Margaretha Bentley

ASU School of Public Affairs
Mail Code 3720
411 North Central Avenue, Suite 450
Phoenix AZ 85004-0687
(602) 496-0539
Margaretha.Bentley@asu.edu

EDUCATION

Ph.D Arizona State University
Public Administration and Policy, 2014

M.A. University of Delaware
History with Museum Studies Certificate, 1999

B.A. Carleton College History, Distinction in Major, Magna Cum Laude, Phi Beta Kappa, 1997

ACADEMIC APPOINTMENTS

Associate Clinical Professor, School of Public Affairs, Arizona State University, 2024-present Teach a 4:4:2 and perform service for the school such as serving on curriculum committees and search committees. Course load reduced to a 1:1:1 due to administrative appointment.

Assistant Clinical Professor, School of Public Affairs, Arizona State University, 2019-2024 Teach a 4:4:2 and perform service for the school such as serving on curriculum committees and search committees. Course load reduced to a 1:1:1 due to administrative appointment.

Associate Director, School of Public Affairs, Arizona State University, 2019 - present Oversee the financial accounts of the school, course scheduling, managing staff and interacting with the contingent faculty and doctoral students, and assisting the Director with marketing, strategic planning, and enrollment management. Manage student issues.

Faculty Scheduler and Faculty Associate Coordinator, 2019

Communicate with faculty members (tenured/tenure track/fixed-term/part-time) about course assignments and scheduling. Recruit, hire, train, and mentor part-time faculty. Work with the Doctoral, MPA/MPA, and Undergraduate Directors to create course schedules that integrate both student and faculty needs when it comes to days/times/modalities of course offerings. Work with SPA staff to ensure that part-time faculty have proper institutional support.

Coordinator of SPA Online Programs, Arizona State University, 2017 – 2019
Coordinate curriculum development for new and existing ASU Online courses and iCourses for SPA. Work with instructional design team to improve course quality.

Monitor and manage the student experience in SPA's ASU Online program. Communicate with faculty about issues and developments impact SPA's online courses.

Lecturer, School of Public Affairs, Arizona State University 2016 – 2019

Teach a 4:4 and perform service for the school such as serving on curriculum committees and search committees. Course load reduced to a 2:2 due to administrative appointments.

Instructor, School of Public Affairs, Arizona State University 2014 – 2016 Taught a 4 to 5 courses per semester.

TEACHING EXPERIENCE

Clinical Assistant/Associate Professor 2019-present

PAF 112: Identity, Service and American Democracy

2 in-person sections (Fall 2022, Spring 2023)

PAF 194/394: Taylor Swift (Public Policy Version)

3 online sections (Spring 2024, Summer 2024, Fall 2024)

IPI 296//496: Inquiry

1 online section (Spring 2022)

PAF 200: Introduction to Public Service and Public Policy in the 21st Century

3 in-person sections (Fall 2020, Fall 2021, Fall 2023)

PAF 400: Senior Capstone Project

3 online sections (Fall 2019, Spring 2020, Summer 2024)

PAF 574: Diversity, Ethics, and Leading Public Change

3 online sections (Summer 2020, Summer 2021, Summer 2022)

Lecturer & Instructor, School of Public Affairs, Arizona State University 2014 – 2019.

CPP 194: National Service and Democracy

1 online section (Fall 2019)

PAF 200: Introduction to Public Service and Public Policy in the 21st Century

4 online sections (Fall 2015, Spring 2016, Fall 2017, Spring 2018)

PAF 302: Public Service Research Method

1 online section (Spring 2017)

PAF 311: Leadership and Change

1 online section (Fall 2014)

PAF 400: Senior Capstone Project

1 in-person section (Spring 2016)

2 hybrid sections (Spring 2014, Spring 2015)

8 online sections (Fall 2014, Spring 2017, Spring 2018, Fall 2018, Spring 2019,

Summer 2019)

PAF 421: Leadership Capstone

1 online section (Fall 2014)

PAF 460: Public Service Ethics

2 online sections (Spring 2014, Summer 2014)

PAF 484/584/URB 484

1 online section (Summer 2019)

PAF 494/591: Contemporary Policy Issues: Lessons from Leaders

1 in-person section (Spring 2014)

PAF 501: Research Methods

1 in-person section (Spring 2017)

2 online sections (Fall 2015, Fall 2016)

PAF 503: Public Affairs

4 online sections (Summer 2014, Spring 2015, Summer 2015, Fall 2016)

PAF 505: Public Policy Analysis

1 online section (Fall 2016)

PAF 509: MPA Capstone

3 online sections (Spring 2015, Fall 2015, Spring 2016)

1 in-person section (Summer 2015)

PAF 574: Diversity, Ethics, and Leading Public Change

5 online sections (Spring 2014, Spring 2015, Spring 2016, Summer 2017, Spring 2018)

3 in-person sections (Fall 2015, Fall 2016, Fall 2017)

Adjunct Faculty, Rio Salado Community College, 2012-2017

HIS111: World History 1500 to the Present (3 sections)

PAD100: 21st Century Public Policy and Public Service (24 sections)

Created the content for this course based on the ASU version of the class.

Designed syllabus, selected readings and other materials, developed assignments, and then taught the course.

PAD170: Organizational Behavior (6 sections)

Created the content for this course. Designed syllabus, selected readings and other materials, developed assignments, developed lessons, and then taught the course.

Faculty Associate, School of Public Affairs, Arizona State University, 2010 - 2013.

PAF 200: Public Service and Public Policy in the 21st Century

2 in-class sections (Fall 2011, Spring 2013)

4 online sections (Summer 2011, Spring 2012, Summer 2012, Fall 2012)

PAF 460: Public Service Ethics

1 in-class section (Fall 2010)

4 online sections (Summer 2010, Summer 2011, Spring 2013, Summer 2013)

Social and Academic Mentor, Arizona State University, Graduate College, 2008 – 2013

Preparing Future Faculty

Developed the syllabus, recruited guest speakers, and graded assignments.

Grad School 101

Taught both math and verbal components of courses to prepare students for the GRE.

Made presentations about the graduate school application process and financing options.

Teaching Assistant, School of Public Affairs, Arizona State University, 2009 - 2011.

PAF 294: Introduction to Public Service and Public Policy (Spring 2011) Led classroom discussions, graded papers and assignments, selected readings, and participated in development of the syllabus. Other duties as assigned.

PAF 460: Public Service Ethics (Fall 2009)

Led classroom discussions, graded papers and quizzes, selected and assigned readings, and developed syllabus. Other duties as assigned.

PAF 494/591: Contemporary Policy Issues: Lessons from Leaders Led classroom discussions, graded papers, selected and assigned readings, and developed syllabus. Coordinated with guest speakers. Other duties as assigned.

Instructor, Arizona State University, Professional Enhancement Programs, 2006 – 2008 GMAT and GRE Preparation Courses

Taught both math and verbal components of courses to prepare students for the GRE and GMAT.

Teaching Assistant, University of Delaware, History Department, 1997 – 1999

Led weekly discussion sessions and graded papers and exams.

HST 104: World History since 1500 (1 section)

HST 135: Survey of Latin American History (1 section)

HST 206: U.S. History 1865-Present (4 sections)

HST 389: U.S. West in Film (1 section)

HST 491: History Education Planning a Course of Instruction (1 section)

Teaching Assistant, Carleton College, Spanish Department, 1996 – 1997

Led weekly discussion sessions.

SPAN 101: Elementary Spanish SPAN 102: Elementary Spanish

SPAN 103: Intermediate Spanish

STUDENT ADVISING

Undergraduate Thesis Committees

- 1. Leonor Camarera, ASU undergraduate 2014, committee member
- 2. James Arwood, ASU undergraduate 2018, committee chair
- 3. Jazmyne Landes, ASU undergraduate 2019, committee chair
- 4. Dusenge Gloria, ASU undergraduate 2022, committee chair

TEACHING INTERESTS

Public Service
Public Policy
Gender, Race, and Sexuality
Civic Engagement and Democracy
Organization Theory and Behavior

Ethics Local Government Leadership

SERVICE

School Service

- Member, School of Public Affairs Curriculum Update Committee (ad hoc), Arizona State University, 2024 present
- Member, School of Public Affairs By-Laws Committee (ad hoc), Arizona State University, 2023 present
- Member, School of Public Affairs Faculty Associate Committee, Arizona State University, 2018 present
- Member, School of Public Affairs Academic Program Review Committee, Arizona State University, 2021 2023
- Member, School of Public Affairs Undergraduate Committee, Arizona State University, 2016-2024
- Member, School of Public Affairs Anti-Racist Curriculum Review Committee, Arizona State University, 2021 2022
- Member, School of Public Affairs MPA/MPP Committee, Arizona State University, 2021 2022
- Chair, School of Public Affairs Online Committee, Arizona State University, 2017 2019
- Student Representative, School of Public Affairs Doctoral Committee, Arizona State University, 2009 2012.

 Participated in discussions and decisions about the SPA doctoral program.
- Editor-in-Chief, *Perspectives in Public Affairs*, Arizona State University, 2010 2011 Responsible for all aspects of the student-run, peer-reviewed journal, including identifying funding sources, recruiting members to the Editorial Board, and publishing the journal.
- Vice President, SPADocs, Arizona State University, 2010 2011
 Responsible for developing a new student organization for the doctoral students of Arizona State University's School of Public Affairs.
- Volunteer, College of Public Programs Doctoral Conference, Arizona State University, 2011. Assisted with the set up of student presentations.

Asst. to Editor-in-Chief, *Perspectives in Public Affairs*, Arizona State University, 2009 - 2010 Assisted the Editor-in-Chief with administrative functions, including managing Blackboard site.

Editorial Board Member, *Perspectives in Public Affairs*, Arizona State University, 2008 - 2009 Review incoming article submissions and work with the authors to ready them for publication.

Institutional Service

Member, Interplanetary Initiative, Arizona State University, 2017-2023

Member, Innovation Collaboratory – Digital Fluency Stream, 2018 – 2019

Volunteer, Graduate College Project on Academic Integrity. Arizona State University. 2009. Interviewed as part of control group for project investigating cultural attitudes on academic integrity at the graduate level.

Other Service

Member, NASPAA Undergraduate Committee, 2020 - present

PAD Advisory Council, Rio Salado Community College. 2016 – 2019.

Serve as a communication channel between the college and the specific occupational community related to the program. Keep the college informed of changes in labor market, specific needs, etc. Suggest marketing strategies for the program. Assist in developing/evaluating the program by the development/evaluation of goals, objectives, and competencies. Assess program needs in terms of the entire community

Judge for Project Citizen Junior High School Competition. Phoenix, AZ. 2009 - 2011. Evaluated junior high school group presentations on policy issues and policy solutions.

Article Reviewer for Public Administration Theory and Praxis. 2010.

PUBLICATIONS¹

Bentley, M. (2022). Designing an asynchronous online capstone research project: Public policy, community evaluation, and the interplanetary initiative. In J. G. Coleman, N. H. Hensel, & W. E. Campbell (Eds.), *Undergraduate Research in Online, Virtual, and Hybrid Courses* (pp. 127-138). Sterling, VA: Sylvia Publishing, LLC.

Ahn, J. J., Kim, Y., Lucio, J. D., Corley, E. & Bentley, M. F. (2020). Green spaces and heterogeneous social groups in the U.S. *Urban Forestry & Urban Greening*, 49, pp. 1-15. doi:10.1016/j.ufug.2020.126637

_

¹ * Last name changed to Bentley from Warnicke in 2015.

- Denhardt, R., Andonoska, L., & Bentley, M. (2016). An overview of organization theory and behavior. In J. C. N. Raadschelders and R. J. Stillman (Eds.), *Foundations of Public Administration* (pp. 145-161). Irvine, CA: Melvin & Leigh, Publishers.
- Warnicke, M. F. (2014). Narrating public policy and identity: The case of SB 1070 (Doctoral dissertation). Retrieved from http://login.ezproxy1.lib.asu.edu/login?url=http://search.proquest.com/docview/153277 5411?accountid=4485
- Catlaw, T. J. & Warnicke, M. (2011). Narrative forms and political actions: An essay on mark bevir's democratic governance. *Administrative Theory & Praxis*, *33*, pp. 441-446. doi: 10.2753/ATP1084-1806330308
- Warnicke, M. (2010). Octavia Hill. In Helmut Anheir and Stefan Toepler (Eds.), *International Encyclopedia of Civil Society*.
- Warnicke, M. (2010). Peggy Guggenheim. In Helmut Anheir and Stefan Toepler (Eds.), *International Encyclopedia of Civil Society*.

CONFERENCE PRESENTATIONS

- "Reaching More Students; Growing the Team" Panel presentation at 2023 NASPAA Annual Conference. Pittsburgh, Pennsylvania. October 2023.
- "Engaging Early and Often: Building New Pathways into Public Service for Undergraduate Students" Panel presentation at 2023 NASPAA Annual Conference. Pittsburgh, Pennsylvania. October 2023.
- "Pandemic as Life Lab: Building Emotional Resilience of Future Public Servants through Group Coaching" Roundtable at 2021 NASPAA Annual Conference. Zoom, October 2021.
- "What are we teaching about teaching?" Panel Presentation at 2020 NASPAA Annual Conference. Zoom, October 2020.
- "The Fictional Worlds of Public Policy: Narratology, Storyworlds, and the Public Imagination" Paper presented at the 2013 Public Administration Theory Network. San Francisco, California, May 2013.
- "Impossible Subjects, Citizen Enforcers, and Administrative Discretion." Paper presented at the 2013 Urban Affairs Association Conference. San Francisco, California, April 2013.
- "The Use of Narrative and Narratology in Public Administration." Paper presented at the 2012 International Conference of the Association for Language of Public Administration and Qualitative Research and the Korean Associate for Comparative Government. Phoenix, Arizona, October 2012.

- "Interpreting Immigration Policy: Impossible Subjects, Citizen Enforcers, and Administrators." Paper co-authored with Dr. Joanna Lucio and presented at the Public Administration Theory Network. San Padre Island, May 2012.
- "Employing Sandoval's Methodology of the Oppressed: A Differential Feminist Critique of Neoclassical Economics, Capitalism, and the Liberal State." Paper co-authored with Andrea Mayo and presented at the Public Administration Theory Network. San Padre Island, May 2012.
- "Towards a Differential Coalitional Consciousness: Feminist Critiques of Neo-classical Economics, Capitalism, and the Liberal State." Paper co-authored with Andrea Mayo and presented at the Western Political Science Association. Portland, Oregon, March 2012.
- "Citizens Enforcing Administrative Accountability: Bureaucratic Oversight as a New Form of Civic Engagement in State and Local Immigration Policies." Paper co-authored with Dr. Joanna Lucio and presented at the American Association of Public Administrators Conference. Las Vegas, Nevada, March 2012.
- "Naturalizing Exclusion: SB 1070 and the Performance of Citizenship." Paper co-authored with Dr. Joanna Lucio and presented at the Public Administration and Theory Conference. Norfolk, Virginia, May 2011.
- "SB 1070 as Performative: Conflating Racialized Identity with Immigration Status." Paper coauthored with Dr. Joanna Lucio and presented at the Western Political Science Association. San Antonio, Texas, April 2011
- "Reclaiming Progressive-Era Cities with Wholesome Recreation: Municipal Park Systems and the National Playground and Recreation Association." Paper presented at the Urban Affairs Association Conference. New Orleans, Louisiana, March 2011.
- "Cemeteries and Heterotopias in the Modern Suburban City." Paper presented at the Public Administration and Theory Conference. Omaha, Nebraska, May 2010.

RESEARCH EXPERIENCE

- Research Assistant, Arizona State University, School of Public Affairs, 2011 2013. Assisted Dr. Joanna Lucio with developing articles on citizenship, immigration policies, and SB 1070.
- Research Assistant, Arizona State University, School of Public Affairs, 2010.

 Assisted Dr. Thomas Catlaw with developing an article on narrative and public administration.
- Research Assistant, Arizona State University, School of Public Affairs, 2008 2010.

 Assisted Dr. Robert Denhardt, a Lincoln Professor of Ethics, with his project "The Art of Moral Leadership." Developed a Master's level course syllabus and a comprehensive

bibliography. Researched history of leadership for the development of a book on the types of leader/follower relationships.

RESEARCH INTERESTS

Public Administration Theory Narrative Theory/Narratology Gender, Race, and Sexuality Citizenship Immigration Policy Public Spaces (Parks, Cemeteries, etc.)

OTHER PROFESSIONAL EXPERIENCE

Administrative/Staff Experience

Program Manager, Professional Enhancement Programs, ASU, Tempe, AZ. 2007 – 2008. Manager of GRE, GMAT and LSAT programs. Creating and implemented new policies and procedures for PEP; hired, trained and evaluated instructors and student workers; managed curriculum updates; developed and implemented marketing plans; managed operations and staffing budgets.

Director of Administration, Visionary Vehicles, New York, NY. 2005.

Assisted the CEO and President of North American Marketing. Managed company-wide calendars and communications; participated in the design and execution of marketing campaigns; coordinated off-site fund-raising events; managed on-site administrative staff.

Production Manager, Information Technology Toolbox, Scottsdale, AZ. 2002 – 2005.

Managed product operations team that performed the content management of web sites, moderation of online discussion, and production of e-mail newsletters and messages; hired and managed team budget; developed new products and managed implementation; created project plans and team goals; served as Project Manager for web design projects.

Center Manager, Kaplan Test Prep, Wilmington, DE. 1999 – 2000.

Managed and hired part-time staff and instructors; provided customer service; planned and delivered marketing events; managed operations, including payroll and staff budgeting.

Other Professional Experience

- Curriculum Coordinator / Program Development Specialist, Professional Enhancement Programs, Arizona State University, Tempe, AZ. 2006 2007.
- Content Editor, Information Technology Toolbox, Scottsdale, AZ. 2000 2002.
- Intern, Historical Society of Delaware, Wilmington, DE. 1998.
- French and Spanish Language Tutor, Carleton College, Northfield, MN. 1996.

AWARDS/HONORS

- School of Public Affairs Distinguished Teaching Award, 2024
- School of Public Affairs Outstanding Instructional and Research Faculty, 2020
- School of Public Affairs Outstanding Instructional and Research Faculty, 2018
- Preparing Future Faculty Emeriti Fellow, 2013
- Travel Grant Awards, 2011, 2012, ASU Graduate Student and Professional Association.
- Pi Alpha Alpha, 2011, Arizona State University.
- Phi Beta Kappa, 1997, Carleton College.
- National Merit Scholar, 1993-1997, Carleton College.

PROFESSIONAL MEMBERSHIPS

NASPAA

LANGUAGE PROFICIENCY

- Spanish, proficiency in spoken and written.
- French, moderate proficiency in written.