

Patricia Ramirez De La Viña

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Current Position

Position: Clinical Assistant Professor

Biography

Patricia Ramirez De La Vina is a Clinical Assistant Professor in the W. P. Carey School of Business at Arizona State University (ASU). She was born in La Paz, Bolivia, where she studied Economics at the Universidad Católica Boliviana (UCB). After getting her Licenciatura degree, she worked as an instructor in the Department of Economics at UCB from 1990-1992. At the same time, she was a Senior Research Economic Analyst with the Instituto de Investigaciones Socio-Económicas (IISEC). Patricia moved to the US to complete her graduate studies, obtaining her Ph.D. in Economics from Arizona State University. While completing her doctorate, she was also an Economics instructor at ASU (1996-2000). After graduating in 1999, she joined American Express Co., where she worked for fifteen years as part of the International Risk Management organization. Patricia was the Director of Global Network Services, Decision Science Fraud Risk Management, across all domestic and international markets for American Express. She joined the W. P. Carey School of Business faculty at ASU in 2015

Expert Areas

Financial Markets, Industrial Organization, Public Finance, Education, Behavioral Economics, Applied Econometrics, Data Mining, Fraud Risk Management

Degrees

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| 1999 | Ph.D., Economics, Arizona State University, Phoenix, Arizona, United States, 'FOMC Days and Exchange Rate Dynamics' |
| 1996 | M.S., Economics, Arizona State University, Tempe, Arizona |
| 1990 | B.S., Economics, Pontificia Universidad Católica Boliviana, La Paz, La Paz, Bolivia, Plurinational State of, Analisis de los Determinantes del Tipo de Cambio Real en Bolivia |

Work Experience

2015 - Ongoing

Clinical Assistant Professor, Arizona State University, Tempe, Arizona, United States

1999 - 2015

Director Global Network Services, American Express, Phoenix, Arizona, United States

1996 - 1999

Instructor, Arizona State University, Tempe, Arizona, United States
Courses taught: Microeconomic Principles, Macroeconomic Principles

1990 - 1992

Professor, and Senior Research Economic Analyst, Instituto de Investigaciones Socio-Económicas (IISEC). Universidad Católica Boliviana, La Paz, Bolivia
Courses taught: Principles of Economics, Intermediate Macroeconomics, Money and Bankings

Awards / Honors / Fellowships

Aug 2022 - Present W. P. Carey Dean's List for Teaching Impact Recipient

Professional Licensures & Certifications

Sync Teaching and Learning Workshop, March 2019 - present, ASU, 12 Badges earned

Master Class for teaching online, October 2019, ASU, Arizona

Effective College Instruction: Promoting Active Learning Online, September 2020, ACUE (Association of College and University Educators), Arizona

Effective Teaching Practices, May 2019, ACUE (Association of College and University Educators, Arizona

Teaching: Other Activities

May 2022	Reader of Honor Thesis
Jan 2021 - Present	Various teaching workshops by Learning Experience, ASU
Aug 2020 - Present	Harvard Business Publishing Education, Various workshops related with education
Aug 2018	University of Minnesota, International Forum on Active Learning Classrooms
Aug 2018-Dec 2021	NETA, Economics Teaching Conference
Aug 2018-Feb 2023	ACEE, Champions in Education

Teaching: Curriculum Development

Aug 2015 - May 2019	ECN212 Principles of Microeconomics, Traditional
Aug 2016 - May 2017	ECN 212 Principles of Microeconomics, Hybrid
Jan 2020 - Present	ECN 441 Public Economics, Online
June 2019 – Dec 2020	ECN 441 Public Economics. Lead the development of the curriculum for ECN 441 Public Economics along with 2 peers
Jan 2019 - May 2019	Economics, ECN 421 Labor Economics. Developed along 2 peers course material for ECN 212 Labor Economics online
May 1996 – July 1999	ECN212 Principles of Microeconomics ECN 211 Principles of Macroeconomics

Sponsored Projects / Grants

A Quantitative approach of the evolution of technology and education, Funded by Teaching and Learning Grant January 15, 2021 - July 15, 2021, awarded December 2020, May 2021

University or Unit Committee Service

Jan 2023 – May 2023	W.P. Carey attendance overreach using iClicker
Aug 2022 - May 2023	Academic Standards Committee, (W. P. Carey School of Business)

Aug 2021 - May 2022	Honors/Awards/Curriculum, (Department of Economics)
Aug 2020 - May 2021	Flipped IA/TA support, (Department of Economics)
Aug 2016 - May 2017	Honors/Awards/Curriculum, (Department of Economics)
Aug 2016 - May 2017	Lead pilot on testing labs, (Department of Economics)

Community Activities

Aug 2018 - Present	Arco Iris Foundation representative in Arizona Arizona Council on Economic Education (ACEE)
Aug 2014 – Dec 2019	Partner or Community Group: St. Vincent de Paul, Phoenix Cancer Support Network fund raising volunteer Feed my Starving Children, volunteer Giving Opportunities to all who loved soccer (GOALS), volunteer

Professional Memberships

Aug 2022 - Present	Online Learning Consortium
Aug 2020 - Present	Harvard Business Publishing
Aug 2014 - Present	American Economic Association
Aug 2012 - Present	Center for Latin American Economic Research

Professional Development

May 2021 - Aug 2021	The Connected Faculty Summit, ASU 2021-06-09
May 2020 - Aug 2020	The Connected Faculty Summit, ASU, Tempe, Arizona, Online
Jan 2018 - Present	W. P. Carey Teaching and Learning Workshops, ASU, Arizona, Faculty shares innovative and impactful teaching practices