

JEN EDEN
ASSOCIATE PROFESSOR

School of Communication & The Arts
Marist College
3399 North Road
Poughkeepsie, NY 12601

815-793-5605 (mobile)
JenEden13@Gmail.com

EDUCATION

Ph.D., Communication, Arizona State University, 2010

Emphases: Social influence, health communication, quantitative methods,

Dissertation: "Nothing Takes the Taste Out of Peanut Butter Quite Like Unrequited Love": Examining the Effects of Unrequited Love Relationships.

Advisor: Dr. Kory Floyd

M.A., Communication, Northern Illinois University, 2006

Emphasis: Interpersonal communication and quantitative methods

Thesis: The love style of unrequited love.

Advisor: Dr. David Henningsen

B.A., Communication, Northern Illinois University, 2003

Emphasis: Corporate communication

PROFESSIONAL CERTIFICATIONS

Data Visualization Certificate, Cornell, 2021

Data Analytics Certificate, Marist College, 2020

Data Science Certificate, IBM, 2019

AREAS OF SPECIALIZATION

Persuasion and Social Influence

Health Communication

Quantitative Research Methods

EMPLOYMENT EXPERIENCE

Associate Professor: Marist College, 2017- Present

School of Communication and The Arts

Honors Faculty

Chair, Marist College Communication Department 2016-2019

Communication Department

Assistant Professor: Marist College, 2012- 2017

School of Communication and The Arts
Honors Faculty

Visiting Assistant Professor: Northern Illinois University 2011-2012.

Department of Communication

Visiting Assistant Professor: Miami University, 2010-2011

Department of Communication
Affiliate, Armstrong Institute for Interactive Media Studies

Graduate Teaching Associate: Arizona State University, 2007-2010

Hugh Downs School of Human Communication

Instructor, Kishwaukee Community College, 2004 -2006

Department of Communication

Graduate Teaching Assistant, Northern Illinois University, 2003-2005

Department of Communication. Research Assistant.

REFEREED RESEARCH PUBLICATIONS

Eden, J., Mirabito, T. Rogers, R., & Hoffmann, N., (2022). Impacting Student Satisfaction, Engagement and Motivation in Online and Traditional Classrooms. Paper accepted at *KOME Journal*, April 2022.

Eden, J. & Roberto, A.J. (2021). The role of verbal aggression in cyberbullying perpetration and victimization by middle school students. *Future Internet*, 13, 223-235. doi: <https://doi.org/10.3390/fi13090223>

Floyd, K., Pauley, P. M., Hesse, C., **Eden, J.**, Veksler, A. E., & Woo, N. T. (2019). Supportive communication is associated with markers of immunocompetence. *Southern Communication Journal*, 38, 229-244. doi: 10.1080/1041794X.2018.1488270
(Research Gate Journal Impact = 0.49)

McEwan, B., Sumner, E., **Eden, J.**, & Fletcher, J. (2018). The effects of Facebook relational maintenance on friendship quality: An investigation of the Facebook relational maintenance measure. *Communication Research Reports*, 1, 1-11. doi: 10.1080/08824096.2017.1361393

Roberto, A. J., **Eden, J.**, Deiss, D. M., Savage, M. W., & Ramos-Salazar, L. (2017). The short-term effects of a cyberbullying prevention intervention for parents of middle school students. *International Journal of Environmental Research and Public Health*, *14*, 1-8. **(Impact Factor = 2.10)**

Veksler, A. E., & **Eden, J.** (2017). Measuring interpersonal liking: Development and validation of the IL-6. *Western Journal of Communication*, *81*, 641-656. doi: 10.1080/10570314.2017.1309452

Eden, J. (2017). Quantitative research steps. In Allen, M. (Ed.) *SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA.

Eden, J. & Veksler, A.E. (2016). Relational maintenance in the digital age: How relational partners use multiple modalities to maintain proximal relationships. *Communication Quarterly*, *64*, 119-144. doi: 10.1080/01463373.2015.1103279 **(Lead Article)**.

McEwan, B., Marmo, J., **Eden, J.**, Bryant, E. (2014) Development and validation of a Facebook relational maintenance measure. *Communication Methods and Measures*, *8*, 244-263. doi: 0.1080/19312458.2014.967844

Roberto, A. J., **Eden, J.**, Savage, M., Deiss, D., & Ramos-Salazar, L. (2014). Prevalence and predictors of cyberbullying perpetration by high school seniors. *Communication Quarterly*, *62*, 97-114. doi: 10.1080/01463373.2013.860906

Roberto, A. J., **Eden, J.**, Savage, M., Ramos-Salazar, & L., Deiss, D. (2014). Outcome evaluation results of school-based cybersafety promotion and cyberbullying prevention intervention for middle school students. *Health Communication*, *9*, 1029-1042. doi: 10.1080/10410236.2013.831684

Mongeau, P. A., Knight, K., Williams, J., **Eden, J.**, & Shaw, C. (2011). Identifying and explicating variation among friends with benefits relationships. *Journal of Sex Research*, *50*, 37-47. doi:10.1080/00224499.2011.623797

Henningsen, D. D., Henningsen, M. L. M., **Eden, J.**, Cruz, M. J. (2006). Examining the symptoms of groupthink and retrospective sensemaking. *Small Group Research*, *37*, 36-64. doi: 10.1177/1046496405281772

BOOK CHAPTERS

Roberto, A.J., **Eden, J.**, Savage, M., Deiss, D. & Ramos-Salazar, L. (2017). In M. Campbell & S. Bauman (Eds.), *Reducing cyberbullying in schools: Evidence-based practices*. New York: Elsevier.

Floyd, K., Pauley, P. M., Hesse, C., Veksler, A. E. **Eden, J.**, & Mikkelsen, A.C. (2014). Affectionate communication is associated with markers of immune and cardiovascular system competence. In J. M. Honeycutt, C. R. Sawyer, & S. A. Keaton (Eds.), *The Influence of Communication in Physiology and Health Status*. New York, NY: Peter Lang

Roberto, A. J., & **Eden, J.** (2010). Cyberbullying: Aggressive communication in the digital age. In T. A. Avtgis & A. S. Rancer (Eds.), *Arguments, Aggression, and Conflict: New Directions in Theory and Research*. New York: Routledge.

CONFERENCE PAPERS

*Top papers marked with **

Eden, J. & Giglio, A. (2023, March). *From hopeless romantics to guarded cynics: Impactful sexual intimacy and relational attachment*. Submitted to the annual meeting of the Western States Communication Association, Phoenix, AZ.

Eden, J. & Rogers, R. (2022, May). *Interpersonal Need Fulfillment in the Age of Digital Communication: Part 2*. Presented at the annual meeting of the International Communication Association, Paris, FR.

Veksler, A. E. & **Eden, J.** (2021, October). *Cyberbullying Experiences of Young Adults are Universal and Not Gendered: A Multimethod Investigation of Cyberbullying*. Presented at the Organization for the Study of Communication, Language & Gender, Norfolk, VA.

Gordon-Brilla, S. V. & **Eden, J.** (2021, April). *Social Influence and Perception on Stigmatized Attitudes of Sexual Assault*. Presented at the annual meeting of the Women's and Gender Studies Conference, Virtual.

Eden, J. (2021, March). *The Transformative Impact of the COVID-19 Pandemic on Communication: Deprivation, Isolation, Desperation, and Social Media Salvation*. Presented at the annual meeting of the International Communication Association, Virtual.

Eden, J. (June, 2020). *Interpersonal needs and anxiety about technology use*. Presented at the annual meeting of the International Association of Relationship Research, London, UK.

Eden, J. & Rogers, R. (2020, May). *Interpersonal need fulfillment in the age of digital communication: A moderation analysis*. Presented at the annual meeting of the International Communication Association, Gold Coast, AUS

- *Floyd, K., Pauley, P. M., Hesse, C., **Eden, J.**, Veksler, A. E., & Woo, N. T. (2018, February). *Supportive communication is associated with markers of immunocompetence*. Presented at the annual meeting of the Western States Communication Association, Santa Clara, CA
- McEwan, B., Bryant, E., **Eden, J.**, & Marmo, J. (2017, March) *The Effects of Facebook on Relational Maintenance*. Presented at the annual meeting of the Central States Communication Association in Minneapolis, MN.
- Eden, J.** (2016, November). *Imagining Research's Civic Calling: Exploring The Past and Future of Bullying Research*. Presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Eden, J.**, Hoffmann, N. Mirabito, T., & Rogers, R. (2016, May). *Online and Traditional Classes: The Psychological Dimensions of an Effective Class*. Presented at the annual meeting of the International Communication Association in Fukuoka, Japan.
- Rogers, R., Hoffmann, N., Mirabito, T. **Eden, J.** (2015, April). *Online and Traditional Classes: The Psychological Dimensions of an Effective Class*. Submitted to the Apereo Foundation and the Teaching With Sakai Innovation Award a project of the Sakai Teaching and Learning Community.
- Eden, J.** & Roberto, A. J. (2014, November). *Predictors of Cyberbullying Perpetration and Victimization by Middle School Students*. Presented at the annual meeting of the National Communication Association, Chicago, IL.
- Eden, J.** & Veksler, A. E. (2014, July). *Validation of a Global Communication Satisfaction Measure*. Presented at the biennial meeting of the International Association of Relationship Research in Melbourne, AUS.
- Braz, M. E., Dowd, M. M., **Eden, J.**, Striley, K. M. (2014, April). *Don't Be Afraid of the Dark: A Dialogue of Overcoming Methodological Challenges in Dark Side Research*. Presented at the annual meeting of the Eastern States Communication Association in Providence, RI.
- *Floyd, K., Pauley, P. M., Hesse, C., Veksler, A. E., **Eden, J.**, & Mikkelson, A. C. (2013, November). *Affectionate communication predicts natural killer cell strength in healthy adults*. Presented at the annual meeting of the National Communication Association in Washington DC.
- Veksler, A. E., & **Eden, J.** (2013, November). *Relational Maintenance in the Digital Age: How Friends, Romantic Partners, and Acquaintances Use Multiple Modalities to Maintain Proximal Relationships*. Presented at the annual meeting of the National Communication Association in Washington DC.

- McEwan, B., Marmo, J., **Eden, J.**, Bryant, E. (2013, November) *Development and Validation of a Facebook Relational Maintenance Measure*. Presented at the annual meeting of the National Communication Association in Washington DC.
- Mongeau, P. A., Wiedmaier, B., Knight, K., & **Eden, J.** (2013, February). *High school friends with benefits relationships: Diversity and first sex goals*. Presented at the annual meeting of the Western States Communication Association, Reno, NV.
- Roberto, A. J., Savage, M., & **Eden, J.** (2012, November). *The role of communication theory and research in understanding and preventing cyberbullying victimization and perpetration*. Presented at the annual meeting of the National Communication Association, Orlando, FL.
- Veksler, A. E., & **Eden, J.** (2012, November). *Measuring interpersonal liking: Development and validation of the IL-6*. Presented at the annual meeting of the National Communication Association, Orlando, FL.
- Eden, J.**, & Veksler, A. E. (2012, July). *Reconceptualizing relational maintenance: Further investigating the impact of mediated relational maintenance in proximal relationships*. Presented at the annual meeting of the International Association of Relationship Research in Chicago, IL.
- Mongeau, P. M., Knight, K., Wiedmaier, B., **Eden, J.**, & Roberto, A. J. (2012, July). *Diversity Among High School Friends With Benefits Relationships*. Presented at the annual meeting of the International Association of Relationship Research in Chicago, IL.
- * Deiss, D. M., Savage, M. W., **Eden, J.**, Ramos-Salazar, L., & Roberto, A. J. (2012, February). *Outcome evaluation results of school-based cybersafety promotion and cyberbullying prevention intervention for middle school parents*. Presented at the 83rd annual Western States Communication Association Convention, Santa Fe, New Mexico.
- Pauley, P. M., Floyd, K., Hesse, C., **Eden, J.**, & Veksler, A. E. (2011, November). *Social Support and Immunological Health: Evidence of the Benefits of Communicating Support*. Presented at the annual meeting of the National Communication Association in New Orleans, LA.
- Roberto, A. J., Savage, M., Ramos-Salazar, L., Deiss, D., & **Eden, J.** (2011, November) *Outcome Evaluation Results of School-Based Cybersafety Promotion and Cyberbullying Prevention Intervention for Middle School Students*. Presented at the annual meeting of the National Communication Association in New Orleans, LA.

- Veksler, A. E. & **Eden, J.** (2011, November). *Making the Most out of Maintenance: An Expanded Typology of Relational Maintenance Across Various Relationship Types*. Presented at the annual meeting of the National Communication Association in New Orleans, LA.
- Floyd, K., Pauley, P. M., Hesse, C., Veksler, A. E., **Eden, J.**, & Mikkelson, A. C. (2011, May). *Affectionate Communication Predicts Immunologic and Cardiologic Health Markers*. Presented at the annual meeting of the International Communication Association in Boston, MA.
- Eden, J.**, Frymier, A. B., Rocca, K. & Semlak, J. L. (2011, April). *Communication and Power: From the Classroom to Politics*. Presented at the annual meeting of the Eastern States Communication Association in Arlington, VA.
- *Roberto, A. J., **Eden, J.**, Savage, M., Deiss, D., & Ramos-Salazar, L. (2010, November). *Prevalence and predictors of cyberbullying perpetration by high school seniors*. Presented annual meeting of the National Communication Association in San Francisco, CA.
- Mongeau, P. A., Knight, K., Shaw, C., Sortais, L., & **Eden, J.** (2010, November). *Reasons for First Sex in What Turn Out to be Friends with Benefits Relationships*. Presented at the annual meeting of the National Communication Association in San Francisco, CA.
- ***Eden, J.**, & Veksler, A. E. (2010, April). *He Likes Me, He Loves Me Not (Part II): Relational Maintenance in the Context of Unrequited Attraction*. Presented at the annual meeting of the Eastern States Communication Association in Baltimore, MD.
- *Veksler, A. E., & **Eden, J.** (2009, March). *He likes me, he loves me not: Further conceptualizing the differences between love and liking in the context of relational unrequitedness*. Presented at the annual meeting of the Western States Communication Association in Mesa, AZ.
- Knight, K., Mongeau, P. A., & **Eden, J.** (2008, November). *The (romantic) relational implications of friends with benefits relationships*. Presented at the annual meeting of the National Communication Association in San Diego, CA.
- Eden, J.** & Veksler, A. E. (2008, November). *Do you like me? Check yes or no*. Presented at the annual meeting of the National Communication Association in San Diego, CA.
- Eden, J.** (2007, November). *The love style of unrequited love*. Presented at the annual meeting of the National Communication Association in Chicago, IL.

Valde, K. S., Henningsen, M. L. M., & **Eden, J.** (2004, July). *Working up the nerve: Scripts for initial date requests*. Presented at the annual meeting of the International Association of Relationship Research in Madison, WI.

*Henningsen, D. D., Henningsen, M. L. M., **Eden, J.**, & Cruz, M. J. (2004, November). *Examining the symptoms of groupthink and retrospective sensemaking*. Presented at the annual meeting of the National Communication Association in Chicago, IL.

MANUSCRIPTS UNDER REVIEW

Henningsen, D. D., Henningsen, M. L. M., **Eden, J.** (2021). The Autism Quotient (AQ) and Comforting in Adult Children and their Parents: Proposing a Recursive Communibiology Model. Paper under review at *PsyCh Journal*, Jan, 2022.

FUNDED RESEARCH PROJECTS

Principle Investigator. Committee on Sabbaticals and Faculty Research Grants, Marist College. Award Amount: \$1450. Period Covered: Summer 2015

UNPUBLISHED MANUSCRIPTS

Gustafson, D. A., Canary, D. J., Farinelli, L., **Eden, J.**, & Johnson, S. L. (2006) Direct/Indirect, Nice/Nasty (DINN) *Conflict rating system II*. Unpublished manuscript, Arizona State University

RESEARCH IN PROGRESS

Eden, J. & Veksler, A. E. Validation of a Global Communication Satisfaction Measure. Paper to be submitted to *Human Communication*

Mirabito, G. T., **Eden, J.** & Ryan, C. Investigating the impact of Twitter in public relations sport crises. Paper to be submitted to *Communication & Sport*

Eden, J. & Rogers, R. Online Trash Talking: Experimental examination of anonymity and de-individuation in cyberbullying instances.

VanLear, A., Veksler, A. E., & **Eden, J.** Examination of factors affecting the self-fulfilling prophecy in face to face and mediated communication channels.

TEACHING EXPERIENCE

Health Communication: Introduces students to the field of health communication and the communibiological perspective. Defines perspectives, influences, and trends on “health” as well as the role communication plays in understanding health, illness, access, and risk. Develops specific skills needed as professionals in the field of health communication and introduces students to development of health campaigns.

Social Science Research Methods: Covers quantitative, qualitative, rhetorical and performance approaches, with an emphasis on quantitative methods. Teaches students how to conduct and critique empirical research, assess appropriate research methods, and design a communication study using social scientific research methods.

Advanced Quantitative Research Methods: Introduces students to a multitude of statistical procedures, graphical representation of data, inferential techniques and analysis of variance. Students use SPSS to analyze large data sets and practice writing results without jargon.

Introduction to Interpersonal Communication: Introduces fundamental concepts related to interpersonal communication and examines them across a variety of interactions such as those with friends, coworkers, family members and romantic partners. Also teaches basic communication skills.

Advanced Interpersonal Communication Theory: Engages students in the latest theories and research in the topic of interpersonal communication. Requires that students engage a particular research topic, consuming research with a critical eye while thinking about relationships creatively and analytically.

Relational Communication: Provides intermediate level examination of communication concepts and processes that occur within the context of close relationships. Focuses on interdisciplinary examination of escalating relationship, maintaining satisfactory relationships, and dealing with relationship challenges.

Persuasion and Social Influence: Provides an overview of the role of persuasion and social influence in communication processes. Examines the attitude-behavior relationship through classic and contemporary social influence theories. Assisted at both the undergraduate course and graduate seminar level.

Dark and Bright Side of Communication: Provides topical examination of the intrapersonal and interpersonal phenomena that can serve to build or destroy close relationships. In particular, phenomena that can be examined from both dark and bright perspectives are discussed. Topics include conflict, hurt, uncertainty, happiness, gratitude, and social support, e.g.

Happiness and Communication: Introduces the concepts, theories and principles that related to constructing happiness and wellbeing. Topics include gratitude, forgiveness, social support, appreciation, social networks and communicative contagion of mood. Interpersonal, organizational and dyadic communication are examined on this topic from psychological, sociology, and communication schools of inquiry.

Nonverbal Communication: Introduces the concepts, theories and principles of nonverbal communication with an emphasis on the role that nonverbal messages lay in the communication process. Course content includes a mix of articles as well as chapters.

Communication Theory: Introduces students to scientific and rhetorical theories through investigation of topics such as interpersonal communication, organizational communication, media, group communication, influence, and cultural communication. Also introduces students to the communication field, teaching students how to read and critique a research article, as well as introducing students to study behaviors that will set them up for success in the communication major.

Organizational Communication in Interdisciplinary Studies: Focused on combining the classical approach to organizational communication with other perspectives and metaphors about the organizational process. Also included application based projects aimed at preparing students for the job market.

Intercultural Communication: Explores issues related to the intercultural communication process, particularly focusing on the role of social, cultural, and historical contexts. Further considered are the implications of studying intercultural communication through social psychological, interpretivist, and critical lenses.

Public Speaking: Introduces students to the fundamentals of oral communication in the roles of speaker and listener. Provides skills essential for students to be effective and appropriate in public address.

MEDIA MENTIONS

Expert analysis, “Francois letters II: 'A darkness so complete ...’”, The Poughkeepsie Journal, October 12, 2014.

Research Mention, “The Seven Types of FWBs”, Marie Claire Magazine, March 29, 2013.

Research Mention, “How Do I Love Thee? Let Me Tweet the Ways”, Time Magazine, March 17, 2011.

HONORS AND AWARDS

Rose B. Johnson Article Award, Western States Communication Association, 2018.

Top-Four Paper, Interpersonal Division of the National Communication Association, 2014.

Research Grant Awardee, Committee on Sabbaticals and Faculty Research Grants, Marist College. Award Amount: \$950. Period Covered: November 2012

Top-Three Paper, Applied Communication Division of the Western States Communication Association, 2012.

Top-Four Paper, Interpersonal Division of the Western States Communication Association, 2011.

Top-Four Paper, Applied Communication Division of the National Communication Association, 2010.

Top-Three Paper, Interpersonal Division of the Eastern States Communication Association, 2010.

Top-Four Paper, Interpersonal Division of the Western States Communication Association, 2009.

Top-Three Paper, Small Group Communication Division of the National Communication Association, 2004.

Invited Lecture, iPopping Podcasts, 2010

Outstanding Service Award, Graduate and Professional Student Association Awards, 2009 -2010

Destiny Crider Programming Award, Graduate and Professional Student Association Awards, 2007 -2008

PROFESSIONAL SERVICES AND TRAINING

Discipline

Reviewer, Interpersonal Division, National Communication Association, 2011 - present.

Reviewer, Applied Division, National Communication Association, 2010 - present.

Secretary, Theory and Method Division, Eastern States Communication Association, 2015.

Chair elect, Theory and Method Division, Eastern States Communication Association, 2014.

Vice-Chair elect, Theory and Method Division, Eastern States Communication Association, 2013.

Editorial Board Member, Special Issue, Health Communication, 2012.

Manuscript Reviewer, Theory and Method Division, Eastern States Communication Association, 2011- 2012.

Panel Chair, Health Communication Interest Group, Western States Communication Association, 2009.

Committee Chair, Local Information Committee, Western States Communication Association, 2009.

College

Masters thesis committee member, Marist College, 2013 - Present
Sarah Brilla, Christine Ward, Connie Castellano, Carlos Castenada, Kristen Castoro

Faculty Advisor, Lambda Pi Eta (Communication Honor Society), Marist College, 2012- Present

Search Committee Member, Marist College, 2014 - Present

Inauguration symposium on faculty research, Marist College, 2016

Faculty Climate Committee, Methodologist. Marist College, 2014- 2017

Assembly Member, Graduate and Professional Student Association, Arizona State University, 2007-2010.

Vice President of Professional Development, Graduate and Professional Students Association, Arizona State University, 2008-2010.

Grant Administrator, Professional Development Travel Grant, Graduate and Professional Student Association, Arizona State University, 2008-2010.

Grant Reviewer, Professional Development Travel Grant, Graduate and Professional Student Association, Arizona State University, 2008-2010.

Research Grant Reviewer, Graduate and Professional Student Association, Arizona State University, 2008.

Reviewer, Teaching Excellence Award, Graduate and Professional Student Association, Arizona State University, 2008.

Reviewer, Centennial Professor Award, Arizona State University, 2008.

Department

Independent Study Advisor, Mentor students through independent research projects, 2012-Present.

Amber Kelly, Kathleen O'Brien, Alexandra Giglio, Lexi Kremp, Tricia Fischetto, Hollie Randall, Kelly Wall, Emma Christiantelli, and Christine Ryan.

Academic Advisor, Advise 50 students per semester, Marist College, 2012 - Present.

Outside evaluator, Undergraduate capping project on a nutrition health campaign, Marist College, 2013.

Mentor, Graduate Student Research Apprenticeship examining Self Fulfilling Prophecy, Communication Department, Miami University, 2011.

Mentor, Undergraduate Student Research Apprenticeship examining Mediated Maintenance Strategies, Communication Department, Miami University, 2011.

Training, Salivary Analyte Basics for Behavioral and Social Scientists, Salimetrics Laboratory, 2009.