

Social entrepreneur driving impact of sustainability initiatives by focusing the intellectual assets of the University on solving sustainability challenges, educating future leaders and engaging the public. Executive directing the evolution of sustainable, triple-bottom line organizations that sustain and enhance economic prosperity, social vitality and environmental resilience. Dedicated to applying business methods to advance educational and cultural enterprises. Uncommon level of creativity and design thinking used to bridge diverse perspectives and align financial, marketing and operational activities.

**CAREER HIGHLIGHTS**

<p>Executive Director, Walton Sustainability Solutions Initiatives Global Institute of Sustainability Arizona State University 2012-present</p>	<p>Led creation of \$27.5 M social enterprise within the University by designing seven high-impact programs to advance sustainability practices.</p> <p>Negotiated metrics, directed delivery of outputs and evaluated outcomes to meet expectations of investors and university leadership.</p> <p>Managed and optimized \$5.5M annual budgets and developed diversified revenue streams including over \$2.6M of contracts and \$300K in fees to ensure viability of programs beyond the grant period.</p> <p>Grew team from 4 to 59 in 18 months while building entrepreneurial, collaborative, high-performance culture.</p> <p>Engaged over 300 faculty and 450 students through consulting services and educational projects.</p> <p>Launched Global Sustainability Solutions Services with 33 projects in 5 countries.</p> <p>Held inaugural Sustainability Solutions Festival with 8400 attendees including over 800 sustainability professionals.</p> <p>Established Walton Sustainability Fellowship program with ??? distinguished practitioners and scholars.</p> <p>Built new Executive Master’s for Sustainability Leadership degree in one year.</p> <p>Expanding public engagement in sustainability through partnerships with Science Museums and establishing Teacher Training Academy</p>
<p>Arizona State University Foundation Director of Development and Board Liaison Global Institute of Sustainability 2011-2012</p> <p>Special Advisor, Chief of Staff</p>	<p>Secured \$27.5 M investment in the Global Institute of Sustainability (GIOS) by working with ASU leadership to develop a compelling proposal, organize and support key conversations and negotiate gift agreement with detailed outcome metrics.</p> <p>Established robust five year major gifts fundraising strategy and created “mini” campaign - GIOS 3.0 - which serves as framework for accelerating impact and acquiring additional resources from individuals, foundations and corporations</p> <p>Optimized the prestigious Board of Directors for Sustainability at ASU by deepening relationships, recruiting new members, organizing engaging meetings, preparing detailed accomplishment reports and regular communications.</p> <p>Cultivated, solicited and stewarded a portfolio of prospects through face to face meetings, campus tours, events in Phoenix, California and Washington D.C. and numerous personal communications.</p> <p>Key architect in the transformation of the ASU Foundation, the philanthropic and entrepreneurial arm of the University, to align with President Michael Crow's vision of "The New American University" as part of leadership team of three CEOs of ASU Foundation.</p> <p>Bonded high-net-worth individuals and civic leaders with intellectual assets and investment opportunities within the University as Board Liaison.</p>

**Design and Enterprise**

	Managed complex design and construction projects from programming and permits through construction and occupancy. Client management, project management including internal budgets, schedules, staffing and work plans engineering consultant contracts and coordination, community meetings, permitting, specifications, material selection, cost estimates, value engineering, construction contracts, construction administration, site review and documentation, post occupancy review and awards submissions.
Ann Beha Associates	Supervised, hired, trained and mentored staff of marketing professionals, financial managers, technologists and administrative assistants to accommodate 150% growth in business in one year.
ASU	Created a design standard for innovative, collaborative, entrepreneurial environment as design team leader for SkySong, ASU Scottsdale Innovation Center, a 1.2 M sq. ft. research park fulfilling a directive of ASU President, Michael Crow. Responsible for specific design standards, initial service demand model, material selection and driving architectural consultants of 80K sq ft for ASU Entrepreneurship Center.
Perez Associates McCarty Bullock & Holsaple	Master planned two 90 acre Worlds' Fair sites (Knoxville 1982 and New Orleans 1984). Specific architectural design and construction administration projects included specialty site lighting, outdoor performance venues, landscaped parks, art exhibits, pavilions, gateways and signage.
Lane Frenchman	Design, community relations, construction documents, cost estimates, production budgets, engineering contracts and coordination, construction administration for 300 units of 300 units of housing for the Boston Housing Authority.  Developed three Heritage Cultural Park concept plans for The National Park Service to increase tourism at historic sites and develop economic benefit for post-industrial counties in New York State and Pennsylvania.
Cambridge Seven	Developed prototypical design for General Cinemas Corp. Designed, developed construction drawings and specifications with teams of architects and engineers for 13 theaters in 12 months.
Urban Instruments, Inc.	Managed business operations and special projects for innovative design practice. Managed complex design and construction projects from programming and permits through construction and occupancy including 17 artist housing units, 4 private galleries, projects for major museums and several private residences. Many projects received design awards and/or were published in professional design press.

**CREDENTIALS****Employment Chronology**

2012-present	Global Institute of Sustainability, Arizona State University <b>Executive Director</b> , Walton Sustainability Solutions Initiatives
2011- 2012	Arizona State University Foundation, Tempe, Arizona <b>Director of Development and Board Liaison</b>
2008 - 2011	Enterprise Design <sup>4</sup> IMPACT, Chicago, IL; Phoenix, AZ, <b>Principal Consultant</b>
2005 - 2008	ASU Foundation, Tempe, AZ <b>Chief of Staff</b> , Special Advisor to the President, Board Liaison
2001 - 2005	Urban Instruments, Phoenix, AZ and Boston, MA, <b>Managing Principal</b>
1998 - 2001	Ann Beha Architects Inc., Boston, MA, <b>Director of Business Operations</b>
1998 - 1998	JNEI: Judith Nitsch Engineering, Boston, MA, <b>Director of Marketing</b>
1991 - 1997	Urban Instruments, Boston, MA, <b>Managing Principal</b>
1985 - 1991	Lane Frenchman Associates, Boston, MA, <b>Project Manager</b>
1984 - 1985	Cambridge Seven Associates, Cambridge, MA, <b>Project Architect</b>
1983 - 1984	Perez Associates, New Orleans, LA, <b>Project Architect</b>
1980 - 1983	McCarty, Bullock Holsaple, Knoxville, TN, <b>Project Architect</b>

**Education**

Simmons School of Business, MBA  
 The University of Tennessee, BArch, High Honors  
 The University of Tennessee, BFA , Highest Honors