, Arizona

Responsible for the management of the girls' dormitories (student ages 8-19 years) and related campus services.

## **DORMITORY COUNSELOR**

1977-1978

Judson School, Scottsdale, Arizona

Supervised the dormitory activities of 37 girls in grades 9-12.

# **Consulting**

Florida Consortium of Metropolitan Research Universities, 2020

San Jose/Evergreen Community College District, California, 1999-2000

Florida Community College-Jacksonville, Florida, 1999

West Educational Publishing, Texas, 1993

Southwest Publishing, Ohio, 1991

Educational Directions in Technology, Arizona, 1986-1990

South Mountain Community College, Arizona, 1986-1987

Parnassus Associates, Arizona, 1985-1986

Mesa Community College, Arizona, 1984-1985

## Awards

Alumni Hall of Fame Award, College of Public Programs, Arizona State University, October 2005

Arizona Panhellenic Association, Woman of Impact, 2020

Arizona Women in Higher Education, Woman of the Year, 2019

AZTransfer Distinguished Service Award, 2019

East Valley Woman of the Year 2014

Geneva Clay Community Volunteer Award, Gilbert Excellence Awards, 2009

Gilbert Leadership Award, Gilbert Chamber of Commerce, June 2008

Innovation of the Year Award, Chandler-Gilbert Community College, 1993-1994

Innovation of the Year Award, Maricopa Community Colleges, 1993-1994

National Institutional Excellence for Students in Transition Award, received for the Guided Pathways to Success Program at Arizona State University, 2014

Outstanding Administrator Award, Chandler-Gilbert Community College, 1987-1988

Outstanding Doctoral Student and Ardeth Cropper Award in Educational Leadership, Northern Arizona University, 2007

Outstanding Faculty Award, Chandler-Gilbert Community College, 1991-1992

Women Leaders Distinguished Achievement Award, Maricopa Community Colleges, 2001

Woman of Distinction Award, Soroptimist International of the San Tans, April 2006

Woman of Greatness Award, Chandler Education Foundation, February 2009

# Community Service

100+ Women Who Care, East Valley chapter, 2022-present

American Heart Association, Heart Walk, Coordinator for Maricopa Community College District, 2008

Arizona State University, Alumni Association Board of Directors, 2004-2010; Chair, 2008-2009

Arizona State University, Polytechnic Campus Community Advisory Council, 2003-2007

Arizona State University, College of Public Programs (now called the Watts College of Public Service and Community Solutions), Alumni Board of Directors, 1985-1995; President, 1989-1990

Assistance League of the East Valley, Advisory Council, 2019-present

Boost a Foster Family, Community Board, 2023-present

Boys and Girls Clubs of the East Valley, Compadre Chandler Branch, Board Member, 1994-2003; Secretary-Treasurer, 1995-1999

Boys and Girls Clubs of the East Valley, Williams Campus Branch, Board Member, 1999-2005

Chandler Chamber of Commerce, Board of Directors, 2002-2009

Chandler-Gilbert Community College, Into the Streets, Community Service Days, 1990-2008

Chandler Education Foundation, Board of Directors, 2002-2009; Executive Committee 2007-2009

Chandler Ostrich Festival, Steering Committee, 2004-2008; Non-Profit and School Committee Chair, 2004-2008

Chandler Unified School District, Growth Committee member, 2005-2007

Dignity Health East Valley Hospitals, Community Board, 2003-2014

City of Chandler, Economic Development Advisory Board, 2004-2009

East Valley Partnership, Board of Directors, 2002-2009; Executive Committee 2007-2008, Secretary 2007-2008

East Valley Think Tank, 2002-2019; Chair, 2005-2007 and 2016-2018

Experience Matters, Board of Directors, 2019-2022

Fresh Start Women's Foundation, Board of Directors, 2009-2013; Chair of East Valley Executive Committee, 2009-2011

Friendly House, Board of Directors, 2016-2022; Vice Chair, 2018-2021; Governance Committee Chair, 2017-2022

Gilbert Chamber of Commerce, Board of Directors, 2002-2009

Habitat for Humanity, volunteer, 2015-present

HD South, Advisory Council; Capital Campaign Cabinet, 2017-present

Positive Paths, Board of Directors, 2013-present; President, 2020-2022; Secretary, 2013-2015; Scholarship Committee Chair, 2013-2022; Governance Committee Chair, 2022-present

State of Arizona Martin Luther King, Jr. Celebration committee, 1986-1888; Secretary-Treasurer, 1986-1987

Town of Gilbert, Economic Development Advisory Board, 2002-2009

Town of Queen Creek, Grand Marshall, Holiday Parade, December 10, 2005

# **Professional Service**

American Association of Community Colleges (AACC) Commission on Academic, Student and Community Development, 2004-2007

American Association of Community Colleges (AACC), Commission on Research, Technology, and Emerging Trends, 2008-2009

Arizona Community College President's Council, Chair of the Academic and Student Affairs Committee, 2005-2008

Arizona Joint Conference Committee (JCC), 2006-2008; Chair 2007-2008

Arizona State University, Foundation Board of Trustees, 2008-2009

Arizona State University, Intercollegiate Athletics Committee, 2008-2009

Arizona Women in Higher Education, Executive Board, 2009-2019

Aspen Institute, National Tackling Transfer Policy Advisory Board, 2019-2022

Beyond Transfer National Policy Advisory Board, focused on dismantling inequitable credit mobility and transfer policies and practices; funded by ECMC Foundation and facilitated by Sova, 2021-present

Center for Renewal and Wholeness in Higher Education, National Distinguished Advocate, 2008-2010

Jobs for the Future, Policy Leadership Trust, member 2016-2019

Journal of Learning Communities Research, Editorial Board, 2006-2008 (ISBN 1932-7390)

Maricopa Advanced Technology Education Consortium (MATEC), National Advisory Board, 2002-2008

National Learning Communities Project, funded in part by the Pew Charitable Trusts, sponsored by the Washington Center for Improving the Quality of Undergraduate Education in collaboration with the American Association of Higher Education, 2001-2004

National Resource Center for the First Year Experience and Students in Transition, National Advisory Board, 2015-2019

Tackling Transfer, national policy advisory board on issues related to transfer students; funded by and facilitated by the Aspen Institute College Excellence Program, HCM Strategists, and Sova, 2018-2022

# **Publications**

Beyond Transfer Policy Advisory Board (2023). Raising the Bar: Leveraging Accreditation and Its Influence on Transfer and Credit Mobility. Inside Higher Education (https://www.insidehighered.com/blogs/beyond-transfer/raising-bar-leveraging-accreditation-and-its-influence-transfer-and-credit). [Full report: https://sova.org/wp-content/uploads/2023/01/Beyond-Transfer-Raising-the-Bar-Leveraging-Accreditation-Jan-2023.pdf]

Beyond Transfer Policy Advisory Board (2023). *Affordability Disconnects: Understanding Student Affordability in the Transfer and Credit Mobility Era*. Inside Higher Education (https://www.insidehighered.com/blogs/beyond-transfer/affordability-disconnects). [Full report: https://sova.org/wp-content/uploads/2023/02/SOVA-Beyond-Transfer-Affordability-Disconnects-Feb-2023.pdf]

- Fink, J., Hesse, M., Hyman, C., Lee, S., Morrissey, S. & Quiroz-Livanis, E. (2020). As higher education faces a "corona swirl" of transfer students, higher education must create clear pathways to degrees. Diverse Issues in Higher Education (https://diverseeducation.com/article/185085/).
- Fogarty, J., Dunlap, L., Dolan, E., Hesse, M., Mason, M., & Mott, J. (2003). *Learning communities in community colleges*. Olympia, WA: The Evergreen State College, Washington Center for Improving the Quality of Undergraduate Education, in cooperation

- with the American Association for Higher Education and the American Association of Community Colleges.
- Hesse, M. (2021). Creating a Culture of Transfer at Arizona State University: The Story of the Arizona State University Transfer Transformation. In J.N. Gardner, M.J. Rosenberg, & A.K. Koch (Eds.), *The transfer experience: A handbook for creating a more equitable and successful postsecondary system* (pp. 272-287). Stylus Publishing, LLC.
- Hesse, M. (1997). Maximizing Participation and Communication in the Self-Study Process. In Van Kollenberg, S.E. (Ed.). *1997 A Collection of Papers on Self-Study and Institutional Improvement*. (pp. 246-251). Chicago, IL: North Central Association of Colleges and Schools, Commission on Institutions of Higher Education.
- Hesse, M. (2014). Sustaining Momentum. In Traver, A. & Katz, Z. (Ed.). Service-learning at the American community college: Theoretical and empirical perspectives (pp. 311-318). New York, NY: Palgrave Macmillan.
- Hesse, M. & Hyman, C. (2021). Using innovative technologies to improve transfer student success. Inside Higher Education (https://www.insidehighered.com/blogs/tackling-transfer/using-innovative-technologies-improve-transfer-student-success).
- Hesse, M. & Lee, S. (2022). Red herrings, tortoises and other accreditation Fables: The power of accreditation as a lever for improved credit mobility and transfer. Inside Higher Education (https://www.insidehighered.com/blogs/beyond-transfer/red-herrings-tortoises-and-other-accreditation-fables).
- Hesse, M., & Mason, M. (2003). Teaching the theme of community. In J. MacGregor (Ed.), *Integrating learning communities with service-learning* (pp. 9-15). Olympia, WA: The Evergreen State College, Washington Center for Improving the Quality of Undergraduate Education, in cooperation with the American Association of Higher Education.
- Hesse, M., & Mason, M. (2005). The case for learning communities. *Community College Journal*, 76(1), 30-35.
- MacGregor, J. (Ed.). (1999). Strengthening learning communities: Case studies from the National Learning Communities Dissemination Project (FIPSE). Olympia, WA: The Evergreen State College, Washington Center for Improving the Quality of Undergraduate Education.
- Romano, J., & Hesse, M. (2018), Transfer Readiness: Insights from 10 Years of Intentional Design. In Poisel, M.A., & Joseph, S. (Ed). *Building Transfer Student Pathways for College and Career Success* (pp. 35-52). Columbia, SC: University of South Carolina, National Resource Center for the First-Year Experience & Students in Transition and the National Institute for the Study of Transfer Students.