**Adegoke Oke**

Arizona State University (480)965-3105

W.P. Carey School of Business Adegoke.oke@asu.edu

Department of Supply Chain Management

**ACADEMIC POSITIONS**

**Positions at Primary Institutions**

2019 – present Hal Fearon Research Fellow of CAPS Research, W.P Carey School of Business, Arizona State University

2021 – present Full Professor, Supply Chain Management Department

 W.P. Carey School of Business, Arizona State University

2012 – 2021 Associate Professor, Supply Chain Management Department, W.P. Carey School of Business, Arizona State University

2008 – 2012 Assistant Professor, Supply Chain Management Department, W.P. Carey School of Business, Arizona State University

2006 – 2008 Assistant Professor, School of Global Management & Leadership, Arizona State University

2005-2006 Visiting Assistant Professor, School of Global Management & Leadership, Arizona State University

2002-2005 Lecturer (Assistant Professor), Cranfield School of Management, Cranfield University, UK.

2000-2002 Research Fellow, Cranfield School of Management, Cranfield University, UK.

**Recent Notable Roles**

2020 – present Senior Technical Advisor, “Center for Applied Research and Innovation in Supply Chain – Africa” (CARISCA)

2019 – present Hal Fearon Fellow, CAPS Research, W.P. Carey School of Business, Arizona State University

2018 - present Co-Director, Frontier Economies Logistics Lab (FELL), Arizona State University

**Visiting Experience (Invited)**

2020 – present Kwame Nkrumah University of Science & Tech, Ghana

2012 – present Lagos Business School, Nigeria

2017 – present Sejong University, South Korea

2016 – present University of Pretoria, South Africa

2012-2016 China-Europe International Business School (CEIBS), African Campus, Ghana

2008 – 2012 Tek de Monterrey, Moterrey, Mexico

2002 – 2005 UTM, Kuala Lumpur, Malaysia

**EDUCATION**

2000 Cranfield School of Management, Cranfield University, UK. PhD Operations Management.

 Advisor: Colin New

1996 Cardiff Business School, University of Wales, UK. MBA (with Distinction)

1986 Ahmadu Bello University, Nigeria. BS. Civil Engineering

**TEACHING**

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Undergraduate Honors Global Supply Operations (SCM 303); Global Supply Chain Management (SCM 463); Quantitative Business Analysis (QBA 221)

MBA Management of Technology and Innovation (SCM 581)

 Operations and Supply Chain Management (SCM 502)

MSC Strategic Procurement (SCM 520)

Doctoral Operations and Supply Management Seminar; Research Methods – Variables Operationalization; Theories in Supply Chain Management

**RESEARCH INTERESTS**

Innovation Management

* + In organizations, supply chains and networks.

Supply Chain Management

* + Supply chain risks and mitigation strategies
	+ Operational flexibility and strategy
	+ Global supply chains involving less developed countries

**ACADEMIC RECOGNITIONS AND HONORS**

2020 Winner, Huizingh Outstanding Undergraduate Service Award, W.P. Carey School of Business, Arizona State University

2020 Dean’s List for Teaching Impact, W.P. Carey School of Business.

2019 Hal Fearon Fellowship, CAPS Research, W.P. Carey School of Business, Arizona State University.

2019 Finalist, Huizingh Outstanding Undergraduate Service Award, W.P. Carey School of Business, Arizona State University

2016 Winner, Huizingh Outstanding Undergraduate Teacher Award, W.P. Carey School of Business, Arizona State University

2009 Best Conference Paper Award, Southern Academy of Management

2007 Best Reviewer Award, Journal of Operations Management

2004 AIM Scholar, Advanced Institute of Management, UK

2002 Frank Batten Scholar, College of William and Mary

2000 Director’s Prize for the Best Doctoral Thesis, Cranfield School of Management, UK

1996 Dean’s Scholarship for Doctoral Studies, Cranfield School of Management, UK

1995 Best MBA Dissertation, Cardiff Business School, UK

2002 Admitted into the Institute of Learning and Teaching, UK

1994 Chartered Engineer, Nigerian Society of Engineers

**GRANTS AND FUNDING**

2020-2021 Research on Teaching and Learning Grant. W.P. Carey School of Business,

($20,000) Arizona State University.

2020 – present “Center for Applied Research and Innovation in Supply Chain-Africa (CARISCA),”

($15m) A partnership funding between Arizona State University and Kwame Nkrumah University of Science and Technology in Ghana, Principal Investigator/Executive Director: Dale Rogers. US$15 Million from USAID. Senior Technical Advisors: Adegoke Oke, Thomas Choi, Mohan Gopalakrishnan, and Thomas Kull.

2020 – 2022 Development and Testing of a Mobile Learning app (ShipShape 1.5) for SCM

($250,000) education for developing countries Healthcare workers. A partnership funding between Arizona State University and Kwame Nkrumah University of Science and Technology in Ghana. US$250K from USAID. Principal Investigator: Thomas Kull. CO-PI: Adegoke Oke and Dale Rogers

2018 -2020 Development of a Mobile Learning app (ShipShape 1.0) for SCM

($162,000) education for developing countries Healthcare workers. A partnership funding between Arizona State University and Kwame Nkrumah University of Science and Technology in Ghana. US$162K from USAID. Principal Investigator: Thomas Kull. CO-PI: Adegoke Oke and Dale Rogers

2020 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($15,000) Business, Arizona State University

2019 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($10,000) Business, Arizona State University

2018 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($20,000) Business, Arizona State University

2017 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($20,000) Business, Arizona State University

2015 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($25,000) Business, Arizona State University

2014 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($20,000) Business, Arizona State University

2013 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($20,000) Business, Arizona State University

2012 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($20,000) Business, Arizona State University

2011 Dean’s Award of Excellence, Summer Research Grant. W.P. Carey School of ($20,000) Business, Arizona State University

2008 Kauffman Foundation Grant. Certificate Program in Entrepreneurship

($40,000) Ventures. Co-Investigator with Jane Carey. School of Global Management and Leadership, Arizona State University

2007 Kauffman Foundation Grant. Certificate Program in Entrepreneurship

($25,000) Ventures. Co-Investigator with Jane Carey. School of Global Management and Leadership, Arizona State University

2004 AIM Scholarship. Advanced Institute of Management – A UK Government

($40M) funded Initiative.

2003 Seed Corn Research Grant – Innovation in SMEs. Principal Investigator. Cranfield

($4,000) School of Management, UK.

2003 Seed Corn Research Grant – Flexibility in Manufacturing. Principal Investigator.

($4,000) Cranfield School of Management, UK.

2000 Dean’s Award for the best Doctoral Thesis. Cranfield School of Management, UK

($2,000)

1996 Dean’s Scholarship for Doctoral Studies. Cranfield School of Management, UK

($100,000)

**INDUSTRY OUTREACH (CONSULTING, RESEARCH OR TRAINING)**

Member companies of CAPS Research; Working with CPOs or CSCOs of Fortune 500-type companies.

Manufacturing Institute, UK

Skanska, USA

Chemonics International

Chevron, USA

Boing, USA

Avnet, USA

Cryovac Sealed Air, UK

Virgin Atlantic, UK

Imperial Tobacco, UK

British America Tobacco, UK

Schering, Germany

Halifax Bank of Scotland

Royal Sun Alliance, UK

AXA Insurance, Ireland

Masterstoke Manufacturing Company, Nigeria

Shell, Nigeria

**DISSERTATION COMMITTEES/DOCTORAL ADVISING**

**Member**

Graduated in 2022 SK Jeong, Arizona State University. Currently Assistant Professor at University of Tennessee, Knoxville

Graduated in 2017 Zhongzhi Liu, Arizona State University. Currently Assistant Professor at Dongwu Business School, Soochow University, China.

**Chair/Co-Chair**

2020 – present Francis Oyenuga, University of Lagos, Nigeria

2020 – present Olusegun Alawa, Lagos State University, Nigeria

2018 – present Assilah Agigi, University of Pretoria, South Africa

2018- present Kelvinne Mocke, University of Pretoria, South Africa

Graduated in 2014 Nike Moradeyo. Currently Assistant Professor, Pan African University, Lagos, Nigeria

**Mentorship**

Graduated in 2015 Jerry Huff, Arizona State University. Currently employed at Avnet, USA

Graduated in 2015 Frank Ojadi, Stellenbosch University, South Africa. Currently Associate Professor at Lagos Business School, Nigeria

Graduated in 2014 Henrietta Onwegbuezie, Lancaster University, UK. Currently Associate Professor, at Lagos Business School, Nigeria

Graduated in 2013 Andrew Kach, New Mexico State University. Currently Associate Professor at ETH, Zurich, Switzerland.

Graduated in 2011 Tingting Yan, Arizona State University. Currently Full Professor at Wayne State University, USA

**PRESS ENGAGEMENTS AND YOU-TUBE VIDEOS**

Featured in Podcast and article by Politico. (October, 2020):

<https://www.politico.com/podcasts/global-translations>

<https://www.politico.com/news/2020/10/21/pandemic-forging-new-consensus-globalization-430605>

Interviewed by LA Times (February 2020):

<https://www.latimes.com/business/story/2020-02-28/column-coronavirus-china-drugs>

Interviewed by Fivethirtyeight.com (April 2020):

<https://fivethirtyeight.com/features/how-covid-19-is-wreaking-havoc-on-our-ability-to-make-things-including-vaccines/>

Youtube video: Introduction to Operations Management Part 1: 128,000 views (as of 10/24/20)

<https://www.youtube.com/watch?v=skg_lg-4m2o>

Youtube video: Introduction to Operations Management Part 2: 45,192 views (as of 10/24/20)

<https://www.youtube.com/watch?v=nT2b5CGuIvM>

Youtube video: Introduction to Operations Management Part 3: 34,087 views (as of 10/24/20)

<https://www.youtube.com/watch?v=fGV7favSzTc>

**PUBLICATIONS (Refereed Journal Articles)**

1. **Oke, A**., Prajogo, D., Idiagbon-Oke, M. & Cheng, T.C.E. External forces, Firm Actions and Innovation Output. Industrial Management and Data Systems. (2022). Vol. 22 (7), 1738-1755. <https://doi.org/10.1108/IMDS-12-2021-0732>
2. Jeong, S., **Oke, A.,** Choi, T.Y. Opportunistic Innovation in the Age of Digital Services. Journal of Operations Management. (2022), 68 (3).
3. Parast, M and **Oke, A.** To Focus or Not: Investigating the Viability of the “Focused Factory” Concept in Firms Facing Service Disruptions. International Journal of Operations and Production Management. (2022), 42 (5): 661-686
4. Liu, Z., \*Hatton, M., Kull, T, Dooley, K., **Oke, A**. Is a Large Award Truly Attractive to Solvers? The Impact of Award Size on Crowd Size in Innovation Contests. Journal of Operations Management (2021), 67 (4): 420-449
5. Moradeyo, A., **Oke, A**., Muogbor, O. Linking Supply Chain Disruptions and Manufacturing Firms’ Operational Performance in a Developing Country Context. Int. J. of Services and Operations Management **DOI:** 10.1504/IJSOM.2021.10038497 (forthcoming)
6. **Oke**, A., Boso, N., Marfo, J. Out of Africa. Supply Chain Management Review. January/February 2022.
7. Idiagbon-Oke, M.and **Oke, A.** Investigating Broker Centrality in Innovation-drivenHorizontal Networks.Journal of Manufacturing Technology Management (2019), 31 (3): 599-619.
8. Prajogo, D. Toy, J., Bhattacharya, A., **Oke, A**., Cheng, T.C.E. The Relationship between Informational Management, Process Management and Operational Performance: Internal and External Contexts. International Journal of Production Economics. (2018) 199: 95-103.
9. \*Liu, Z.,Prajogo, D., **Oke, A**. Supply Chain Technologies: Linking Adoption, Utilization and Performance. Journal of Supply Chain Management. (2016). 52 (4).
10. Nair, A., Yan, T., RO, Y., **Oke, A**., Chiles, T. & Lee, S. How environmental innovations emerge and proliferate in supply networks: A Complex Adaptive Systems Perspective. Journal of Supply Chain Management (2016). 52 (2): 66-86.
11. Prajogo, D. and **Oke, A.** Human Capital, Service Innovation Advantage and Business Performance: The Moderating role of Dynamic and Competitive Environments. International Journal of Operations and Production Management (2016). 36 (9): 974-94
12. Prajogo, D., **Oke, A.,** Olhager, J. Supply Chain Processes: Linking supply logistics integration, supply performance, lean processes and competitive performance. International Journal of Operations and Production Management. (2016). 36 (2): 220-238.
13. Kull, T., **Oke, A**. Dooley, K. Supplier Selection Behavior Under Uncertainty: Contextual and Cognitive Effects on Risk Perception and Choice. (2014). Decision Sciences. 45(3): 467-505.
14. **Oke, A.,** Prajogo, D., and Jayaram, J. (2013). Strengthening the Innovation Chain: The Role of Internal Innovation Climate and Strategic Relationships with Supply Chain Partners. Journal of Supply Chain Management 49(4)
15. Jayaram, J., **Oke, A.** and Prajogo, D.(2014).The antecedents and consequences of product and process innovation strategy implementation in Australian manufacturing firms. International Journal of Production Research 52(15).
16. **Oke, A.,** Walumbwa, F., Yan, T., Idiagbon-Oke, M., Ojode, L. (2014). Linking Economic Status with Technology Adoption in three Emerging Economies of Sub-Saharan Africa. Journal of Manufacturing Technology Management 24(1): 49-68
17. **Oke, A.,** Walumbwa, F. Myers, A. (2012). Innovation Strategy, HR Policy and Firms’ Revenue Growth: The roles of Environmental Uncertainty and Innovation Performance.Decision Sciences 43 (2): 273-302.
18. **Oke, A**. and \*Onwuegbuzie, H. (2013). The moderating effect of manufacturing strategy on the relationship between supply chain activities and radical innovativeness. Journal of Manufacturing Technology Management24(3).
19. **Oke, A.,** and \*Kach, A. (2012). Linking Sourcing and Collaborative Activities to Financial Performance: The Role of Operational Innovation. Journal of Purchasing and Supply Chain Management. 18(1): 46-59.
20. Azadegan, A., Napshin, S., and **Oke, A.** (2013). The Influence of R&D Partnerships on Innovation in Manufacturing Firms: The Moderating Role of Institutional Attachment. International Journal of Operations and Production Management 33(3): 248-274.
21. **Oke, A.** Linking manufacturing flexibility with innovation performance (2013). International Journal of Production Economics 143(2)
22. **Oke, A.,** and Idiagbon-Oke, M. (2010). Communication Channels, Innovations Tasks and NPD Project Outcomes in Innovation-Driven Horizontal Networks. Journal of Operations Management 28, 442-453.
23. Idiagbon-Oke, M and **Oke, A.** (2011). Implementing Innovative Flexible Work Practices in Nigerian local firms: Implications for Management of Change in Less Developed Countries.Journal of Occupational and Organizational Psychology 84 (3): 518-543.
24. Walumbwa, F., \*Hartnell, C. **Oke, A.** (2010). [[1]](#footnote-1)Servant Leadership, Procedural Justice Climate, Service Climate, Employee Attitudes and Organizational Citizenship Behavior: A Cross-Level Investigation. Journal of Applied Psychology 95(3), 517-529.
25. Maltz, A., **Oke, A.,** Christensen, P. and Walumbwa, F. (2010). Global Sourcing: The Regional Dynamic Supply Chain Management Review 14 (2).
26. **Oke, A.,** Maltz, A., and Christensen, P. (2009). Criteria for sourcing in developing countries. Strategic Outsourcing, An International Journal 2 (2), 145-164.
27. **[[2]](#footnote-2)Oke, A.,** Munshi, N. and Walumbwa, F. (2009). “The Influence of Leadership on Innovation processes and activities” Organizational Dynamics 38(1), 64-72.
28. **Oke, A**. and Gopalakrishnan, M. (2009). “Managing Disruptions in a Retail Supply Chain”. International Journal of Production Economics. 118, 168-174.
29. Barratt, M. and **Oke, A**. (2007). “The antecedents of supply chain visibility: A Resource based view”. Journal of Operations Management 25, 1217-1233.
30. **Oke, A** and \*Long, M. (2007). “The Logistics cost of achieving supply chain flexibility: An analysis of the downstream logistics operations of a South African FMCG Producer” International Journal of Production Economics108, 176-182.
31. **Oke, A**. (2007). “Innovation types and innovation management practices in service companies”, International Journal of Operations and Production Management 27 (6).
32. **Oke, A.**, Burke, G. and Myers, A. (2007). Innovation types and performance in growing UK SMEs” International Journal of Operations and Production Management,27 (7).
33. **Oke, A**. (2005). “A framework for analyzing manufacturing flexibility”, International Journal of Operations and Production Management, 25 (10).
34. **Oke, A**. and Szwejczewski, M. (2005). “The relationship between supply, internal and market factors and inventory levels in UK Manufacturing Plants”. International Journal of Production Economics, Issue 93-94.
35. **Oke, A**. (2003). “Drivers of Volume Flexibility requirements in manufacturing plants” International Journal of Operations and Production Management, 23 (12).
36. **Oke, A**. (2003). “You may not use inventories to fill orders if…: Evidence from a survey of UK manufacturing plants” International Journal of Production Economics, 81-82: 85-94.
37. Strauss, J., Sawyerr, O. and **Oke, A**. (2008). “Demographics, Individual Value Structures, and Diversity Attitudes in the United Kingdom” Journal of Change Management.8 (2) 147-170.
38. **Oke, A**. and Idiagbon-Oke, M. (2007). “Implementing Flexible Labor Strategies: Challenges and Key Success Factors”. Journal of Change Management, 7 (1), 69-87.
39. **Oke, A**. (2004). “Barriers to Innovation Management in Service Companies”. Journal of Change Management, 4 (1).
40. **Oke, A**. (2002). “Stretch to your goals with a flexible strategy” Management Focus, Issue 18.
41. **Oke, A.** (2002). “Making it Happen: how to improve innovative capability in a service company”, Journal of Change Management, Issue 2, No. 3.
42. **Oke, A** and Goffin, K. (2001). “Managing Innovation in the Service Sector” Management Focus,Issue 16.

**CURRENT RESEARCH PROJECTS AND PAPERS UNDER REVIEW**

1. Logistics and Supply Chain Management’s Role in Base of the Pyramid Projects. Under 3rd Review in Journal of Business Logistics.
2. The Creation and Performance of Crossover Products. Under 1st Review in Journal of Operations Management.
3. Linking goal congruence, buyer’s dependence to strategic and operational collaboration and performance in buyer-supplier relationship.
4. Update Timing of Digital Services.
5. Implementation of Emerging Technologies in Procurement
6. Drivers of Category Management Strategy
7. Customer ratings and demand for Digital Hedonic Services.

**BOOKS, MONOGRAMS, TECHNICAL REPORTS**

1. **Oke, A.,** Polyviou, M., Croxton, K., Knemeyer, M. End to End Supply Chain Resilience. CAPS Research Report (Forthcoming)
2. **Oke, A.,** Gopalakrishnan, M. Futures 2026 Study. CAPS Research Report (Forthcoming)
3. **Oke, A.** (2019). Practical Innovation. XanEdu Publishing

### **Oke, A** & Nair, A. How to clear impediments to Technology Implementation, Inside Supply Management Magazine. March 2021

### **Oke, A** & Nair, A. Compelling Applications of Emerging Technologies in Procurement. CAPS Research Report (CAPS Research Report 2021).

### Polyviou, M. & **Oke, A.** A Playbook for Category Management. CAPS Research Whitepaper (CAPS Report 2021)

### **Oke, A.** Introducing the Pentathlon Model: A Framework for Managing Innovation” Lagos Business School, Nigeria Newsletter, 2015.

### Munshi, N, **Oke, A**, Puranam, P, Stafylarakis, MC, Towells, S, Moeslein, K & Neely, A 2005, Leadership for Innovation. AIM Institute of Management Research, London

### **Oke, A.** Editorial Comments for AXA Insurance plc Innovation Magazine, April 2002

**BOOK CHAPTERS, CASES**

1. **Oke, A** & Maltz, A. Logistics in Emerging Markets. In Choi et al. (Ed.) Handbook of Supply Chain Management, Oxford, UK: Oxford University Press. 2020.
2. **Oke, A**. Barriers to Innovation in Logistics Service Providers in: Managing Innovation: The new competitive edge for logistics service providers (S. Wagner and C. Busse Eds.), Kuehne Foundation Book Series on Logistics 13 (1st edition, 2008)
3. **Oke, A**. Innovations in Service Companies in: The Blackwell Encyclopedia of Management: Operations Management, 2nd Edition (Slack, N and Lewis, M eds.), Vol. X, Blackwell Publishing, MA USA, 2005.
4. **Oke, A.** “Production Selection at PCM” Arizona State University Teaching Case Study, 2018.
5. **Oke, A.** “Customs Logjam” Case study. Arizona State University Teaching Case Study, 2019.
6. **Oke, A.** “Adibawa Wells Access Blockade Saga”. Arizona State University Teaching Case Study, 2017.
7. **Oke, A.** and Goffin, K. “Improving Innovation performance in AXA Ireland” Cranfield School of Management Teaching Case Study, 2001.
8. **Oke, A** and Goffin, K. “Managing Leading Edge Knowledge at Oxford Asymmetry International plc” Cranfield School of Management Teaching Case Study, 2001.
9. **Oke, A**. “Supply Chain Flexibility at Teleco plc”Cranfield School Management Teaching case study, 2001.
10. **Oke, A.** “Coping with turbulence: Plastico UK fights for survival” Cranfield School of Management Teaching case study, 2001.

###### **CONFERENCE PROCEEDINGS AND PRESENTATIONS (\*\* Undergraduate and \* Graduate student co-author)**

1. Maltz, A., **Oke, A.**, Goentzel, J. Logistics and Supply Chain Management in BOP Projects. POMS virtual conference. April 2022.
2. Maltz, A., **Oke, A.**, Goentzel, J. The Role of Logistics and Supply Chain management in Bottom of the Pyramid Projects. Decision Sciences Virtual Conference, November, 2020.
3. **Oke, A.,** Prajogo, D. Cheng, T.C.E., Idiagbon-Oke, M. Why do Institutional forces elicit unique responses from firms in developing countries? Decision Sciences Virtual Conference, November, 2020.
4. **Oke, A.** Understanding Africa in Global Supply Chains. Decision Sciences Meeting, New Orleans, November, 2019
5. Seongkyoon\* J., **Oke, A.** Timing of Service Updates: Evidence from Innovative Digital Services, Production and Operations Management Meeting. Washington D.C. May 2019.
6. **Oke, A.,** Prajogo, D. The future of Supply Chain Innovation Research. Decision Sciences Meeting, Chicago, November, 2018
7. Seongkyoon\* J., **Oke, A.** Implications of Rival Firm’s Service Failure on a focal firm’s innovation strategy, Decision Sciences Meeting, Chicago, 2018
8. Seongkyoon,\* J., **Oke, A.** Forget the Bell-Shaped Curve: Life Cycle of Innovation-Driven Digital Services, INFORMS, Phoenix, November, 2018
9. **Oke, A.** Prajogo, D., Idiagbon-Oke, M. Environmental Factors, Strategies and Innovation Performance in Developing Countries’ Firms. POMS International Conference, Sidney, December 2017.
10. Liu,\* Z., Kull, T., Dooley, K., **Oke, A**. Understanding the Influence of Event Design on Crowd Emergence in Crowdsourcing: A Contatition Perspective. Decision Sciences Institute Conference, Washington DC, November 2017.
11. Liu,\* Z., Prajogo, D., **Oke, A.** Effects of Supply Chain Technology utilization on operational performance. Academy of Management Conference, August, 2015
12. Liu,\* Z., Prajogo, D., **Oke, A**. Drivers of Supply Chain Technology adoption. Decision Sciences, Tampa, November, 2014.
13. Tingting, Y., Azadegan, A., **Oke, A.** The Relative impacts of Buy and Ally Strategies on Product Innovativeness. Decision Sciences, Baltimore, November, 2013.
14. Idiagbon-Oke, M., **Oke, A.** Network Structure and Broker Centrality in Horizontal Networks. Academy of Management Meeting, Orlando, Florida, August 2013.
15. Idiagbon-Oke, M., **Oke, A.** Commitment and Performance in Innovation-driven Horizontal Networks. Production and Operations Management Conference, Denver, Colorado, 2013.
16. **Oke, A.,** Jayaram, J., Prajogo, D. Strengthening the Innovation Chain. Production and Operations Management Conference, Denver, Colorado, 2013
17. **Oke, A.,** Idiagbon-Oke, M. Network Brokers, Tie Strength, Network structure and NPD Performance. Production and Operations Management Conference, Chicago 2012.
18. **Oke, A**., \*Yan, T. and Azadegan, A. The relative effectiveness of open innovation strategies. Production and Operations Management Conference, Reno 2011.
19. **Oke, A.** Doctoral Student/Junior Faculty Consortium, Academy of Management, Montreal, August, 2010.
20. **Oke, A**. and Choi, T. Linking Supplier Collaboration, Internal function integration and Customer Orientation to Product Innovation Performance. Production and Operations Management Conference, Vancouver, 2010.
21. Sawaya, W., Azadegan, A. **Oke, A.** and Autry, C. Decision Sciences meeting, New Orleans, November, 2009.
22. Azadegan, A.and **Oke, A**.LinkingSubcontracting-in and Outsourcing to Performance: The role of manufacturing strategy. Decision Sciences Meeting, New Orleans, November, 2009.
23. **Oke, A**., Myers, A., Walumbwa, F. \*\*Penney, C. Innovation management practices in Small and Medium Enterprises (SMEs). Production and Operations Management Conference, Orlando, Florida, May 2009
24. **Oke, A**. and Idiagbon-Oke. Drivers of Collaboration in Innovation-driven Horizontal Networks. Production and Operations Management Conference, Orlando, Florida, May 2009
25. **Oke, A.** and Gopalakrishnan, M. Productivity, Innovation and Quality in the Healthcare Sector. Decision Sciences Institute Meeting, Baltimore, November, 2008.
26. Printeziz, A. and **Oke, A.** Service Innovation through Pricing Flexibility. International Symposium of Inventories Research. Budapest, August 2008
27. **Oke, A.** and Idiagbon-Oke, M. Communication channels in innovation-driven horizontal networks. Production and Operations Management Meeting, San Diego, April 2008.
28. **Oke, A**., Idiagbon-Oke, M. and Walumbwa, F. The relationship between broker’s power and NPD project outcomes in innovation-driven horizontal networks. Decision Sciences Meeting, Phoenix, Arizona, November, 2007.
29. **Oke, A.** and Gopalakrishnan, M. An investigation of risk mitigation strategies in supply chains. Production and Operations Management Meeting, Dallas, May, 2007
30. **Oke, A** and Idiagbon-Oke, M. The influence of broker’s role on innovation performance in horizontal networks. Production and Operations Management Meeting, Dallas, May, 2007
31. **Oke, A.** and Gopalakrishnan, M. “Supply Chain Risks, Vulnerabilities, Uncertainties: An analysis of current knowledge” Decision Sciences Institute Annual Meeting, San Antonio, November, 2006.
32. **Oke, A.** and Gopalakrishnan, M. “The Potential Impacts of Major Disruptions in Supply Chains: A Case Study of a retail Supply Chain” International Symposium of Inventories Research”, Budapest, Hungary, August 2006.
33. Gopalakrishnan, M. and **Oke, A.** “Supply Chain Risks and management: An analysis of current knowledge” POMS meeting, Boston, April 2006.
34. **Oke, A**. and Gopalakrishnan, M. “A framework for analyzing quality in a retail supply chain” POMS meeting, Boston, April 2006.
35. **Oke, A**. and Idiagbon-Oke, M. “Brokers’ influence on strength of ties in an innovation-driven horizontal network” 12th International Product Development Management Conference, Copenhagen, June 2005
36. Barratt, M. and **Oke, A**. “Antecedents of Supply Chain Visibility” POMS meeting, Chicago, April 2005
37. **Oke, A**., Burke, G and Myers, A. “Innovation types and their impact on performance in UK SMEs” 11th International Product Development Management Conference, Dublin, June 2004
38. **Oke, A.** Burke, G and Myers, A. “How innovative are UK SMEs? 2nd World POMS Congress, Cancun, Mexico, April 2004
39. Maltz, A., Chritiansen, P., Carranza, O. and **Oke, A**. “Integrating developing country firms into global supply chains”, 15th Annual North American Research/Teaching Symposium on Purchasing and Supply chain management, Tempe, Arizona, March 2004.
40. **Oke, A**. and Szwejczewski, M. “Longitudinal study of inventory management practices in manufacturing plants”. Presented at the Joint EurOMA/POMS Conference, Lake Como, Italy, June 2003.
41. **Oke, A.** “Overcoming the barriers to innovation management in service companies”. Presented at the Production and Operations Management Society Conference, Savannah, April, 2003.
42. **Oke, A.** and Szwejczewski, M. “An Empirical Study of Inventory Management Practices in UK Manufacturing Plants”. Presented at the 12th International Symposium on Inventories, Budapest. August 2002.
43. **Oke, A.** “An exploratory study of innovation management practices in the service sector”. Presented at the 9th International Product Development Conference, Sophia Antipolis, France. May 2002.
44. **Oke, A.** “Managing Innovation in the Service Sector: Key issues”. Presented at the Production and Operations Management Society Conference, San Francisco, April, 2002.
45. **Oke, A.** “Sources of labor capacity flexibility in UK Manufacturing plants: Operations Management perspective”. Presented at the 17th Colloquium of the European Group for Organizational Studies (EGOS) in Lyon, France. July 2001.
46. **Oke, A.** “Improving the flexibility of manufacturing operations: Inhibitors and key success factors” Presented at the Production and Operations Management Society, Orlando, Florida, April 2001.
47. **Oke, A.** “You may not use inventories to fill orders if…: Evidence from a survey of UK manufacturing plants”Presented at the International Symposium on Inventories Research, Budapest, August 2000.
48. **Oke, A.** “Linking Human Resource Flexibility with Manufacturing Flexibility: Enablers of Labor Capacity Flexibility in Manufacturing Plants” Presented at the Production and Operations management Society World congress, Sevilla, Spain, August 2000.
49. **Oke, A.** “Flexibility in Manufacturing Plants. Must we go with the flow? Must we seek to be flexible?” Presented at the 7th International Annual EurOMA Conference, Ghent, Belgium, June 2000.
50. **Oke, A** and Dolgos, O. “Performance Measurement in Manufacturing: A Focus on Manufacturing Flexibility” Presented at the 7th International Annual EurOMA Conference, Ghent, Belgium, June 2000.
51. Goffin, K., Lohmuller, B., **Oke, A**., Pfeiffer, R. and M. Szwejczewski “Exploring the relationship between innovation rate and revenue in German Manufacturing Companies” Presented at the 7th International Product Development Conference, Leuven, Belgium, May 2000.
52. **Oke, A** and Barratt, M. “Enhancing Manufacturing Flexibility through an Integrated Supply Chain Strategy” Presented at the 11th annual meeting of the Production and Operations Management Society, San Antonio, Texas, April 2000
53. **Oke, A** and New, C. “Achieving Capacity Flexibility in Manufacturing Plants: Mechanisms and their usage” Presented at the 11th annual meeting of the Production and Operations Management Society, San Antonio, Texas, April 2000
54. **Oke, A**. “Manufacturing Flexibility, An Invaluable Component of Manufacturing Strategy” Presented at the International Symposium on Manufacturing Strategy (ISMS’98), Tokyo, Japan, November 1998.
55. **Oke, A**. “How Should We Fill Our Orders, Use Inventories or Volume Flexibility?” Presented at the International Symposium on Inventories, Budapest, Hungary, August 1998.

**INVITED TALKS, LECTURE SERIES AND OTHERS**

April 2022 Invited Keynote Speaker, African Resource Center

March 2022 Invited Guest Speaker, Coalition for Access to NCD Medicines and Products Meeting

May 2020 Keynote Speaker, Lagos Business School Nigeria Webinar Series (delivered by zoom to over 3000 business executives).

April 2020 Keynote Speaker, LeadPrenuer Webinar, Lagos, Nigeria (delivered by zoom to over 100 business executives).

April 2020 GMRG-Webinar: Implications of the Covid-19 pandemic for Manufacturing & Supply Chain Operations. Moderator.

June 2019 Research Workshop. Mastercard Foundation Faculty Development. Kwame Nkrumah University of Science & Technology and Asheshi University, Ghana.

December 2019 Research Seminar. Sichuan University, China.

May 2018 Research Talk. Manufacturing Institute, Manchester, UK.

March 2018 Research Seminar. Mastercard Foundation Faculty Development. Kwame Nkrumah University of Science & Technology, Kumasi, Ghana.

August 2018 Research Seminar. University of Pretoria, South Africa.

August 2017 Research Seminar. University of Pretoria, South Africa.

August 2016 Research Seminar. University of Pretoria, South Africa.

June 2017 Research Seminar. Lagos Business School, Nigeria.

July 2015 “Technology and Business in Africa” Keynote speaker and moderator, African Business Conference, Lagos Business School, Nigeria (delivered to over 200 participants).

June 2015 “Driving Innovation through Organizational Culture”. Keynote speaker. Lagos Business School, Nigeria (delivered to over 100 participants).

June 2013 Research Seminar. China-Europe International Business School, African Campus, Ghana.

September 2012 “Driving growth through Strategic Innovation and Flexibility”. Keynote speech, Business Leaders Forum. China-Europe International Business School, African Campus, Accra, Ghana (delivered to over 100 participants).

July 2012 Research Seminar. Lagos Business School, Nigeria.

July 2012 “How to drive your Business Growth with the right Innovations”. Keynote Speaker. Lagos Business School, Nigeria (delivered to over 100 executives).

July 2011 “Who Dares Wins: Driving Growth through Innovation Strategy”. Keynote Speaker. Lagos Business School, Nigeria (delivered to over 100 executives).

October 2009 Putting Innovation into Program Management”. Keynote Speaker. Tec de Monterey, Mexico (delivered to over 50 participants).

February 2009 “Innovation Strategy in a Downturn” Keynote Speaker to NorthWest of England Manufacturers, Manufacturing Institute (delivered to over 100 participants).

May 2003 Research Talk. Universiti Teknologi, Malaysia.

June 2001 “You may not use inventory if……” Keynote speaker at Inventory can damage your wealth! Seminar organized by the Institute Of Operations Management, The Hilton Hotel, Warwick/Stratford, UK (delivered to over 100 participants).

May 2000 “Developing new products: common pitfalls” Presented to the congress of Manufacturing Directors, Enterprise Ireland Workshop, Dublin (delivered to over 100 participants).

**EXETRENAL REVIEWS (for Tenure and/or Promotion)**

Anderson School of Management, University of New Mexico

Lagos Business School, Nigeria

University of Ghana Business School, Ghana

**SERVICE TO PROFESSIONAL SOCIETIES**

###### **Associate Editor**

2017 – present International Journal of Operations and Production Management

2008 – 2016 Journal of Operations Management

###### **Editorial Review Boards**

2007 – 2008 Journal of Operations Management

2008 – present Journal of Manufacturing Technology Management

2012 – present Journal of Supply Chain Management

**Ad Hoc Reviewer**

2006 – present Production and Operations Management

2010 – present Decision Sciences

2004 – present International Journal of Production Economics

2005 – present International Journal of Operations and Production Management

2009 – present International Journal of Productivity Analysis

2008 – present IEEE Transactions on Engineering Management

2010 – present Journal of Purchasing and Supply Management

2005 – 2007 Journal of Operations Management

###### **Conference Service**

2020 Track Chair, “Emerging Markets Track” Decision Sciences Institute Conference, November, 2020

2020 Moderator, Global Manufacturing Research Group (GMRG) virtual conference

2019 PDW Track Chair, “Understanding Global Supply Chains in Africa” Decision Sciences Institute Conference November, 2019

2019 Track Chair, Production and Operations Management World Conference, Brighton, England, September 2019.

2018 Invited Session Organizer and Chair, POMS, May, 2019

2018 Invited Session Organizer and Chair, DSI Conference, November 2018.

2015 PDW Chair, Academy of Management Operations Management Division

2014 Track Chair, “New Product Development” Decision Sciences Institute Conference 2014

2012 Track Chair, “Theme Session on Africa” Decision Sciences Institute Conference

2010 Faculty Mentor, Doctoral Student Consortium, AOM Conference, Montreal.

2009 Participant, Junior Faculty Consortium, POMS Conference

2009 Session Chair, Decision Sciences Institute Conference

2008 Session Chair, Production and Operations Management Conference

2006 Session Chair, Production and Operations Management Conference

2004 Session Chair, Production and Operations Management Conference

**Community Service**

2018 – present Child Sponsor, Compassion International

2007 – 2020 Youth Soccer Volunteer Coach, CCV Stars Integra, Peoria, Arizona (Club competed in Arizona Youth Soccer Association Premier League and Southwest Regional Leagues).

2007 – 2011 Sponsor and Advisor, “Partners In Action” Charity Organization.

**Board Membership**

2014 – present Leadership team member, Global Manufacturing Research Group

2019 – present Research Advisor, Kuhne Foundation.

2019 – present Research Advisory Committee member, African Resource Center.

**Professional Organizations**

2008 – present Global Manufacturing Research Group

2012 - present Academy of Management

2004 – present Scholar, Advanced Institute of Management, UK

2003 – present Decision Sciences Institute

2000 – present Production and Operations Management

1999 – present European Operations Management Association

1998 – present International Society of Inventories Research

1993 – present Nigerian Society of Engineers

**UNIVERSITY SERVICE**

**University Level Service**

2019 – present Hal Fearon Research Fellow, CAPS Research. ASU

2018 – present Co-Director, Frontier Economies Logistics Lab (FELL), ASU.

2018 – present Faculty Expert/Lead, ShipShape USAID grant project. ASU.

2016 – present Initiated and facilitated ASU/Lagos Business School Nigeria Collaborative agreement. ASU.

2017 – present Faculty Lead, Mastercard Foundation/KNUST Scholars Program at ASU.

2018 – 2020 Faculty Lead, Strategic Procurement Module for Chemonics International Mini Masters Supply Chain Program, ASU

2006 – 2008 Member of the academic senate, Arizona State University at the West campus.

2007 – 2009 Entrepreneurship at Arizona State University Advisory Board, Arizona State University

2003 – 2005 Director of the Management element of the Engineering Doctorate (EngD) program, Cranfield University, UK.

###### **School of Business Service**

2020 – present Member, Standing Committee on Diversity, Equity and Inclusion, W.P. Carey School of Business.

2020 – present Senior Technical Advisor, Center for Applied Research and Innovation in Supply Chains – Africa

2020 – present Faculty Advisor to Black Business Students Association, W.P. Carey School of Business, ASU

2017 – present Faculty Honors Advisor for SCM department, Barrett Honors College.

2017 – present Leaders Academy Faculty Honors Advisor, SCM Department.

2016 – present Faculty Council member, W.P. Carey School of Business.

2010 – present Student Organization Faculty Mentor/Advisor (DECA), Arizona State University W.P. Carey School of Business

2011 – 2013 Supply Chain Management Department representative, Honors and Awards Committee, W.P. Carey School of Business.

2008 – 2009 Associate Director, Center for Productivity, Innovation and Quality, Arizona State University School of Global Management and Leadership.

2007 – 2008 Member of the University Senate, Arizona State University School of Global Management and Leadership (West Campus).

2006 – 2008 International Programs Committee, Arizona State University School of Global Management and Leadership (West Campus).

2000 – 2005 Member of the Faculty Board, Cranfield School of Management, UK.

2000 – 2005 Member of the Graduate Programs Committee, Cranfield School of Management, UK.

2003 – 2005 Director, Innovation Leadership Program – MSc, Cranfield School of Management.

2002 – 2005 Member of the Board of Examiners, Cranfield School of Management.

2003 – 2004 Member of the Quality Assurance Committee, Cranfield School of Management.

2003 – 2005 Member of DBA Review Panel, Cranfield School of Management.

2001 – 2005 PhD teachers’ committee, Cranfield School of Management.

## **Departmental Service**

2019 – 2020 Faculty lead, Strategic Procurement Module for the new MSSCM

2018 – 2019 Faculty Hiring Committee, SCM Dept. Arizona State University.

2012 – present Personnel Committee, SCM Dept. Arizona State University.

2009 – present Masters Committee, SCM Dept. Arizona State University.

2017 – present Faculty Honors Advisor, Arizona State University Barrett Honors College

2008 – present Barrett Honors Thesis Director. (over 15 honors thesis directed to date)

2002 – 2005 Internal Examiner, OM Department, Cranfield School of Management.

###### **INDUSTRY PROFESSIONAL EXPERIENCE**

1986 – 1994 Project Manager on Major Engineering and Oil and Gas Projects

Full time employment with Shell Petroleum Development Company, Nigeria

Responsibilities:

* Initiated and wrote proposals for projects execution.
* Supervised Shell’s Field Engineers and Contractors’ Engineers.
* Adopted aggressive allocation of resources without sacrificing the bottom line.
* Conducted the process of designing, costing, budgeting and tendering to award of contracts on projects.
* Oversaw technical and financial aspects of projects from commencement to on-time completion of projects.
* Organized and chaired project review meetings with other functional departments within Shell to discuss progress, and resolve conflicts while keeping projects on track.
* Managed four major Oil and Gas projects worth over $80 million concurrently during 1992 and delivered all four beating deadlines by one month. This accomplishment saved Shell more than $15 million worth of potential downtime claims.
* Led an internal consulting team and implemented various initiatives within the organization

**EXECUTIVE EDUCATION**

2014- present Driving Strategic Innovation and Business Development, LBS

2015 – present Chevron Supply Chain Management Program, ASU.

2018 Leading and Innovating in VUCA Environments program, Academic Director and Instructor, ASU.

2018 – 2020 Chemonics Global Supply Chain Management Program, ASU.

2015 – 2016 Boeing Supply Chain Management Certificate Program, ASU.

2014 Strategic Procurement, SCM Certificate Program, ASU.

2015 Avnet Innovation Program, W.P. Carey School of Business, ASU.

2015 Leadership series, W.P. Carey School of Business, ASU.

2012, 2013 ‘E2L Innovation Workshop’, Skanska, USA

2009 Manufacturing Institute, Manchester, UK

2007 ‘Managing Innovation Program for Project Managers’, Monterrey, Mexico

2005 Virgin Atlantic Strategic Innovation Management Program, Virgin Headquarters, London, UK.

2005 Faculty Director, Senior Managers Innovation Program, Royal and SunAlliance, Cranfield School of Management, UK.

2001 – 2005 Faculty Director, Managing Innovation and New Product Development open program, Cranfield School of Management, UK( Bi-annual program).

2002 – 2005 Faculty Director, BAT In-Company Operations Management Excellence Program, Cranfield School of Management, UK (Annual program)

2002 – 2005 Strategic Manufacturing Management for Directors open program, Cranfield School of Management, UK.

2003 Northern Foods Manufacturing Management In-Company Program, Cranfield School of Management, UK.

2002 GEEST Foods Operations Management In-Company Program, Cranfield School of Management, UK.

2001 Faculty Director, BAT In-Company Senior Managers Operations Program, Cranfield School of Management, UK.

2001, 2002 Faculty Director, Achieving Manufacturing Leadership for Emerging Economies open program, Cranfield School of Management, UK.

2001 Imperial Tobacco Operations Management In-Company Program, Cranfield School of Management, UK.

2001 – 2005 Schering’s Growth for Leadership In-Company Program, Cranfield School of Management, UK (monthly delivery).

1. #19 in Top 25 Hottest topics published in Journal of Applied Psychology between Oct 09 and Sept 10. [↑](#footnote-ref-1)
2. Ranked #2 in the Top 25 ScienceDirect downloads (985 downloads within the first 3 months of publication between Jan-March 2009 alone). #3 in top 25 hottest articles in Business, Management & Accounting within 1st year of publication, Org Dynamics, Oct – Dec 2010.

\*Doctoral Student co-author [↑](#footnote-ref-2)