

GORDON E. SHOCKLEY

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EDUCATION

- Ph.D.** George Mason University (School of Public Policy). 2006. **Dissertation:** *The Function of Entrepreneurship in American Politics: The Return of Stability to Federal Arts Policy* (UMI No. 3175619)
- M.A.** Arizona State University (Herberger Institute of Arts and Design). 2015. **Concentration:** Art History. **Thesis:** *The Instrumentalization of the Arts: Congressional Aesthetics and the National Endowment for the Arts in the 1990s* (UMI No. 1587969)
- M.M.** Northwestern University (J.L. Kellogg Graduate School of Management). 1998. **Concentrations:** Accounting, Public and Nonprofit Management
- B.A.** University of California, Los Angeles (Honors Collegium, magna cum laude, Phi Beta Kappa). 1990. **Major:** Ancient Greek and English Languages and Literatures with an additional concentration in Latin Language and Roman Literature. **Honors Thesis:** *The Myth of Prometheus in Later English Romantic Poetry*

WORK EXPERIENCE

- Oct. 2011 – present **Associate Professor of Social Entrepreneurship**, School of Community Resources and Development, Arizona State University (Phoenix, AZ)
- **Associate Editor**, *Journal of Social Entrepreneurship* ASU (current)
 - **Editorial Board**, *Artivate: A Journal of Entrepreneurship in the Arts* (current)
 - **Board**, Social Theory, Politics, and the Arts (current)
 - **Chair and Board**, Social Entrepreneurship/Enterprise Section, ARNOVA (former)
 - **Executive Council**, Federalism and Intergovernmental Relations, APSA (former)
 - **Chair**, School Personnel Committee (current)
- Aug. 2006 – Oct. 2011 **Assistant Professor of Social Entrepreneurship**, School of Community Resources and Development, Arizona State University (Phoenix, AZ)
- **Faculty Champion**, Ashoka Changemaker Campus
- Aug. 2005 – Aug. 2006 **Assistant Professor of Public Administration**, School of Policy and Management, Florida International University (Miami, FL)
- **FIU-Kauffman Entrepreneurship Research Fellow** (2006)
- Aug. 2004 – Aug. 2005 **Instructor of Public Administration**, School of Policy and Management, Florida International University (Miami, FL)
- Aug. 2000 – July 2004 **Graduate Research Associate/Teaching Assistant**, School of Public Policy, George Mason University (Fairfax, VA)
- May 2001 – Aug. 2001 **Research Intern**, Center for Arts and Culture (Washington, DC)
- July 1997 – Aug. 2000 **Senior Business Analyst** (local/state government budgeting and financial systems), American Management Systems, Inc. (Fairfax, VA and Chicago, IL)

- July 1994 – June 1997 **Senior Systems Analyst** (financial management, systems, and analysis), Federal Reserve Bank of Chicago (Chicago, IL)
- Oct. 1993 – July 1994 **Systems Analyst** (customer relation management systems), MCI (Colorado Springs, CO)
- Feb. 1991 – Aug. 1992 **Information Developer** (TIRS: The Integrated Reasoning Shell), IBM Santa Theresa Laboratory (San Jose, CA)

RESEARCH INTERESTS

Non-market entrepreneurship, especially social and policy entrepreneurship – public policy and administration – nonprofit and government organizations – politics, policy, economics, and sociology of the arts and humanities – liberal-arts pedagogy

HONORS AND AWARDS

- *Nomination for Graduate Mentor – Masters*, ASU (2018)
- *SUN (Serving University Needs) Award*, ASU (2015 & 2016)
- *Outstanding Faculty Member*, School of Community Resources & Development, 2010, ASU
- *Nomination for Centennial Professorship*, ASU Student Association, 2010, ASU
- *Outstanding Undergraduate Faculty Member*, College of Public Programs, 2008, ASU
- *ASHOKA Social Entrepreneurship Curriculum Challenge*, 2008, ASU
- *Anne Larason Schneider Faculty Endowment for Community Research*, 2007, ASU (see below)
- *Kauffman Professor Fellowship*, 2006, FIU (see below)
- *Center for Transnational and Comparative Studies*, 2006, FIU (see below)
- *Artinian Travel Award for Tenure-track Faculty*, 2006, SPSA (see below)
- *AMS Center for Advanced Technology*, 1999, American Management Systems, Inc.
- *AMS Center for Systems Integration*, 1998, American Management Systems, Inc.
- *President's Award for Excellence*, 1997, Federal Reserve Bank of Chicago
- *College Honors* (highest undergraduate academic honor), UCLA
- *Phi Beta Kappa*, UCLA
- *Magna cum laude*, UCLA
- *Helen Lane Two-Year Memorial Scholarship for Foreign Languages*, UCLA
- *University of California Regents Scholar*, UCLA

PUBLICATIONS

Books

Published

Gordon E. Shockley (lead editor), Peter M. Frank, and Roger R. Stough (eds.). (2008). *Non-market Entrepreneurship: Interdisciplinary Approaches*. Cheltenham, UK and Northampton, MA: Edward Elgar. Twelve contributed chapters and 22 authors and co-authors.

Under Contract

Craig Talmage, Gordon Shockley, and Peter Frank. (Book proposal accepted by peer review and the editorial board, May 2019; manuscript deadline moved to Dec 2021 due to COVID). *The Dark Side of Social Entrepreneurship*. New York: Routledge.

In preparation

Gordon E. Shockley. *Arts and Survival: The National Endowment for the Arts in the 1990s*

Journal articles

Published (or in press) journal articles

Gordon E. Shockley (2020). "Punctuated Equilibrium Theory and the Missing Agency of Policy Entrepreneurship." *Journal on Complexity and Policy Studies*, vol. 6, no. 1, pp. 27-49.

Peter M. Frank and Gordon E. Shockley (2016). "A Critical Assessment of Social Entrepreneurship: Ostromian Polycentricity and Hayekian Knowledge." *Nonprofit and Voluntary Sector Quarterly*, vol. 45, no. 4 supplemental, pp. 61S -77S.

Gordon E. Shockley and Peter M. Frank (2013). "Dostoevsky's 'The Grand Inquisitor': Adding an Ethical Component to the Teaching of Non-Market Entrepreneurship." *Artivate: A Journal of Entrepreneurship in the Arts*, vol. 1, no. 2, pp. 79-91.

Gordon E. Shockley (2012). "The Effects of Policy Networks on Congressional Efforts to Terminate Federal Agencies: A Partial Explanation for the Varying Fates of Four Targeted Agencies." *International Journal of Public Administration*, vol. 35, no. 2, pp. 98-111.

Gordon E. Shockley (2011). "Political Environment and Policy Change: The National Endowment for the Arts in the 1990s." *Journal of Arts Management, Law, and Society*, vol. 41, no. 4, pp. 267-284.

Gordon E. Shockley and Peter M. Frank (2011). "The Functions of Government in Social Entrepreneurship: Theory and Preliminary Evidence." *Regional Science Policy and Practice*, vol. 3, no. 3, pp. 181-198.

Gordon E. Shockley and Peter M. Frank. (2011) "Schumpeter, Kirzner, and the Field of Social Entrepreneurship." *Journal of Social Entrepreneurship*, vol. 2, no. 1, pp. 6-26.

Gordon E. Shockley and Peter M. Frank (2010). "Virgil's Aeneas as the Quintessential Social Entrepreneur: Juxtaposing Selections from Epic Poetry and Economic Theory to Teach Social Entrepreneurship." *Journal of Small Business and Entrepreneurship*, vol. 23, special issue, pp. 769-784.

Rhonda Phillips and Gordon E. Shockley (2010). "Linking Cultural Capital Conceptions to Asset-Based Community Development." In Gary P. Green and Ann Goeting (eds.), *Mobilizing Communities: Asset Building as a Community Development Strategy*, pp. 92-111. Philadelphia: Temple University Press. (Peer-reviewed special issue of *Humanity & Society* turned into book.)

Gordon E. Shockley and Connie L. McNeely (2009). "A Seismic Shift in U.S. Federal Arts Policy: A Tale of Organizational Challenge and Controversy in the 1990s." *Journal of Arts Management, Law, and Society*, vol. 39, no. 1, pp. 7-23.

Chao Guo, Gordon E. Shockley, and Ryan Tang. (2009). "At the Intersection of Two Worlds: Religion, Social Enterprise, and Partners in Christ International." *GIVING – International Journal on Philanthropy and Social Innovation*. vol. 2, pp. 71-92.

Connie L. McNeely and Gordon E. Shockley (2006). "Deconstructing U.S. Arts Policy: A Dialectical Exposition of the Excellence-Access Debate." *Social Justice*, vol. 33, no. 2, pp. 45-62.

Gordon E. Shockley, Peter M. Frank, Roger R. Stough, and Kingsley E. Haynes (2006). "Toward a Theory of Public Sector Entrepreneurship." *International Journal of Entrepreneurship and Innovation Management*, vol. 6, no. 3, pp. 205-223.

Gordon E. Shockley (2004). "Government Investment in Cultural Capital: A Methodology for Comparing Direct Support for the Arts in the U.S. and U.K." *Public Finance and Management*, vol. 4, no. 1, pp. 75-102.

Journal articles in the pipeline

Gordon E. Shockley. "Counterfactuals and Punctuated Equilibrium Theory: Finding Evidence of Policy Entrepreneurship in Policy Arenas" (Revise and resubmit)

Gordon E. Shockley. "The Instrumentalization of the Arts: Congressional Aesthetics and the National Endowment for the Arts in the 1990s" (Revise and resubmit)

Gordon E. Shockley. "East-West Cultural Diplomacy in the Cold War: The Instrumentalization of Cultural Capital in China and America" (Revise and resubmit)

Gordon E. Shockley and Peter Frank. "Coproduced Social Policy: The Necessity of Governmental Participation in Social Entrepreneurship."

In preparation

Gordon E. Shockley. "Van Gogh's Yellow House: The Search for Community in Organization from Impressionism to Modernism."

Gordon E. Shockley and Peter Frank. "World Literature and Professing the Essence of Social Entrepreneurship: Goethe, Virgil, and Achebe." (Full paper being prepared for *Entrepreneurship Education and Pedagogy Journals* Special Issue on Social Enterprise Education.)

Gordon E. Shockley and Peter Frank. "Social Entrepreneurship Is Social Policymaking: Who Watches the Social Entrepreneur?"

Book chapters and essays

Published or in press/accepted (*Peer-reviewed)

Gordon E. Shockley (Accepted). "Van Gogh's Yellow House and Organizational Centrifugalism: The Avant-Garde's Search for Alternative Organizational Spaces from Impressionism through Modernism." In Matthew M. Mars (ed.), *How Alternative Is Alternative? The Role of Entrepreneurial Development, Form, and Function in the Emergence of Alternative Marketspaces* (Bingley, UK: Emerald Publishing), TBD.

Gordon E. Shockley (Accepted). "James McGill Buchanan." Commissioned biographical entry for the 2nd Edition of *International Encyclopedia of Civil Society*. New York: Springer.

Gordon E. Shockley (Accepted). "The Ewing Marion Kauffman Foundation." Commissioned biographical entry for the for the 2nd Edition of *International Encyclopedia of Civil Society*. New York: Springer.

Gordon E. Shockley and Anne Kotleba (2021). "Art Controversy and Asset-Based Community Development: Cultural Capital Flowing from Richard Serra's *Tilted Arc*." In Leigh N. Hersey and Bryna Bobick (eds.), *Engagement in the City: How Arts and Culture Encourage Development in Urban Areas* (Lanham, MD: Lexington Books/Rowman & Littlefield), pp. 63-86, 217-224.

Christine Buzinde, Gordon Shockley, Kathleen Andereck, Edward Dee, and Peter Frank (2017). "Theorizing Social Entrepreneurship in Tourism Studies" in P. Sheldon, R. Daniele, and A. Pollock, *Social Entrepreneurship and Tourism*. Pauline Sheldon (ed.). New York: Springer.

Gordon E. Shockley (2016). "The NEA in the 1990s: Advent of the Age of Arts Entrepreneurship." *Artivate: A Journal of Entrepreneurship in the Arts*, vol. 5, no. 2, pp. 4-5.

Gordon Shockley and Anthony Talarico (2015). "Social Entrepreneurship and Technology" in *Concise Guide to Entrepreneurship, Technology and Innovation*. David B. Audretsch, Christopher S. Hayter and Albert N. Link (eds.). Pages 183-86. Cheltenham, UK and Northampton, MA: Edward Elgar Publishing.

Rhonda Phillips and Gordon E. Shockley (2013). "Linking Cultural Capital Conceptions to Asset-Based Community Development." In Gary P. Green and Ann Goeting (eds.), *Mobilizing Communities: Asset Building as a Community Development Strategy*, pp. 92-111. Softcover edition. Philadelphia: Temple University Press.

Gordon E. Shockley (2013). "Nonprofit Entrepreneurship as 'Interesting Science.'" Commentary for digital reissue of Dennis R. Young's *If Not for Profit, for What?* pp. xli-xliii. ScholarWorks@GeorgiaStateUniversity. <http://digitalarchive.gsu.edu/facbooks2013/1/>

Gordon E. Shockley (2010). "Policy-centered Entrepreneurship." Commissioned interpretive essay for *The Encyclopedia of Political Science*, pp. 1219-1220. Washington, D.C.: CQ Press.

Gordon E. Shockley (2009). "James McGill Buchanan." Commissioned biographical entry for the *International Encyclopedia of Civil Society*. New York: Springer.

Gordon E. Shockley (2009). "The Ewing Marion Kauffman Foundation." Commissioned biographical entry for the *International Encyclopedia of Civil Society*. New York: Springer.

Gordon E. Shockley, Peter M. Frank, and Roger R. Stough (2008). "Introduction: The Emerging Field of Non-market Entrepreneurship." Chapter for Gordon E. Shockley, Peter M. Frank, and Roger R. Stough (eds.), *Non-market Entrepreneurship: Interdisciplinary Approaches*, pp. 3-9. Cheltenham, UK and Northampton, MA: Edward Elgar.

Gordon E. Shockley (2008). "Policy Entrepreneurship: Reconceptualizing Entrepreneurship in Public Affairs." Chapter for Gordon E. Shockley, Peter M. Frank, and Roger R. Stough (eds.), *Non-market Entrepreneurship: Interdisciplinary Approaches*, pp. 143-171. Cheltenham, UK and Northampton, MA: Edward Elgar.

Roger R. Stough, Peter M. Frank, and Gordon E. Shockley (2004). "The Institutionalization and Endogenization of Venture Capital: A Regional Analysis of Northern Virginia in the 1990s." Chapter for Henri L.F. de Groot, Peter Nijkamp, and Roger R. Stough (eds.), *Entrepreneurship and Regional Economic Development: A Spatial Perspective*, pp. 136-151. Northampton, MA: Edward Elgar.

Gordon E. Shockley, Peter M. Frank, Roger R. Stough, and Kingsley E. Haynes (2004). "Toward a Theory of Public Entrepreneurship." In Eberhard Bohne, Charles F. Bonser, and Kenneth M. Spencer (eds.) *Transatlantic Perspectives on Liberalization and Democratic Governance*, pp. 489-518. Munster, Germany: LIT Verlag.

Book reviews

Published or in press

Gordon E. Shockley (Accepted). Book Review of *Art from the Swamp* by Bruce Cole. *Journal of Arts Management, Law, and Society*.

Gordon E. Shockley (2020). Book review of *The Social Enterprise Zoo: A Guide for Perplexed Scholars, Entrepreneurs, Philanthropists, Leaders, Investors, and Policymakers* edited by Dennis R. Young, Elizabeth A.M. Searing, and Cassidy Brewer. *Journal of Entrepreneurial and Organizational Diversity*, vol. 8, no. 2, pp. 77-79.

- Gordon E. Shockley (2015). Book review of *The International Handbook on Social Innovation: Collective Action, Social Learning and Transdisciplinary Research* edited by Frank Moulaert, Diana MacCallum, Abid Mehmood, and Abdelillah Hamdouch. *Journal of Regional Science*, vol. 55, no. 1, pp. 152-154.
- Gordon E. Shockley (2014). Book review of Zoltan J. Acs' *Why Philanthropy Matters: How the Wealthy Give, and What It Means for Our Economic Well-Being*. *The Independent Review*, vol. 19, no. 2, pp. 278-281.
- Gordon E. Shockley (2013). Book review of *Social Innovation: Blurring Boundaries to Reconfigure Markets* edited by Alex Nicholls and Alex Murdock. *Voluntas*, vol. 29, no. 3, pp. 1209-1211.
- Gordon E. Shockley (2011). "Observations on Capitalism and Government-society Relations: A Retrospective on Schumpeter's *Capitalism, Socialism, and Democracy*." *Public Administration Review*, vol. 71, no. 6, pp. 934-936.
- Gordon E. Shockley (2011). Book Review of David A. Smith's *Money and Democracy: The Tangled Web of Art and Politics in American Democracy*." *Journal of Arts Management, Law, and Society*, vol. 41, no. 1, pp. 76-79.
- Gordon E. Shockley (2009). Book Review of Diane Grams and Betty Farrell's *Entering Cultural Communities. Nonprofit & Voluntary Sector Quarterly*, vol. 38, no. 5, pp. 902-905.
- Gordon E. Shockley (2007). Book Review of Tyler Cowan's *Good & Plenty: The Creative Successes of American Arts Funding*. *Journal of Arts Management, Law, and Society*, vol. 25, no. 2, pp. 174-176.
- Gordon E. Shockley (2003). Book Review of Michael Brenson's *Visionaries and Outcasts: The NEA, Congress, and the Place of the Visual Artist in America*. *Journal of Arts Management, Law, and Society*. vol. 22, no. 4, pp. 308-309.

Conference proceedings

- Gordon E. Shockley (2014). "Federalism, Agency Survival, and the NEA in the 1990s." *2014 American Political Science Association Meeting* (Washington, DC). http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2453263.
- Gordon E. Shockley and Peter M. Frank (presenter) (2010). "The Functions of Government in Social Entrepreneurship." Online archives of the *37th Annual ARNOVA Conference* (Washington, DC).
- Gordon E. Shockley and Peter M. Frank (2010). "Civil Society, State Capacity, and the Functions of Government in Social Entrepreneurship." *2010 American Political Science Association meeting* (Washington, DC). <http://papers.ssrn.com/abstract=1644397>. 2011 SSRN's Top Ten download list for ERPN: Humanities (Sub-Topic).
- Gordon E. Shockley (2009). "Counterfactuals and Punctuated Equilibrium Theory: Finding Evidence of Policy Entrepreneurship in Policy Arenas." *2009 American Political Science Association meeting* (Toronto, Canada). http://hq.ssrn.com/Conference/Reports/conf_preliminary_program.cfm?conflink=APSA-2009
- Thomas N. Duening, Prasad Boradkar, Guy Cardineau, Gordon Shockley, and F. Miguel Valenti (2007). "Entrepreneurship Across the Campus: Five Diverse Educators Address Definition, Pedagogy, and Curriculum." *Entrepreneurship across Campus* (Wake Forest U., NC).
- Gordon E. Shockley (2007). "Policy Entrepreneurship and Policy Change: A Critique of Punctuated Equilibrium Theory." Online archives of the *2007 Annual Meeting of the American Political Science Association* (64.112.226.77/one/apsa/apsa07/index.php?cmd=apsa07&id).
- Gordon E. Shockley (presenter) and Peter M. Frank (2007). "The Tangible and Intangible Institutions of Non-market Entrepreneurship: Objective and Subjective Opportunities in Public Sector and Nonprofit Entrepreneurship." Online program of the *11th Annual Conference of the International Society for New Institutional Economics* (www.isnie.org/programme2007.html).
- Peter M. Frank and Gordon E. Shockley (2006). "Economic Growth or Economic Development? The Functions of

Schumpeterian and Kirznerian Social Entrepreneurship in Local and Regional Economies." Proceedings of 35th Annual ARNOVA Conference (www.arnova.org).

Gordon E. Shockley (2006). "The Policy Implications of the Arts Endowment's Political Environment, 1989-1999." STPA online archives for the 32nd Conference for Social Theory, Politics, and the Arts.

Gordon E. Shockley (2006). "The Effects of Policy Networks on Congressional Efforts to Terminate Federal Agencies: A Partial Explanation for the Varying Fates of Four Targeted Agencies." Online Archives for the 2006 Southern Political Science Association Annual Meeting (www.spsa.net).

Peter M. Frank, Gordon E. Shockley, and Roger R. Stough (2004). "An Institutional Typology of Entrepreneurship: Entrepreneurial Discovery in the For-profit, Nonprofit, and Public Sectors" (Summary). *Frontiers of Entrepreneurship Research (2004 ed.)*. Boston, MA: Babson College. Peer reviewed.

Maria Salazar, Gordon E. Shockley, Robert J. Stimson, Roger R. Stough, and Peter M. Frank (2004). "Public Sector Entrepreneurship and Leadership in US Regions: An Empirical Investigation into their Role in Development and Innovation." In L. Murray Gilin, Frank La Pira, and John Yencken (Eds.), *Regional Frontiers of Entrepreneurship Research 2004*. Melbourne, Australia: Australian Graduate School of Entrepreneurship Research Report Series.

Gordon E. Shockley and Connie L. McNeely (2003). "U.S. Federal Arts Policy in the 1990s: The Excellence-Access Debate in Implication and Effect." *Proceedings of the 1st Annual Ringling Cultural Policy Symposium* (Sarasota, FL).

Gordon E. Shockley (2002). "Comparative Investment in Cultural Capital: A Proposed Methodology for Comparing Government Support for the Arts in the United States and United Kingdom." *Online papers of the 12th Biennial Conference for the Association for Cultural Economics International* (Rotterdam, The Netherlands) (www.fhk.eur.nl/evenementen/acei2002/PAPERS/94.pdf).

Working papers and reports

Gordon E. Shockley (2002). "Philanthropic Investment in Cultural Capital through the Nonprofit Arts." *Working paper for the Fund for New Philanthropy Studies at Donors Trust* (Indianapolis, IN). (www.thephilanthropicenterprise.org/main/publications.php)

Roger R. Stough, Peter M. Frank, Gordon E. Shockley, and Marc A. Thibault (2001) *Characteristics of the Northern Virginia Workforce & Labor Market* (www.nvrp.org). G. Shockley, "Chapter VI: Foreign-born Workers" and "Chapter VII: Regional Workforce Interdependence."

CONFERENCE PRESENTATIONS

Invited presentations

Gordon Shockley (2021; invited discussant). "Future of Social Entrepreneurship Research." *SEES Colloquium, 46th Annual ARNOVA Conference* (Atlanta, GA/Zoom).

Gordon Shockley (2020; invited panelist). "The Philosophical Basis of Social Entrepreneurship." *SEES Colloquium, 46th Annual ARNOVA Conference* (Online/Zoom).

Gordon Shockley (co-presenter) and Anne Kotleba (co-presenter). (2020; invited panelists). "Art Controversy and Asset-Based Community Development: Cultural Capital Flowing from Richard Serra's Tilted Art." *46th Annual ARNOVA Conference* (Online/Zoom).

Craig Talmage, Patsy Kraeger, Gordon Shockley, and Peter Frank. (2019; invited panel). "The Dark Side of Social Entrepreneurship" *45th Annual ARNOVA Conference* (San Diego, CA).

Gordon E. Shockley (co-presenter) and Peter M. Frank (co-presenter). (2018; invited). "Social Entrepreneurship: Force for Social Good – and Bad?" *5th Annual SEES Social Entrepreneurship Research Symposium* (San Diego, CA).

Craig Talmage, Patsy Kraeger, Gordon Shockley, and Peter Frank. (2017; invited panel). "Social Entrepreneurship: Force for Social Good – and Bad?" *43rd Annual ARNOVA Conference* (Grand Rapids, MI).

Gordon E. Shockley. (2017; Policy Entrepreneurship track and sessions chair; expenses partially covered by the conference). "Policy Entrepreneurship and Policy Change: A Critique of Punctuated Equilibrium Theory." *3rd International Conference on Public Policy Research* (Singapore)

Gordon E. Shockley (presenter) and Peter M. Frank (2015; invited). Panel member on forms of social change: "Social Entrepreneurship as Policymaking." *42nd Annual ARNOVA Conference* (Chicago, IL).

Gordon E. Shockley (presenter) and Peter M. Frank (2014; invited). "Social Entrepreneurship as Co-produced Social Policy." *41st Annual ARNOVA Conference* (Denver, CO).

Peter M. Frank (presenter) and Gordon E. Shockley (2014; invited). "A Microfoundation of Social Entrepreneurship: Ostromian Polycentricity and Hayekian Knowledge." *1st Annual Social Entrepreneurship Research Symposium* (Kansas City, MO).

Gordon E. Shockley (presenter) and Peter M. Frank (2014; invited). "Social Entrepreneurship as Co-produced Social Policy." *1st Annual Social Entrepreneurship Research Symposium* (Kansas City, MO).

Peter M. Frank (presenter) and Gordon E. Shockley (2013; invited). "The Microfoundations of Social Entrepreneurship: Polycentricity and Dispersed Knowledge." *40th Annual ARNOVA Conference* (Hartford, CT).

Gordon E. Shockley (presenter) and Peter Frank. (2013; invited). "Dostoevsky's "The Grand Inquisitor": Adding an Ethical Component to the Teaching of Non-market Entrepreneurship" *6th Research Colloquium on Social Entrepreneurship* (University of Oxford, UK).

Gordon E. Shockley (2012; invited discussant). "Social Entrepreneurship: Global Comparisons." *39th Annual ARNOVA Conference* (Indianapolis, IN).

Gordon E. Shockley (2012; invited discussant). "Social Entrepreneurship and Social Media." *2012 Annual American Society for Public Administration Meeting* (Las Vegas, NV).

Gordon E. Shockley (presenter) and Peter Frank. (2011; invited). "Instruments of Social Change: A Comparison of Social Entrepreneurship and Social Policy." *4th Research Colloquium on Social Entrepreneurship* (Duke University, Durham, NC).

Gordon E. Shockley (presenter) and Peter M. Frank. (2010; invited) "Governance Institutions and Social Entrepreneurship in Developing Countries." *Tinbergen Workshop on Modern Entrepreneurship, Regional Development, and Policy* (Amsterdam, The Netherlands).

Gordon E. Shockley (2009; plenary session; session video-recorded). "Schumpeter, Kirzner, and Theories of Social Entrepreneurship." *International Social Innovation Research Conference* (Skoll Centre, Oxford U., UK)

Gordon E. Shockley (co-presenter) and Peter Frank (co-presenter). (2009; invited). "Governance Institutions and Social Entrepreneurship in Developing Countries." *2nd Research Colloquium on Social Entrepreneurship* (Duke University, Durham, NC).

Gordon E. Shockley (2009; invited; session recorded). "Policy Entrepreneurship and Policy Change: A Critique of Punctuated Equilibrium Theory." Invited to be part of a panel on punctuated equilibrium theory for policy analysis at the *2009 Midwest Political Science Association meeting* (Chicago, IL).

Gordon E. Shockley and Peter M. Frank (presenter) (2008; [invited](#)). "Governance Institutions and Social Entrepreneurship in Developing Countries." *United Nations University – WIDER Workshop on Entrepreneurship and Economic Development* (Maastricht, The Netherlands).

Gordon E. Shockley (2008; [invited](#)). "Government as Social Entrepreneur: A Theoretical Basis." *Allocation of Entrepreneurship Workshop* sponsored by the Entrepreneurship, Growth, and Public Policy Group at the Max Planck Institute of Economics (Jena, Germany).

Gordon E. Shockley (2007; [invited & session chair](#)). "Policy Entrepreneurship and Local Government Capacity: Forming the 'Domestic Security State' in the Miami Metro Region." *Tinbergen Workshop on Modern Entrepreneurship, Regional Development, and Policy* (Amsterdam, The Netherlands).

Gordon E. Shockley (2005; [invited](#)). "Non-market Forms of Entrepreneurship: The Case of the National Endowment for the Arts in the 1990s." *2nd Annual George Mason University Conference on Entrepreneurship Research* (Fairfax, VA).

Gordon E. Shockley (2005; [invited & session chair](#)). "Policy Entrepreneurship and Local Government Capacity: Forming the 'Domestic Security State' in the Miami Metro Region." *Tinbergen Workshop on Modern Entrepreneurship, Regional Development, and Policy* (Washington, D.C.).

Peer-reviewed presentations

Gordon E. Shockley (presenter) (2021). "Reviving the Social in Social Entrepreneurship: Teaching Good, Bad, and Useless Social Entrepreneurship through World Literature." *International Social Innovation Research Conference* (Barcelona, Spain/Zoom).

- Track co-chair

Gordon E. Shockley (2021). "Social Entrepreneurship is Social Policymaking by NSAs." *5th International Conference on Public Policy Research* (Milan, Italy)

- Panel organizer

Gordon Shockley (2019). "Van Gogh's Yellow House: The Search for Community in Organization from Impressionism to Modernism." *Social Theory, Politics & the Arts* (New Orleans, LA).

Gordon E. Shockley (presenter) and Peter M. Frank (2019). "Evaluating Social Entrepreneurship: Natural Law and Utilitarianism." *International Social Innovation Research Conference* (Glasgow Caledonian University, Scotland).

- Track co-chair

Gordon E. Shockley (presenter) and Peter M. Frank (2019). "Social Entrepreneurship as Co-Produced Social Policymaking: The Necessity of Governmental Participation in Social Entrepreneurship." *International Social Innovation Research Conference* (Glasgow Caledonian University, Scotland).

- Track co-chair

Gordon E. Shockley (2019). "Instruments of Social Welfare Provision." *4th International Conference on Public Policy Research* (Concordia University, Montreal, Canada)

- Panel organizer

Gordon Shockley (2018). "The Search for Organization: Art's entry into the public sphere from impressionism to modernism." *Social Theory, Politics, and the Arts* (Manchester, UK).

Gordon E. Shockley (presenter) and Peter M. Frank (2018). "Social Entrepreneurship as Co-Produced Social Policy: Economics, Philosophy, and Literature." *International Social Innovation Research Conference* (Heidelberg, Germany).

Gordon E. Shockley (co-presenter) and Peter M. Frank (co-presenter). (2018). "Social Entrepreneurship: Force for Social Good – and Bad?" *13th International Conference of the International Society for Third-Sector Research* (Amsterdam, The Netherlands).

Gordon E. Shockley (presenter) and Peter M. Frank (2018). "Social Entrepreneurship as Co-Produced Social Policymaking: A Polanyian Solution to Modernity." *3rd EMES-Karl Polanyi International Seminar* (Roskilde, Denmark).

Gordon E. Shockley (presenter) and Peter M. Frank (2017). "Social Entrepreneurship as Co-Produced Social Policymaking: Capacity, Efficiency, Empathy." *45th Annual ARNOVA Meeting* (Grand Rapids, MI).

Gordon E. Shockley. (2017). "Counterfactuals and Punctuated Equilibrium Theory: Finding Evidence of Policy Entrepreneurship in Policy Arenas." *3rd International Conference on Public Policy Research* (Singapore)

- Panel organizer

Gordon E. Shockley (presenter) and Peter M. Frank (2017). "Social Entrepreneurship versus Social Policymaking: Capacity, Efficiency, and Empathy." *4th Annual SEES Entrepreneurship Research Conference* (Birmingham, AL).

Malin Gawell (co-presenter) and Gordon E. Shockley (co-presenter) (2016). "Social Entrepreneurship and Civil Society." *45th Annual ARNOVA Meeting* (Washington, DC).

Gordon E. Shockley (presenter) and Peter M. Frank (2016). "Social Entrepreneurship versus Social Policymaking: Capacity, Efficiency, and Empathy." *3rd Annual Entrepreneurship Research Conference* (Kansas City, MO).

Gordon E. Shockley (2016). "The Instrumentalization of the Arts: Congressional Aesthetics and the NEA in the 1990s." *American Sociological Association* (Seattle, WA).

Peter M. Frank (presenter), John C. Ronquillo, and Gordon E. Shockley (2015). "Institutional Incentives and Entrepreneurial Decision-Making: Nonprofit vs. For-Profit Social Entrepreneurship." *44th Annual ARNOVA Meeting* (Chicago, IL).

Gordon E. Shockley (presenter) and Peter M. Frank (2015). "Social Entrepreneurship as Co-Produced Social Policymaking." *3rd International Conference on Public Policy Research* (Milan, Italy)

Gordon E. Shockley (presenter, track chair) and Peter M. Frank (2014). "Social Innovation: At the Intersection of Social Entrepreneurship and Public Policy." *International Social Innovation Research Conference* (Northampton, UK).

Gordon E. Shockley (2014). "Federalism, Agency Survival, and the NEA in the 1990s." *2014 American Political Science Association Meeting* (Washington, DC).

Gordon E. Shockley (presenter) and Peter Frank (2014). "A Microfoundation of Social Entrepreneurship: Ostromian Polycentricity and Hayekian Knowledge." *11th International Conference of the International Society for Third-Sector Research* (Muenster, Germany).

Gordon E. Shockley (2014). "From Federal-State Partnership to Advocacy Coalition: The Institutionalized Organization of Federal Support for the Arts in the U.S." *2014 State Politics and Policies Conference* (Bloomington, IN).

Gordon E. Shockley. "Whither Bourdieuan Cultural Capital? At the Crossroads of Sociology and Economics: The Work of Pierre Bourdieu and David Throsby." *European Sociological Association – 2012 Sociology of the Arts meeting* (Vienna, Austria).

Gordon E. Shockley (presenter) and Peter Frank (2012). "Street-Level Social Policy: Social Entrepreneurship as an

Instrument of Social-Welfare Provision. *10th International Conference of the International Society for Third-Sector Research* (Siena, Italy).

Gordon E. Shockley (co-presenter) and Peter M. Frank (*co-presenter*) (2011). "Social Policy, Social Entrepreneurship, and Social Change." *38th Annual ARNOVA Conference* (Toronto, Ontario, Canada).

Gordon E. Shockley (track chair) (2011). "Excellence and Access in Arts Policy, Ancient and Modern." *37th Conference for Social Theory, Politics, and the Arts* (Lexington, KY).

Gordon E. Shockley (presenter) and Peter Frank. (2011). "Changing Society: Social Entrepreneurship and Public Policy." *3rd EMES Research Conference on Social Enterprise* (Roskilde, Denmark).

Gordon E. Shockley (co-presenter) and Peter M. Frank (2010). "Functions of Government in Social Entrepreneurship: Theory and Preliminary Evidence." *2010 Structure of Governance Conference* (Berlin, Germany)

Gordon E. Shockley and Peter M. Frank (presenter) (2010). "The Functions of Government in Social Entrepreneurship." *37th Annual ARNOVA Conference* (Washington, DC).

Gordon E. Shockley (presenter) and Peter M. Frank (2010). "Civil Society, State Capacity, and the Functions of Government in Social Entrepreneurship." *2010 American Political Science Association Meeting* (Washington, DC).

Gordon E. Shockley (presenter) and Peter M. Frank. (2010). "The Tangible and Intangible Institutions of Non-market Entrepreneurship: Objective and Subjective Opportunities in Public Sector and Nonprofit Entrepreneurship." *2010 European Society for New Institutional Economics Workshop* (Corsica, France).

Gordon E. Shockley (presenter) and Peter M. Frank. (2010). "State Capacity and Social Innovation: The Functions of Government in Social Entrepreneurship." *9th International Conference of the International Society for Third-Sector Research* (Istanbul, Turkey).

Gordon E. Shockley (co-presenter) and Peter Frank (co-presenter). (2009) "Governance Institutions and Social Entrepreneurship in Developing Countries." *36th Annual ARNOVA Conference* (Cleveland, OH).

Gordon E. Shockley (2009). "Counterfactuals and Punctuated Equilibrium Theory: Finding Evidence of Policy Entrepreneurship in Policy Arenas." *2009 American Political Science Association Meeting* (Toronto, Ontario, Canada).

Gordon E. Shockley (presenter) and Peter Frank. (2009) "Governance Institutions and Social Entrepreneurship in Developing Countries." *2nd EMES Research Conference on Social Enterprise* (Trento, Italy).

Gordon E. Shockley and Peter M. Frank (2008). "A Classical Economic Theory of Social Entrepreneurship." *8th International Conference of the International Society for Third-Sector Research* (Barcelona, Spain).

Gordon E. Shockley (2008; social entrepreneurship track co-chair). "Government as Social Entrepreneur: A Theoretical Basis." *International Council on Small Business (ICSB) World Conference* (Halifax, Nova Scotia, Canada).

Gordon E. Shockley and Peter M. Frank (2007). "A Classical Economic Theory of Social Entrepreneurship." *36th Annual ARNOVA Conference* (Atlanta, GA).

Gordon Shockley, Chao Guo, and Ryan Tang (2007). "At the Intersection of Two Worlds: Religious Nonprofit Organizations and Social Enterprise." *36th Annual ARNOVA Conference* (Atlanta, GA).

Thomas N. Duening, Prasad Boradkar, Guy Cardineau, Gordon Shockley, and F. Miguel Valenti (2007). "Entrepreneurship Across the Campus: Five Diverse Educators Address Definition, Pedagogy, and Curriculum." *Entrepreneurship across Campus* (Wake Forest U., NC).

- Gordon E. Shockley (2007). "Policy Entrepreneurship and Policy Change: A Critique of Punctuated Equilibrium Theory." *2007 Annual Meeting of the American Political Science Association* (Chicago, IL).
- Gordon E. Shockley (presenter) and Peter M. Frank (2007). "The Tangible and Intangible Institutions of Non-market Entrepreneurship: Objective and Subjective Opportunities in Public Sector and Nonprofit Entrepreneurship." *11th Annual Conference of the International Society for New Institutional Economics* (Reykjavik, Iceland).
- Gordon E. Shockley (2007), "Micro-Macro Linkages: Operationalizing the Idea of Cultural Capital in Empirical Research." *4th Interim Conference of the ESA Research Network for the Sociology of the Arts* (Hamburg, Germany).
- Peter M. Frank and Gordon E. Shockley (presenter) (2006). "Economic Growth or Economic Development? The Functions of Schumpeterian and Kirznerian Social Entrepreneurship in Local and Regional Economies." *35th Annual ARNOVA Conference* (Chicago, IL).
- Gordon E. Shockley (2006). "The Policy Implications of the Arts Endowment's Political Environment, 1989-1999." *32nd Conference for Social Theory, Politics, and the Arts* (Vienna, Austria).
- Gordon E. Shockley (presenter) and Carole Rosenstein (2006). "Forming Cultural Capital in Two U.S. 'Cultural Capitals': The Arts and Foreign-born Populations in Washington, D.C. and Miami, FL." *4th International Conference on Cultural Policy Research* (Vienna, Austria).
- Gordon E. Shockley (2006). Federal-State Political Institutions and the NEA's Policy Entrepreneurship. *64th Midwest Political Science Association Annual Meeting* (Chicago, IL).
- Gordon E. Shockley (2006). "The Effects of Policy Networks on Congressional Efforts to Terminate Federal Agencies: A Partial Explanation for the Varying Fates of Four Targeted Agencies." *2006 Southern Political Science Association Annual Meeting* (Atlanta, GA).
- Gordon E. Shockley (2005). "Non-market Forms of Entrepreneurship: The Case of the National Endowment for the Arts in the 1990s." *34th Annual ARNOVA Conference* (Washington, DC).
- Gordon E. Shockley (2005). "Policy Entrepreneurship and the Ebb and Flow of Political 'Sound and Fury': The Policy Entrepreneurship of the Arts Endowment in the 1990s." *31st Conference for Social Theory, Politics, and the Arts* (Eugene, OR).
- Gordon Shockley (2005). "Policy Entrepreneurship and the Ebb and Flow of Political 'Sound and Fury': The Comedy of the National Endowment for the Arts in the 1990s." (Poster session.) *2005 Annual Meeting of the American Political Science Association* (Washington, D.C.)
- Gordon Shockley (2005). "Whither Bourdieuan Cultural Capital? At the Crossroads of Sociology and Economics." *37th World Congress of the International Institute of Sociology* (Stockholm, Sweden).
- Gordon E. Shockley (2004; [session chair](#)). "A Systems Perspective on Federal Agencies on the Chopping Block: A Comparison of the Support Inputs into the Policy Networks of the NEA, CAB, ICC, and OTA." *30th Conference for Social Theory, Politics, and the Arts* (Arlington, VA).
- Peter M. Frank (presenter), Gordon E. Shockley (presenter), and Roger R. Stough (2004). "An Institutional Typology of Entrepreneurship: Entrepreneurial Discovery in the For-profit, Nonprofit, and Public Sectors." (Poster session.) *2004 Babson-Kauffman Entrepreneurship Research Conference* (Glasgow, Scotland).
- Gordon E. Shockley (2003). "Federal Agencies on the Chopping Block: A Comparison of the Policy Networks of the NEA, CAB, ICC, and OTA." *29th Conference for Social Theory, Politics, and the Arts* (Columbus, OH).
- Gordon E. Shockley (presenter) and Connie L. McNeely (2003). "U.S. Federal Arts Policy in the 1990s: The Excellence-Access Debate in Implication and Effect." *1st Annual Ringling Cultural Policy Symposium* (Sarasota, FL).

Gordon E. Shockley (2002). "From Federal-State Partnership to Advocacy Coalition: The Institutionalized Organization of Government Support for the Arts in the U.S." *28th Conference for Social Theory, Politics, and the Arts*. (Charleston, SC).

Gordon E. Shockley (2002; session chair). "Comparative Government Investment in Cultural Capital: A Proposed Methodology for Comparing Government Support for the Arts in the U.S. and the U.K." *12th Biennial Conference for the Association for Cultural Economics International* (Rotterdam, The Netherlands).

Gordon E. Shockley (2001). "How Did the NEA Survive the 1990s? A Rational-choice Approach." *27th Conference for Social Theory, Politics, and the Arts* (San Francisco, CA).

Professional development (other conference and seminar participation)

5th Annual SEES Research Colloquium Social Entrepreneurship/Social Enterprise (2019), Wingate University & Johnson & Wales University (Charlotte, NC)

Conversation on the Liberal Arts, "High Anxiety: Liberal Arts and the Race to Success" (2019), Gaede Institute, Westmont College (Santa Barbara, CA)

Conversation on the Liberal Arts, "From Inquiry to Impact: Social Transformation through Liberal Learning" (2016), Gaede Institute, Westmont College (Santa Barbara, CA)

Ashoka Exchange (2012), sponsored by Ashoka and Arizona State University (Tempe, AZ).

Ashoka Changemaker Campus Fall Institute (2010), sponsored by Ashoka (Washington, DC).

Social Enterprise Summit (2009), sponsored by the Social Enterprise Alliance (New Orleans, LA).

Social Enterprise Summit (2008), sponsored by the Social Enterprise Alliance (Boston, MA).

Entrepreneurship Research Seminar (2006), sponsored by the Entrepreneurship, Growth, and Public Policy Group at the Max Planck Institute of Economics (Jena, Germany).

Entrepreneurship Research Seminar (2005), sponsored by the Entrepreneurship, Growth, and Public Policy Group at the Max Planck Institute of Economics (Jena, Germany).

Working Together: Research and Development Partnerships in Homeland Security (2005), sponsored by the U.S. Department of Homeland Security (Boston, MA).

2nd Bi-annual Conference of the National Center on Nonprofit Enterprise (2004), "Wise Economic Decision-making in Uncertain Times: Using Nonprofit Resources Effectively," (Washington, DC).

Inaugural Bi-annual Conference of the National Center on Nonprofit Enterprise (2002), "Advancing Economic Decision-making by Nonprofit Organizations" (Washington, DC).

SERVICE (PROFESSIONAL, COMMUNITY, UNIVERSITY)

Professional service

Reviewer for:

- *Public Management Review* (journal)
- *Journal of Social Entrepreneurship* (journal)
- *Nonprofit Policy Review* (journal)
- *Nonprofit Management and Leadership* (journal)

- *International Review of Social Entrepreneurship* (journal)
- *Administrative Theory & Practice* (journal)
- *Nonprofit & Voluntary Sector Quarterly* (journal)
- *Journal of Small Business and Entrepreneurship* (journal)
- Edward Elgar Publishing, Inc. (book publisher)
- *Journal of Community Development Society* (journal)
- *Journal of Public Affairs Education* (journal)
- *Arts Management, Law, and Society* (journal)
- *Artivate* (journal)
- *Voluntas* (journal)
- *Voluntary Sector Review* (journal)
- *The Independent Review* (journal)
- *Social Enterprise Journal* (journal)

Associate Editor, *Journal of Social Entrepreneurship*

Board (re-elected), Social Theory, Politics, and the Arts conference

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

Track co-chair, organizer, and reviewer, Policy Entrepreneurship and Policy Models, *3rd International Workshop on Public Policy* (2022; Bucharest, Hungary)

Track co-chair, organizer, and reviewer, Policy Entrepreneurship: Past, Present, and Future, *5th International Conference of Public Policy Research* (2021; Barcelona, Spain)

Track co-chair, organizer, and reviewer, Social entrepreneurship education, *2022 International Social Innovation Research Conference* (Nova Scotia, Canada/Zoom)

Track co-chair, organizer, and reviewer, Social entrepreneurship education, *2021 International Social Innovation Research Conference* (Milan, Italy)

2020 **Associate Editor**, *Journal of Social Entrepreneurship*

Board, Social Theory, Politics, and the Arts conference

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

Track co-chair, organizer, and reviewer, Policy Entrepreneurship: Past, Present, and Future, *2nd International Workshop on Public Policy* (2020; Quito, Ecuador; postponed)

Track co-chair, organizer, and reviewer, Policy Entrepreneurship: Past, Present, and Future, *6th International Conference of Public Policy Research* (2021; Barcelona, Spain)

Track co-chair, organizer, and reviewer, Social entrepreneurship education, *2020 International Social Innovation Research Conference* (Sheffield University, UK; moved online)

Track co-chair, organizer, and reviewer, Social entrepreneurship education, *2021 International Social Innovation Research Conference* (Milan, Italy)

2019 **Associate Editor**, *Journal of Social Entrepreneurship*

Board, Social Theory, Politics, and the Arts conference

Co-chair organizer, and reviewer (with Peter Frank), *ARNOVA SEES Colloquium on Social Entrepreneurship* (Charlotte, NC)

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

Track chair, organizer, and reviewer, Instruments of social policy making, 4th International Conference on Public Policy Research (2019; Montreal, Canada)

Track chair, organizer, and reviewer, Social entrepreneurship education, 2019 International Social Innovation Research Conference (Glasgow Caledonian University, Scotland)

Track chair, organizer, and reviewer, Policy Entrepreneurship: Past, Present, and Future, 2nd International Workshop on Public Policy (2020; Quito, Ecuador)

Track chair, organizer, and reviewer, Social entrepreneurship education, 2020 International Social Innovation Research Conference (Sheffield University, UK)

2018 **Board,** Social Theory, Politics, and the Arts

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

Reviewer, entrepreneurship grant application, Nazarbayev University, Kazakhstan

Track chair, organizer, and reviewer, Instruments of social policy making, 4th International Conference on Public Policy Research

2017 **Board,** Social Entrepreneurship/Enterprise Section (Association for Research in Nonprofit Organizations and Voluntary Associations)

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

Reviewer, entrepreneurship grant application, Nazarbayev University, Kazakhstan

Reviewer, social innovation and civil society conference paper proposals, 2018 International Society of Third-Sector Research conference (Amsterdam)

Track chair, organizer, and reviewer, Policy entrepreneurship, 3rd International Conference on Public Policy Research

2016 **Board,** Social Entrepreneurship/Enterprise Section (Association for Research in Nonprofit Organizations and Voluntary Associations)

Executive Council, Federalism and Intergovernmental Relations section (American Political Science Association)

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

Regional researcher, International Comparative Social Enterprise Model project (global research project – 190 researchers across 50 countries – funded by Belgian Science Policy and coordinated by Prof. Jacques Defourney of University of Liege, Belgium, and Prof. Marthe Nyssens of the University of Louvain, Belgium).

- Represented Southwest USA with Barrett undergraduate student (Jenny Butzbach)
- Conducted in-depth interviews of three social enterprises and uploaded data into ICSEM database

Promotion & tenure reviewer for a PAC-12 university (details withheld for obvious reasons)

Reviewer, social entrepreneurship curriculum applications, Nazarbayev University, Kazakhstan

2015 **Chair**, Social Entrepreneurship/Enterprise Section (Association for Research in Nonprofit Organizations and Voluntary Associations)

Executive Council, Federalism and Intergovernmental Relations section (American Political Science Association)

Editorial Board, *Artivate: A Journal of Entrepreneurship in the Arts*

2014 **Chair**, ARNOVA Social Entrepreneurship/Enterprise Section

- Managed first-ever elections of an executive board (first time the section has been in compliance with its by-laws)
- Institutionalized new section traditions ARNOVA meeting
- Highest membership total ever

Member, Executive Council, Federalism and Intergovernmental Relations section, American Political Science Association.

- Chaired election of new chair and board members

Track and Session Chair, International Social Innovation Research Conference

Presenter, Workshop on Social Ventures (LCR Navajo Chapter social enterprise venture)

2013 **Co-chair**, ARNOVA Social Entrepreneurship/Enterprise Section

Co-chair, Social Entrepreneurship Track, *40th Annual ARNOVA Conference* (Hartford, CT)

2012 **Co-chair**, ARNOVA Social Entrepreneurship/Enterprise Section

Co-chair, Social Entrepreneurship Track, *39th Annual ARNOVA Conference* (Indianapolis, IN)

2011 **Co-chair**, ARNOVA Social Entrepreneurship/Enterprise Section

2010 **Abstract Reviewer**, International Conference on Small Business (Cincinnati, OH)

2008 **Reviewer** of social entrepreneurship grant proposals, The Knowledge Foundation (Stockholm, Sweden)

2008 **Conference Track Co-Chair** (social entrepreneurship) and **Abstract Reviewer**, International Conference on Small Business (Halifax, Nova Scotia, Canada)

2007 **Session chair**, Tinbergen Workshop on Modern Entrepreneurship, Regional Development, and Policy (Amsterdam, The Netherlands).

2005 **Session chair**, Tinbergen Workshop on Modern Entrepreneurship, Regional Development, and Policy (Washington, D.C.).

2004 **Session chair**, 30th Conference for Social Theory, Politics, and the Arts (Arlington, VA).

2002 **Session chair**, 12th Biennial Conference for the Association for Cultural Economics International (Rotterdam, The Netherlands).

University service (university, college, and school)

2021 **Chair**, Personnel Committee (school service). Ended May 2021

- Member**, Exploratory Committee on M.A. in Policy Advocacy (college service)
- Member**, SCR D Community-Building Committee (school service)
- Senator (alternate)**, Faculty Senate (university and school service)
- Faculty representative**, University Hearing Board (university and school service)
- Reviewer**, Faculty Teaching Peer Review (school service)
- 2020 **Chair**, Personnel Committee (school service)
- Member**, Exploratory Committee on M.A. in Policy Advocacy (college service)
- Senator (alternate)**, Faculty Senate (university and school service)
- Faculty representative**, University Hearing Board (university and school service)
- Reviewer**, Faculty Teaching Peer Review (school service)
- 2019 **Chair**, Personnel Committee (school service)
- Member**, Anne Larason Schneider Scholarship Committee (college service)
- Member**, Exploratory Committee on M.A. in Policy Advocacy (college service)
- Member**, SCR D Scholarship Committee – Graduate and Undergraduate (school service)
- Senator (alternate)**, Faculty Senate (university and school service)
- Barrett Faculty Honors Co-Advisor** (university and school service)
- Faculty representative**, University Hearing Board (university and school service)
- Reviewer**, Faculty Teaching Peer Review (school service)
- 2018 **Member**, SCR D Scholarship Committee – Graduate and Undergraduate (school service)
- Senator (alternate)**, Faculty Senate (university and school service)
- Barrett Faculty Honors Co-Advisor** (university and school service)
- Faculty representative**, University Hearing Board (university and school service)
- 2017 **Member**, SCR D Scholarship Committee – Graduate and Undergraduate (school service)
- Senator (alternate)**, Faculty Senate (university and school service)
- Barrett Faculty Honors Co-Advisor** (university and school service)
- Faculty representative**, University Hearing Board (university and school service)
- 2016 **Senator**, Faculty Senate (university and school service, ended Spring 2016)
- Barrett Faculty Honors Advisor** (university and school service)

Faculty representative, University Hearing Board (university and school service)

Presenter, ASU-YSEALI Young Southeast Asian Leadership Initiative (school service)

Contributor, Academic Program Review, portions of the faculty section (school service)

Team research lead, Social Entrepreneurship and Career Pathways Study (SEED SPOT project). See External Funding below.

Host, hosting visiting scholar Dr. Brent Never from the University of Missouri-Kansas City

2015 **Senator**, School Representative in Faculty Senate (university and school service, ended Spring 2016)

Barrett Faculty Honors Advisor (university and school service)

Faculty representative, University Hearing Board (university and school service)

2014 **Senator**, School Representative in ASU Faculty Senate (university and school service)

Barrett Faculty Honors Advisor (university and school service)

Reviewer (both semesters), Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative/Changemaker Challenge (university service)

Faculty Representative, University Hearing Board (university service)

Panel Member, Downtown Phoenix Campus Expo college service)

Presenter, ASU Washington Fellows (university service)

Member, SCR D Search Committee (school service)

2013 **Senator**, School Representative in ASU Faculty Senate (university and school service)

Barrett Faculty Honors Advisor (university and school service)

Reviewer, Student Proposals, Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative (university service)

2012 **Senator**, School Representative in ASU Faculty Senate (university and school service)

Reviewer, Student Proposals, Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative (university service)

Barrett Faculty Honors Advisor (university and school service)

Committee member, Scholarship Committee (school service)

2011 **Faculty Champion**, Ashoka Changemaker Campus (university service)

Reviewer, Student Proposals, Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative (university service)

Senator, School Representative in ASU Faculty Senate (university and school service)

- Committee member**, Scholarship Committee (school service)
- Guest lecturer** in undergraduate class (NLM 220) on social entrepreneurship (school service)
- 2010 **Faculty Champion**, Ashoka Changemaker Campus (university service)
- Reviewer**, Student Proposals, Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative (university service)
- Senator**, School Representative in ASU Faculty Senate (university and school service)
- Committee member**, Scholarship Committee (school service)
- Committee member**, New Nonprofit Faculty Search Committee (school service)
- 2009 **Senator**, School Representative in ASU Faculty Senate (school and university service)
- Presenter**, Preparing Future Faculty Seminar (Dr. Joan Brett) (university service)
- Presenter**, BUE 598: Improvement of Instruction in Entrepreneurship Education class (Dr. Martha Rader & Jason Bronowitz) (university service)
- Reviewer**, Student Proposals, Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative (university service)
- Presenter**, ASU 101 – Community Engagement (college service)
- Committee member/School representative**, Student Academic Grievance Committee (college service)
- Committee member**, Curriculum Committee (school service)
- Committee member**, Scholarship Committee (school service)
- Committee member**, New Nonprofit Faculty Search Committee (school service)
- 2008 **Presenter**, ASU “Networkshop” on Entrepreneurship Research and Teaching (university service)
- Committee member**, Entrepreneurship at ASU/Curriculum development (university service)
- Committee member**, Entrepreneurship at ASU/Research projects (university service)
- Reviewer**, Student Proposals, Entrepreneurship Advantage Program/EDSON Student Entrepreneur Initiative (university service)
- Presenter**, ASU-Aims Event at Glendale High School (college service)
- Speaker**, ASU’s Inaugural College of Public Programs Scholars Reception (college service)
- Committee member/School representative**, Student Academic Grievance Committee (college service)
- Committee member**, Curriculum Committee (school service)
- Committee member**, Scholarship Committee (school service)
- Committee member**, New Nonprofit Faculty Search Committee (school service)
- Guest lecturer** in undergraduate class (NLM/TDM/PRM 210) on program evaluation (school service)

Guest lecturer in undergraduate class (NLM/TDM/PRM 210) on history of parks in the U.S. (school service)

2007 **Committee member**, Entrepreneurship at ASU/Curriculum development (university service)

Committee member, Entrepreneurship at ASU/Research projects (university service)

Presenter, Entrepreneurship at ASU/Research projects brown bag (university service)

Committee member/School representative, Student Academic Grievance Committee (college service)

Invitee, Dinner with a Sun Devil (school service)

Committee member, Scholarship Committee (school service)

Committee member, New Nonprofit Faculty Search Committee (school service)

2006 **Committee member/School representative**, Student Academic Grievance Committee (college service)

Speaker, American Humanics Fall Retreat (school service)

Guest lecturer in graduate class (NLM 510) on social entrepreneurship (school service)

MEMBERSHIPS, PROFESSIONAL and OTHERWISE

Academic associations

- American Sociological Association (**ASA**)
 - Culture section
 - Theory section
- Association for Research in Nonprofit Organizations and Voluntary Associations (**ARNOVA**)
 - Social Entrepreneurship/Enterprise Section (**SEES Co-chair and board member—former**)
- International Society for Third Sector Research (**ISTR**)
- The Phi Beta Kappa Society (**PBK**)
- International Public Policy Association (**IPPA; International Conference on Public Policy Research**)
- Social Theory, Politics and the Arts (**STP&A; board member**)

EXTERNAL FUNDING and RECOGNITION

External

2010 *BLM Trail Cooperative Planning and Assessment*. USDI Bureau of Land Management, 2010-2014, (\$250,000, co-PI at 10% recognition). "Trail Cooperative and Planning Assessment" (L10AS00178, CFDA No. 15.225). The goal of the cooperative agreement is to develop research and technical assistance to inventory, assess, and plan for achievement of trail management objectives in the Arizona BLM trail system, with an emphasis on designated National Trails. My responsibility is to work the nonprofit trail support organizations.

2010 *Ashoka Changemaker Campus* (ASU Faculty Champion). ASU's application was selected after a site visit and application to be one of ten U.S. universities (as of 2010) that comprise Ashoka's Changemaker Campus Consortium. ASU is the first Changemaker Campus in the Southwest.

Internal

- 2016-present Team research lead, Social Entrepreneurship and Career Pathways Study (SEED SPOT project). This multi-year project, supported by the Cisco Fund, an advised fund of Silicon Valley Community Foundation, is focused on studying the educational and career development of underserved high school and community college youth, in relation to their exposure to curriculum in social entrepreneurship.
- 2007 *Anne Larason Schneider Faculty Endowment for Community Research*, ASU's College of Public Programs', \$2,000. "Cultural Capital in Three Emerging U.S. "Cultural Capitals": Art Participation among the Foreign-born Populations in Phoenix, Washington (D.C.), and Miami."
- 2006 *FIU Kauffman Professor Fellowship* (\$15,000) for the proposal entitled "Non-market Entrepreneurship: Launching a Research Program at FIU."
- 2006 *FIU Center for Transnational and Comparative Studies* (\$2,600): Seed grant to support the beginning stages of a project exploring the formation of cultural capital among the foreign-born populations of two of the most diverse metropolitan regions in the United States: Washington, D.C. and Miami, FL. Dr. Carole Rosenstein of the Urban Institute is the co-PI on this project.
- 2006 *SPSA Artinian Travel Award for Untenured Faculty* (\$200): Assistance to defray the cost of attending the 2006 Southern Political Science Association in Atlanta, GA.

TEACHING

Subjects

- Community-oriented professions (i.e., parks management, nonprofit management, and tourism development)
- Nonprofit leadership and management
- Social entrepreneurship & enterprise
- Organizational theory and behavior for governmental and nonprofit orgs
- Policy analysis
- The environment of public administration
- e-Government and public IM
- Political systems theory
- Government budgeting
- Civil society studies

Class titles (all classes taught by the case method)

- Social Entrepreneurship (graduate and undergraduate)
- Philosophical Foundations of Nonprofit Management (graduate)
- Introduction to Nonprofit Organizations (undergraduate)
- Community Services and Professions (undergraduate)
- Political, Social and Economic Environment of Public Administration (graduate)
- Policy Analysis and Program Planning (graduate)
- Public IT and E-Government (graduate and undergraduate)
- Applied Organization Theory and Behavior (graduate)
- Computers in Public Management (undergraduate)
- Information, Decisions, and Management in Government (undergraduate)

Student advising and mentoring

- Doctoral comprehensive exam committee member—Fall 2021 to present (Bailey Borman/ASU School of Community Resources and Development)
- Doctoral advisor and comprehensive exam committee member—Fall 2020 to present (Kelly Rutt/ASU School of Community Resources and Development)
- Doctoral dissertation chair—Fall 2019 to present (Kevin Wilson/ASU School of Community Resources and Development)
- Doctoral dissertation committee member—Fall 2018 to present (Hyunrang Hun/ASU School of Community

- Resources and Development)
- Doctoral dissertation committee member—Fall 2013 to present (Brian Rackham/ASU Walter Cronkite School of Journalism & Mass Communication)
- Doctoral dissertation committee member—Spring 2011 to present (Noreen Balos/ASU Education & Leadership Studies)
- Doctoral dissertation committee member—Fall 2009 to present (Debra Wiener/Case Western Reserve)
- Doctoral dissertation committee member—Fall 2008 to present (Mike Erickson/ASU School of Public Affairs)
- Doctoral dissertation chair—Spring 2014 to Spring 2014 (Rocky Harris/ASU School of Community Resources and Development)
- Doctoral comprehensive exam committee member—Defended Spring 2018 (Rodney Machotoko/ASU School of Community Resources and Development)
- Doctoral dissertation committee member—Spring 2014 to present (Chia Mei/ASU School of Community Resources and Development)
- Doctoral dissertation committee member—Fall 2013 to present (Brian Rackham/ASU Walter Cronkite School of Journalism & Mass Communication)
- Doctoral dissertation committee member—Spring 2011 to present (Noreen Balos/ASU Education & Leadership Studies)
- Doctoral dissertation committee member—Fall 2009 to present (Debra Wiener/Case Western Reserve)
- Doctoral dissertation committee member—Fall 2008 to present (Mike Erickson/ASU School of Public Affairs)
- Doctoral dissertation committee member—Defended Fall 2019 (Chia Mei/ASU School of Community Resources and Development)
- Doctoral dissertation committee member— Defended Spring 2015 (Janice Sweeter/ASU Walter Cronkite School of Journalism & Mass Communication)
- Doctoral dissertation committee member— Defended Spring 2015 (Linda Essig/ASU Herberger School of Theatre and Film)
- Doctoral dissertation committee member—Defended Fall 2012 (Mohsin Bashir/ASU School of Public Affairs)
- Master thesis, committee member—Spring 2021 to present (Jared Byrne/ASU Innovation in Global Development)
- Master thesis, chair—Fall 2020 to present (Sakura Hashimoto/ASU School of Community Resources and Development)
- Master thesis, committee member—Spring 2017 to present (Virginia Miller/ASU School of Community Resources and Development)
- Master thesis, chair—Fall 2016 to present (Barbara Farrell /ASU Walter Cronkite School of Journalism & Mass Communication)
- Applied project/Master thesis, committee member—Fall 2020 (Elizabeth Brice/ASU Global Technology and Development)
- Applied project/Master thesis, committee member—Spring 2017 to Spring 2018 (Johnny Castro/ASU Herberger School of Art)
- Master thesis, committee member—Defended Fall 2021 (Matt Victoriano/ASU School of Sustainability)
- Master thesis, chair—Spring 2011 to present (Lisa Dannen/ASU Social Justice & Human Affairs)
- Master thesis, committee member—Defended Fall 2010 (Doruntine Kosumi/ASU Social Justice & Human Affairs)
- Honors thesis, director—Spring 2019 to Spring 2020 (Nikka Jumalon/ASU Barrett Honors College)
- Honors thesis, director—Fall 2019 to present (Ricardo Ornelas-Montes/ASU Barrett Honors College)
- Honors thesis, committee member—Fall 2018 to present (Henry Hoang/ASU Barrett Honors College)
- Honors thesis, committee member—Fall 2017 to present (Anna Bishop/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2019 (Garneel Azor/ASU Barrett Honors College)
- Honors thesis, director—Defended Fall 2018 (Anita Le/ASU Barrett Honors College)
- Honors thesis, director—Defended Fall 2017 (Katee Espericueta/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2017 (Taylor Gilliam/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2017 (Jennifer Butzbach/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2017 (Elizabeth Gray and Kelcie Johnson/ASU Barrett Honors College)
- Honors thesis, director—Defended Fall 2016 (Kalin Nehrenz/ASU Barrett Honors College)
- Honors thesis, director—Defended Fall 2016 (Elizabeth Nichols/ASU Barrett Honors College)
- Honors thesis, committee member—Defended Spring 2015 (Nicholas Scrogam/ASU Barrett Honors College)

- Honors thesis, director—Defended Spring 2015 (Erin Nolan/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2013 (Rachael Johnson/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2012 (Caitlin Faider/ASU Barrett Honors College)
- Honors thesis, director—Defended Fall 2011 (Margaret Broderick/ASU Barrett Honors College)
- Honors thesis, director—Defended Fall 2011 (Adam Brown/ASU Barrett Honors College)
- Honors thesis, director—Defended Spring 2010 (Justin Hoffman and Joseph Pettinato/ASU Barrett Honors College)
- Honors thesis, third reader—Defended Spring 2009 (Shaye Graffius /ASU Carey School of Business)
- Honors thesis, director—Defended Spring 2007 (Ryan Tang/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2019 (Alexis Kwan/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2019 (Manuel Moreno/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2019 (Melanie Whistler/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2019 (Ricardo Ornelas-Montes/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2018 (Erica Balderas/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2016 (Jessica Raybe/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2016 (Lindsay Zapata/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2016 (Jenny Butzbach/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2016 (Misha White/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2015 (Elizabeth Gray/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2015 (Kalin Nehrenz/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2014 (Anthony Talarico/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2014 (Tammie Garrett/ASU Barrett Honors College)
- Honors contract within NLM 410—Fall 2012 (Rachael Johnson/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2012 (Annalise Parady/ASU Barrett Honors College)
- Honors contract within NLM 410—Spring 2012 (Chelsea Heath/ASU Barrett Honors College)
- Honors contract within NLM 220—Spring 2010 (Christel Guntermann/ASU Barrett Honors College)
- Honors contract within NLM 220—Spring 2010 (Emily Sawyer/ASU Barrett Honors College)
- Honors contract within NLM 220—Spring 2010 (Margaret Broderick/ASU Barrett Honors College)
- Honors contract within NLM 220—Spring 2008 (Amanda June/ASU Barrett Honors College)
- Honors contract within NLM 220—Fall 2009 (Adam Brown/ASU Barrett Honors College)
- Undergraduate research mentoring
 - Craig van Korlaar (Spring and Summer 2010)
 - Emily Zastrow (Summer and Fall 2008, Spring 2009)
 - Andrew Stravitz (Spring 2008)
- Independent studies
 - Rodney Machatko, NLM 590: Habermas and Social Entrepreneurship
 - Ruth Guyon, NLM 590: Applied Social Entrepreneurship (Fall 2016)
 - Anna Midkiff, NLM 590: Applied Social Entrepreneurship (Spring 2016)
 - Veronica Goldweber, NLM 590: Creative Cities (Summer 2014)
 - Lars Ward, NLM 590: Corporate Social Responsibility and Shared Value (Fall 2012)
 - Laura Cafiso, NLM 590: Nonprofit Business Plan (Spring 2012)
 - Anna-Lisa Tonge-Sours, NLM 499: Nonprofit Organizations (Fall 2010)
 - Mohsin Bashir, NLM 590: Public-private Partnerships (Fall 2010)
 - Amanda Nash, NLM 499: Social Entrepreneurship (Summer 2010)
 - Alexander Wilson, NLM 499: International Social Entrepreneurship (Summer 2010)
 - Jacob Bunch, NLM 590: Disability Policy Studies (Spring 2010)
 - Jarrett Haskovec, NLM 590: Educational Social Enterprise (Spring 2010)
 - Tom Avery, NLM 590: Social Enterprise Accounting and Performance Measurement (Spring 2010)
 - Casey Johnson, NLM 499: Civil Society and Government (Fall 2009)
 - Debra Wiener, NLM 590: Social Entrepreneurship (Spring 2009)
 - Andrew Stravitz, NLM 499: Platonic Arts Policy (Fall 2007)
 - Korbi Adams, NLM 499: Art and Society (Summer 2007)
- Organizer, conference panel (APA – Florida section meeting) for FIU public administration graduate students—Spring 2006

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