

Bonnie Wentzel
Curriculum Vitae
2023

Work

Arizona State University, New College of Interdisciplinary Arts and Sciences
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Employment

Arizona State University, New College of Interdisciplinary Arts and Sciences

August 2022 to present	Teaching Professor	School of Social and Behavioral Sciences
June 2021 to present	Executive Director	CommLabASU
August 2017 to present	Senior Lecturer	School of Social and Behavioral Sciences
August 2011 to 2017	Lecturer	School of Social and Behavioral Sciences
August 2011 to June 2021	Faculty Director	CommLabASU
August 2010 to August 2011	Faculty Associate	Communication

Maricopa Community Colleges

November 2009 to December 2011 Adjunct Instructor

Education

May 2009 Arizona State University- Master of Arts, Communication Studies.
New College of Interdisciplinary Arts and Sciences. Masters Applied Project: *Experience Education – Empowering Arizona Adults through College Degrees*. A one-day summit to develop and share resources for the adult student population directed by Dr. Vince Waldron.

May 2007 Arizona State University- Bachelor of Arts, Communication Studies.
College of Human Services. *Summa cum Laude*. Barrett Honors College Graduate.
Honors Thesis: *What West Women Need to Succeed -An exploration of ASU non-traditional female students* directed by Dr. Vince Waldron.

May 2005. Paradise Valley Community College - Associate of Arts.
Honors Graduate. Phi Theta Kappa
Honors Project: *Building Studentmom.com website* directed by Sherry Adams
Certificates of Completion: Journalism, General Business, Organizational Leadership

Awards, Honors, Fellowships

2022-23	Dean's Fellow, New College of Interdisciplinary Arts and Sciences
2018	Pat Tillman Faculty Award, Pat Tillman Center at Arizona State University
2017	Preston Award for Leadership in Communication Centers, National Communication Association
2014	Centennial Professor, awarded by the Associated Students of Arizona State University.
2014	Outstanding Teaching Award, New College Interdisciplinary Arts and Sciences

Courses Taught

Introduction to Human Communication (COM 100 in person/online)

Topics-oriented introduction to basic theories, dimensions, and concepts of human communicative interaction and behavior. Developed new course Spring 2013.

Introduction to Communication Inquiry (COM 207 in person)

Bases of inquiry into human communication, including introduction to notions of theory, philosophy, problems, and approaches to the study of communication. Developed new course Fall 2014.

Public Speaking (COM 225 in person/online)

Verbal and nonverbal communication in platform speaking. Discussion and practice in vocal and physical delivery and in purposeful organization and development of public communication. Developed new ground course Spring 2011. Created online course Spring 2016. Created common course 2020.

Organizational Communication (COM 250)

Introduces the study of communication in the workplace, including topics such as successful organizational communication strategies, supervisor and peer relationships, workplace conflict, new media and technology, professionalism, organizational morale, work-life well-being and employee socialization. Developed new course Fall 2017.

Communication in Business and the Professions (COM 259)

Interpersonal, group, and public communication in business and professional organizations. Developed new course Fall 2011.

Gender and Communication (COM 316)

Introduces gender-related communication. Examines verbal, nonverbal, and paralinguistic differences and similarities within social, psychological, and historic perspectives. Developed new course Fall 2010.

Advanced Public Speaking and Presentations (COM 325)

Social and pragmatic aspects of public speaking as a communicative system; strategies of rhetorical theory and the presentation of forms of public communication. Reintroduced course to New College and submitted catalogue name updated Fall 2018. Developed hybrid model 2020.

Communicating Science (COM 328)

This course applies the fundamentals of public speaking and communication theory to technical and scientific presentations and prepares students to communicate science and technology related subject matter through public presentations. Students will adapt complex messages for a variety of audiences through traditional and multi-modal presentations. Created Course FA 2019 as Special Topics. Approved as regular course SP 2021.

Communication and Mentorship (COM 383)

Students serve as peer mentors in the Communication Assessment Learning Lab (CALL) with instructional emphasis on speaker apprehension, listening, the dynamics of group communication and leadership. Through experiential learning, mentors employ ethical peer tutoring practices by coaching undergraduates in managing public speaking apprehension, speech development and organization. Further, mentors provide on-the-spot feedback to undergraduates relating to delivery techniques, style, nonverbal communication, persuasive strategies and the use of presentational material. Created course Fall 2014.

Leadership in Group Communication (COM 430)

Theory and process of leadership in group communication, emphasizing philosophical foundations, contemporary research, and applications to group situations. Developed new course Spring 2015. Developed hybrid model 2021.

Communication, Instruction, and Training (COM 482/CMN 598)

Exploration of instructional communication practices applied to professional training settings. Consideration of verbal, nonverbal, and technological aspects of instructional communication with an emphasis on training professional and community audiences. Created course Spring 20. Developed hybrid model 2022. Adapted course for graduate students in Spring 22.

Advanced Communication and Mentorship (COM 483)

Explores the role of communication in face-to-face and online mentoring relationships with an emphasis on message shaping, nonverbal communication, professionalism, and audience analysis. Applies practice and theory from a variety of lower-division communication courses (public speaking, professional and business, small group, intercultural and interpersonal) to prepare students for mentoring roles in the Communication Assessment Learning Lab (CALL) on ASU's west campus. During the semester, students (individually and as a member of a group) are engaged in creating and delivering both online and in-person public speaking tutorials. Created course Fall 2014.

Pro Seminar: CALL lab mentorship (COM 498)

Individualized Instruction (COM 499)

Classroom Apprenticeship (COM 382)

Graduate Internship (CMN 584)

Graduate Practicum (CMN 589)

Student Mentoring

Undergraduate Students

Professional Internships

2021 Desiree Quintana
2021 William Baird
2021 Kelli Cupp
2018 Sara Kalaoram
2017 Kara Carbajal-Amaya
2016 Ashlee Mondotte
2015 Rebeka Kokoro
2015 Mary Zatelo
2015 Jack Logan
2014 Steve Hildalgo

Research Assistants

2017 NCUIRE Research Group: Kathleen Nguyen, Clarissa Flores, Steven Acuff. *I didn't think I'd like it here: Welcoming messages in the Communication Centers.*
2015 NCUIRE Research Group: Daniel Allen, Jermeen Khammes, Jose Gatica, Ashlee Mondotte, \ Lizette Gallardo-Rojas, Isabella Solloway. *Designing and implementing K-12 community outreach programs.*
2014 NCUIRE, Ashley Johnson. *Learning by doing: Applying peer mentoring experiences beyond the college setting.*

- 2013 NCUIRE, Britni Verno. *Learning by doing: Applying peer mentoring experiences beyond the college setting.*

Honors

Honors Theses

- 2020 Elisabeth Livingston, *Communication and the science student*
2020 Keaton Coker, *Interdisciplinary intersection between science and communication*
2020 McKenna Brynne, *Creative project video: Forensic science on YouTube (2nd reader)*
2016 Lizette Gallardo-Rojas, *Costumes, identity, and performance: Cosplay and the empowered public speaker.*
2015 Ashley Johnson-Patton, *Women, public speaking and political ambition.*
2013 Susan Etsby, *Deadly women: The contemporary media's depiction of female capital offenders.*

Honors Enrichment Contracts

- 2021 Selina Hamm, *Exploring student shyness with public speaking mentors.*
2019 Yumna Sami, *Storytelling and free speech/Regents' Cup.*
2019 Michael Barno, *Leadership against an ideology: The Pope and Ronald Reagan.*
2019 Sasha Leviyev, *Mindset.*
2019 Makayla Thompson, *Women in leadership.*
2018 Makayla Thompson, *Comparison of contemporary speeches.*
2018 Magda Rodriguez, *Comparison of contemporary speeches.*
2018 Michael Barno, *Comparison of political speeches.*
2018 Taylor Lifgren, *Leadership communication in a coaching context.*
2018 Keaton Coker, *Public speaking for scientists.*
2017 Lily Ludwig & Annalise Picket, *Communication in craft circle.*
2017 Hannah Nichols, *A mentoring journey.*
2017 Jaxon Nash, *Communication in the field of logistics*
2016 Hannah Nichols, *Leadership through storytelling books*
2016 Ilyssa Goldsmith, *Leadership through the Hunger Games*
2015 Hongbo Xu, *Creating a framework for international students in CALL.*
2014 Aleksandra Grozic, *Analysis of Boys and Girls Club event.*
2014 Emily Sadowski, *Nonverbal Communication in the Courtroom.*
2013 Aleksandra Grozic, *Comparison of presidential speeches.*
2013 Rene Sanchez, *Free speech and social media.*
2012 Ashley Johnson, *An analysis of presidential speakers.*
2012 Brittany Hein, *Gender names.*
2012 Kristen Jones, *Gender issues for restaurant servers.*
2011 Lindsey Perez, *Gender and the media.*
2011 Julia Ketchum, *Representation of gender roles.*

Graduate Students

Applied Projects Co-Advisor

- 2021 Jacob Monka, *The "ForkCast" -An ASU podcast network.*
2017 Kathleen Nguyen, *Social media and advocacy in the communication center*
2016 Emily Abellon, *Developing a center: A graduate student's perspective on what you need to consider*
2015 Jay Taylor, *Examining culture of CALL*

Professional CALL Internships

2022 Ane Loveless
2021 Katrina Kunert
2018 Kathleen Ngyen
2016 Wadha Al Hilal
2015 Leilei Chen
2014 Rebeca Daltroff,
2014 Joy Burke

Graduate Student Directors

2022 Elisabeth Livingston
2022-present Kuldeep Tamakuwala
2022-present Michael Barno
2022-present Di Rodriguez
2022 Sakura Gee
2021–2022 Rachel Latney
2021-2022 Ane Loveless
2020-2022 Trinity Winton
2020-2022 Isaiah Utley
2019-2022 Katie Archer
2020-2021 Jacob Monka
2019-2021 Tyler Martinez
2019-2020 Lauren Beethe
2018-2020 Hannah Nichols
2018-2020 Anthony Bonds
2018-2020 Tracey Sands
2017-2020 Alexis Starks
2016-2019 Kendra Estle
2016-2018 Alex Swartz
2016-2018 Elise Poll
2017-2018 Kathleen Nguyen
2016 Andrea Londen
2015-2016 Emily Abellon
2015 Allison Hawn
2015 Daniel Kelley
2014-2017 Kenneth Kunkel
2014-2016 Shelby Broberg
2014 Jay Taylor
2014-2015 Brittney Sanford
2013-2015 Aaron Romans
2012-2014 Saint Ranson
2012-2014 Catalina Cayetano
2012 Joanna Cox
2011-2013 Ana Terminel-Iberri
2011-2012 Christi Yoshi-Kelly
2011 Annette Wilson

Teaching Assistants

2022 Kaylynn Wallace
2021 Trinity Lazzell
2020 Anthony Bonds
2020 Keaton Coker

2019 Trinity Winton
2019 Joseph Mona
2019 Cassidy Slater
2018 Amanda Hernandez
2013 Xialin Jin
2012 Tenisha Baca

Capstone Project

2019 Maureen Adamcik, IAS 499 *Leadership popular books across the decades.*

Publications

Wentzel, B. (2015). Back to the center: The communication assessment learning lab at Arizona State's west campus. *Southern Discourse in the Center: A Journal of Multiliteracy and Innovation*, 19(2), 57

Kassing, J. W., Johnson, H. S., Kloeber, D. N., & Wentzel, B. R. (2010). Development and validation of the environmental communication scale. *Environmental Communication*, 4(1), 1-21.

Creative Works

Wentzel, B. (2009). *Do you know me? The faces of multiple-role adult students.*
<http://vimeo.com/3938790> Film accompaniment to M.A. applied project. Arizona State University.

Presentations

Conferences

Cayetano, C., & Wentzel B. (2021, March). *The care and feeding of next-gen communication center leaders: Critical conversations and training.* National Association of Communication Centers Conference, Eastern Carolina University – Virtual.

Wentzel, B. (2021, March). *Directing during a pandemic: The good, the bad, and the lessons.* National Association of Communication Centers Conference, Eastern Carolina University – Virtual.

Wentzel, B. (2018, November). *Playing at the center: "Communication at Play" every day, planning for play.* National Communication Association Conference, Salt Lake City, UT. TOP PANEL

Wentzel, B., Estle, K. & Starks, A. (2018, April). *Planning for engagement.* National Association of Communication Centers Conference, Harrisonburg, VA.

Wentzel, B., Rao, A., Furman, R., Allgood, E., Friesen, C., Sheckels, T., May, A., Walters-Kramer, L., Deel., & Reynolds, M. (2017, November). *Short Course, Exploring communication centers: Reinforcing relevancy across the country.* National Communication Association Conference, Dallas, TX.

Nguyen, K., Flores, C., Acuff, S., & Wentzel, B. (2017, November). *I didn't think I'd like it here: Welcoming messages in the communication center.* National Communication Association Conference, Dallas, TX.

- Wentzel, B., & Estle, K. (2017, April). *Mentor empowerment through community engagement in the communication lab*. National Association of Communication Centers Conference, Grand Rapids, MI.
- Bingham, B., Averell, C., Shumberg, K., Wentzel, B., & Kunkel, K. (2016, April). *Online public speaking: From design to launch*. National Association of Communication Centers Conference, Pittsburgh, PA.
- Wentzel, B. (2016, April). *NACC: A path forward*. National Association of Communication Centers Conference, Pittsburgh, PA.
- Wentzel, B., Love, K., Yook, E., Cayetano, C., Sindelar, K., Mutua, E., & Felt, L. (2015, November). *Experiential learning in the communication center: Embracing opportunities in the K-12 community*. National Communication Association Conference, Las Vegas, NV.
- Davidson, M., Dwyer, K., Rempfer, K., Ellis, E., & Wentzel, B., (2015, November). *Opportunities in reaching new audiences through communication centers*. National Communication Association Conference, Las Vegas, NV.
- Wentzel, B., Quesenberry, B., Ellis, E., Gill, L., Preston, M., Davidson, & M., Smalls, M., (2015, April). *Online public speaking programs: The good, the bad, and the ugly*. National Association of Communication Centers Conference, Fredericksburg, VA.
- Wentzel, B., Atkins-Sayre, W., Hobgood, L., Sheckels, T., Wiebel, J., & Yook, E., (2015, April). *Book It! At the center*. National Association of Communication Centers Conference, Fredericksburg, VA.
- Love, K., Davis, A., Kirby, R., Smalls, M., & Wentzel, B. (2015, April). *You can do it! We can help! Getting the center's administrative work done effectively and efficiently*. National Association of Communication Centers Conference, Fredericksburg, VA.
- Gaffney, C., Wentzel, B., Cayetano, C., Romans, A., & Sanford, B. (2014, April). *Mentorship as internship*. National Association of Communication Centers Conference, Glendale, AZ.
- Wentzel, B. (2013, November). *Speak like Sparky: Connecting middle-school students with common core standards through the university communication lab*. National Communication Association Conference, Washington D.C
- Wentzel, B. (2013, April). *Lessons in growing a sustainable communication center*. National Association of Communication Centers Conference, Greensboro, NC.
- Wentzel, B. (2012, November). *Answering the CALL of our COMMunities: Building synergistic learning opportunities for peer mentor*. Top Section Panel. National Communication Association Conference, Orlando, FL.
- Kassing, J., Johnson, H., Kloeber, D., & Wentzel, B. (2008, November). *How do you use this crazy green thing? Development, validation (and proposed uses) of the environmental communication scale*. National Communication Association Conference. San Diego, CA.
- Wentzel, B. (2008, October). *Advocating for the adult learner*. Arizona Communication Association Conference, Glendale, AZ.

Employer Support of Guard and Reserve state officer meeting. Getting to the point with PowerPoint. (September 2019)

Arizona State University. The Institute for the Science of Teaching and Learning. *Communication Assessment and Learning Lab*. (January 2016).

Paradise Valley Community College. Keynote address: *A celebration of the adult learner*. (November 2015).

Arizona All- Academic keynote address: *Getting beyond LOL in a Facebook world*. (February 2011).

College Depot. *It's not too late to go to school*. Community classes for inner-city adults. (September 2010- August 2011)

Fresh Start Women's Foundation. *Back to school for you!* Community classes for disadvantaged women exploring college options. (Quarterly, October 2009-October 2011).

Arizona State University. *A new look at the adult post-secondary learner: A call to action*. Opening remarks, Experience Education Summit. (April 2009).

Paradise Valley Community College. *How I got where I am now... the curvy path for the returning student*. Presented to college students bi-annually. (November 2008-May 2011).

Deer Valley Unified School District. *The triangle of broken dreams – not 'just' another motivational speech*. Presented to 200 district paraprofessionals. (May 2007).

Workshops & Community Instruction

Arizona State University. Mastering Leadership Workshop for leadership presentations. Annually. (2018-present)

City of Glendale, Downtown Merchants. *Communicating and leading through strengths* series. (Fall 2020)

Del-Taco Franchise Relations. Developing messages and speaking to multiple audiences. (2018-2019).

Discover Financial Services – Analytics. Presentations and simplified messages for multiple audiences. (2018-2019)

Arizona State University, Fletcher Library. *The adult learner and researcher*. (December 2008)

Arizona State University. Student Support Services. *Understanding the adult learner*. (September 2008)

Grants

Funded

Speaking of Science: Helping middle school STEM students to talk about their science. PI. Wentzel, B. OneAZ Credit Union Community Grant. Awarded \$2500, September 2016.

Unfunded

Lessons From Colorado: Legalizing Marijuana Is Good For Arizona Communities, PI. Ron, Amit. Arizona Humanities Awarded \$500, Spring 2014.

ASU Story Preservation Initiative, PI. Wentzel, Bonnie. ASU Foundation. 24,636. October 2013.

Service

University

Universal Learner/Learning Enterprise content creator. Arizona State University (2021-present)

Digital Badges, Learning Experiences. University architect group. Arizona State University (2021-present)

University exploratory committee for Science Communication degree, Committee Lead. Arizona State University (2019-present)

Digital Badges, Learning Enterprise, Pilot Program Committee – Arizona State University (2019-present)

Veterans Transition Working Group (2021-present)

Faculty Coach - Regents' Cup Competition. Arizona Board of Regents (2021)

Sync Showcase Instructor – Communicating Science. Arizona State University (2021)

Inaugural Planning Committee/Faculty Coach – Regents' Cup Competition. Arizona Board of Regents (2018-2019)

College

Associate Dean Fixed-Term Advisory Committee – Exploring leadership, service, and growth opportunities. New College of Interdisciplinary Arts and Sciences (2021 – present)

Committee Member/Instructional Developer – Exploring digital badges. New College of Interdisciplinary Arts and Sciences (2020 – present)

COVID-19 Faculty Support Committee – Responding to faculty inquiries and locating resources regarding COVID policies (2020-present)

Research Leadership and Developing a 5-year plan – Completed eight-week research/strategic planning coaching program. (2021)

Instructional Developer – Group communication and presentations. Arizona State University, New College of Interdisciplinary Arts and Sciences, General Education (2020).

Instructional Developer – Science communication module. Arizona State University, School of Math and Natural Sciences, Biology (2019- present)

Speaker Curator and Coach – TEDxASUWest (2019)

Founding Organizer/Speaker Curator and Coach – TEDxASUWest (2018)

Club Advisor – TEDxASUWest Student organization (2018-2019)

Teaching Innovation and Excellence (2015-Present)

- *Lectures, Presentations, and Powerpoints: Speaking with your students.* (November 2021)
- *New Year's Reset: Conversations about Teaching* (January 2021)
- *Everything You've Always Wanted to Know About Teaching but Were Afraid to Ask*–facilitator (February 2018)
- *Compassionate Excellence in the Classroom*–panel speaker and chairperson (January 2019)
- *Teaching Tricks, Treats, and Scary Stories*–facilitator (October 2020)
- *Building Community in the Classroom*–panelist (February 2021)
- *Communication in the classroom* with Cynthia Gaffney. (October 2016).
- *Student presentations and working in groups* with Cynthia Gaffney. (March 2015)

Program

Hiring Committee Member – Strategic Communication Assistant/Associate Teaching Professor. Arizona State University, School of Social and Behavioral Sciences, Communication Studies (2021-22)

Director of Public Speaking – Instructional coordination for speaking intensive courses. Arizona State University, New College of Interdisciplinary Arts and Sciences. (2019-present)

Instructional Director – Online Public Speaking – COM 225 (2015 – 2019)

Scheduling liaison for undergraduate lower division communication courses to maximize enrollment which includes analyzing time slots, room allocation, class pairings, and identifying qualified instructional faculty. Arizona State University, School of Social and Behavioral Sciences, Communication Studies (2015-present)

Coordinator – Communication, Training, and Assessment academic certificate (2019-present)

Hiring Committee Member – Strategic Communication lecturer. Arizona State University, School of Social and Behavioral Sciences, Communication Studies (2019)

Community

Ceremony Host – Celebrating Youth. Boys and Girls Club of the Valley of the Sun. (2019-2020).

Hosting Facilitator/Developer – High school public speaking for student leaders. Distributive Education Clubs of America (DECA), Peoria School District. (2017-2018)

Instructional Designer/Facilitator – *Youth of the Year* multi-week training. Boys and Girls Club of the Valley of the Sun. (2016-2020)

Hosting Facilitator – Public speaking skills for voter registration. Inspire AZ (2015).

Hosting Facilitator/Developer – On campus workshops for beginning public speaking. Girl Scouts (2015).

Hosting Facilitator/Developer – On campus workshops for job readiness. Boys and Girls Club of the Valley of the Sun. (2015-2017)

Creator/Instructional Designer – Speak Like Sparky – Public speaking program for middle school students. (2013-Present)

Presenter/Developer – High School Readiness Communication. Be A Leader Foundation. (2012-2013)

Professional

National Communication Association 2008 – Present

Paper and Panel Reviewer (2014-present).

Past Chair, Communication Centers section (2016-2017).

Chair, Communication Centers section (2015-2016).

Vice-chair, national convention planning committee member (2014-2015).

Vice-chair elect, Communication Centers section (2013-2014).

Nominating committee member (2016-2017).

Legislative Member at-large (2014-2017)

K-12 national task force (2014).

National Association of Communication Centers 2012-Present

National conference host (2014).

Southwest Communication Association

Co-organizer. regional conference. (2018)

Book Review - Communication centers: A theory-based guide to training and management" K. Turner and T. Sheckels. Lexington Books. (2014)